

# Botanical designs. Crafted in wood.



# WHOLESALE CATALOG 2023-2024



# Hey there!

Thanks for checking out our new catalog.

I am Zeba Parkar, the maker and designer behind Treleaf™ trellises. I first made nature-inspired trellis for my personal houseplant collection.

With the support and encouragement of the plant community, I started selling these online, and got a warm response. I pride in bringing unique designs, sturdy materials and great finishes to the trellises. I want each piece to be a work of art!

Treleaf<sup>™</sup> is a woman-owned & operated business that makes and sells unique handmade plant accessories. Each piece is designed and made in the USA. Our trellises are made by laser-cutting wood. We design each piece taking inspiration from nature keeping the functionality in mind.

Thank you so much for supporting our small business!

Enjoy,

Zeba Parkar

Founder + Chief Designer



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# BARE MAKE IT YOURS

These support systems are made from unfinished wood and ready to be customized, personalized and finished.

If you love DIY and want a custom unique piece for your home, look no further!

Get inspired to create and make these your own.

# STYLED USING BARE

Pictures only for reference\*



BARE<sup>™</sup> trellis is free of any treatment (no stain treatment, no sealing or coatings).

The idea is to make it your own!





Made from 1/4" white unfinished maple wood. The stakes are coated to make them last around soil and moisture.

## BARE STAKED TRELLISES SIZE - REGULAR

MOQ 6 per design | **\$9.50 USD** | Size : Regular ~12" tall above soil



Monstrella - Inspired by Monstera

SKU# SKMONRBR



Peptrella - Inspired by Peperomia

SKU# SKPEPPBR



Cactrella - Inspired by Cactus

SKU# SKCACRBR



Anthrulla - Inspired by Anthurium

SKU# **SKANTRBR** 



Palmella - Inspired by Palm

SKU# **SKPALRBR** 



Each piece includes a hangtag and a free BABY Bare leaf for testing ideas

## BARE STAKED TRELLISES SIZE - GRANDE

MOQ 6 per design | **\$14.50 USD** | Size : Grande ~24" tall above soil MSRP: \$34





Monstrella - Inspired by Monstera SKU# **SKMONGBR** 

Anthrulla - Inspired by Anthurium SKU# **SKANTGBR** 



Each piece includes a hangtag and a free BABY Bare leaf for testing ideas





Palmella - Inspired by Palm SKU# **SKPALGBR** 

Cactrella -Inspired by Cactus SKU# **SKCACGBR** 

# - BARE STAKED TRELLISES -STYLING INSPIRATION FROM CUSTOMERS















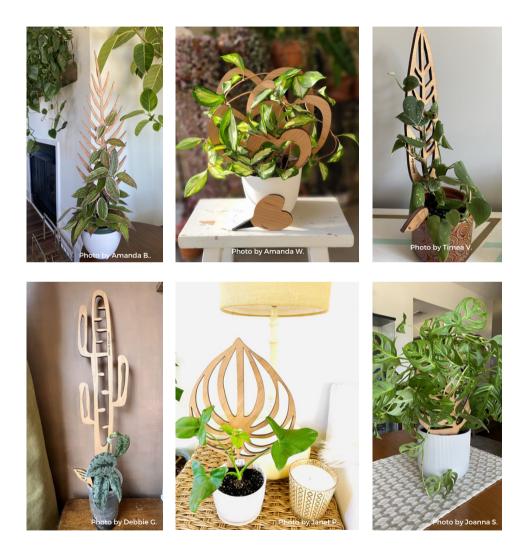


Photo by Marilou O.

# CLASSIC COLLECTION

Made from wood, sealed and coated with water resistant coatings, these are designed to prop up your plants while also becoming an accent piece.

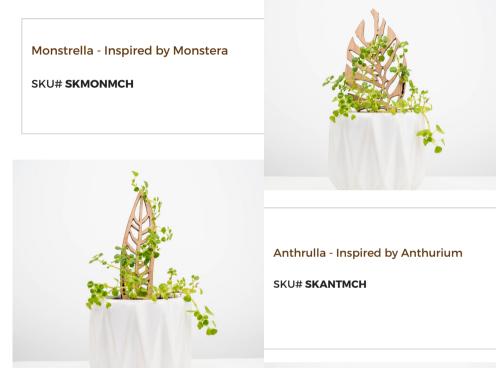
## CLASSIC STAKED TRELLISES STYLED BY CUSTOMERS



# CLASSIC STAKED TRELLISES

### SIZE - MINIATURE

### MOQ 10 per design | **\$3.50 USD** | Size : Regular 5" tall above soil MSRP:\$10



Cactrella - Inspired by Cactus

SKU# SKCACMCH



# CLASSIC STAKED TRELLISES SIZE - REGULAR

### MOQ 2 per design | **\$19.50 USD** | Size : Regular 12" tall above soil MSRP: \$45



Monstrella - Inspired by Monstera SKU# **SKMONRCH** 



Palmella - Inspired by Palm SKU# **SKPALRCH** 



Cactrella - Inspired by Cactus SKU# **SKCACRCH** 











Anthrulla - inspired by Queen Anthurium SKU# **SKANTRCH** 

Trellove - Inspired by Peperomia SKU# **SKPEPPCH** 

Peptrella - Inspired by Hoya SKU# **SKTRERCH** 

# CLASSIC STAKED TRELLISES -SIZE - GRANDE

MOQ 2 per design | **\$27.50 USD** | Size : Grande 24" tall above soil MSRP: \$60



Monstrella - Inspired by Monstera

#### SKU# SKMONGCH



Palmella - Inspired by Palm

SKU# SKPALGCH



Anthrulla - Inspired by Anthurium

SKU# SKANTGCH



Cactrella - Inspired by Cactus

SKU# SKCACGCH

# MODULAR GROWS WITH YOUR PLANT



ZELLA WOODEN EXTENDABLE SUPPORT



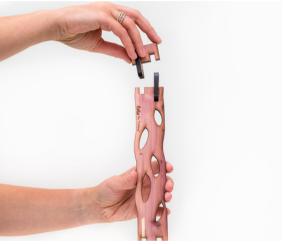
Made from unfinished Cedar wood and naturally rot resistant. These supports are unfinished to mimic natural tree bark. Plants love to climb on them! These supports can be extended as the plant grows, with the included extension. They are sold as kits.

# WOODEN EXTENDABLE PLANT SUPPORT



Zella plant support grows with your plants. This trellis is inspired by Zamioculcas zamiifolia (ZZ).

Just attach the included extension when needed. Can be extended up to 5 feet tall!





These trellises are a great low maintenance alternative to moss poles!

# WOODEN EXTENDABLE PLANT SUPPORT

MOQ 2 per design | **\$19.50 USD** Regular size | MSRP: \$45

SIZE - REGULAR KIT :

2 X Base unit (H x W) - 11.5" x 1.5" 2 X Extension unit (H x W) - 8.5" x 1.5" 2 X End cap H x W) - 1" x 1.5" 8 X Clips

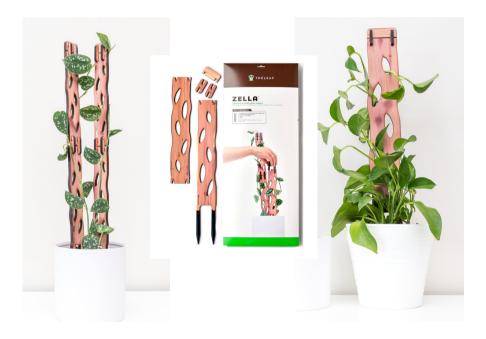
SKU# SKZELRCD

MOQ 2 per design | **\$27.50 USD** Grande size | MSRP: \$65

SIZE - GRANDE KIT :

2 X Base unit (H x W) - 23" x 3" 2 X Extension unit (H x W) - 17" x 3" 2 X End cap (H x W) - 1" x 3" 8 X Clips

SKU# SKZELGCD



# LADDER PLANT SUPPORT

MOQ 2 per design | **\$15.00 USD** MSRP: \$35

BASE KIT :

1 X Base unit (H x W) - 11.5" x 3" 1 X Extension unit (H x W) - 8" x 3" MOQ 2 per design | **\$10 USD** MSRP: \$25

EXTENSION KIT :

2 X Extension unit (H x W) - 8" x 3"

SKU# SKSTERCD

SKU# SKSTEXCD







# MONSTRELLA

# WALL MOUNTED

Let your climbers grow and spread over the walls with the help of these plant wall clips. Comes with double sided tape ready to be installed to any surface. Create the green wall of your dreams!

# MONSTRELLA

### WALL MOUNTED

MOQ 2 per design | **\$15.00 USD** MSRP: \$35



SET OF 3





COLOUR - LIGHT WOOD Size: 6" x 3" SKU# WLMONRCH

COLOUR - LIGHT WOOD Size: 4" x 2.4" SKU# WLMONPCH

# BARE MONSTRELLA

WALL MOUNTED - SET OF 3

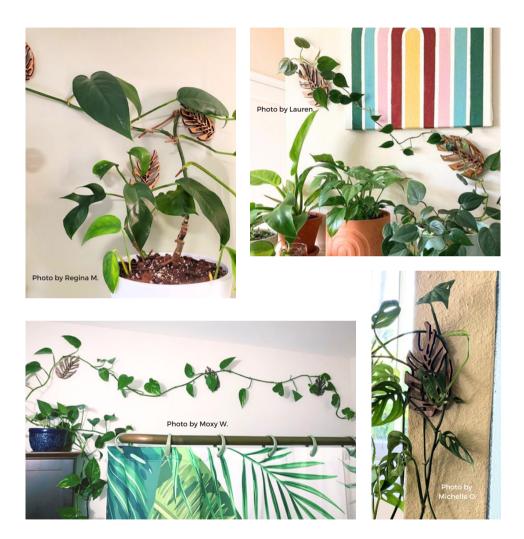
### MOQ 2 per design | **\$15.00 USD** MSRP: **\$35**

These support systems are made from unfinished wood and ready to be customized, personalized and finished - or used as they are!



SKU# WLMONPBR

## MONSTRELLA WALL MOUNTED STYLED BY CUSTOMERS



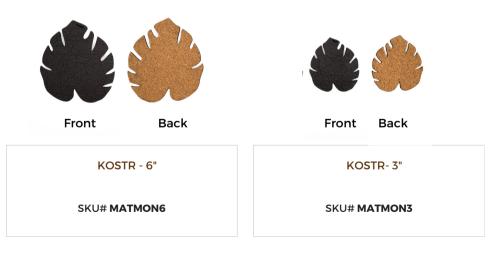
# POT COASTERS

### REVERSABLE STYLISH COASTERS

MOQ 10 per design | 3" - \$3.00 USD ; 4" - \$4.00 MSRP: 3" - \$7, 4" - \$10



Made from pineapple leather and cork



CELEBRATION STAKES ADD A STAKE TO YOUR PLANT GIFT

> MOQ 10 per design | \$3.50 USD MSRP: \$10

Elevate your plant gifting experience with our unique celebration stakes. Perfect for birthdays, anniversaries, and special occasions

Customize it with a message. A great alternative to greeting cards



MOM Stake SKU# PMOMSKCH

DAD Stake SKU# PDADSKCH

LOVE Stake SKU# PVALSKCH

Congratulations Stake SKU# PCONGSKCH

Friendship Day Stake SKU# PFRDSKCH

Thank You Stake SKU# PTHNXSKCH



# \_\_\_\_ BARE KEYCHAIN \_\_ CUSTOMISABLE WOODEN ACCESSORY

MOQ 10 per design | \$2.50 USD MSRP \$6



BARE Monstrella Keychain inspired by the Monstera leaf SKU# **BBAREKEY** 



BARE™ keychain is free of any treatment (no stain treatment, no sealing or coatings). Fully customizable by you!

# PLANT EVENTS WITH TRELEAF

# Plan your next workshop with Treleaf!

Perfect for DIY Events, Workshops, Group Activities, Paint & Sip Nights and Hobby Classes.

Connect... Create... Inspire...

PLANT.SIP.VIBE. event by Britt Parrish

# WE ALSO CUSTOMISE!



Do you want to custom engrave on our products? We can add your logo, or a tagline.

Do you want to design a custom product?

We can custom-make products for your business. We offer a free design consultation and service!

If you want to discuss a custom project with us, scan the QR code below OR email us at support@treleaf.shop to get started.



# **PRICING & MINIMUMS**

The minimum for opening orders is \$150. The minimum for re-orders is \$100

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	Price per Item	Minimum
Classic staked - Regular size	\$19.50	2
Classic staked - Grande size	\$27.50	2
Classic staked - Mini size	\$3.50	10
BARE staked - Regular size	\$9.50	6
BARE staked - Grande size	\$14.50	6
Zella - Regular size	\$19.50	2
Zella - Grande size	\$27.50	2
Stella - Base Kit	\$15.00	2
Stella - Extension Kit	\$10.00	2
Monstrella Wall (set of 3 & 5)	\$15.00	2
BARE Monstrella wall (set of 3	5) \$15.00	2
Pot Coasters	\$3/\$4	10
Celebration Stakes	\$3.50	10
BARE Keychain	\$2.50	10

# HOW TO ORDER

The minimum for opening orders is \$150. The minimum for re-orders is \$100

HOW TO ORDER	There are a number of ways to order from us.
	<ul> <li>Order a curated full size samples: retailer sample pack for \$150 at <u>https://treleaf.shop/products/retailer-sample-set</u></li> </ul>
	Order from our Faire shop: <u>https://treleaf.faire.com/</u>
	<ul> <li>Order from our online wholesale storefront. <u>https://wholesale.treleaf.shop/</u> password, treleafwholesale</li> </ul>
	<ul> <li>Email us at wholesale@treleaf.shop with your order</li> </ul>

WEBSITE	wholesale.treleaf.shop
	password: treleafwholesale
EMAIL	wholesale@treleaf.shop
INSTAGRAM	@treleaf_
FACEBOOK	@shoptreleaf
PINTEREST	@shoptreleaf
τικτοκ	@treleaf

# WHOLESALE TERMS

#### SHIPPING

Orders ship from Marietta, GA, USA in 8-10 working days from the order date via UPS, USPS or FedEx subject to availability. Buyer is responsible for all shipping costs. All shipping costs are charged at the time of shipment, and will be included on your final invoice. If an item is not in stock, we will notify you immediately. You'll have the option to ship a partial order or wait for the full order to be completed. Let us know if you require specific lead times or time-sensitive shipping terms. Treleaf is not responsible for any delays in shipping due to the carrier. At this time, international shipping is not available unless the order is placed through Faire.

#### RETURNS

Returns are not accepted unless the product is damaged or defective. Please inspect items upon receipt and contact wholesale@treleaf.shop within 5 business days to request replacement items. Any merchandise purchased through Faire must be returned though Faire's proper return channels.

#### PAYMENT TERMS AND BILLING

For the first order, payment is due at the time the items are shipped. Subsequent order terms can be negotiated. We accept credit cards (Visa, MasterCard, AmEx) as well as ACH payments. All invoices will be sent electronically from wholesale@treleaf.shop to the billing email address on file. Late payments will incur a late fee of 10% per month. All prices are listed in US dollars, and are subject to change without notice.

#### DISPLAY AND PACKAGING

All Treleaf products must be displayed and sold in their original packaging. If Treleaf's products are sold online, credit must be given to Treleaf in the product description. Retailers may not sell Treleaf's products on third-party online platforms (i.e., eBay, Amazon, Etsy) without obtaining prior permission from Treleaf.

#### MAP (Minimum Advertised Price) POLICY

Our MAP policy requires that the MAP (excluding coupon codes) be no less than 80% of the MSRP. Our products have a MAP to help our retailers thrive and to maintain brand integrity for Treleaf. We ask that our retailers offer our products at MAP or higher in their online shop. Retailers who are found promoting or advertising our products for less than MAP online will have their wholesale account revoked.

#### ORDER

\$150 minimum for opening orders \$100 minimum for reorders

## CUSTOMER REVIEWS

### Jennifer P.

Review

'Love all my trellises! Adds beauty and style to my plants."

#### Anthony B.

Review

"Such a unique trellis to add to my plants. Love the look of it. Pairs well with the variegated Adansonii."

### Melissa A.

"The easiest most sturdy plant support I've ever used!!!"

### Debbie G.

Review ★★★★★

"Beautifully crafted from real wood! I can smell it! it was super easy stake you and it looks amazing"

releas

#### Carmen W.

Review

Review

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"These trellises add so much more character to the plants than a plain pole. I love all of them!"

Photo by @\_theplantdude on Instagram

# Love Grows Here.

WEBSITE

EMAIL INSTAGRAM FACEBOOK PINTEREST TIKTOK wholesale.treleaf.shop password: treleafwholesale wholesale@treleaf.shop @treleaf\_ @shoptreleaf @shoptreleaf @treleaf