

SLOGGERS[®]
MADE IN USA

Waterproof Comfort Footwear



We just happen to make ridiculously comfortable footwear.

Come rain or come shine, Sloggers brand equals quality. We believe it's not just about keeping your feet dry; it's about personal expression.

- Fun, function & fashionable footwear all made right here in the USA since 1948. We've got you covered from head to toe.
- Get Comfortable. Our material is specially formulated for us with you in mind. High quality, odorless, medical grade material that is crystal clear, soft and flexible for a more comfortable wear.
- We want you to smile when you look down with your feet on the ground.



THE “ALL-DAY COMFORT” STORY

Not just a pretty shoe, Sloggers makes the most comfortable waterproof footwear you’ve ever worn. Try a pair on and you will know immediately why we receive the highest online ratings in the garden shoe and rain boot categories.

 “Great comfortable garden shoe!”

 “Sloggers are very comfortable!”

 “Fit perfectly and so comfortable.”

Spring Step Heel

Designed with a honeycomb heel section that not only reduces weight, but also adds a spring to your step.



The Outsole

Sloggers signature deep lug tread provides the same stability and support as a real work boot. Shoes and boots were designed to wear with comfort in the mud and muck.



The Fit

Most women’s styles are available in sizes 6-11 and men’s shoes are available sizes 9-12. Shoes and boots are medium width and can be worn with or without socks. Wide opening shoes and boots make it easy to slip on.

For Half Sizes

Make any shoe one half size smaller with Sloggers exclusive Half Sizer Insole™. These simple cut-to-fit insoles work under the existing insoles to make any Sloggers shoe or boot a half size smaller.

Our “All-Day Comfort” Insole

Sloggers clogs, shoes, ankle boots and rain boots come with “All-Day Comfort” premium insoles. Sloggers insoles can be removed and easily cleaned. Some of Sloggers competitors don’t even use insoles or only use a cheap insert that wears out easily and provides little or no support.



Best Fit Tips

Wide Widths – Order up a half size. May also need to order up to next full size and use Half Sizer Insole.

Medium Widths – True to size. Half sizes, order up to next whole size and use Half Sizer Insole.

Narrow Widths – Order your true size. Half sizes, order next whole size and use a Half Sizer Insole. May have to use Half Sizer Insole in either case.

NOTE: A thicker sock will add a half size.

Care

Sloggers are easy to care for and clean. Hose them off or wash off in the sink. Remove insole to air dry.



Of US and Imported Parts



1948

Coffey-Hoyt Products is founded in Gardena, California.

First clear plastic overshoe called the Drizzle Boot is made.

1951

Doris Day wears the Drizzle Boot in "Storm Warning."



1952

Coffey-Hoyt becomes Principle Plastics.



1972

Dolph G. Hoyt Jr. invents and patents a golf club iron cover.

Principle Plastics still sells these today!

1940

1950

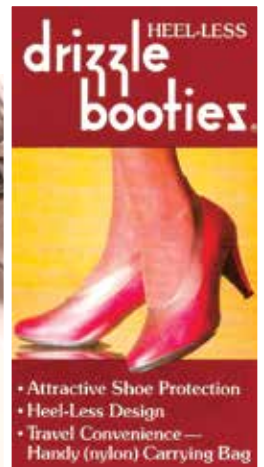
1960

1970



1960's

Drizzle Boots were still very popular. New variations of the style are added like these fur trim Drizzle Boots.



S AND COUNTING



1997

First Sloggers are made. Sloggers brand shoes are the first shoe to be sold in lawn and garden stores.

1982

David Hoyt, son of Dolph joins Principle Plastics.

2000's

The boom of social media and online commerce sites such as Amazon, reviews and direct feedback are used to revise Slogger's product to match customer needs.



EASY-OFF KICK TAB



In 2007, the Half-Size Insole is added to Sloggers line in direct response to customer demand.



2018

Nationally known as "America's #1 Back Door Shoe."



2015

Sloggers works with their Facebook fans to co-create the Chicken Collection – Sloggers' first line 100% vetted and approved by the customer.

1980

1990

2000

2016

2023



1990

Robert Hoyt, son of Dolph and brother of David, joins Principle Plastics. Both brothers continue to run the company today.

2014

Sloggers Recycling Program is introduced. "Sloggers will grind them up and put them back into a new pair!"



2023 and Beyond

Continued Commitment to quality and creating jobs for American workers. California Plant can produce up to 4,000 pairs of Sloggers a day.

Continued Commitment to listening to customers; developing prints and styles that have lasting WOW appeal!!



SHOES

NEW!



5120MODBK
Mod Floral
Black

NEW!



5123BRDQ
TQ Birds
Turquoise

NEW!



5122GGPBL
Grungy Paw
Blue



5122DSYBK
Ditsy Spring
Black



5122DSYBL
Ditsy Spring
Blue



5121CHKBK
Classic Chicken
Black



5120TLPBK
Tulip Black



5120FFNCL
Floral Fun Coral



5120FFNBL
Floral Fun Blue



5118SSBL
Spring Surprise
Blue



5120BEEBL
Bee Nice Blue



5117HUMPK
Hummingbird
Blue/Pink



5102BK
Midsummer
Black



5113BP
Blk/Wht Polka Dot



5116FP
Flower Power



5116CBR
Chicken
Barn Red



5116CDY
Chicken
Daffodil Yellow



5118GOBL
Goats Sky
Blue



5121HRSBK
Flying Horses
Black



5100BK
Solid Black



Make sure your store is listed on Sloggers' Store Locator.

Visit sloggers.com

Need to be added? email info@sloggers.com



CLOGS



260CG
Cactus Green



260DL
Deep Lake Blue



260SR
Sangria Red



260KW
Kiwi Green



260BK
Black



261BK
Men's Clog Black

BOOTS



5021CHKBK
 Classic
 Chicken
 Black



5021HRSBK
 Flying Horses
 Black



5018SSBL
 Spring
 Surprise
 Blue



5016FP
 Flower Power



5020BEEBL
 Bee Nice
 Blue



5002BK
 Midsummer
 Black



5013BP
 Blk/Wht Polka Dot



5016CBR
 Chicken
 Barn Red



5016CDY
 Chicken
 Daffodil Yellow



5018GOBL
 Goats Sky
 Blue

MEN'S STYLES



5320CAMFH
 Men's Shoe Camo



5301BK
 Men's Shoe Black



5301BN
 Men's Shoe Brown

HALF-SIZER INSOLE

Holds 6 pairs of
 "Half-Sizer" insoles.
 Can be hung from a peg
 or stood on a shelf.

See Shoe &
 Hat Displays
 on Page 9.



330BK
 Half-Sizer
 Insoles



HATS

NEW!



4405LV
Earth Braid
Lavender



4406GY
Two Tone
Gray



4405BN
Brown



4405ST
Earth Stone



442GB
Braided Hat
Blue



4405NV
Navy



442BW
Braided Hat
Black/White



442LB
Braided Hat
Light Brown



442TG
Braided Hat
Tea Green



442DB
Braided Hat
Dark Brown



442CC
Braided Floppy Hat
Coffee Cream



444DH
Braided
"Dolph" Hat



442SG
Braided Hat
Sage



DISPLAYING YOUR SLOGGERS

FREE Sloggers branded display racks are provided for both shoes/boots and hat orders.

Working with your own displays?

We recommend displaying your Sloggers by style in either vertical and horizontal lines, as shown below. Many thanks to Green Acres Nursery & Supply in Sacramento, California for sharing their Sloggers display photos.



HORIZONTAL



VERTICAL



494BB
Hat Display
Rack

Holds 96 Hats

Must order 96 hats, see minimum order requirements.



197ZZ
Display Rack

Holds 48 pairs of Boots or Shoes

To receive free display rack must order 48 footwear products (Can mix boots, shoes, etc. See minimum order requirements.)



197ZZ
Shown with optional
Hat Outrigger Kit

Holds 24 Hats

To receive free display rack must order 48 footwear products and 24 hats.

493CC
Optional
Hat
Outrigger
Kit

Holds 24
Hats

Minimum Order Requirements

12 pairs of shoes or 6 pairs of boots. Can mix sizes and colors within footwear categories of shoes, boots, ankle boots, or clogs.

Example: 12 pairs of garden shoes in varied prints and sizes but not 6 pairs of garden shoes and 6 pairs of clogs.

Hats are sold in quantities of 6 per style or in mix packs of 3 per 2 styles where listed.

SLOGGERS®



New Styles



5120MODBK
MOD FLORAL SHOE
BLACK



5123BRDQ
TQ BIRDS SHOE
TURQUOISE



5122GGPBL
GRUNGY PAW SHOE
BLUE



4405LV
EARTH BRAID SUN HAT
LAVENDER



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Footwear**

