



PRO-LINE PRODUCT BROCHURE

2023-2024

QUALITY MIXES BEGIN WITH QUALITY INGREDIENTS

Our commitment to quality professional growing mixes begins with raw materials. Pine bark is aged, screened to size, and processed to ensure a consistent mix. High quality Canadian sphagnum peat moss is also a staple ingredient in most of our formulations. Our automated manufacturing lines are fully programmable to blend to your specifications. Computer controlled feed bins regulate the correct amount of each mix component, ensuring consistency in every bag or truckload.

PROFESSIONAL GROWER MIXES

All PRO-LINE blends are pH adjusted and include a starter charge and a micronutrients package. Our mixes are ready for your nutrition program or can be custom blended with controlled release fertilizers.

PROVIDE EXCEPTIONAL CUSTOMER EXPERIENCE

It is our mission to provide the best service possible to our customers. When placing an order, we will review the order with you, to ensure we are producing the exact product you need to help your product grow. We want to make the ordering and shipping process as easy as possible for you, and to develop a good working partnership with you and your business.



CENTRAL
815-795-3700

NORTHEAST
833-719-2729

SOUTHEAST
800-432-2410

NEED A CUSTOM SOIL MIX? LOOK NO FURTHER!

Jolly Gardener has been developing their extensive line of standard and custom soil mixes for over a decade. To take their soil mixes to the next level, they enlisted the help of Steve Jarahian, a pioneer in the soil industry for close to 40 years. He instilled a high level of quality within the Jolly Gardener Pro-Line soil lineup. His level of expertise has provided invaluable insight into formulating the best standard and custom soil mixes in the market. Jolly Gardener custom soil mixes will meet or exceed any within the industry.

When reviewing the standard list, perhaps you might find a soil mix which is close, but needs some extra customization. Jolly Gardener soil engineers are very capable of formulating a mix to your specifications while providing consistent quality, service and technical support. Our technical support will help you fine-tune your custom mix for growing success. Please feel free to reach out to a local Representative to help you find the mix which best meets your needs. Contact us today to experience the Jolly Gardener difference!





Peat Moss (Above)
Peat Based Custom Soil Blend (Left)

PEAT BASED MIXES

These formulations include a substantial amount of Peat Moss within them, making them both light and easy to work with.

Typical Physical Components include:

- Peat Moss
- Perlite
- Vermiculite

Typical Additives include:

- Pulverized Lime
- Nutrient Charge
- Aqua-Gro

These products are best for:

- Plugs
- Seeds
- Cutting

Bag Sizes*:

2.8cf and 60cf * Bulk available in certain areas



Peat/Bark Based Custom Soil Blend (Right)

PEAT/BARK BASED MIXES

Blending in a mixture of Peat Moss and Aged Pine Bark, these soil products are very versatile in helping you grow a large variety of foliage and plants.

Typical Physical Components include:

- Peat Moss
- Aged Pine Fines
- Perlite
- Vermiculite

Typical Additives include:

- Pulverized Lime
- Nutrient Charge
- Fertilizers

These products are best for:

- Flowering & Foliage Plants
- Hanging Baskets

Bag Sizes*:

2.8cf and 60cf * Bulk available in certain areas







Pine Fines (Above - Both)
Bark Based Custom Soil Blend (Left)

BARK BASED MIXES

Containing a heavy dose of Aged Pine Bark, these soil products are dense, allowing plants and flowers to develop a sturdy root system for long-lasting results.

Typical Physical Components include:

- Aged Pine Fines
- Peat Moss
- Perlite
- Vermiculite

Typical Additives include:

- Fertilizers
- Pulverized Lime
- Nutrient Charge

These products are best for:

- Hanging Baskets
- Foliage & Flowering Plants

Bag Sizes*:

2.8cf and 60cf * Bulk available in certain areas



HYDRAFIBER MIXES

The first substantial substrate innovation in over 40 years, HydraFiber gives professional growers, soil mix blenders and suppliers a high-quality, readily available option or complement to peat, perlite, vermiculite, bark, coir and composts. HydraFiber is manufactured by combining wood and bark fibers that are refined in a pressurized vessel to create small-diameter substrate fibers with tremendous surface area. These phyto-santized organic fibers have optimal pH and low EC. Thermally Refined[®] substrate fibers offer exception water-holding capacity for growing media while providing optimal air porosity. HydraFiber is the same today as it will be next month or next year. It is consistent, lightweight product that is available 365 days a year.

“FORMULATION OF THE FUTURE”

HydraFiber Soil Blend (Right)
HydraFiber (Across)







STANDARD HYDRAFIBER MIXES

Blending in a mixture of Peat Moss, Hydrafiber and Aged Pine Bark, these soil products are versatile in helping you grow a large variety of plants and flowers

Typical Physical Components include:

- Peat Moss
- Hydrafiber
- Aged Pine Fines
- Perlite

Typical Additives include:

- Pulverized Lime
- Gypsum
- Nutrient Charge
- Fertilizers

These products are best for:

- Flowering & Foliage Plants
- Hanging Baskets
- Perennials

Bag Sizes*:

2.8cf and 60cf

*Bulk available in select markets

5 INNOVATIVE HYDRAFIBER MIXES

BARK – BASED MIXES:

HF Nursery – Canadian Sphagnum Peat, Aged Pine Bark, Hydrfiber – 2.8 cu ft Bags – 55 cu ft Bags (2 bags per pallet)

HF Perennial – Canadian Sphagnum Peat, Aged Pine Bark, Hydrfiber – 2.8 cu ft bags – 60 cu ft Bags (2 bags per pallet)

PEAT – BASED MIXES:

HF Plug – Canadian Sphagnum Peat, Hydrfiber – 2.8 cu ft Bags – 60 cu ft Bags (2 bags per pallet)

HF35 – Canadian Sphagnum Peat, Hydrfiber – 2.8 cu ft bags – 60 cu ft Bags (2 bags per pallet)

PEAT/BARK – BASED MIXES:

HF30 - Canadian Sphagnum Peat, Aged Pine Bark, Hydrfiber – 2.8 cu ft bags (48 bags per pallet) – 60 cu ft Bags (2 bags per pallet)

Custom Additives:

Limestone – pH adjusted

Polymer

Rootshield Plus

Control Release Fertilizer (CRF)

Mycorrhizae

Organic Fertilizer

Suggested Uses:

HF Nursery – Nursery Containers, Perennials

HF Perennial – Flowering Plants, Foliage Plants, Hanging Baskets, Bedding Plants

HF Plug – Plugs, Seeds, Cuttings

HF35 - Flowering Plants, Foliage Plants, Hanging Baskets,
Seeds & Cuttings

HF30 – Flowering Plants, Foliage Plants, Hanging Baskets,
Bedding Plants

CUSTOM GROWING MIXES

Jolly Gardener has a Technical Team who will work with you to develop the best mix for your crops. Our ability to formulate any standard soil mix into a custom soil mix in order to meet your specific needs is possible thru our access to a large variety of additives.

In addition, if you have an additive you would like to purchase and have us insert into your mix, we are able to accomplish this. Once a custom mix is created and produced, this mix will go into our database; therefore, the mix will be made to the exact specifications each and every time you need some more soil, no matter how often you make a purchase.

Our Custom Mix Additives Include*:

Controlled-release fertilizer
Water-holding Polymers

Mycorrhizae
HydraFiber

Rootshield Plus Granule
Calcine Clay

*Alternate Additives Available Dependent on Custom Soil Mix Needs

Custom Soil Blend (Right)





ORDERING GUIDELINES

It is our mission to provide the best service possible to our customers. Below are some helpful tips to use when placing orders. This information will help make the ordering and shipping process as easy as possible. Please do not hesitate to contact us with any questions or concerns you may have regarding these procedures.

Full Truckload:

Based on 18 to 24 pallets depending on product weight. Balance item required. Multi-truck level accounts of four or more truckloads, a total bale/bag required can be ordered and split into required number of trucks based upon weight. Final truck will be revised to meet as close as possible the total required bales/bags.

Half Truckload:

Based on 9 to 12 pallets, depending on product weight. Balance item required. \$150 Charge PER Stop.

Balance Item:

Required on either a half or full load to maximize the number of pallets. This would be the item that you can either take more of or less of as weight allows. While we will always maximize the number of pallets we can legally load on a truck, we cannot guarantee a specific quantity due to product and/or truck weight. Note – Custom Mixes cannot be used as a balance item.

Normal Quantities per Truck are as follows :

Lightweight mixes - 22 to 24 pallets Heavyweight mixes - 18 to 20 pallets Retail soils - 18 to 22 pallets
Middleweight mixes - 20 to 22 pallets Baled mixes - 18 to 22 pallets Peat Moss - 22 to 24 pallets

Place Order in Advance:

During the busy seasons, product demand increases, the availability of trucks decreases, and the increase in production demand poses a challenge for the industry. Flexibility on deliver dates is very helpful, and Lead Time is 14 days on Standard Product, 21 days on Custom Mixes.

Transportation Surcharge:

Please inquire on the current Transportation Surcharge at the time of order. This amount can change based upon the current situation.

“Chimney Stack” Pallets:

The standard loading practice is to “chimney stack” pallets when necessary to optimize space, as well as assisting in securing the load during transport. If you require pallets to be loaded in any other manner, this needs to be advised when placing the order.

Delivery Notice:

Delivery notice will be made the day prior to delivery. Should additional time be required, this needs to be advised at the time you place your order. While drivers do their best to meet the scheduled appointment, there are times when either weather, mechanical problems or delays may affect this time. Drivers are asked to keep in contact when, or if, lengthy delays occur.

All Loads Booked as No Touch to the Driver:

Please be sure to have the proper equipment and/or personnel available to unload once your deliver appointment has been set. The normal time allowed by most trucking companies is two hours. Trucks do not carry pallet jacks.

Specific Deliver Contact:

Should you have specific delivery contact (names, numbers, e-mail addresses, etc.), please be sure to share these with us at the time of order placement. Directions to facilities are also helpful. We keep information on file.



CONTACTS

Area	Contact Name	Contact Phone #	Contact e-mail address
Central Region	Customer Service	855.337.3790	LG.Central@oldcastle.com
Great Lakes	Mike Faust	262.305.0440	mike.faust@oldcastle.com
Texarkana	Shandy Adelman	281.475.3315	shandy.adelman@oldcastle.com
KS / MO/ S. IL	Customer Service	855.337.3790	LG.Central@oldcastle.com
N. Central	Spectrum Sales LLC	651.260.3103	apeat@comcast.net
Northeast Region	Customer Service	717.792.8322	LGNEorders@oldcastle.com
Northeast	Burt Brewer	570.236.7062	burt.brewer@oldcastle.com
Southeast Region	Customer Service	800.432.2410	Lakeland.CS@oldcastle.com
Mid-Atlantic	David Ketner	704.302.7144	david.ketner@oldcastle.com
Florida	John Leonardi	863.223.6879	john.leonardi@oldcastle.com
Southeast	The Buffalo Company	803.429.2576	billy@horticulturesales.com



Oldcastle APG
A CRH COMPANY



Horticultural Blending Facilities:

Davenport, FL - Metro Orlando (Southern Bark)
Ships to Green area on the Map (*HydraFiber plant)

Hope, AR - SW Arkansas (Southern Bark)
Ships to Red area on the Map

Marseilles, IL - Metro Chicago (Southern Bark)
Ships to Blue & Purple Area on Map

Pageland, SC - Metro Charlotte (Southern Bark)
Ships to the Grey Area on Map (*HydraFiber plant)

Poland Springs, ME - SW Maine (Northern Bark)
Ships to the Light Green Area on Map

Sauget, IL - Metro St. Louis (Southern Bark)
Ships to MO & IL (*HydraFiber plant)

Shady Dale, GA - Metro Atlanta (Southern Bark)
Ships to the Yellow Area on Map



WHY JOLLY GARDENER?

- Consistent sourcing of raw materials to ensure year-round uniformity
- Computer controlled component bins and fertilizer dosing
- Quality assurance laboratories for testing raw materials and finished mixes
- State-of-the-art star screening
- Professionals with over 100 years of combined experience

CONSISTENT MIXES PRODUCE CONSISTENT CROPS

