

Jack's[®] CLASSIC

A FORMULA FOR EVERY HOME GARDENER'S PLANT NUTRITION NEEDS: An important opportunity for improving cross-merchandising retail sales, and helping customers succeed.



Jack's Classic[®] ALL PURPOSE 20-20-20 Water Soluble

"For Everything Your Customer Grows"

- Bedding plants, vegetable garden plants, fruit trees, trees and shrubs
- #1 retail sales
- 8 oz, 1.5 lb, 4lb containers
- 10 lb resealable bag

Item	Size	Pack
52008	8 oz	12
52024	1.5 lb	12
52064	4 lb	6
52010	10 lb	1



Jack's Classic[®] BLOSSOM BOOSTER 10-30-20 Water Soluble

"For Beautiful Blooms"

- Excellent transplant formula for all plants
- #2 retail sales
- Stimulates plants to set more blooms while holding color brighter and longer
- 8 oz, 1.5 lb, 4 lb containers
- 10 lb resealable bag

Item	Size	Pack
51008	8 oz	12
51024	1.5 lb	12
51064	4 lb	6
51010	10 lb	1



Jack's Classic[®] PETUNIA FeED 20-6-22 Water Soluble

"For Perfect Petunias"

- Contains essential micronutrients, iron and magnesium, to prevent leaf tip yellowing and keep lower leaves green
- Low phosphorus formulation to keep plants fuller
- Especially effective for petunia heavy hanging baskets requiring frequent watering
- 1.5 lb, 4lb containers
- 10 lb resealable bag

Item	Size	Pack
52624	1.5 lb	12
52664	4 lb	6
52610	10 lb	1



Jack's Classic[®] TOMATO FeED 12-15-30 Water Soluble

"For Tomatoes and all Blooming Vegetables"

- Boosted micronutrients increase iron supply even when soil pH varies
- Contains calcium to help prevent blossom end rot
- Enhances blooming and keeps leaves green by preventing leaf tip yellowing
- Can be used in combination with other Jack's products for superior flexibility
- 1.5 lb containers

Item	Size	Pack
51324	1.5 lb	12



Jack's Classic[®] ACID SPECIAL 17-6-6 Water Soluble

"For Acid Loving Plants"

- Delivers extra iron and sulfur
- Cross-merchandise with azaleas, blueberries, camellias, rhododendrons, citrus, holly and blue hydrangeas
- 1.5 lb, 4 lb containers

Item	Size	Pack
51724	1.5 lb	12
51764	4 lb	6



Jack's Classic[®] HYDRANGEA BLUE 7-3-3 Water Soluble

"For Blue Blooms"

- Contains a unique formula of nutrients, micronutrients and aluminum sulfate
- For stronger branches, vibrant green leaves and more fruit
- For Lacecap, Mophead and Nikko varieties of blue hydrangeas
- 1.5 lb containers

Item	Size	Pack
59324	1.5 lb	12



Jack's Classic[®] CITRUS FeED 20-10-20 Water Soluble

"For More Fruit"

- For tropical fruiting plants like Meyer lemons and dwarf varieties, other lemons and limes, oranges, grapefruits, mangos and kumquats
- 1.5 lb containers

Item	Size	Pack
52524	1.5 lb	12



Jack's Classic[®] PALM FOOD 16-5-25 Water Soluble

"For Lush Palm Fronds"

- For landscape and pot palms: Date Royal, Sejo and Zamia
- Nutrients and micronutrients for strong growth and lush green leaves
- 1.5 lb containers

Item	Size	Pack
51624	1.5 lb	12

SUBMIT A POINT OF PURCHASE FORM TODAY!

Let our POP materials be another voice in the garden center on how customers can get their plants fed with Jack's. The Blue Crew will ship out your selected items - the quantity of each is listed next to each item. Please note if you wish to receive a lesser quantity.

Should you wish to receive an amount above our quantities listed, please shoot us an email to discuss the options available to you. Co-Op funds can be used toward those additional quantities.

SEND ONLINE FORM REQUESTS TO: www.jrpeters.com/jacksclassicpop

Email: marketing@JRPeters.com | **Fax:** (610) 395-0322



**Jack's Classic®
HOUSEPLANT SPECIAL
15-30-15 Water Soluble**

"For Everything Your Customer Grows Indoors"

- For all potted foliage and blooming indoor plants
- #1 retail sales indoor plant food
- Phosphorus helps develop strong root systems in containers
- Lower nitrogen to prevent excessive stretch
- 8 oz containers

Item	Size	Pack
51508	8 oz	12



**Jack's Classic®
AFRICAN VIOLET
12-36-14 Water Soluble**

"The Hobbyist's Favorite"

- For deep green leaves, short stocky stems, strong roots, abundant bud development and colorful blooms
- 8 oz containers

Item	Size	Pack
51208	8 oz	12



**Jack's ClassicCote®
15-8-23 Time Release**

"For Fruiting and Flowering Plants"

- Bulbs, flowering containers and patio gardens, vegetable gardens, roses, shrubs
- Slow release nutrients made from recycled renewable resources. The sustainable choice!
- Has micronutrients for optimal performance
- Feeds up to 4 months
- 1.5 lb, 4 lb containers

Item	Size	Pack
54032	2 lb	12
54064	4 lb	6



**Jack's Classic®
ORCHID
7-5-6 Liquid Concentrate**

"For Growing Orchids"

- Use when rain or other forms of pure water are used, to replenish calcium and magnesium
- With higher nitrogen for increased leaf growth and color
- Easy to mix, easy to use!
- 8 fl oz concentrate

Item	Size	Pack
50708	8 fl. oz	12

**Jack's Classic®
ORCHID BLOOM BOOSTER
3-9-6 Liquid Concentrate**

"For Blooming Orchids"

- With higher phosphorus and micronutrients for increased bloom production
- Easy to mix, easy to use!
- 8 fl. oz concentrate

Item	Size	Pack
50308	8 fl. oz	12



**Jack's Classic®
ORCHID SPECIAL
30-10-10 Water Soluble**

"For Growing Orchids"

- High nitrogen combats the N loss when growing in fir bark
- Sell with Jack's Classic® ORCHID Blossom Booster for feeding when flower spikes appear
- 8 oz. containers

Item	Size	Pack
53008	8 oz	12



POWER SALES TODAY WITH JACK'S!

JR PETERS INC

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