

# TRUE ORGANIC™



**Used by America's Largest Organic Farmers**

## 2022 Catalog



# CONTENT

- 01 WELCOME**
- 02 WORLD CLASS CAPABILITY**
- 03 FOOD SAFETY**
- 04 SOIL HEALTH**
- 06 TRUE ANIMATIONS**
- 07 SOCIAL MEDIA**
- 08 TRUE ORGANIC™ GRANULAR**
- 15 TRUE ORGANIC™ LIQUIDS**
- 18 PRODUCT DETAILS**
- 19 ORGANIC STANDARDS**
- 20 COMMUNITY SUPPORT**
- 21 TRUSTED TESTIMONIALS**







In the early 2000s, our founder, Jake Evans saw how California soil was being saturated with synthetic, petroleum-derived chemicals, and depleted of its natural ability to sequester carbon and retain precious water.

He realized how the fruits and vegetables we grow for our families were being robbed of their taste, nutritional value, and natural goodness. In addition to all the synthetic-based fertilizers, a myriad of new products entering the market claimed to be 'natural and organic', but weren't. The organics industry lacked standards - and so did the products upon which our soil fertility depends. Jake decided to set up True Organic Products, Inc to serve agricultural organic produce growers with the safest, easiest to use, organic fertilizers.

After having become the worldwide leader in organic fertilizer in the agricultural industry over the last two decades, Jake and the team saw the opportunity to create a new line of plant foods and soils for the home gardener based on a surprisingly simple idea, one that's embodied in the name: True Organic. They thought, what if we sourced only premium ingredients - avoiding all chemicals, additives, or fillers - and spelled them out clearly on the label so the home gardener could understand them?

What if we managed the entire manufacturing process, from the ethical sourcing of ingredients to customer satisfaction? And what if we worked with both colleagues and competitors in a collaborative fashion to help raise standards for the entire industry?



I am excited to be moving into our second year with new additions to our line of organic fertilizers for the home gardener. We have been making organic fertilizers for nearly 20 years and are proud to be the only line of organic fertilizers used by America's leading, largest organic growers, now available to retailers for home gardeners across America.

Our commitment to being the only ISO22000 Certified fertilizer in the world assures that all our products, through the most stringent process in the world, will provide the safest and very best performing organic fertilizers on the market.

As the leader in organic fertilizers, we are equally excited to be leveraging the scale of our agricultural operations and working with the best distribution partners across America to make sure our products are in stock and available for our retail partners and their home gardener customers.

If you or your family purchase organic produce at your local grocery store or restaurant, you are most likely already a consumer of True Organics Products.

We are truly the only organic fertilizer now in stores that can make the claim Farm to Family, and we will always strive to do what's best for the soil and the earth.

Jake Evans





**Our mission is to bring out the best in all organic products.**  
**We've spent nearly two decades helping shape organic standards to protect you and your family.**

**We produce and pack our own fertilizers with our ISO 22000 certified process to control quality and food safety.**

**As the largest manufacturer of organic fertilizers in North America, you can be confident that we will be in stock all season**

**From raw materials to finished goods**



**Blended from natural & organic farm-grade ingredients**

**Unique and emerging technologies designed for maximum performance**

**Rigorously tested for consistently optimal products**

**True® is the worldwide leader in diverse and innovative production of organic fertilizers. We are a family-owned business who respectfully treats our growers' land as if it were our own.**

**We are passionately dedicated to manufacturing the highest quality, safest and easiest-to-handle organic fertilizers developed to help you grow.**







Trusted by the Organic Food Industry

### The Only Certified Food Safe Agricultural & Retail Fertilizer

Our products are rigorously tested for pathogens. In fact, we're the only plant food company that is ISO 22000 certified by Bureau Veritas, which means we have a food safety management system in place to help produce a safer product to grow your food in. It maps out what an organization needs to do to demonstrate its ability to control food safety hazards in order to ensure that food is safe. It can be used by any organization regardless of its size or position in the food chain.






## Soil Health




Soil health, also referred to as soil quality, is defined as the continued capacity of soil to function as a vital living ecosystem that sustains plants, animals, and humans.

1



Only "living" things can have health, so viewing soil as a living ecosystem reflects a fundamental shift in the way we care for our nation's soils.

2



Healthy soil gives us clean air and water, bountiful crops and forests, productive grazing lands, diverse wildlife, and beautiful landscapes.

3



Soil has both inherent and dynamic properties, or qualities. Inherent soil quality is a soil's natural ability to function.

4

*At True Organic, our mission is to return more soil to its organic roots by providing home gardeners with plant foods and products made from ethically-sourced, premium organic ingredients that yield the healthiest results for people and planet. We're a group of people passionate about soil sustainability— and avoiding the perils of synthetic, petroleum-based chemical gardening.*

*In the face of climate change and biodiversity loss, replenishing our soil can play a vital role in sequestering carbon, improving water retention, and enhancing soil fertility.*



**New for 2022**

**We are excited to announce the launch of our new 12lb bags!**

- All Purpose Plant Food 12lb
- Tomato & Vegetable Food 12lb
- Rose & Flower Food 12lb
- Citrus & Avocado Food 12lb
- Azalea, Camellia & Rhododendron Food 12lb

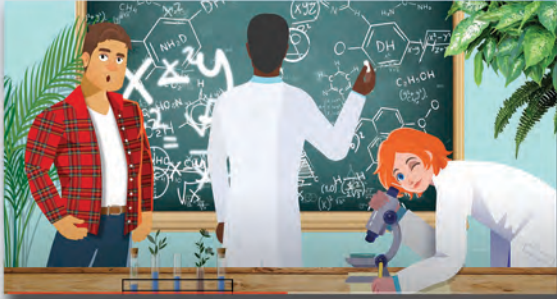




**True Animation**



Scan here to be taken to our YouTube animation playlist.





# True Social



06:30 PM | FEB 18, 2021



♥ 59    💬 2  
The sight of fresh flowers picked straight from the fields never gets old. And WOW! This protea bouquet from @resendizbrothers is just gorgeous.

Do you grow flowers in your garden?



12:07 PM | JAN 11, 2021





## True Organic™ Granular

True Organic™ Plant Food is blended from natural & organic farm-grade ingredients used to make fertilizers for America's largest organic farmers. The ingredients are proven to be extremely beneficial for both plants and soil, including:

**Seabird Guano** - A great source of Phosphorous and slow release Nitrogen with a complete micronutrient package.

**Shrimp Shell and Crab Shell Meal** - A premium, sustained supply of Calcium and Nitrogen for both microbes and plants.

**Poultry Manure** - Ethically sourced from organically raised birds, unlike other 'organic' fertilizers that source from conventional farms.

**Humic Acid & Soy Protein Hydrolysate** - Natural bio stimulants to promote root growth and plant health

**Soybean Meal** - Organically sourced.

**No Sludge, Fillers or Additives.**





## True Organic™ Granular

**“Your two favorite True Organic™ Granular Plant Foods are also available in convenient shaker jugs for even application!”**

*Our Jugs are refillable for our 4lbs, 8lbs and 12lbs bags for easy application!*







**NEW FOR 2022!**

**PREPLANT STARTER  
4-4-4**



**PREPLANT STARTER**

- Use before planting to supply essential nutrients to delicate seedlings and young starts, helping ensure successful planting and vigorous establishment above and below the ground.
- Exclusive blend of proven farm-grade ingredients for seedlings, soil and microbes, including Seabird Guano, Shrimp and Crab Shell Meal, Humic Acid and Soy Protein Hydrolysate.
- For in-ground and container plants.
- Apply to soil or potting mix before planting.
- This 4lb. bag covers 70 sq. ft.

**GUARANTEED ANALYSIS**

|   |    |
|---|----|
| Total Nitrogen (N).....                                   | 4% |
| 0.58% Water Soluble Nitrogen                              |    |
| 3.42% Water Insoluble Nitrogen*                           |    |
| Available Phosphate (P <sub>2</sub> O <sub>5</sub> )..... | 4% |
| Soluble Potash (K <sub>2</sub> O).....                    | 4% |
| Calcium (Ca).....   | 6% |
| Sulfur (S).....   | 1% |

**ALSO CONTAINS NON PLANT FOOD INGREDIENT:**  
9.2 % Humic Acid from Leonardite

**Derived from:** Poultry Manure, Seabird Guano, Sulfate of Potash, Fish Bone Meal, Shrimp Shell Meal, Crab Shell Meal and Soy Protein Hydrolysate.

4lb. Resealable Bag.



**ALL PURPOSE  
PLANT FOOD 5-4-5**



**ALL PURPOSE PLANT FOOD**

- For abundant organic fruits, flowers, vegetables, herbs and foliage.
- Exclusive blend of proven farm-grade ingredients for plants, soil and microbes, including Seabird Guano, Shrimp and Crab Shell meal.
- For in-ground and container plants.
- Apply monthly during the growing season.
- Our 4lb. bag covers up to 87 sq. ft.

**GUARANTEED ANALYSIS**

|   |    |
|---|----|
| Total Nitrogen (N).....                                   | 5% |
| 1.25% Water Soluble Nitrogen                              |    |
| 3.75% Water Insoluble Nitrogen                            |    |
| Available Phosphate (P <sub>2</sub> O <sub>5</sub> )..... | 4% |
| Soluble Potash (K <sub>2</sub> O).....                    | 5% |
| Calcium (Ca).....   | 4% |
| Sulfur (S).....   | 1% |

**Derived from:** Poultry Manure, Soybean Meal, Seabird Guano, Sulfate of Potash, Fish Bone Meal, Crab Shell Meal and Shrimp Shell.

4lb. Resealable Bag. | 4.5lb. Shaker Jug. | 8lb. Resealable Bag.  
12lb. Resealable Bag.

**TOMATO &  
VEGETABLE FOOD  
4-5-6**

**TOMATO & VEGETABLE FOOD**

- For superior harvests of organic fruits and vegetables.
- 6% calcium to help prevent blossom end rot, in an exclusive blend of proven farm-grade ingredients for plants, soil and microbes, including Seabird Guano, Shrimp and Crab Shell meal.
- For in-ground and container plants.
- Apply monthly during the growing season.
- Our 4lb. bag covers up to 70 sq. ft.

**GUARANTEED ANALYSIS**

|   |    |
|---|----|
| Total Nitrogen (N).....                                   | 4% |
| 1% Water Soluble Nitrogen                                 |    |
| 3% Water Insoluble Nitrogen                               |    |
| Available Phosphate (P <sub>2</sub> O <sub>5</sub> )..... | 5% |
| Soluble Potash (K <sub>2</sub> O).....                    | 6% |
| Calcium (Ca).....   | 6% |
| Sulfur (S).....   | 1% |

**Derived from:** Poultry Manure, Seabird Guano, Fish Bone Meal, Sulfate of Potash, Soybean Meal, Crab Shell Meal and Shrimp Shell.

4lb. Resealable Bag. | 4.5lb. Shaker Jug. | 8lb. Resealable Bag.  
12lb. Resealable Bag.



**RAISED BED FOOD  
6-3-6**



**RAISED BED FOOD**

- For abundant, organic raised bed herbs, flowers, vegetables and fruits.
- Exclusive blend of proven farm-grade ingredients for plants, soil and microbes, including Seabird Guano, Shrimp and Crab Shell meal.
- For raised bed and large container plants.
- Apply every two months during the growing season.
- Our 4lb. bag covers up to 30 sq. ft.

**GUARANTEED ANALYSIS**

|   |    |
|---|----|
| Total Nitrogen (N).....                                   | 6% |
| 1.5% Water Soluble Nitrogen                               |    |
| 4.5% Water Insoluble Nitrogen                             |    |
| Available Phosphate (P <sub>2</sub> O <sub>5</sub> )..... | 3% |
| Soluble Potash (K <sub>2</sub> O).....                    | 6% |
| Calcium (Ca).....   | 5% |
| Sulfur (S).....   | 1% |

**Derived from:** Soybean Meal, Seabird Guano, Sulfate of Potash, Fish Bone Meal, Crab Shell Meal and Shrimp Shell.

4lb. Resealable Bag.



**HERB & LEAFY GREENS FOOD**  
**4-4-6**



**HERB & LEAFY GREENS FOOD**

- For abundant organic herbs and leafy greens.
- Exclusive blend of proven farm-grade ingredients for plants, soil and microbes, including Seabird Guano, Shrimp and Crab Shell meal.
- For in-ground and container plants.
- Apply monthly during the growing season.
- Our 4lb. bag covers up to 70 sq. ft.

**GUARANTEED ANALYSIS**

|   |    |
|---|----|
| Total Nitrogen (N).....                                   | 4% |
| 1% Water Soluble Nitrogen                                 |    |
| 3% Water Insoluble Nitrogen                               |    |
| Available Phosphate (P <sub>2</sub> O <sub>5</sub> )..... | 4% |
| Soluble Potash (K <sub>2</sub> O).....                    | 6% |
| Calcium (Ca).....   | 7% |
| Sulfur (S).....   | 1% |

**Derived from:** Poultry Manure, Seabird Guano, Sulfate of Potash, Soybean Meal, Fish Bone Meal, Crab Shell Meal and Shrimp Shell.

4lb. Resealable Bag.

**CITRUS & AVOCADO FOOD**  
**4-5-4**

**CITRUS & AVOCADO FOOD**

- For lush green foliage, abundant blossoms and fruit.
- 7% calcium to help prevent blossom end rot, in an exclusive blend of proven farm-grade ingredients for plants, soil and microbes, including Seabird Guano, Shrimp and Crab Shell meal.
- For in-ground and container trees.
- Apply twice per year in Spring and Fall.
- Our 4lb. bag covers up to 70 sq. ft.

**GUARANTEED ANALYSIS**

|   |    |
|---|----|
| Total Nitrogen (N).....                                   | 4% |
| 1% Water Soluble Nitrogen                                 |    |
| 3% Water Insoluble Nitrogen                               |    |
| Available Phosphate (P <sub>2</sub> O <sub>5</sub> )..... | 5% |
| Soluble Potash (K <sub>2</sub> O).....                    | 4% |
| Calcium (Ca).....   | 7% |
| Sulfur (S).....   | 1% |

**Derived from:** Poultry Manure, Seabird Guano, Fish Bone Meal, Soybean Meal, Sulfate of Potash, Crab Shell Meal and Shrimp Shell.

4lb. Resealable Bag. | 12lb. Resealable Bag.



**BERRY FOOD**  
**5-4-4**



**BERRY FOOD**

- For abundant organic fruits on berry plants that thrive in a low pH soil, and other acid-loving plants.
- Sulfur to help lower soil pH and improve availability of micronutrients, in an exclusive blend of proven farm-grade ingredients for plants, soil and microbes, including Seabird Guano, Shrimp and Crab Shell meal.
- For in-ground and container plants.
- Apply monthly during the growing season.
- Our 4lb. bag covers up to 58 sq. ft.

**GUARANTEED ANALYSIS**

|   |    |
|---|----|
| Total Nitrogen (N).....                                   | 5% |
| 1.25% Water Soluble Nitrogen                              |    |
| 3.75% Water Insoluble Nitrogen                            |    |
| Available Phosphate (P <sub>2</sub> O <sub>5</sub> )..... | 4% |
| Soluble Potash (K <sub>2</sub> O).....                    | 4% |
| Calcium (Ca).....   | 6% |
| Sulfur (S).....   | 1% |

**Derived from:** Poultry Manure, Soybean Meal, Seabird Guano, Sulfate of Potash, Fish Bone Meal, Crab Shell Meal and Shrimp Shell.

4lb. Resealable Bag.



**AZALEA, CAMELLIA  
& RHODODENDRON  
FOOD 5-4-3**



**AZALEA, CAMELLIA & RHODODENDRON FOOD**

- For lush flowers on plants that thrive in low pH soil.
- 5% sulfur to help lower soil pH and improve availability of micronutrients, in an exclusive blend of proven farm-grade ingredients for plants, soil and microbes, including Seabird Guano, Shrimp and Crab Shell meal.
- For shrubs and trees.
- Apply twice per year in spring and fall.
- Our 4lb. bag covers up to 87 sq. ft.

**GUARANTEED ANALYSIS**

|   |    |
|---|----|
| Total Nitrogen (N).....                                   | 5% |
| 1.25% Water Soluble Nitrogen                              |    |
| 3.75% Water Insoluble Nitrogen                            |    |
| Available Phosphate (P <sub>2</sub> O <sub>5</sub> )..... | 4% |
| Soluble Potash (K <sub>2</sub> O).....                    | 3% |
| Calcium (Ca).....   | 6% |
| Sulfur (S).....   | 5% |

**Derived from:** Poultry Manure, Soybean Meal, Seabird Guano, Elemental Sulfur, Fish Bone Meal, Sulfate of Potash, Crab Shell Meal and Shrimp Shell.

4lb. Resealable Bag. | 12lb. Resealable Bag.

**ROSE & FLOWER  
FOOD 4-5-3**

**ROSE & FLOWER FOOD**

- For stunning blooms and verdant foliage on roses and other flowering plants.
- Exclusive blend of proven farm-grade ingredients for plants, soil and microbes, including Seabird Guano, Shrimp and Crab Shell meal.
- For in-ground and container plants.
- Apply monthly during the growing season.
- Our 4lb. bag covers up to 70 sq. ft.

**GUARANTEED ANALYSIS**

|   |    |
|---|----|
| Total Nitrogen (N).....                                   | 4% |
| 1% Water Soluble Nitrogen                                 |    |
| 3% Water Insoluble Nitrogen                               |    |
| Available Phosphate (P <sub>2</sub> O <sub>5</sub> )..... | 5% |
| Soluble Potash (K <sub>2</sub> O).....                    | 3% |
| Calcium (Ca).....   | 5% |
| Sulfur (S).....   | 1% |

**Derived from:** Poultry Manure, Seabird Guano, Fish Bone Meal, Sulfate of Potash, Crab Shell Meal, Shrimp Shell and Soybean Meal.

4lb. Resealable Bag. | 12lb. Resealable Bag.



**SEABIRD GUANO  
6-12-0**



**SEABIRD GUANO**

- A boost for abundant organic fruits, flowers, vegetables, herbs and foliage.
- Highly valued in organic farming as a great source of Phosphorous and slow release Nitrogen for plants and soil microbes, which is ideal for vegetative growth.
- For in-ground and container plants.
- Apply twice per year in Spring and Fall.
- Our 4lb. bag covers up to 70 sq. ft.

**GUARANTEED ANALYSIS**

|   |     |
|---|-----|
| Total Nitrogen (N).....                                   | 6%  |
| 1.5% Water Soluble Nitrogen                               |     |
| 4.5% Water Insoluble Nitrogen                             |     |
| Available Phosphate (P <sub>2</sub> O <sub>5</sub> )..... | 12% |
| Calcium (Ca).....   | 7%  |
| Sulfur (S).....   | 1%  |

**Derived from:** Seabird Guano.

4lb. Resealable Bag.



**BLOOD MEAL**  
12-0-0



**BLOOD MEAL**

- For heavy feeders like corn, spinach, broccoli and leafy greens to encourage rapid vegetative growth.
- A great source of nitrogen.
- For in-ground and container plants.
- Apply twice per year in Spring and Fall.
- Our 3lb. bag covers up to 104 sq. ft.

**GUARANTEED ANALYSIS**

|                             |     |
|-----------------------------|-----|
| Total Nitrogen (N).....     | 12% |
| 3% Water Soluble Nitrogen   |     |
| 9% Water Insoluble Nitrogen |     |

**Derived from:** Blood meal.

3lb. Resealable Bag.

**BONE MEAL**  
7-7-0

**BONE MEAL**

- Beneficial for overall growth, flowering and fruiting; producing larger organic fruits and vegetables.
- A sustained supply of nitrogen and phosphorus.
- For in-ground and container plants.
- Apply twice per year, in Spring and Fall.
- Our 3lb. bag covers up to 61 sq. ft.

**GUARANTEED ANALYSIS**

|   |    |
|---|----|
| Total Nitrogen (N).....                                   | 7% |
| 1.75% Water Soluble Nitrogen                              |    |
| 5.25% Water Insoluble Nitrogen                            |    |
| Available Phosphate (P <sub>2</sub> O <sub>5</sub> )..... | 7% |
| Calcium (Ca).....   | 7% |

**Derived from:** Bone meal.

3lb. Resealable Bag. | 4lb. Resealable Bag.



**PRILLED SULFUR**



**PRILLED SULFUR**

- Beneficial for overall growth, flowering and fruiting; producing superior flowers, vegetables, herbs and foliage.
- Essential for plants and also lowering soil pH to improve availability of micronutrients.
- To balance soil for in-ground plants.
- Test your soils pH, then apply one to two weeks before planting and feeding.
- Our 5lb bag covers up to 1,333 sq. ft.

**GUARANTEED ANALYSIS**

|                 |     |
|-----------------|-----|
| Sulfur (S)..... | 99% |
|-----------------|-----|

**Derived from:** Elemental Sulfur.

5lb. Resealable Bag.



## True Organic™ Liquids : Next Gen Liquids

True Organic™ Liquid Plant Food is blended from natural & organic Farm-Grade Ingredients proven to be extremely beneficial for both plants and soil, in particular Soy Protein Hydrolysate a potent biostimulant.

### Soy Protein Hydrolysate : Protein Bio-Stimulant

- Improves germination, productivity, and quality of a wide range of crops.
- Improves root and shoot growth and increases photosynthesis.
- Stimulates plant-hormone like response (Gibberellic Acid, Auxin).
- Improves resistance to environmental stresses.
- Enhances nutrient availability in plant growth substrates and increases nutrient uptake and nutrient-use efficiency in plants.
- Stimulates plant microbiomes community.
- Induces disease resistance in plants.



\* Learn more: [www.frontiersin.org/articles/10.3389/fpls.2018.01233/full](http://www.frontiersin.org/articles/10.3389/fpls.2018.01233/full)



# NEW FOR 2022!

## LIQUID PREPLANT STARTER 3-3-3

### LIQUID PREPLANT STARTER

- Use before planting to supply essential nutrients to delicate seedlings and young starts, helping ensure successful planting and vigorous establishment above and below the ground.
- Soy Protein Hydrolysate, a potent biostimulant, in an exclusive blend of farm-grade ingredients proven to be extremely beneficial for both plants and soil.
- For in-ground and container plants.
- Apply to soil or potting mix before planting.
- Our 16 fl. oz. bottle covers approximately 30 sq. ft. when mixed at a rate of 2 oz. per gallon of water.

#### GUARANTEED ANALYSIS

|  |      |
|--|------|
| Total Nitrogen (N).....                                    | 2%   |
| 2.37% Water Soluble Nitrogen                               |      |
| 0.63% Water Insoluble Nitrogen*                            |      |
| Available Phosphate ( P <sub>2</sub> O <sub>5</sub> )..... | 2%   |
| Soluble Potash ( K <sub>2</sub> O ).....                   | 2%   |
| Density.....   | 9.4% |

**ALSO CONTAINS NON PLANT FOOD INGREDIENT:**  
4.7% Humic Acid from Leonardite

**Derived from:** Corn Steep Liquor, Reduced Sugar Molasses, Fish Solubles Acidified with Phosphoric Acid, Soy Protein Hydrolysate, Sulfate of Potash and Kelp Extract.

16 fl. oz. Concentrate Squeeze Bottle with Flip-top Cap.



## LIQUID ALL PURPOSE PLANT FOOD 3-2-2



### LIQUID ALL PURPOSE PLANT FOOD

- For abundant organic fruits, flowers, vegetables, herbs and foliage.
- Soy Protein Hydrolysate - a potent biostimulant, in an exclusive blend of farm-grade ingredients proven to be extremely beneficial for both plants and soil.
- For in-ground and container plants, indoors and outside.
- Apply every two weeks during the growing season.
- Our 16 fl. oz. bottle covers approximately 30 sq. ft. when mixed at a rate of 2 oz. per gallon of water.

#### GUARANTEED ANALYSIS

|  |    |
|--|----|
| Total Nitrogen (N).....                                    | 3% |
| 2.9% Water Soluble Nitrogen                                |    |
| 0.1% Water Insoluble Nitrogen                              |    |
| Available Phosphate ( P <sub>2</sub> O <sub>5</sub> )..... | 2% |
| Soluble Potash ( K <sub>2</sub> O ).....                   | 2% |

**Derived from:** Fish Solubles Stabilized with Phosphoric Acid, Corn Steep Liquor, Reduced Sugar Molasses, Soy Protein Hydrolysate, Sulfate of Potash, Kelp Extract.

16 fl. oz. Concentrate Squeeze Bottle with Flip-top Cap.

## LIQUID TOMATO & VEGETABLE FOOD 3-2-3

### LIQUID TOMATO & VEGETABLE FOOD

- For superior harvests of organic fruits and vegetables.
- Soy Protein Hydrolysate - a potent biostimulant, in an exclusive blend of farm-grade ingredients proven to be extremely beneficial for both plants and soil.
- For in-ground and container plants, indoors and outside.
- Apply every two weeks during the growing season.
- Our 16 fl. oz. bottle covers approximately 30 sq. ft. when mixed at a rate of 2 oz. per gallon of water.

#### GUARANTEED ANALYSIS

|  |    |
|--|----|
| Total Nitrogen (N).....                                    | 3% |
| 2.6% Water Soluble Nitrogen                                |    |
| 0.4% Water Insoluble Nitrogen                              |    |
| Available Phosphate ( P <sub>2</sub> O <sub>5</sub> )..... | 2% |
| Soluble Potash ( K <sub>2</sub> O ).....                   | 3% |

**Derived from:** Fish Solubles Stabilized with Phosphoric Acid, Reduced Sugar Molasses, Corn Steep Liquor, Soy Protein Hydrolysate, Sugar Beet Extract, Sulfate of Potash, and Kelp Extract.

16 fl. oz. Concentrate Squeeze Bottle with Flip-top Cap.



## LIQUID BLOOM BOOST 2-3-2



### LIQUID BLOOM BOOST

- A bud, bloom and blossom booster to promote flowers and fruit.
- Soy Protein Hydrolysate, a potent biostimulant, in an exclusive blend of farm-grade ingredients proven to be extremely beneficial for both plants and soil.
- For in-ground and container plants, indoors and outside.
- Apply every two weeks during the growing season.
- Our 16 fl. oz. bottle covers approximately 30 sq. ft. when mixed at a rate of 2 oz. per gallon of water.

#### GUARANTEED ANALYSIS

|  |    |
|--|----|
| Total Nitrogen (N).....                                    | 2% |
| 1.9% Water Soluble Nitrogen                                |    |
| 0.1% Water Insoluble Nitrogen                              |    |
| Available Phosphate ( P <sub>2</sub> O <sub>5</sub> )..... | 3% |
| Soluble Potash ( K <sub>2</sub> O ).....                   | 2% |

**Derived from:** Fish Solubles Stabilized with Phosphoric Acid, Corn Steep Liquor, Reduced Sugar Molasses, Soy Protein Hydrolysate, Sulfate of Potash and Kelp Extract.

16 fl. oz. Concentrate Squeeze Bottle with Flip-top Cap.



LIQUID LAWN FOOD  
4-0-1



### LIQUID LAWN FOOD

- For rapidly greening lawns, supporting root growth and starting grass seed.
- 1% iron for greening up lawns, with Soy Protein Hydrolysate - a potent biostimulant, in an exclusive blend of farm-grade ingredients proven to be extremely beneficial for both plants and soil.
- For use on lawns.
- Apply monthly for rapid green-up.
- Our 32 fl. oz. bottle covers up to 2,000 sq. ft.

### GUARANTEED ANALYSIS

|  |    |
|--|----|
| Total Nitrogen (N).....                | 4% |
| 3.9% Water Soluble Nitrogen            |    |
| 0.1% Water Insoluble Nitrogen          |    |
| Soluble Potash (K <sub>2</sub> O)..... | 1% |
| Iron (Fe).....                         | 1% |

**Derived from:** Sugar Beet Extract, Soy Protein Hydrolysate, Reduced Sugar Molasses, Corn Steep Liquor, Ferrous Sulfate, Sulfate of Potash and Kelp Extract.

32oz Concentrate Hose-end Sprayer.



### TRUSTED

*Our mission is to bring out the best in all organic products. We've spent nearly two decades helping shape organic standards to protect you and your family.*

### TESTED

*Our products are rigorously tested for pathogens. In fact, we're the first plant food manufacturer to obtain ISO 22000 certification from Bureau Veritas, which means we have a food safety management system in place to help produce a safer product to grow your food in.*

### TRUE

*We strive to remain true to the way nature intended for the safest and most efficient products for current and future generations. We're committed to the idea that a biologically active soil better feeds plants, environment and community.*

*Unlike unconventional fertilizers, True Organic™ products replenish the soil, helping to restore the Earth for future generations and keeping your own backyard biome truly organic.*



[www.trueorganic.earth](http://www.trueorganic.earth)



BRANDTENDER  
CONSULTING



## Product Details

| ITEM    | U.P.C        | ITEM DESCRIPTION                         | SIZE    | PACK | CASES PER PALLET | MSRP      |
|---------|--------------|--|---------|------|------------------|-----------|
| R0001   | 850010090245 | TRUE ALL PURPOSE PLANT FOOD              | 4 lb.   | 6    | 60               | US\$11.99 |
| R0002   | 850010090016 | TRUE ALL PURPOSE PLANT FOOD SHAKER JUG   | 4.5 lb. | 6    | 32               | US\$13.99 |
| R0003   | 850010090023 | TRUE ALL PURPOSE PLANT FOOD              | 8 lb.   | 4    | 40               | US\$16.99 |
| R0025   | 850010090290 | TRUE ALL PURPOSE PLANT FOOD              | 12 lb   | 1    | 120              | US\$21.99 |
| R0004   | 850010090030 | TRUE TOMATO & VEGETABLE FOOD             | 4 lb.   | 6    | 60               | US\$11.99 |
| R0005   | 850010090047 | TRUE TOMATO & VEGETABLE FOOD SHAKER JUG  | 4.5 lb. | 6    | 32               | US\$13.99 |
| R0006   | 850010090054 | TRUE TOMATO & VEGETABLE FOOD             | 8 lb.   | 4    | 40               | US\$16.99 |
| R0024   | 850010090337 | TRUE TOMATO & VEGETABLE FOOD             | 12 lb.  | 1    | 120              | US\$21.99 |
| R0007   | 850010090061 | TRUE BONE MEAL                           | 3 lb.   | 6    | 60               | US\$6.59  |
| R0008   | 850010090078 | TRUE BLOOD MEAL                          | 3 lb.   | 6    | 60               | US\$6.59  |
| R0009   | 850010090085 | TRUE AZALEA, CAMELIA & RHODODENDRON FOOD | 4 lb.   | 6    | 60               | US\$11.99 |
| R0023   | 850010090320 | TRUE AZALEA, CAMELIA & RHODODENDRON FOOD | 12 lb.  | 1    | 120              | US\$21.99 |
| R0010   | 850010090092 | TRUE HERB & LEAFY GREENS FOOD            | 4 lb.   | 6    | 60               | US\$11.99 |
| R0011   | 850010090108 | TRUE BERRY FOOD                          | 4 lb.   | 6    | 60               | US\$11.99 |
| R0012   | 850010090115 | TRUE RAISED BED FOOD                     | 4 lb.   | 6    | 60               | US\$11.99 |
| R0013   | 850010090122 | TRUE ROSE & FLOWER FOOD                  | 4 lb.   | 6    | 60               | US\$11.99 |
| R0022   | 850010090313 | TRUE ROSE & FLOWER FOOD                  | 12 lb.  | 1    | 120              | US\$21.99 |
| R0014   | 850010090139 | TRUE CITRUS & AVOCADO FOOD               | 4 lb.   | 6    | 60               | US\$11.99 |
| R0021   | 850010090306 | TRUE CITRUS & AVOCADO FOOD               | 12 lb.  | 1    | 120              | US\$21.99 |
| R0026   | 850010090344 | TRUE PRE PLANT STARTER                   | 4 lb.   | 6    | 60               | US\$11.99 |
| R0015   | 850010090146 | TRUE SEABIRD GUANO                       | 4 lb.   | 6    | 60               | US\$12.99 |
| R0016   | 850010090153 | TRUE PRILLED SULPHUR                     | 5 lb.   | 6    | 60               | US\$7.99  |
| R0017   | 850010090160 | TRUE ALL PURPOSE PLANT FOOD CONCENTRATE  | 16 oz.  | 6    | 144              | US\$7.99  |
| R0017ID | 850010090269 | TRUE ALL PURPOSE PLANT FOOD CONCENTRATE  | 16 oz.  | 6    | 144              | US\$7.99  |
| R0017VA | 850010090399 | TRUE ALL PURPOSE PLANT FOOD CONCENTRATE  | 16 oz.  | 6    | 144              | US\$7.99  |
| R0018   | 850010090177 | TRUE TOMATO & VEGETABLE FOOD CONCENTRATE | 16 oz.  | 6    | 144              | US\$7.99  |
| R0018ID | 850010090252 | TRUE TOMATO & VEGETABLE FOOD CONCENTRATE | 16 oz.  | 6    | 144              | US\$7.99  |
| R0018VA | 850010090405 | TRUE TOMATO & VEGETABLE FOOD CONCENTRATE | 16 oz.  | 6    | 144              | US\$7.99  |
| R0019   | 850010090184 | TRUE READY TO SPRAY LAWN FOOD            | 32 oz.  | 6    | 72               | US\$12.99 |
| R0019ID | 850010090283 | TRUE READY TO SPRAY LAWN FOOD            | 32 oz.  | 6    | 72               | US\$12.99 |
| R0019VA | 850010090412 | TRUE READY TO SPRAY LAWN FOOD            | 32 oz.  | 6    | 72               | US\$12.99 |
| R0020   | 850010090207 | TRUE LIQ BLOOM BOOST CONCENTRATE         | 16 oz.  | 6    | 144              | US\$7.99  |
| R0020ID | 850010090276 | TRUE LIQ BLOOM BOOST CONCENTRATE         | 16 oz.  | 6    | 144              | US\$7.99  |
| R0020VA | 850010090382 | TRUE LIQ BLOOM BOOST CONCENTRATE         | 16 oz.  | 6    | 144              | US\$7.99  |
| R0027   | 850010090351 | TRUE LIQ PRE PLANT STARTER CONCENTRATE   | 16 oz.  | 6    | 144              | US\$7.99  |
| R0027ID | 850010090368 | TRUE LIQ PRE PLANT STARTER CONCENTRATE   | 16 oz.  | 6    | 144              | US\$7.99  |
| R0027VA | 850010090382 | TRUE LIQ PRE PLANT STARTER CONCENTRATE   | 16 oz.  | 6    | 144              | US\$7.99  |





# The TRUE Standard of Organic Gardening

FAMILY RUN  
SINCE 2003



MADE IN AMERICA



**Our mission is to bring out the best in all organic products.**

*We've spent the last 19 years helping shape organic standards to protect you and your family.*



Co-Chair



Participant



Early Adopter



Sponsor



Sponsor



Board Members



California Organic  
Product Advisory  
Committee (COPAC)  
Member



## Community Support



**At True Organic™, we believe helping our partners build their business extends beyond what goes in the ground.**

**We believe in contributing to the overall health and well-being of the communities we serve through the support of over two dozen various non-profits and faith-based organizations.**

**To learn more visit [www.true.ag/community](http://www.true.ag/community)**





**From the Worldwide Leader in Organic Fertilizer**



*What do our buyers say about why they love True Organic™*



"I use True Organic™ for the consistency of the product and their ingredients. True is a reliable supplier with first class service that provides us the flexibility I need in doing business."



"The reasons I use True Organic™ simply put, best in class, clean and pathogen-free. That's very important when you are providing food for grocery stores and schools."



"I believe in the True Organic™ team, they do a great job, have a strong leadership team, and they're out to do the right thing. True Organic™ is head and shoulders above everyone else as far as their commitment to food safety which is very important to us."







[www.trueorganic.earth](http://www.trueorganic.earth)



@true\_organic\_



hello@trueorganic.earth



True Organic



+1 (855) 908-8783



@true\_organic\_



@trueorganic.earth



True Organic



[www.trueorganic.earth](http://www.trueorganic.earth)

BRANDTENDER  
CONSULTING