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# Go Natural Paint

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## Elegant Tree Protection

Protects against sunburn,  
winter sunscald, insects and diseases

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[GoNaturalPaint.com](http://GoNaturalPaint.com)

## OUR STORY

*Once upon a time* ... a seasoned citrus grower married an interior decorator and thus Go Natural Paint was born in 2002 as a solution to protecting trees from summer sunburn, winter sunscald, insects and diseases while at the same time avoiding the visual distraction that white tree trunks create in a landscape. After the completion of one particular and quite extensive landscaping project, the couple were disappointed that the white tree trunks stood out like “sore white thumbs” and distracted from the new landscaping and architecture. It was then that they decided to create a more natural-looking solution. After several failed attempts of adding liquid dyes to regular white latex paint, due to peeling and chipping just like white paint, the owners teamed up with Frazee chemical lab in California and the University of Arizona to develop Go Natural Paint. Go Natural Paint has been protecting trees and enhancing the natural beauty of landscapes for over 20 years and looks forward to being a part of your beautiful vision.

**Go Natural Paint™** is specifically formulated to protect fruit trees, shrubs, roses and other thin-barked trees from summer sunburn and winter sunscald while allowing trees to breathe and thrive. This product ensures a strong adherence to the trunk, thus reducing the tendency to peel and fade. Developed from the natural pigment of tree trunks, it provides a natural and well-groomed look between paintings making it a beautiful and practical alternative to white paint.

## OUR PRODUCT

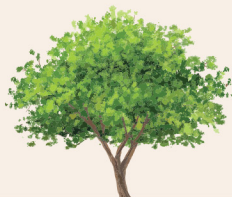
- Protects trees while elegantly preserving their natural color
- **Created for the use on all thin-barked trees including Roses, Fruit & Nut**
- Protects trees against summer sunburn, winter sunscald, insects and diseases
- Protects pruned and graft wounds
- Easily covers existing white paint and allows for a well-groomed look between paintings
- Specifically formulated latex paint allows trees to breathe and thrive
- Simply apply with brush, roller or spray



✓ *Natural elegance with Go Natural Paint*



✗ *Distracting and unattractive white paint*



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Go Natural Paint

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Elegant Tree Protection

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