




Naturally!

Natural and easy care lawn products

seed & mulch
combination products

grass seed
new & improved formulas

straw & pellet
growth protectors & blankets

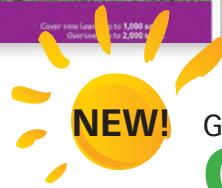
lawn & landscape
fertilizers & soil conditioners

Introducing
GreenGuard[®]
all natural and sustainable lawn products



Amturf welcomes the all-natural and sustainable **Green Guard**[®] **line of lawn care products** to conserve resources and protect our environment. These products use the latest genetic seed technology and natural micronutrients to **conserve water while using less fertilizer and chemicals**. Conserve our natural resources with new Green Guard[®] products.





Green Guard® Grass Seed

conserves water with natural micronutrients

Premium grass seed mixture designed to produce a low-maintenance and sustainable lawn.

Contains Double Time™, a new, patented technology that provides quicker establishment and weed suppression while using less water, less fertilizer and less chemicals.

Uses at least 30% less water than ordinary grass seed products.

TWCA-qualified to conserve water and use less fertilizer and chemicals. Find out more at www.tgwca.org.

Available in 3 lb., 7 lb. and 20 lb. bags.



Green Guard® Lawn Patch®

premium mulch, seed and fertilizer

Natural lawn repair that establishes quickly and is safe for kids and pets.

Contains Double Time™, a new, patented technology that provides quicker establishment and weed suppression while using less water, less fertilizer and less chemicals.

Available in 5 lb. and 20 lb. bags.

Covers up to 150 or 600 sq. ft.





Ultra
Lawn Seed
 grass seed



**PROVEN
 SELLER**

Premium grass seed is professionally formulated for optimum growth in your region.

Contains Double Time,™ a new, patented technology that provides quicker establishment and weed suppression while using less water, less fertilizer and less chemicals.

Available in 11 turf grass formulations.

Available in 1 lb., 3 lb., 7 lb., 15 lb. and 20 lb. bags.

Ultra
Lawn Patch®

grass seed, fertilizer and pellet mulch



**AMERICA'S
 FAVORITE
 PATCH
 PRODUCT**



Easy-to-use combination of premium seed, natural fertilizer and mulch produces new growth easily and quickly.

Now with Double Time,™ a new, patented technology that provides quicker establishment and weed suppression while using less water, less fertilizer and less chemicals.

Our #1 selling granulated mulch helps hold seeds in place. Spreads easier and absorbs moisture faster than any other combination product.

Safe for kids and pets.

Available in 1.75 lb., 5 lb. and 20 lb. bags. Covers up to 50, 150 or 600 sq. ft.



Amturf
Original Lawn Patch®

grass seed, fertilizer & paper pellet mulch

The easy-to-use answer to bare spots in the lawn.

This combination product includes grass seed, mulch that holds moisture and fertilizer that speeds root development.

Available in Sun & Shade, Sunny and Shady mixtures.

Available in 5 lb. bags. Covers up to 100 sq. ft.



Green Guard®

Lawn Repair

premium grass seed, fertilizer & straw mulch

Natural and sustainable combination of premium grass seed, natural fertilizer and recycled straw.

Contains 100% natural, recycled and weed-free straw mulch with tackifier to prevent erosion.

Contains nutrient-rich fertilizer that is sourced from recycled wastewater biosolids to absorb moisture and establish a robust root system.

Available in 11 lb., 22 lb. and 28 lb. bales.
Covers up to 200, 400 or 500 sq. ft.

Ultra Straw Blanket

natural straw roll



Processed straw and seeding mulch protects seedlings while facilitating new growth.

Stops soil erosion. Non-toxic and biodegradable.

Does not contain grass seed.

Now available in easy-to-carry smaller 2 ft. long rolls.

Available in 2 ft. and 4 ft. rolls that cover 100 and 200 sq. ft.



Ultra

Nu-Straw®

natural straw bale

Twice-cut, processed straw provides erosion protection on slopes, heavy washout and windy areas.

Speeds up germination, holds water and reduces water evaporation. Biodegradable and easy to apply.

Does not contain grass seed.

Available in 2.5 cu. ft. bags that cover up to 500 sq. ft.



Amturf Lawn Seed Blanket

seed and mulch

All-in-one biodegradable mulch blanket with embedded grass seed makes it easy to repair bare spots in your lawn.

Just unroll, cut to size and water. It's that simple!

Now with Double Time,™ a new, patented technology that provides quicker establishment and weed suppression while using less water, less fertilizer and less chemicals.

Provides uniform seed coverage and protects seeds from wind, sun and heat damage.

Holds in moisture and keeps seedlings in place during germination.

Available in rolls that cover 25 or 100 sq. ft.



Landscape Stakes

Secure your lawn blankets naturally with these landscape stakes that are built strong for tough ground.

Biodegradable material that is made from eco-friendly recycled plastic.

Case quickly converts to a shelf display.

Each bag contains 12, 4" stakes.



repairs yellow spots



Dog Patch Spot Repair



Lawn Treatment

Amturf Dog Patch®

Biodegradable Dog Patch products can quickly repair the damage caused by pet urine in your lawn.

Dog Patch Spot Repair is a combination of premium grass seed and granulated mulch.

Dog Patch Spot Repair contains Double Time™ to provide quicker establishment and weed suppression while using less water, less fertilizer and less chemicals.

Dog Patch Spot Repair is available in a 1.75 lb. resealable bag. Covers up to 50 sq. ft.

Liquid Dog Patch Lawn Treatment is available in a 32 oz. bottle. Covers up to 2,500 sq. ft.

Quarter-Pallet Display





Ultra Nutri-Pel

natural fertilizer

Natural fertilizer that keeps grass green during the summer without requiring frequent mowing due to excessive growth.

Sourced from recycled wastewater biosolids to absorb moisture and establish robust root systems. Also great for trees and shrubs.

Pelleted for easy spreader application.

Available in 20 lb. and 40 lb. bags. Covers up to 2,000 or 4,000 sq. ft.

Ultra Soil Conditioner™

improves clay and sandy soils

Advanced soil additive balances water, nutrients and oxygen to convert poor soil into a loose, rich growing medium for flowers and vegetables.

Retains moisture in the root zone. Increases drainage in most soils. Works well in water gardens and ponds.

Available in 40 lb. bags. Covers up to 165 sq. ft.



Ultra Turfstarter®

paper pellet mulch *without seed*

Super moisture-absorbing protective ground coating nourishes the soil with organic enzymes and plant extracts to promote new lawn growth.

Easy application with spreader. Will not introduce weeds.

Available in 20 lb. and 50 lb. bags.

Covers up to 600 or 900 sq. ft.
One bag covers as much as two bales of straw.





natural and easy
flower gardens

Amturf

Wildflower Blanket

sun & shade mixture

**An environmentally-friendly mixture
of perennial and annual flower seeds,
natural fertilizer and mulch.**

Just unroll, cut to size and water.
It's that simple!

The biodegradable mulch blanket holds
seedlings in place while it shields them from
wind, sun and heat damage.

Formulated for areas of sun and shade.

Available in rolls that cover 10 sq. ft.





Ultra Wildflowers

All-in-one combination of flower seeds, fertilizer and mulch that contains a pre-measured blend of perennial and annual flower seeds.

Seedlings appear in 7 to 10 days.

Spreads easier and absorbs moisture faster.

Resealable bags with attention-getting graphics make for great displays.

Butterfly & Hummingbird, Sun & Shade, and Shady mixtures are available in 1.75 lb. resealable bags.

Covers up to 50 sq. ft.

Quarter-Pallet Display



5-Pack Shelf Display



BUTTERFLY & HUMMINGBIRD FLOWERS



SUN & SHADE FLOWERS



SHADY FLOWERS



Turning the seed industry upside down

Introducing exclusive Double Time™

Getting great results naturally is what Amturf products are all about. That's why we've added new patented Double Time® to many of our earth-friendly products to provide quick establishment and weed suppression while using less water, less fertilizer and less chemicals. **We are turning industry heads with Double Time™ results that get new lawns up and going faster — naturally.**

Establishes quickly

Double Time® is a fast establishing, patented perennial ryegrass containing unique characteristics that make it a perfect component for turf grass mixtures and blends.

Uses less water

Double Time® gets your lawn up and going quickly while using less water during the critical seedling stage. Once established, the deep and extensive root system helps limit water usage in your lawn, saving earth's resources — and your water budget.

Uses less fertilizer and chemicals

Double Time®'s quick establishment helps reduce weeds in your lawn without costly chemical applications. Use less fertilizer while keeping your lawn vibrant and green all year long.



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