

WILDFLOWERS  
NORTHEAST

Native Trees  
of the  
Southeast



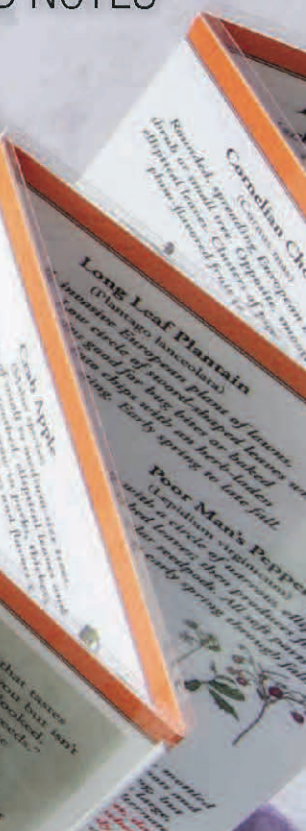
# 2023 CATALOG

FOLDINGGUIDES™

POSTERS

GREETING CARDS

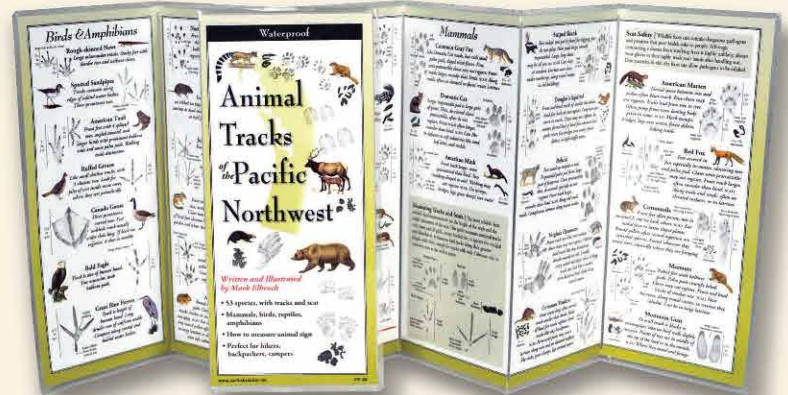
BOXED NOTES





# FoldingGuides™

- Laminated, indestructible, beach and waterproof
- Instant access to just what you need to know
- Written and illustrated by local experts
- Perfect for backpack, beach bag, boat, or tacklebox
- Come in packs of 10 copies each
- Designed and manufactured in the USA



ATP-306 NEW

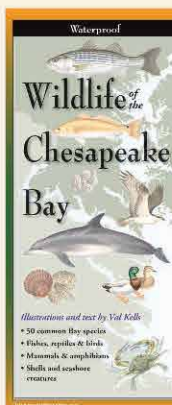


CWN-152

CWM-153

CWU-154

CWS-155



CBW-156



It was Charles Dickens who wrote "It was the best of times, it was the worst of times," but that line could be ours as we look back on the year just ended.

Let's start with the good stuff. After an eighteen-month pandemic hiatus, we resumed exhibiting at trade shows and were delighted to see so many of our established customers, ready to pick up where they left off. It was great to see old friends and, of course, to meet new ones. In fact, we opened more new accounts in 2022 than in any previous year. Business has been so good that we've added an additional warehouse, sublet new office space from our next-door neighbor, and hired three excellent new people to keep all those orders flowing out the door.

But this growth in our business would have been even bigger, more gratifying, and less stressful if we'd been able to get the supplies we needed to keep up with the demand. Alas, we were not immune to the supply-chain issues that have bedeviled everyone this year. Our challenge was to find the paper, laminate, envelopes and packaging needed to make our products – and to get those things at a reasonable price. Turnaround time for FoldingGuide™ production went from four weeks to twelve, and our costs shot up 35% overnight. Notecard and greeting card printing went from three weeks to "when we can find paper." Envelope deliveries that used to take two days stretched to sixteen weeks! For a small company that prides itself on customer service and always being in stock with all (well, almost all) of our 900+ items, the shortages and wait times were agonizing.

We're hopeful that the worst is now behind us. We are shipping most orders complete, and as fast as they come in. And despite the rising cost of everything, we stuck with the price list we announced back in January, the same prices we've had for four years. Those will have to change come January 1, 2023, but we've tried our very best to keep the increases to a minimum. We're excited about our new offerings, grateful to be working with our expanded list of accounts, and optimistic that 2023 will be our best year ever! As always, we're glad to share these beautiful products with you, our valued friends and customers.

Here's to 2023!

Steve Lewers



East Coast Office (back row, L to R): Steve Lewers, Wendy LaRoche, Jim Starkweather, Heather Carver, Brian Koester, Ashley Labnon (holding Oliver Berry), Jack Lewers. Kneeling (L to R): Jan Kingsbury, Grace McDonough, Donna Crane

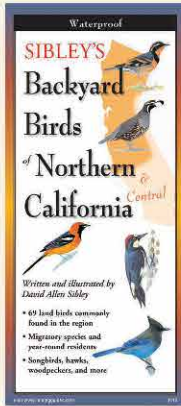


West Coast Office: Thomas Post, Mia, & Jessie Post

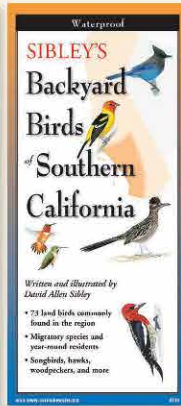


East Coast Office hounds: Kipper, Cosmo, Carol

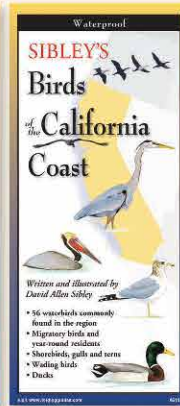
# California



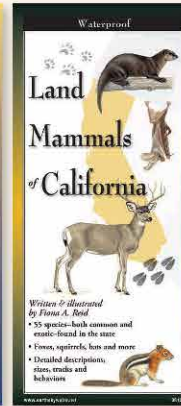
BNC-120



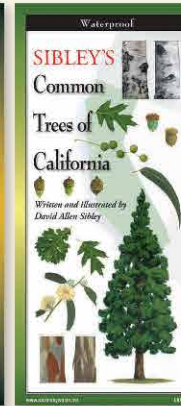
BSC-121



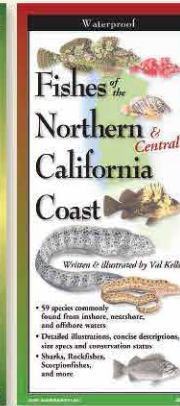
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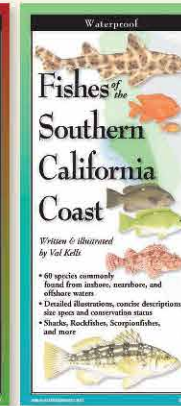
MC-181



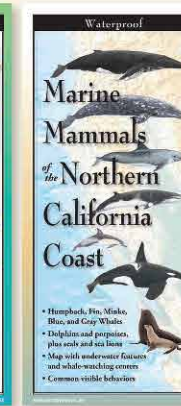
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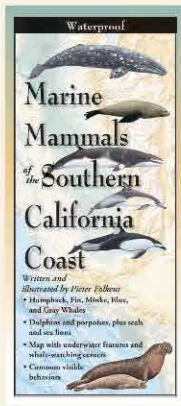
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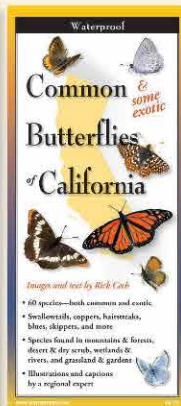
FSC-173



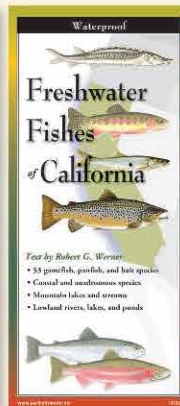
MMN-179



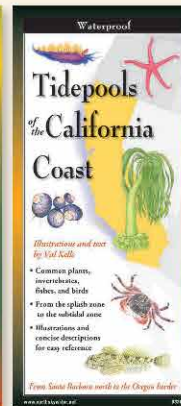
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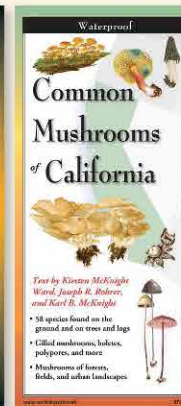
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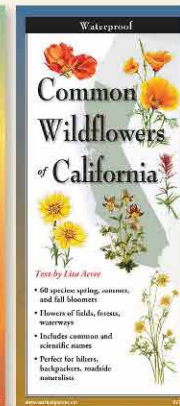
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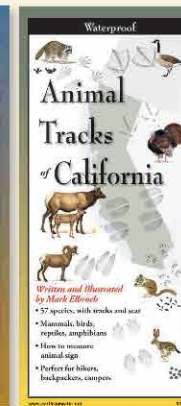
TPC-122



MUC-122

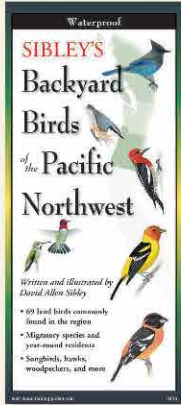


WC-207

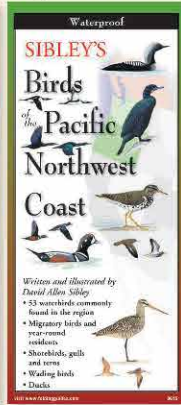


ATC-307 NEW

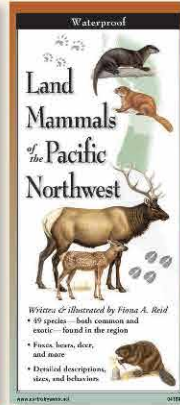
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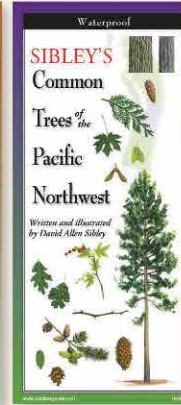
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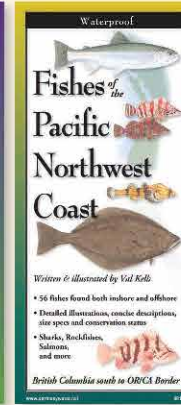
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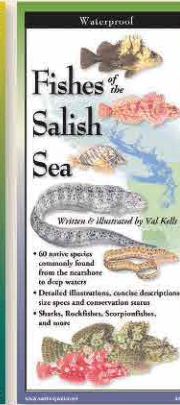
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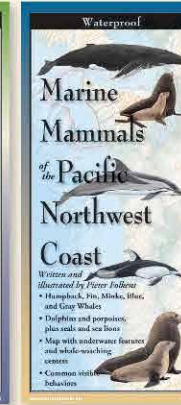
TPN-171



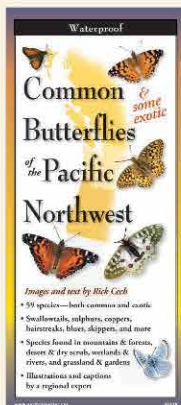
FPW-175



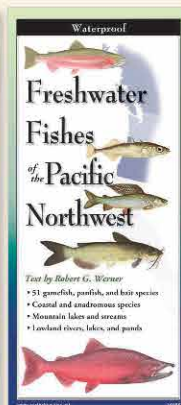
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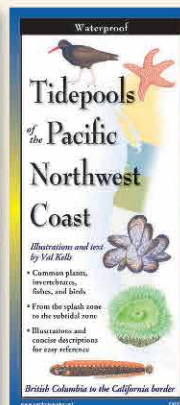
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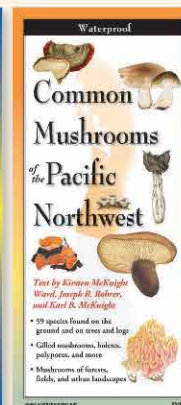
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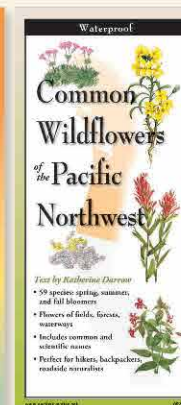
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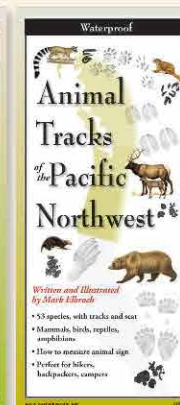
TPP-123



MUP-118



WPN-206

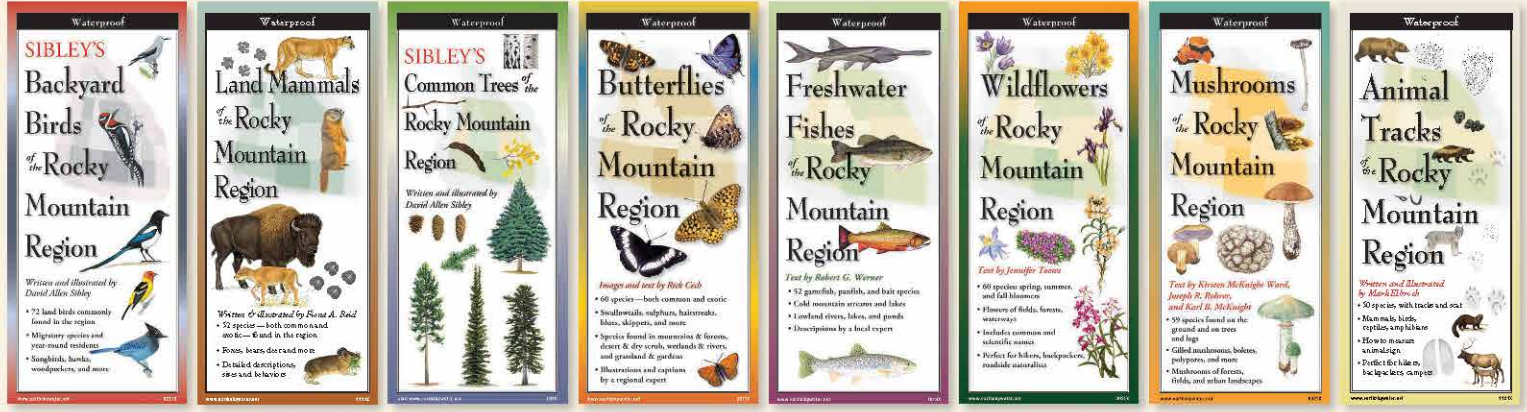


ATP-306 NEW

View all 150+ FoldingGuide™ titles online



# Rocky Mountains



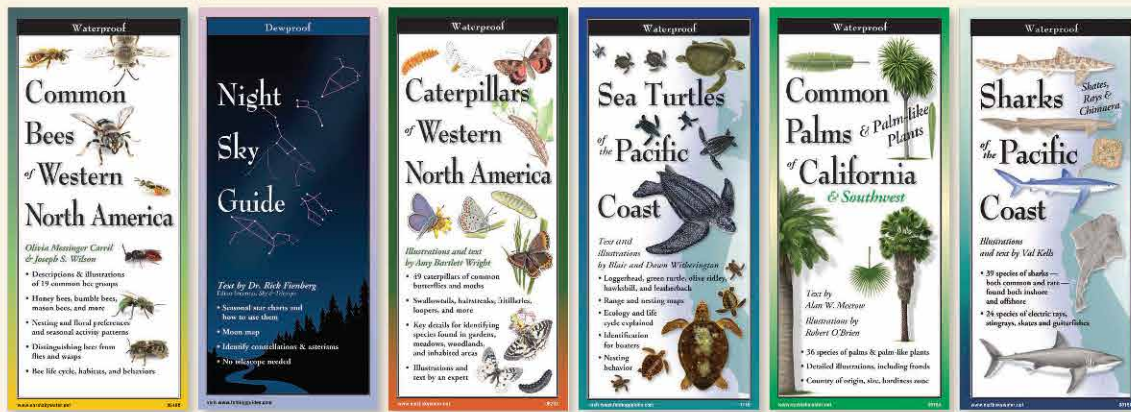
BBR-123      MRS-272      TRM-169      BUR-231      FFR-280      WRM-209      MUM-119      ATR-309 **NEW**

# Southwest

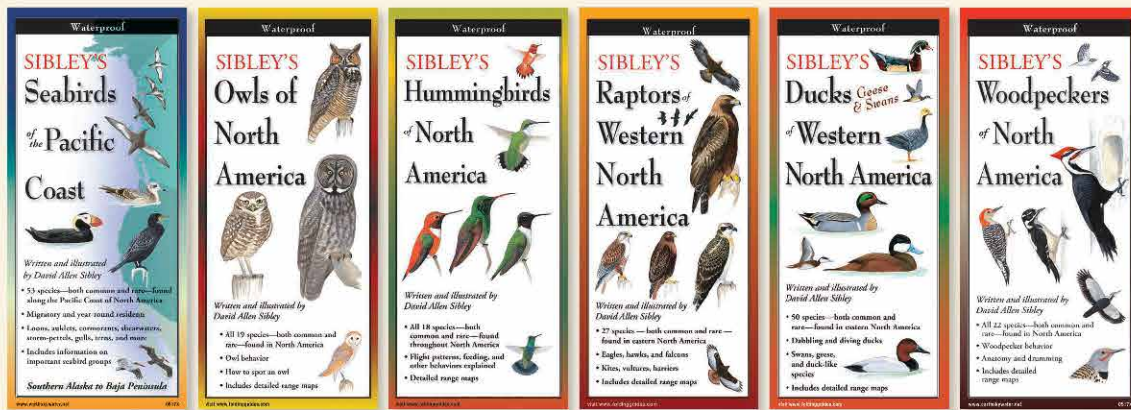


BBD-122      MSW-183      TDS-168      PCW-172      BUD-230      CDS-271      WSW-208      ATD-308 **NEW**

# Multi-regional Western titles

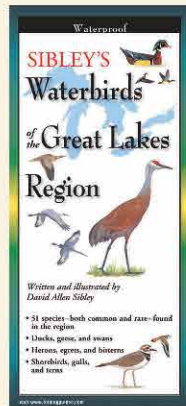


BWN-114      NSG-116      CWN-115      STP-184      PCW-172      SRW-177

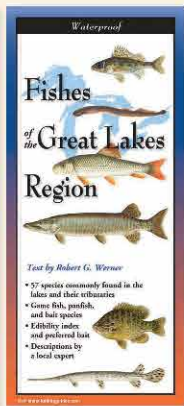


BPC-232      OWL-114      HN-156      BPW-127      DGW-126      WPK-243

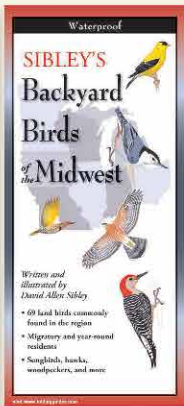
# Midwest and Great Lakes



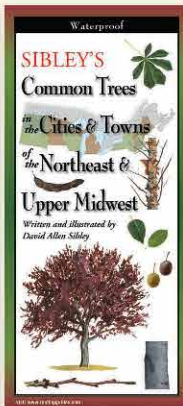
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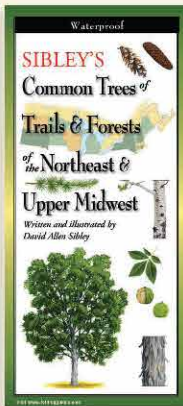
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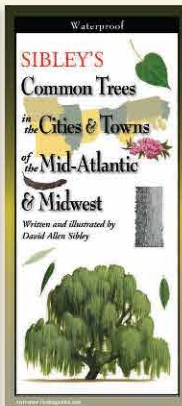
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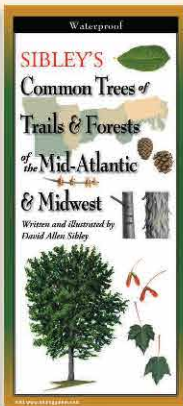
TCN-149



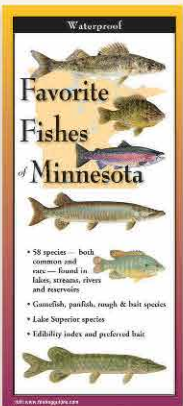
TFN-150



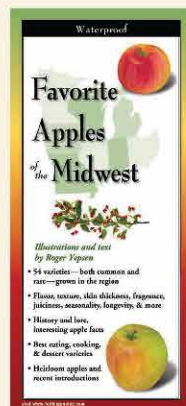
TCM-153



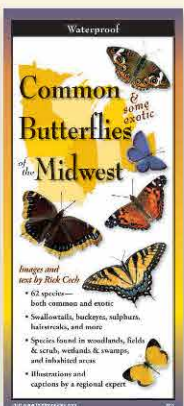
TFM-154



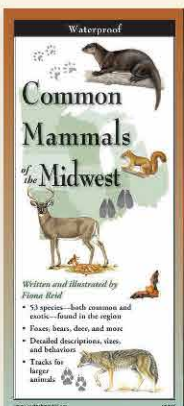
FM-190



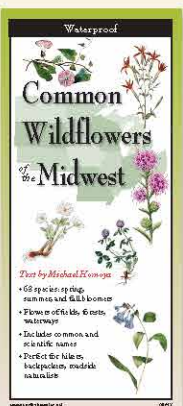
AM-189



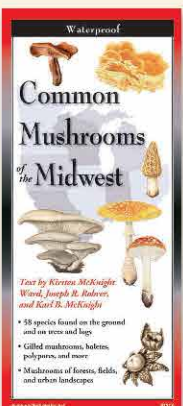
BUW-119



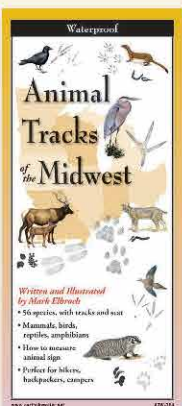
MMW-116



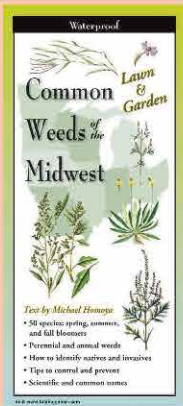
WMW-204



MUW-150

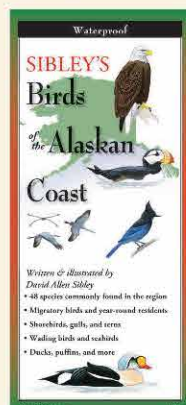


ATW-304 NEW

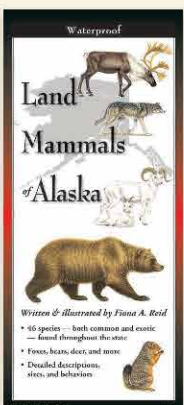


CWU-154 COMING 2023

## Alaska



BAC-274



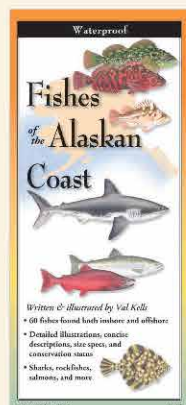
MAK-275



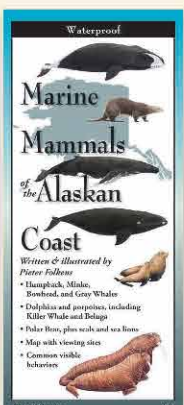
### AUTHOR/ILLUSTRATOR SPOTLIGHT

Val Kells is the illustrator and coauthor of *A Field Guide to Coastal Fishes: from Maine to Texas* and *A Field Guide to Coastal Fishes: from Alaska to California*

(both Johns Hopkins University Press). She has written and illustrated 14 titles in our FoldingGuide™ line.



FAC-277

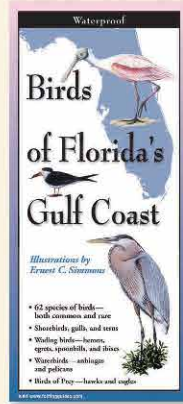


MMA-267

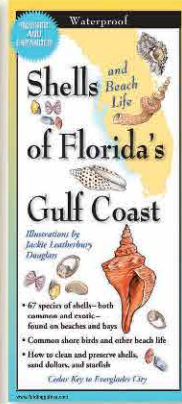
**AUTHOR/ILLUSTRATOR SPOTLIGHT**  
Fiona A. Reid has written and illustrated more than a dozen books on mammals, including the *Peterson Field Guide to Mammals of North America*.



## Florida Gulf Coast

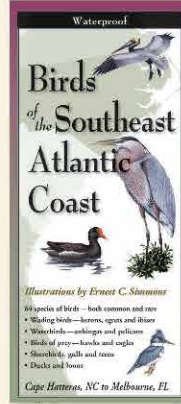


GB-112

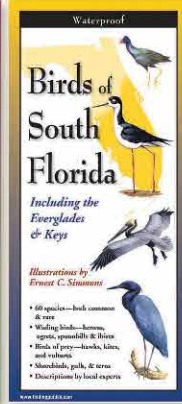


GS-104

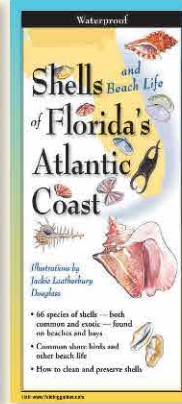
## Eastern and South Florida



BSA-137

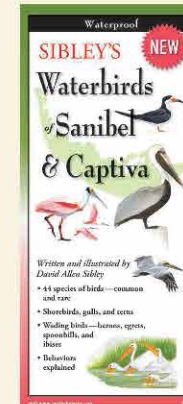


BSF-113

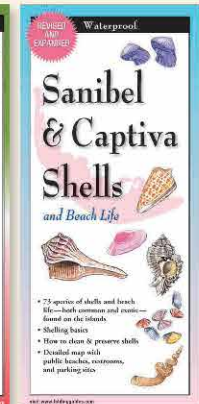


FS-111

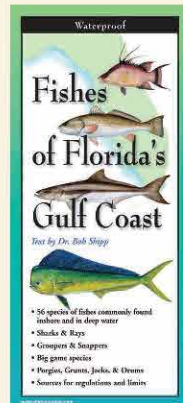
## Sanibel and Captiva



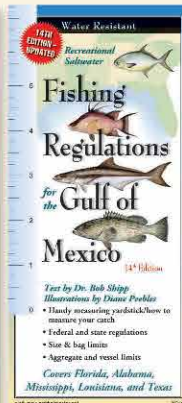
SCB-100



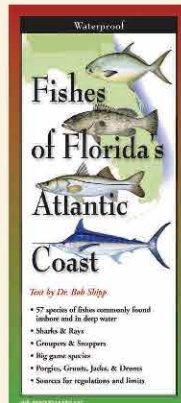
SS-100



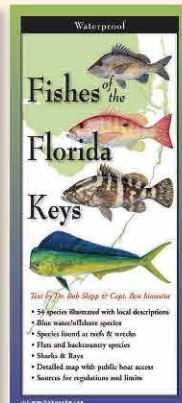
GF-106



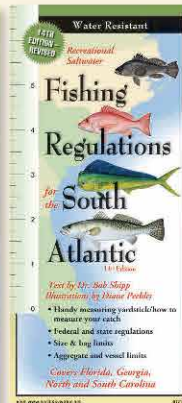
FRG-140-14



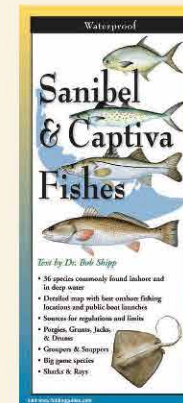
FFA-117



FFK-121

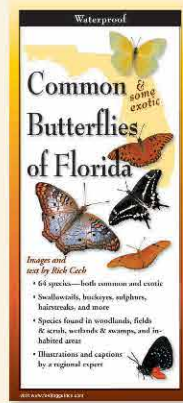


FRS-141-14

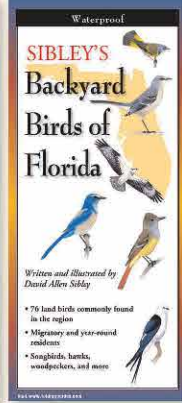


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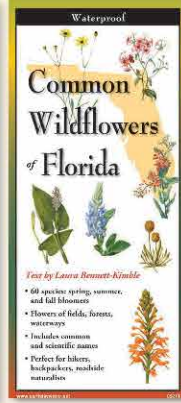
## Florida



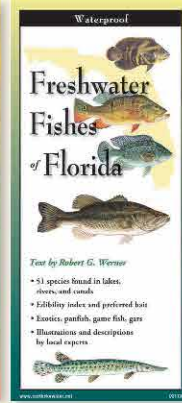
BUF-100



BBF-111

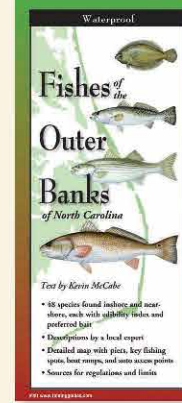


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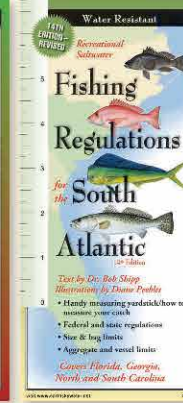


FFF-178

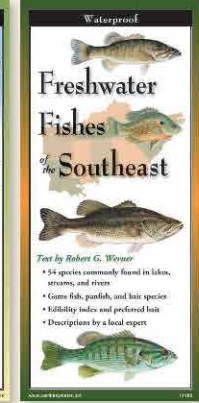
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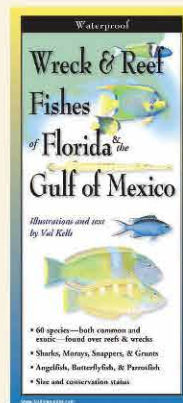
FOB-133



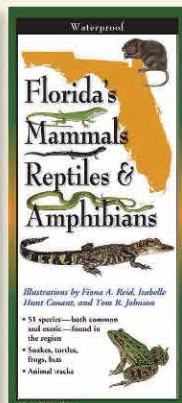
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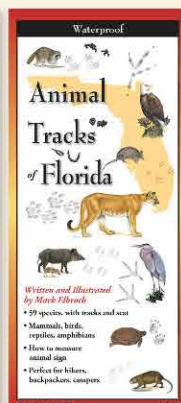
SEF-177



WFF-171



FMR-163

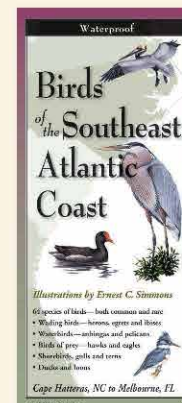


ATF-303 NEW

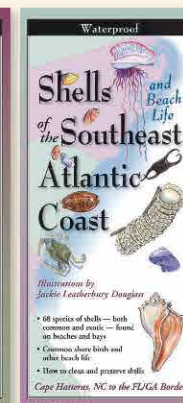


Earth Sky + Water's

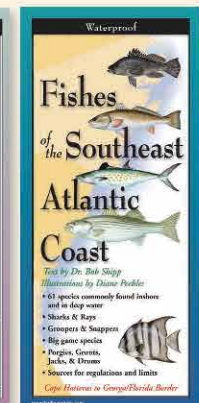
Earth Sky + Water's headquarters are located on the Souhegan River in beautiful Wilton, New Hampshire, a town of just under 4000, without a traffic light but within a short walking distance to an historic movie theater, candy store, post office, and barber shop.



BSA-137

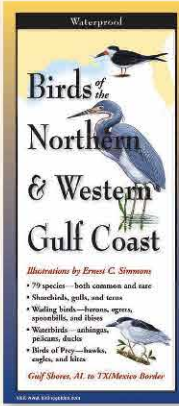


SSE-110

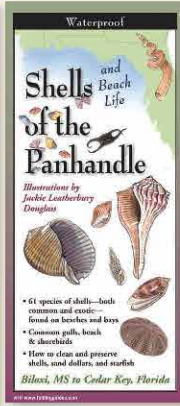


FSE-132

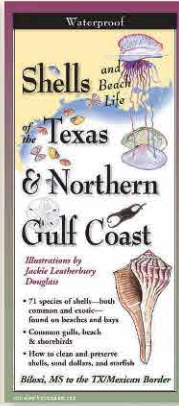
# Northern and Western Gulf Coast and Texas



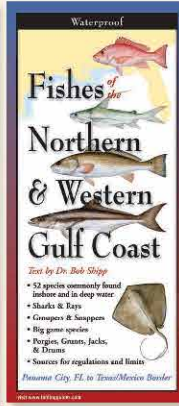
BNW-107



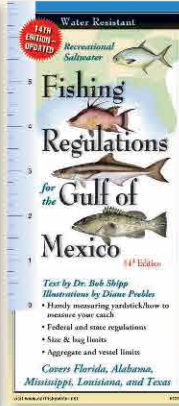
SP-105



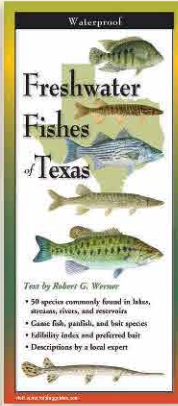
TS-103



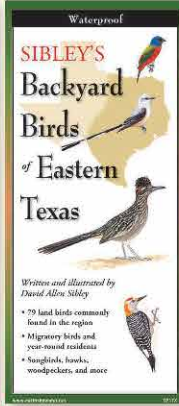
FNW-115



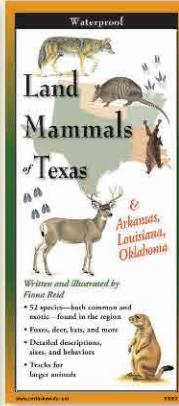
FRG-140-14



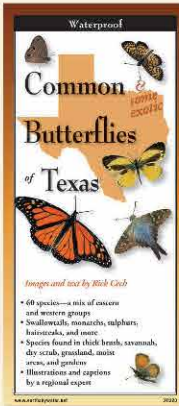
FFT-127



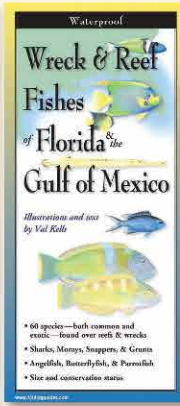
BBT-112



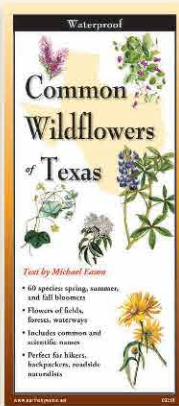
MTX-119



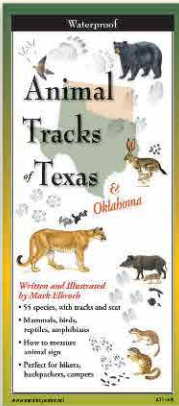
BUT-120



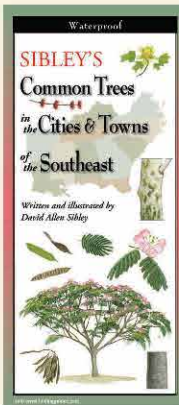
WFF-171



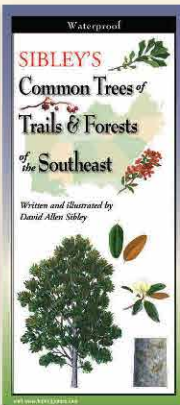
WT-205



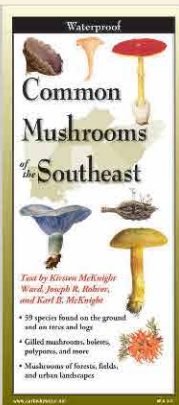
ATT-305 NEW



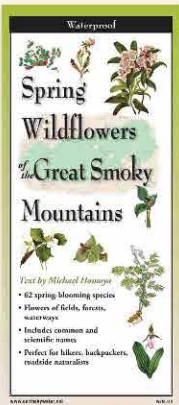
TCS-151



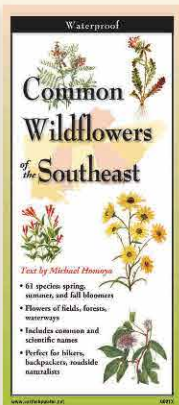
TFS-152



MUS-313 NEW



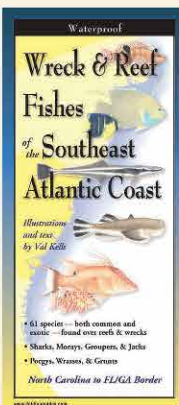
WSM-314 NEW



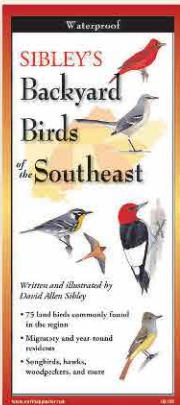
WSE-202

## AUTHOR SPOTLIGHT

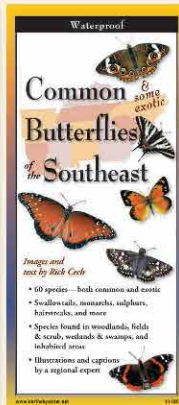
**Dr. Mark Elbroch** is a recognized expert on wildlife tracking. He is the Director of the Puma Program for Panthera, an organization devoted to conservation of the world's wild cat species and their ecosystems. He lives on the Olympic Peninsula in Washington.



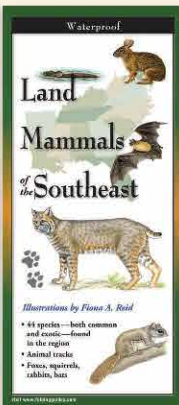
WFS-170



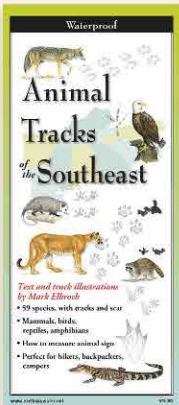
BBS-110



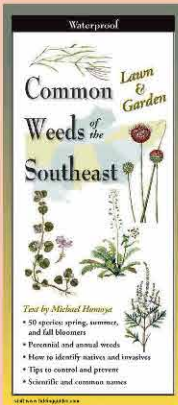
BUS-101



MSE-158



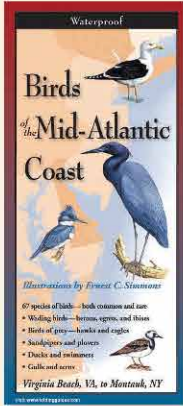
ATS-302 NEW



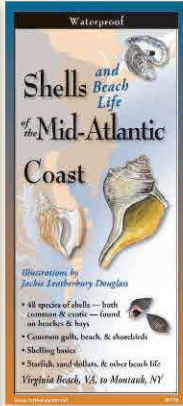
CWS-155 COMING 2023

# Mid-Atlantic

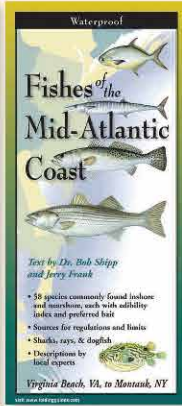
# Northeast and New



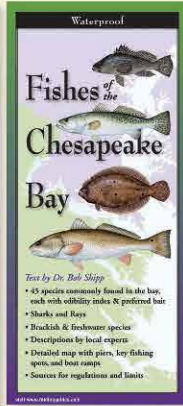
BMA-143



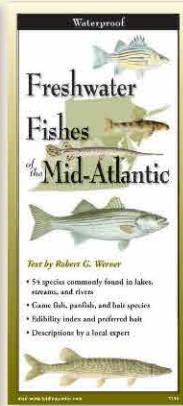
SMA-118



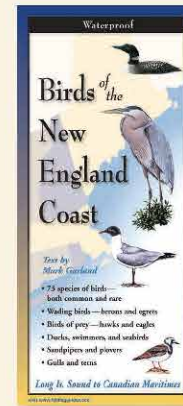
FMA-142



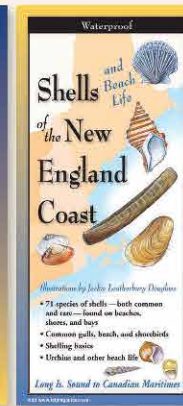
FCB-147



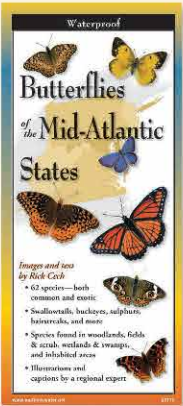
MAF-176



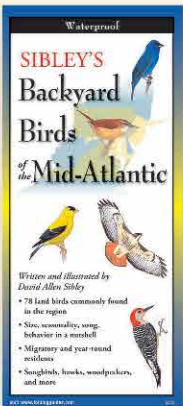
BNE-154



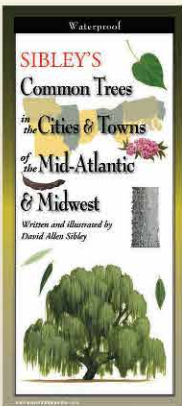
SNE-119



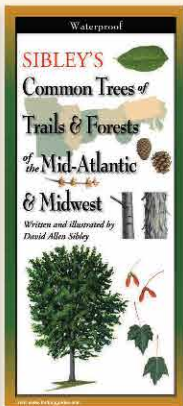
BUM-102



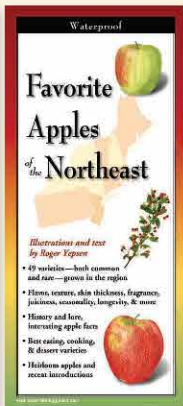
BBM-109



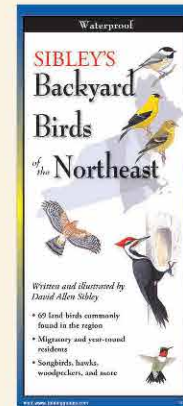
TCM-153



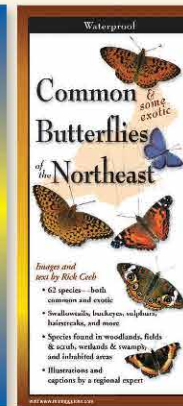
TFM-154



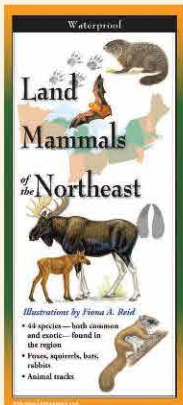
AN-188



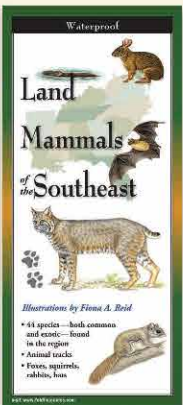
BBN-108



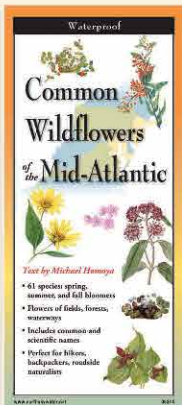
BUN-103



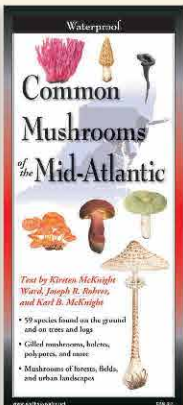
MNE-157



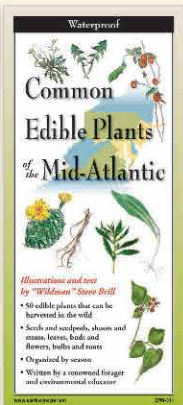
MSE-158



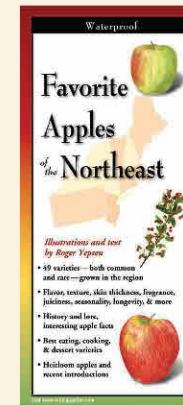
WMA-201



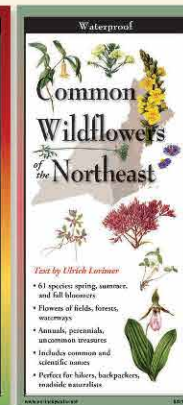
CMM-312 NEW



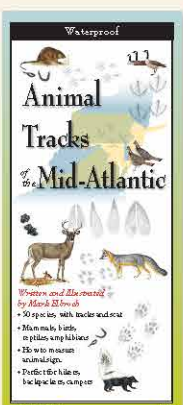
EPM-311 NEW



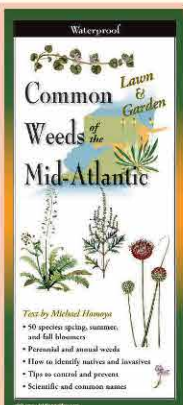
AN-188



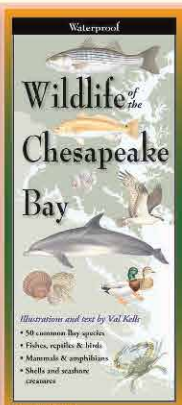
WNE-200



ATM-301 NEW



CWM-153 COMING 2023

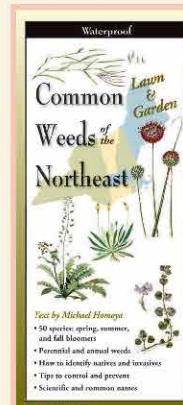


CBW-156 COMING 2023



## AUTHOR SPOTLIGHT

Rick Cech, is an active field naturalist, trip leader, lecturer, author and photographer. He is the author and illustrator of 11 butterfly FoldingGuides™ and 5 Posters.



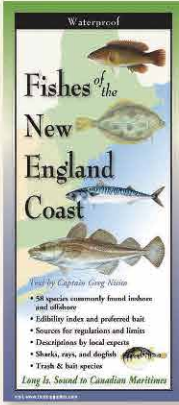
CWN-152 COMING 2023



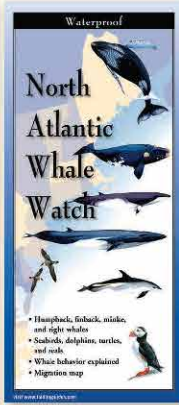
# England

# Multi-regional Eastern Titles

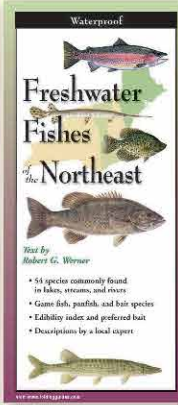
FOLDINGGUIDES™



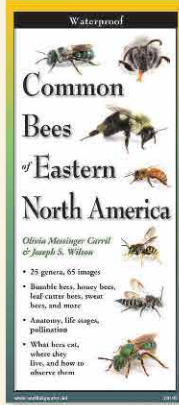
FNE-148



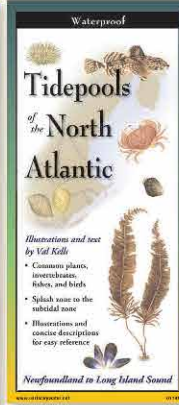
NEW-168



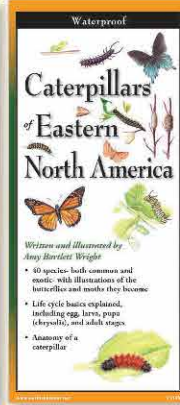
NEF-175



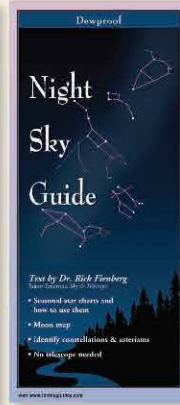
BEN-113



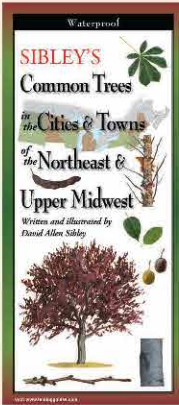
TPA-115



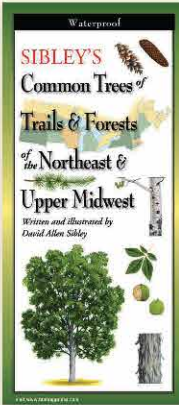
CEN-114



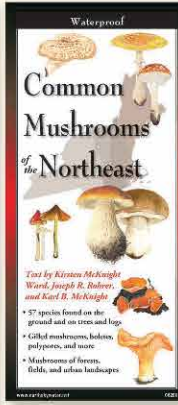
NSG-116



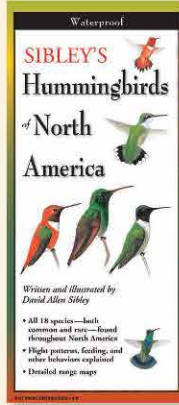
TCN-149



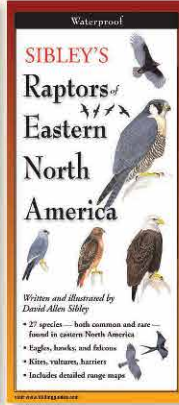
TFN-150



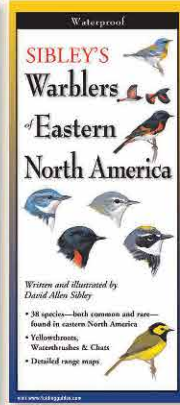
MUN-117



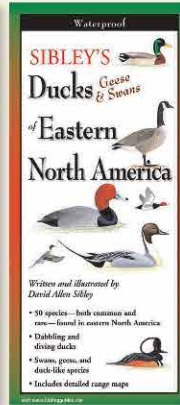
HN-156



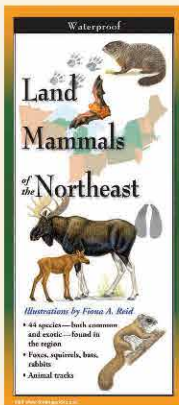
BOP-115



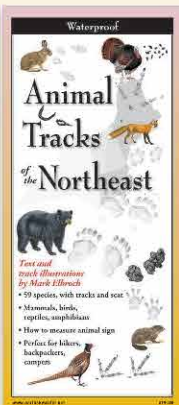
WE-155



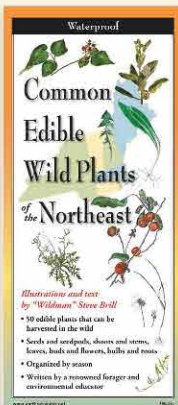
DGS-113



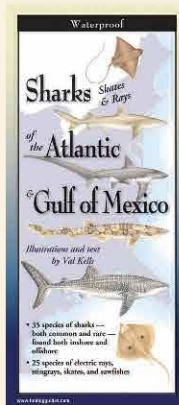
MNE-157



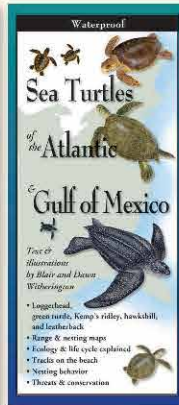
ATN-300 **NEW**



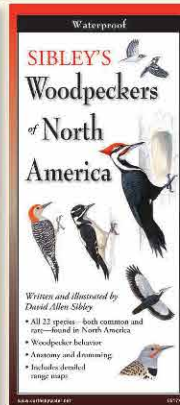
EPN-310 **NEW**



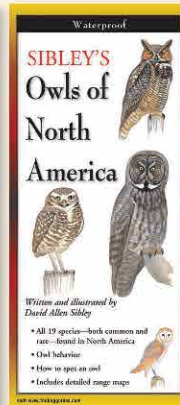
SR-131



ST-107



WPK-243

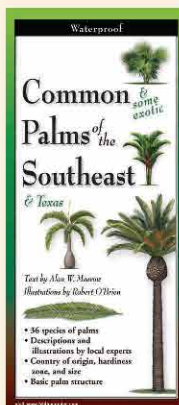


OWL-114



## AUTHOR/ ILLUSTRATOR SPOTLIGHT

David Allen Sibley is the author and illustrator of a series of award-winning nature guides, including *The Sibley Guide to Trees* (Knopf, 2009) and *Sibley Guide to Birds*, 2nd Edition (Knopf, 2014).



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NEW IN 2023

# Boxed Notes

## Ordering Information

- **NEW packaging** - Each Boxed Note includes (8) 3.5" x 5" cards and envelopes in a 100% recycled and recyclable PET box made from plastic bottles
- Printed on recycled and recyclable paper
- Backer card with thumbnails of card styles included, ISBN & UPC barcodes



Eastern Oyster NC-234



Western Mammal Assortment II NC-235



Rufous Hummingbird NC-236



Roadrunner NC-237



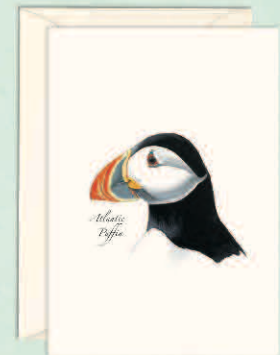
River Otter NC-238



Wild Turkey NC-239



Small Mammal Assortment NC-240



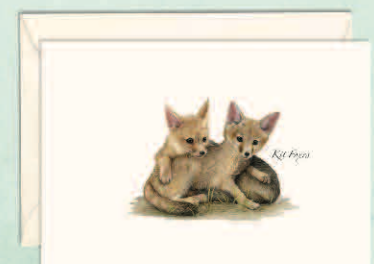
Sibley's Atl. Puffin NC-241



Sibley's Am. Goldfinch NC-242



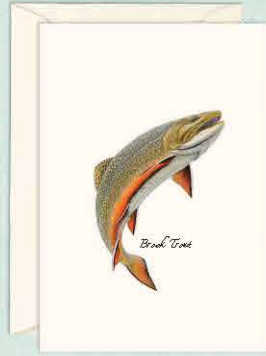
Pine Cone NC-244



Kit Foxes NC-247



Spring Bee Assortment NC-248



Brook Trout NC-249



Plover Assortment NC-250



California Quail NC-251



Peony Assortment NC-252



Nasturtium NC-253



Snowy Owl NC-254

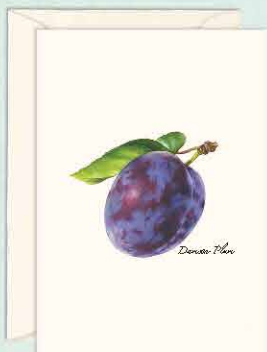


Bluebonnet NC-255

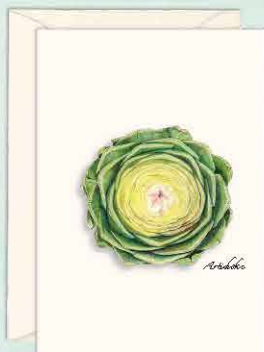


Edible Mushroom Assortment NC-256

**Back by popular demand**



Plum NC-75



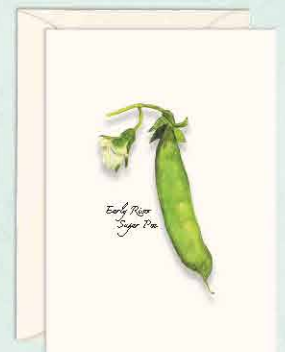
Artichoke NC-82



Asparagus NC-87



Garlic & Chili NC-91



Heirloom Peas NC-92



# Birds



Heron Assortment NC-01



Brn Pelican NC-03



Ros Spoonbill NC-05



Loon Assortment NC-21



Peterson Bird Assortment I NC-11



Peterson Bird Assortment II NC-17

Peterson Bird Assortment III NC-22



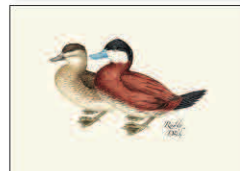
Peterson Hummingbirds NC-23



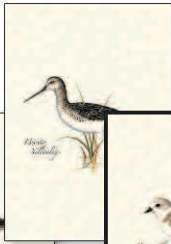
Puffin NC-29



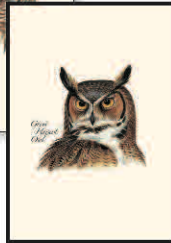
Flamingo NC-35



Duck Assortment NC-31



Shorebird Assortment NC-33



Peterson Owl Assortment NC-41



Peterson Eastern Woodpecker Asst. NC-46



Cardinal NC-51



Baltimore Oriole NC-52



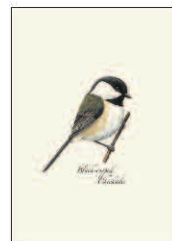
Eastern Bluebird NC-53



Whooping Crane NC-55



Sandhill Crane NC-56



Blk-cap. Chickadee NC-57



R-T Hummingbird NC-58



Grt. Blue Heron NC-60



Am. Goldfinch NC-64



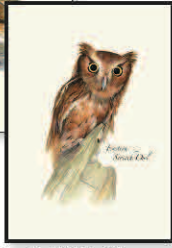
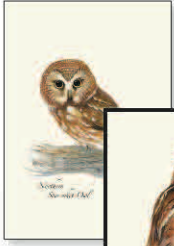
Carolina Wren NC-69



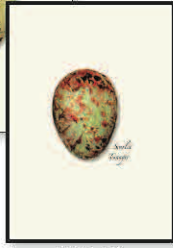
Shorebird Assortment II NC-70



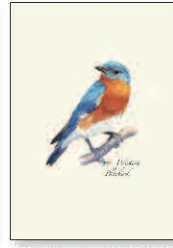
GB Heron Flight NC-71



Owl Asst. II NC-72



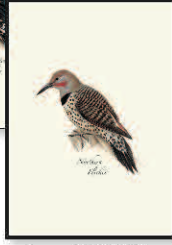
Bird Eggs I NC-94



W. Bluebird NC-104



Peterson Warbler Assortment NC-106



Peterson Western Woodpecker Assortment NC-107



Peterson Western Bird Assortment NC-108



Anna's Hum. NC-111



Western Hummingbird Assortment NC-112



Bird Eggs II NC-114



Osprey NC-122



Wt Ibis NC-123



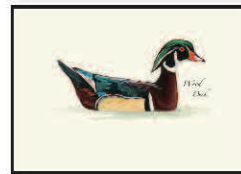
Grt. Blue Heron NC-131



Brown Pelican NC-140



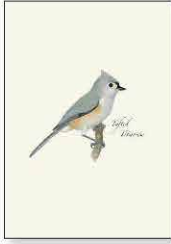
Raven NC-147



Sibley Duck Asst. NC-148



Sibley Raptor Asst. NC-149



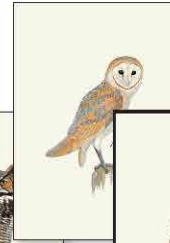
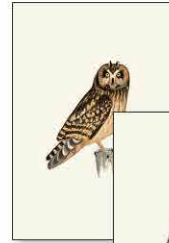
Tufted Titmouse NC-150



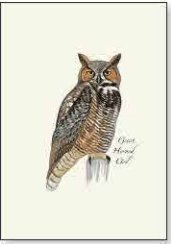
Egret Assortment NC-154



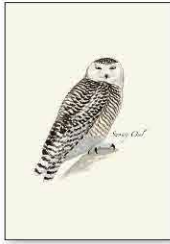
Roseate Spoonbill NC-155



Sibley Owl Assortment NC-158



Grt. Horned Owl NC-159



Snowy Owl NC-163



Bluebird NC-171



Nest Assortment NC-190



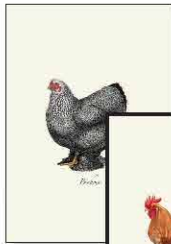
Herring Gull NC-198



Amer. Robin NC-199



Hummer & Flwr. NC-202



Heritage Chicken Asst. NC-203



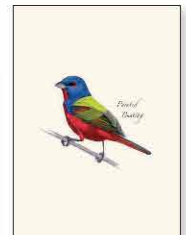
Blue Jay NC-204



Waterbird Feathers NC-210



Bald Eagle NC-212



Painted Bunting NC-214



Loon Pair NC-215



Bluebird Nest NC-225



Robin in Flight NC-230



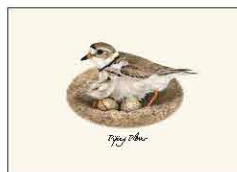
Rufous Hum. NC-236 **NEW**



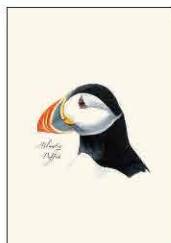
Roadrunner NC-237 **NEW**



Wild Turkey NC-239 **NEW**



Plover Asst. NC-250 **NEW**



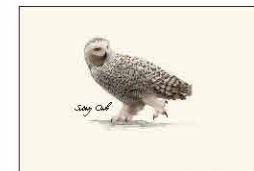
Sibley's Atl. Puf. NC-241 **NEW**



Sibley's Am. G. Finch NC-242 **NEW**

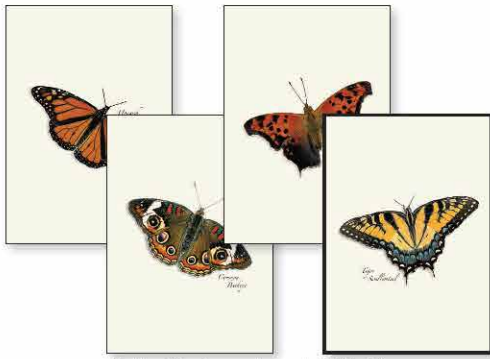


California Quail NC-251 **NEW**

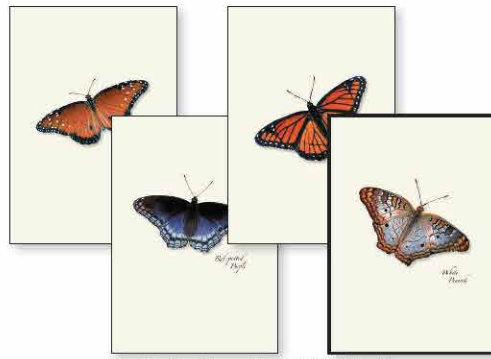


Snowy Owl NC-254 **NEW**

# Butterflies, Dragonflies, Bees & Moths



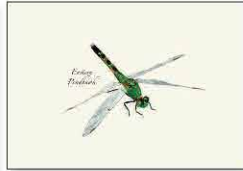
Butterfly Assortment I NC-14



Butterfly Assortment II NC-16



Blue Morpho NC-95



Dragonfly & Damselfly Assortment I NC-25

Dragonfly & Damselfly Assortment II NC-43



Monarch NC-105



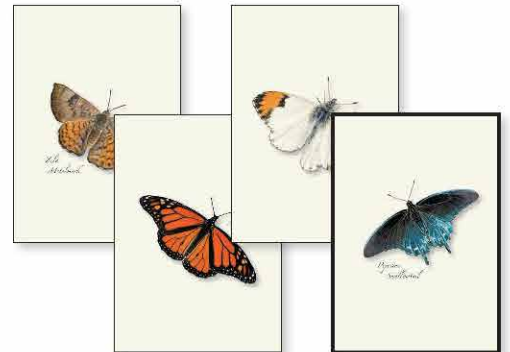
Honey Bee NC-110



Luna Moth NC-120



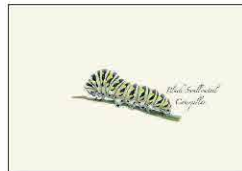
Western Butterfly Assortment I NC-137



Western Butterfly Assortment II NC-138



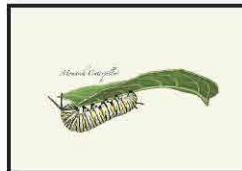
Swallowtail Asst NC-162



Caterpillar Asst NC-195



Spring Azure NC-172



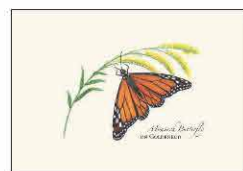
Spicebush NC-196



Am. Lady NC-197



Bumblebee Assortment NC-222



Monarch on Goldenrod NC-228

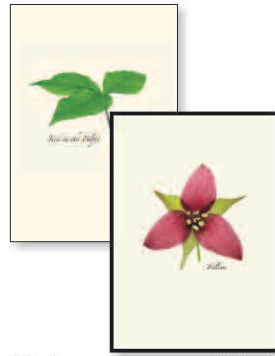


Spring Bee Assortment NC-248 **NEW**

# Flora



Wildflower Assortment I NC-42



Wildflower Assortment II NC-44



Wildflower Assortment III NC-45



Sunflower NC-63



Hydrangea I NC-124



Clematis NC-164



Lilac NC-165



Rose Assortment I NC-166



Iris I NC-167



Lupine NC-173



Poppies NC-174



Hydrangea II NC-175



Foxgloves NC-176



Magnolia NC-177



Pansies NC-178



Anemones NC-179



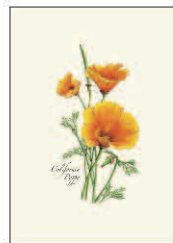
Orchid NC-184



Daffodils NC-185



Tulips NC-187



CA Poppy NC-188



Rhododendron NC-206



Columbine NC-207



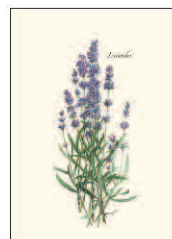
Iris Assortment I NC-208



Red Rose NC-213



3 Sunflowers NC-216



Lavender NC-220

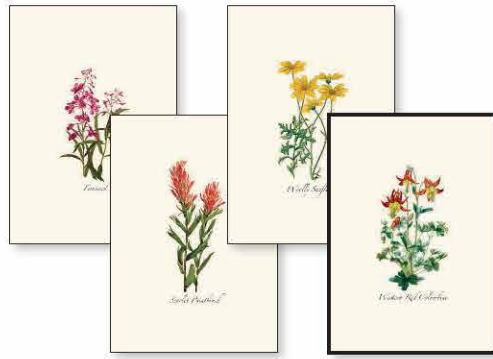


Meadow Wildflower Assortment NC-226





Morning Glories NC-227



Western Wildflower Asst. NC-229



Woodland Wildflower Asst. NC-232



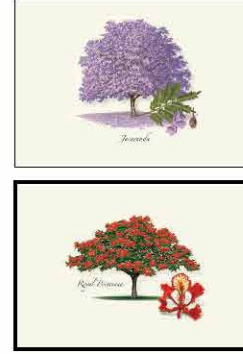
Peony Asst. NC-252 **NEW**



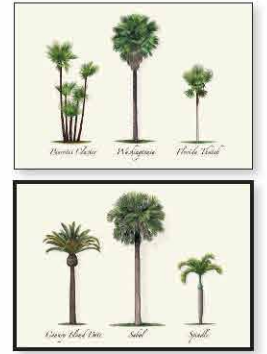
Nasturtium NC-253 **NEW**



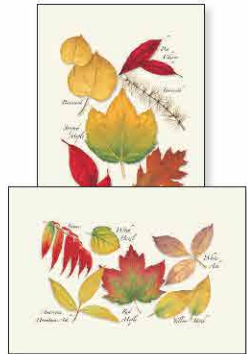
Bluebonnet NC-255 **NEW**



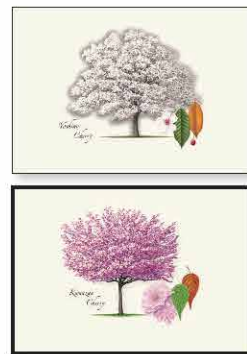
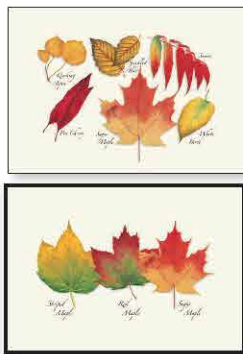
Jacar./Poinci. Asst. NC-06



Palm Asst. NC-07



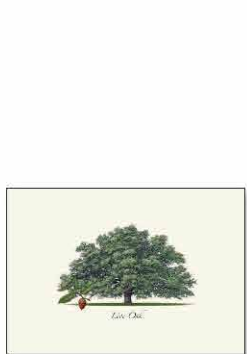
Fall Foliage Assortment NC-13



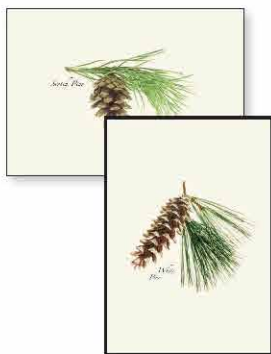
Cherry Tree Asst. NC-20



Fern Assortment NC-34



Live Oak NC-37



Pinecone Asst. NC-48



Maple Leaf Asst. NC-59



Gt. Saguaro NC-116



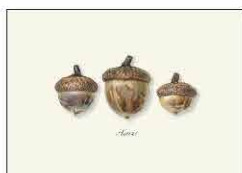
Wtr Spruce NC-128



Coastal Redwd NC-136



Hemlock NC-143



Acorns NC-160



Maple Leaf Asst. II NC-161



E. White Pine NC-201



Cacti Assortment I NC-151



Cacti Assortment II NC-152



Succulent NC-186



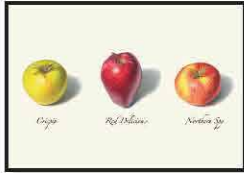
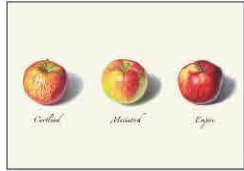
Coast Live Oak NC-217



Pine Cone NC-244 **NEW**



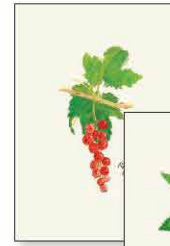
Food



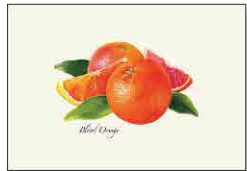
Apple Assortment I NC-27



Heirloom Apple Assortment NC-40



Berry Assortment I NC-47



Citrus Assortment NC-76



Berry Assortment II NC-77



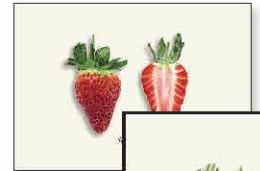
Plum NC-75 **NEW**



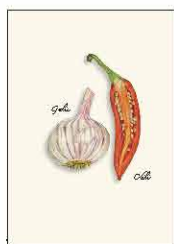
Artichoke NC-82 **NEW**



Asparagus NC-87 **NEW**



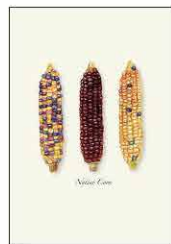
Strawberry Assortment NC-90



Garlic & Chili NC-91 **NEW**



Heirloom Peas NC-92 **NEW**



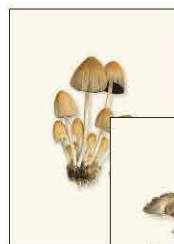
Native Corn NC-109



Blueberry NC-135



Herb Assortment NC-133



Mushroom Assortment NC-218



Citrus Assortment II NC-223



Pomegranate NC-233



Edible Mushroom Assortment NC-256 **NEW**



# Shells and Crustaceans



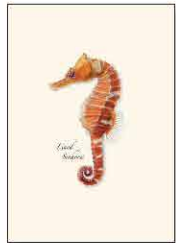
Seashell Asst. I NC-02



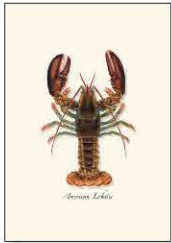
Seashell Asst. II NC-19



Blue Crab NC-24



Seahorse NC-26



Lobster NC-38



Bay Scallop NC-54



Sand Dollar NC-61



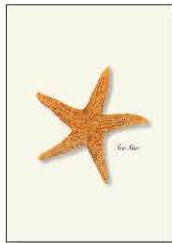
Horseshoe Crab NC-62



Sea Urchin Asst. NC-66



Nautilus NC-96



Sea Star NC-98



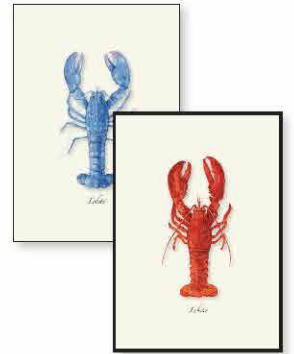
Pac. Seahorses NC-117



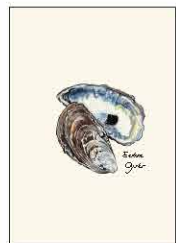
Blue Mussels NC-181



Moon Shell NC-191

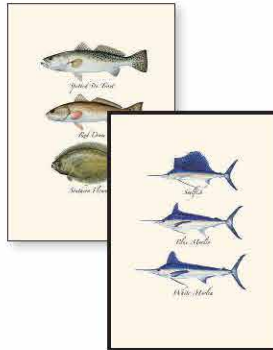


Lobster Asst. NC-209

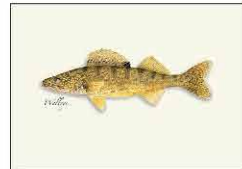


E. Oyster NC-234 **NEW**

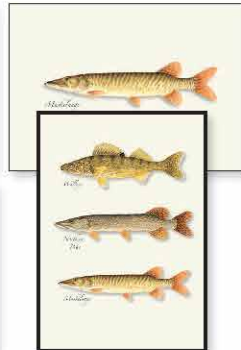
# Fish, Turtles and Frogs



Saltwater Fish Assortment NC-08



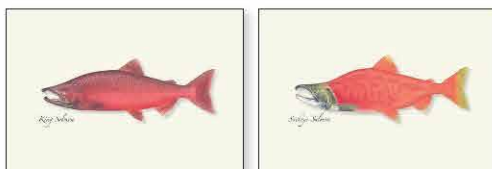
Northern Gamefish Assortment NC-39



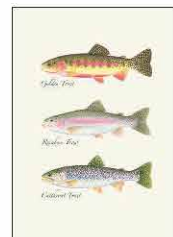
Reef Fish Asst. NC-68



Striped Bass NC-73



Salmon Assortment NC-156



W. Trout Trio NC-170



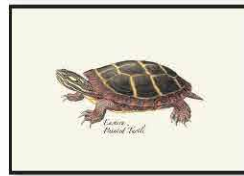
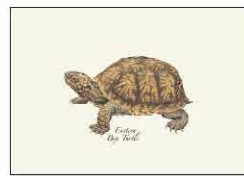
Caribbean Fish Assortment NC-219



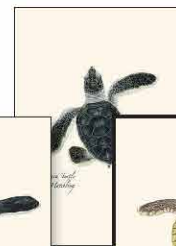
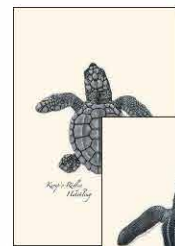
Brook Trout NC-249 **NEW**



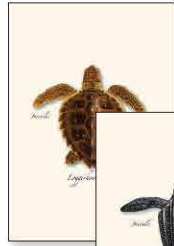
Sea Turtle Asst. NC-18



Freshwater Turtle Asst. NC-32



Sea Turtle Hatchling Asst. NC-50



Sea Turtle Juveniles NC-134

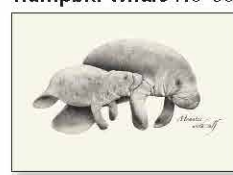
### Mammals



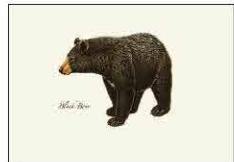
Humpbk. Whale NC-36



Mammal Asst. NC-28



Manatee NC-49



Black Bear NC-99



Moose NC-100



Western Mammal Assortment NC-103



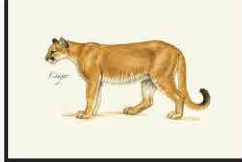
Rabbit & Hare Asst. NC-127



Bison NC-101



Grizzly Bear NC-102



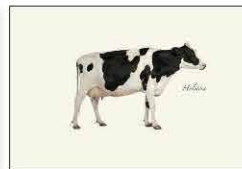
Orca NC-130



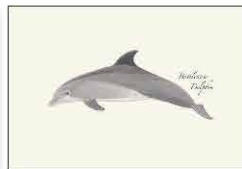
Harbor Seal NC-132



Red Fox NC-139



Holstein NC-141



Bottlenose Dol. NC-142



Gray Wolf NC-153



Sea Otter NC-182



Gray Squirrel NC-183



Sea Otter II NC-189



Texas Longhorn NC-200



Elk NC-205



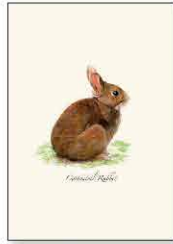
9-banded Armadillo NC-211



White-tailed Deer NC-224



Coyote NC-221



Cottontail Rabbit NC-231



Western Mammal Assortment II NC-235 NEW



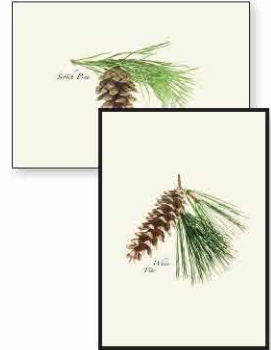
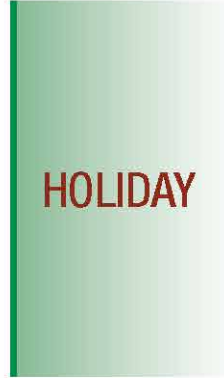
River Otter NC-238 NEW



Small Mammal Assortment NC-240 NEW



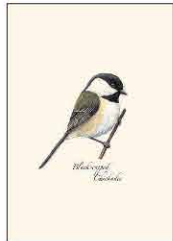
Kit Foxes NC-247 NEW



Pinecone Asst. NC-48



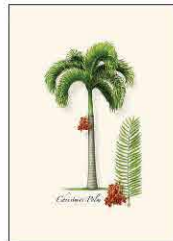
Cardinal NC-51



Chickadee NC-57



American Holly Asst. NC-65



Christmas Palm NC-67



Wtr. Spruce NC-128



Reindeer NC-129



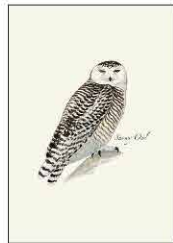
Sleigh Bell NC-144



Mistletoe NC-145



Sea Urchin Xmas NC-146



Snowy Owl NC-163



Christmas Pine Cone NC-168



Poinsettia NC-169



Golden Ornament NC-192



Hellebore & Holly NC-193



Wreath NC-194



Holiday Greenery Asst. NC-243 NEW



Pine Cone NC-244 NEW



English Holly NC-245 NEW



Fraser Fir NC-246 NEW



Snowy Owl NC-254 NEW

NEW IN 2023

# Greeting Cards

## Ordering Information

- 5" X 7" card, blank inside, with plastic sleeve
- NO retail prices printed and NEW ISBN and UPC codes on all greeting cards effective 2023
- Ordering min. for these cards: 6 per title
- Cards marked with a ● cannot be namedropped
- View additional titles on our website



*Season's Greetings*

Arctic Fox GC-683



*Grand Teton National Park*

Grizzly Bear GC-684



*Glacier National Park*

Elk GC-685



*Yellowstone National Park*

Mountain Goat GC-686



*Bend, Oregon*

Rufous Hummingbird GC-687



*Churchill, Manitoba*

Beluga Whale GC-688



*Tucson, Arizona*

Roadrunner GC-689



*Season's Greetings*

Snowy Owl GC-690



*Dublin, New Hampshire*

Wild Turkey GC-691



*Monterey Bay Aquarium*

Great Pacific Octopus GC-692



*Sacramento, California*

California Quail GC-693



*Flagstaff, Arizona*

Kit Foxes GC-696



*Austin, Texas*

Bluebonnet GC-697

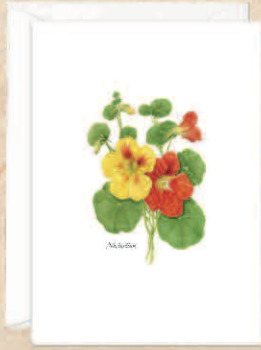


*Bozeman, Montana*

Brook Trout GC-698



Bumblebees Wrap GC-699 ●



Nasturtium GC-700 ●



Two Poppies GC-703 ●



Oriental Poppy GC-704 ●



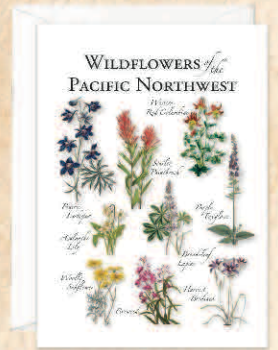
Hollyhock GC-705 ●



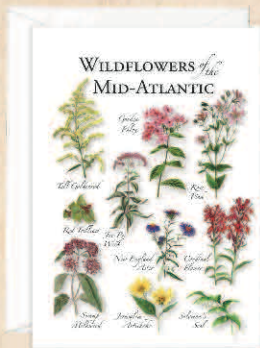
Nasturtium Garden GC-706 ●



Wildflowers of the Midwest GC-857 ●



Wildflowers of the Pac. NW GC-858 ●



Wildflowers of the Mid-Atl. GC-859 ●



Sibley's Kinglets GC-924



Sibley's Red-winged Blk. bird GC-925 ●

# Ordering Information

- 5" X 7" card, blank inside, with plastic sleeve
- NO retail prices printed and NEW ISBN and UPC codes on all greeting cards effective 2023
- Ordering min. for these cards: 6 per title
- Cards marked with a  cannot be namedropped
- View additional titles on our website



## Birds



Great Egret GC-11



Racing Storm GC-12



Chg. Seasons GC-23



Henry Great Blue Heron GC-29



Three Herons GC-45



Three Egret GC-106



Four Terns GC-108



Three Gulls GC-110



Osprey GC-111



Puffin GC-131



Loon Summer GC-135



Sandhill Crane GC-155



B. Kingfisher GC-157



SE Eagle GC-167



Cardinal GC-172



Baltimore Oriole GC-176



Ring-necked Pheasant GC-180



Eastern Bluebird GC-182



Goldfinch GC-205



Cedar Waxwing GC-208



P. Wdpecker GC-209



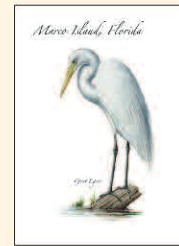
Green Heron GC-212



Snowy Egret GC-213



White Ibis GC-215



Great Egret GC-216



Roseate Spoonbill GC-218



Great Blue Heron III GC-220



Great Horned Owl GC-222



Two Spoonbills in flight GC-233



Plovers GC-234



Ruby Hummer GC-269



Loon w/Chicks GC-270



Chickadee GC-271



Blue Jay GC-272



Bald Eagle GC-275



Brown Pelican GC-276



Red-tailed Hawk GC-278



Hawk Trio II GC-283





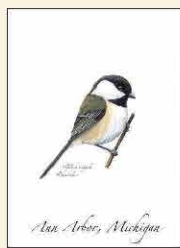
*Key West, Florida*

Flamingo GC-284



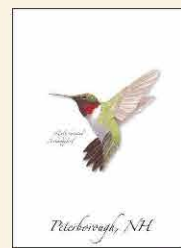
*Sage Lake, Maine*

Common Loon II GC-288



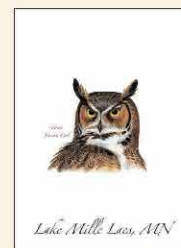
*Ann Arbor, Michigan*

Bk.-capped Chick GC-299



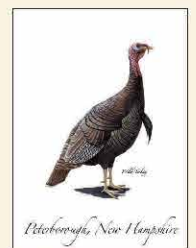
*Peterborough, NH*

R-throated Hum. GC-300



*Lake Mills, LA, MN*

Great Horned Owl GC-330



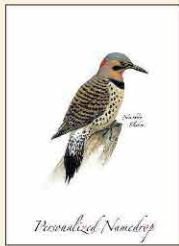
*Peterborough, New Hampshire*

Wild Turkey GC-342



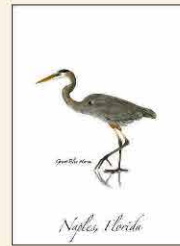
*Hartford, Connecticut*

Ruby-thr. Hbird GC-343



*Prosser, New Jersey*

N. Flicker (yel.) GC-348



*Naples, Florida*

Gr. Blue Heron GC-352



*Naples, Florida*

Osprey GC-353



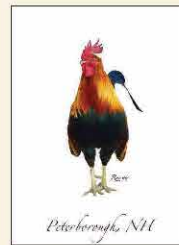
*Beacon, North Carolina*

Piping Plover GC-355



*Saukel & Co., Oregon*

Anhinga sunning GC-385



*Peterborough, NH*

Rooster GC-393



*Astoria, New Hampshire*

Barn Owl in Flight GC-396



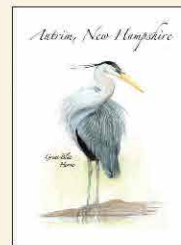
*Charlotte, North Carolina*

Carolina Wren GC-397



*Ely, Minnesota*

E. Screech Owl GC-398



*Astoria, New Hampshire*

Gr. Blue Heron GC-399



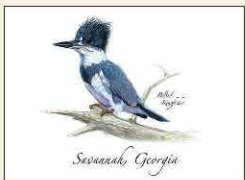
*Astoria, New Hampshire*

Gr. Blue Heron in flight GC-400



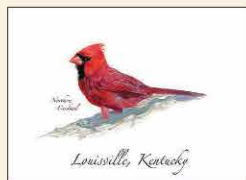
*Astoria, New Hampshire*

Snowy Owl GC-403



*Savannah, Georgia*

Belted Kingfisher II GC-406



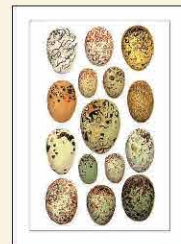
*Louisville, Kentucky*

Cardinal II GC-407



*Battleboro, Vermont*

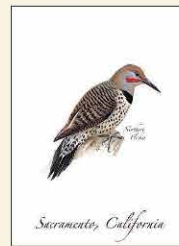
E. Bluebird II GC-408



15 Eggs GC-424 ●



Feathers GC-438 ●



*Sacramento, California*

N. Flicker (red) GC-453



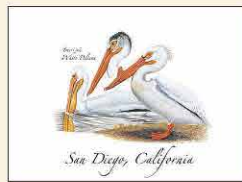
*Phoenix, Arizona*

Greater Roadrunner GC-454



*Ojai, California*

Steller's Jay GC-455



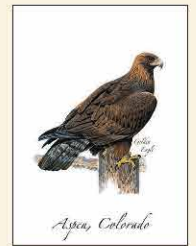
*San Diego, California*

Am. White Pelican GC-464



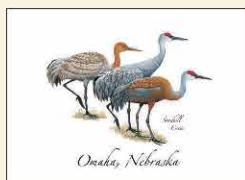
*Santa Barbara, California*

Brown Pelican GC-465



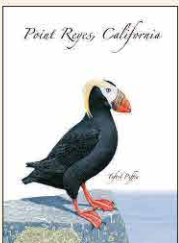
*Aspen, Colorado*

Golden Eagle GC-466



*Omaha, Nebraska*

Sandhill Crane GC-467



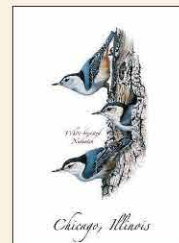
*Point Reyes, California*

Tufted Puffin GC-469



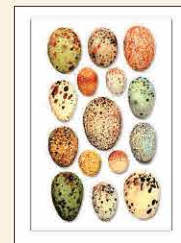
*Phoenix, Arizona*

Am. Kestrel GC-471

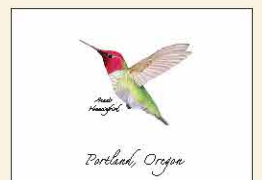


*Chicago, Illinois*

W.-brst. Nuthatch GC-473

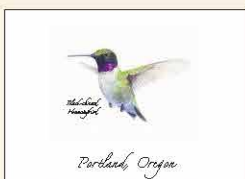


15 More Eggs GC-484 ●



*Portland, Oregon*

Anna's Hum. GC-496



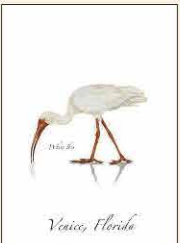
*Portland, Oregon*

Blk-chinned Hum. GC-497



*Taos, New Mexico*

Rufous Hum. GC-500



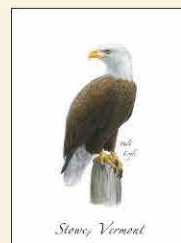
*Vero, Florida*

White Ibis GC-527



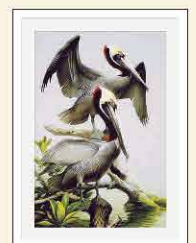
*St. Mary, Florida*

Brown Pelican GC-528



*Stowey, Vermont*

Bald Eagle GC-529



Peterson's Pel GC-535 ●

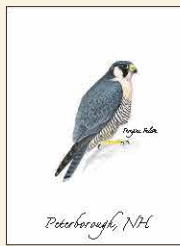


*Ojai, California*

Raven GC-540

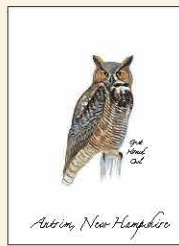


Feathers II GC-547 ●



*Peterborough, NH*

Peregrine Falcon GC-561



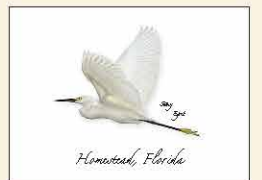
*Astoria, New Hampshire*

Great Horned Owl GC-562



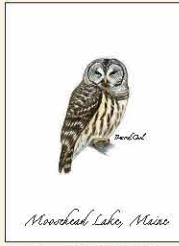
*Seaside, Florida*

Roseate Spoonbill GC-564



*Homestead, Florida*

Snowy Egret GC-565



*Moosehead Lake, Maine*

Barred Owl GC-574



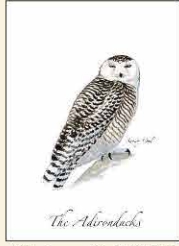
*Kennville, Texas*

Ptd Bunting GC-557



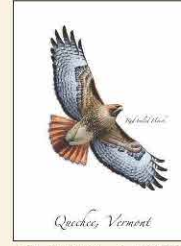
*Santa Cruz, California*

Raven GC-559



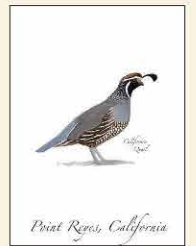
*The Adirondacks*

Sib. Snowy Owl GC-590



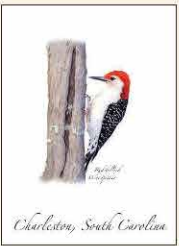
*Quebec, Vermont*

Sib. Rd-tld Hawk GC-591



*Piedmont, California*

CA Quail GC-615



*Charlotte, South Carolina*

Rd-bellied Wdpcker GC-624



*San Antonio, Texas*

S-tailed Flycatcher GC-628



*San Clara, Wisconsin*

Cardinal Pair GC-629

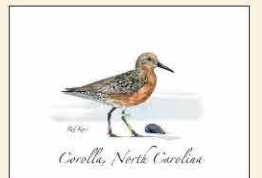


*Branwich, Maine*

Wtrbird Fthrs GC-631



8 Feathers GC-632 ●

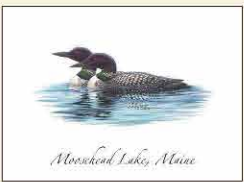


*Corolla, North Carolina*

Red Knot GC-633



B. of Prey Fthrs GC-636 ●



*Moosehead Lake, Maine*

Loon Pair GC-642

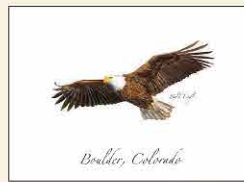


House Finch Nest GC-640 ●



*Savannah, Georgia*

Painted Bunting GC-672



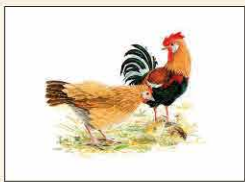
*Boulder, Colorado*

Bald Eagle in flight GC-673



*Marco Island, Florida*

Flamingoes GC-674



Chickens GC-677 ●



Nestmaking Robin GC-679 ●



*Beach, Oregon*

Rufous Hummingbird GC-687 NEW



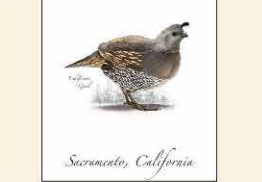
*Tucson, Arizona*

Roadrunner GC-689 NEW



*Season's Greetings*

Snowy Owl GC-690 NEW

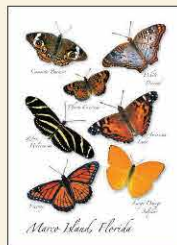


*Sacramento, California*

California Quail GC-693 NEW

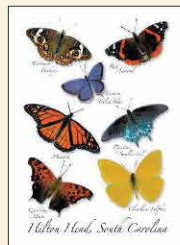


# Butterflies, Bees, and Dragonflies



*Marco Island, Florida*

Fl. Butterflies I GC-238



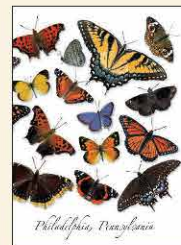
*Wilton Neck, South Carolina*

S.E. Butterflies I GC-240



*Williamstown, Massachusetts*

N.E. Butterflies I GC-244



*Philadelphia, Pennsylvania*

Butterfly Wrap GC-246



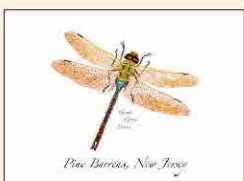
*Suffield, Massachusetts*

E. Pondhawk GC-294



*Spy Peak, New Hampshire*

12-spotted Skimmer GC-295



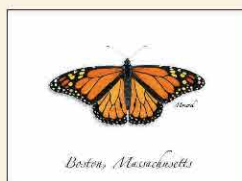
*Pine Barren, New Jersey*

Green Damselfly GC-296



*Anheest, New Hampshire*

Fritillary GC-384



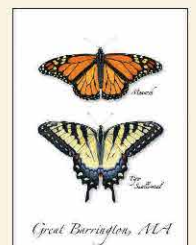
*Boston, Massachusetts*

Monarch GC-386



*Anheest, New Hampshire*

E. Tiger Swallowtail GC-387



*Great Barrington, MA*

2 Butterflies GC-392



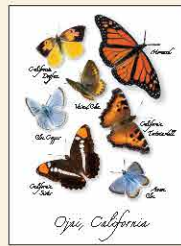
Blue Morpho GC-475



Luna Moth GC-525



E. Btfly. Wrap II GC-543 ●



CA Butterflies GC-551



S.W. Butterflies GC-552



W. Btfly. Wrap GC-554 ●



Dragonfly Wrap GC-610 ●



Butterfly Bush GC-619 ●



Sw-tail Ctrpillar GC-625 ●



Monarch on Goldenrod GC-682



Bumblebees Wrap GC-699 ● NEW



# Turtles & Reptiles



Loggerhead I GC-143



American Alligator GC-356



Loggerhead III GC-358



Kemp's Ridley GC-359



Green Turtle GC-360



Green Turtle Hatchlings GC-362



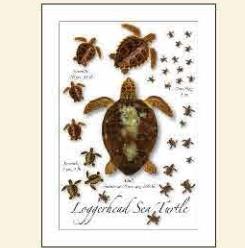
Loggerhead Hatchlings GC-363



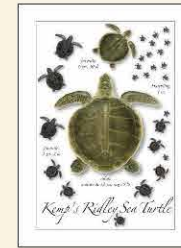
E. Painted Turtle GC-389



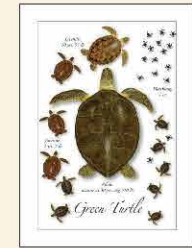
Am. Alligator II GC-391



Loggerhead Life Cycle GC-536 ●



Kemp's Ridley Life Cycle GC-538 ●



Green Turtle Life Cycle GC-539 ●



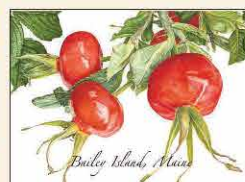
# Flora



Sunflower GC-371



Sunflower GC-372



Rose Hips GC-474



Hydrangea GC-523



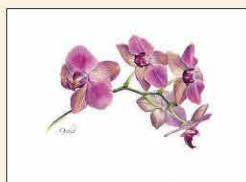
Hydrangea II GC-595 ●



Lilac GC-596



Lupine GC-597



Orchid GC-598 ●



Pansies GC-599 ●



Poppies GC-600 ●



Magnolia GC-602



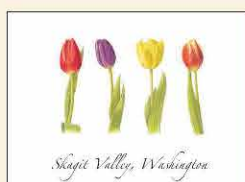
Clematis GC-603 ●



Foxgloves GC-604 ●



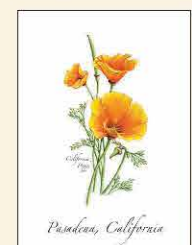
Anemone GC-605 ●



Tulips GC-612



Daffodils GC-616



CA Poppy GC-617



Purple Iris GC-622 ●



Red Iris GC-623 ●



3 Sunflowers GC-667 ●



Rose GC-668 ●



Two Tulips GC-670 ●



Morning Glory GC-681 ●



Bluebonnet GC-697 **NEW**



Nasturtium GC-700 ● **NEW**



Two Poppies GC-703 ● **NEW**



Oriental Poppy GC-704 ● **NEW**



Hollyhock GC-705 ● **NEW**



Nasturtium Garden GC-706 ● **NEW**



Date Palm GC-65



Poinciana GC-66



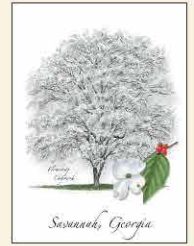
Live Oak GC-67



Sabal Palm GC-71



Jacaranda GC-73



Dogwood GC-74



Magnolia GC-76



Maple GC-96



Three Maples GC-183



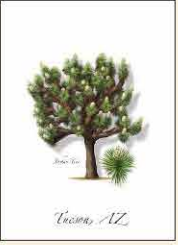
Fall Leaves GC-187



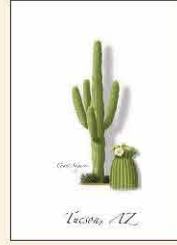
Palm Trio II GC-286



Leaves GC-436 ●



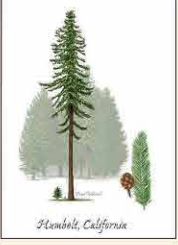
Joshua Tree GC-512



Gt. Saguaro GC-513



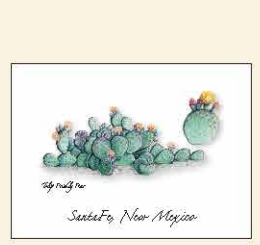
Prickly Pear GC-545



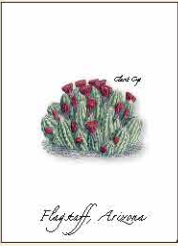
Redwood GC-546



Hemlock GC-555



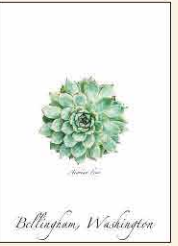
Tulip Prickly Pear GC-575



Claret Cup GC-576



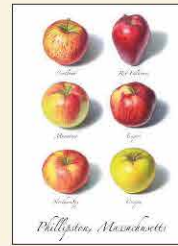
Purple Prickly Pear GC-578



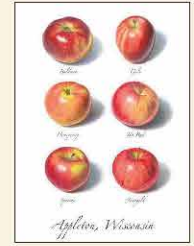
GC-618 Succulent



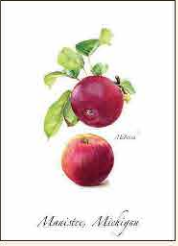
# Fruits and Vegetables



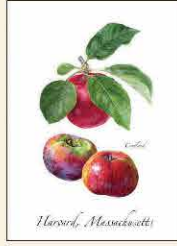
Apples I GC-291



Apples II GC-292



McIntosh GC-318



Cortland GC-319



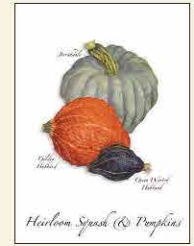
Pears GC-411 ●



Figs GC-418 ●



Native Corn GC-425 ●



Heir Squ & Pump GC-428 ●



Pumpkin GC-442 ●



Peach GC-443 ●

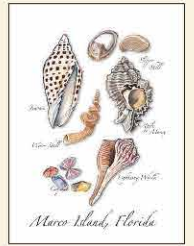


Prsly, Sage, Rsmry & Thym GC-544 ●



Blueberries GC-630

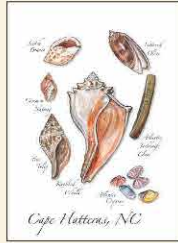
MADE IN U.S.A. Mollusks & Crustaceans



Junonia Asst. GC-60



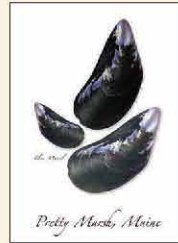
Urchin Asst. GC-63



Scotch Bonnet Asst. GC-89



Bay Scallop Asst. GC-90



Blue Mussels GC-115



Scallops GC-116



N.A. Shellfish GC-117



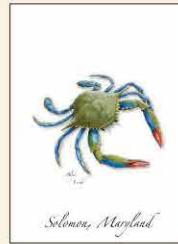
Horseshoe Crab GC-119



Jack Clam Asst. GC-173



Oyster Asst. GC-174



Blue Crab I GC-277



Queen Conch GC-297



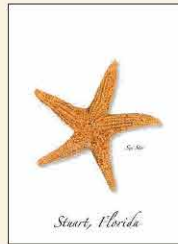
Blue Crab II GC-298



Am. Lobster II GC-301



Nautilus GC-449 ●



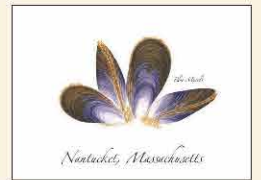
Sea Star GC-451



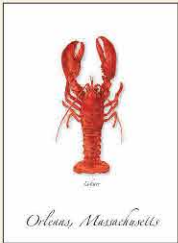
Sea Star Assortment GC-452



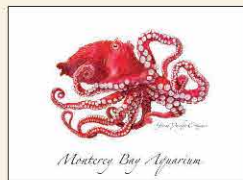
Dungeness Crab GC-526



Bl. Mussels II GC-608



Red Lobster GC-634



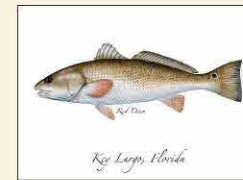
Pacific Octopus GC-692 NEW



Fish



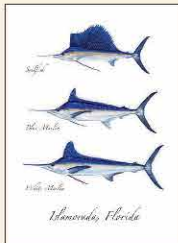
Tarpon GC-47



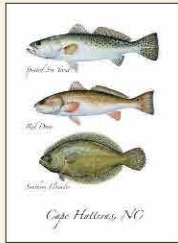
Red Drum GC-48



Stingray GC-49



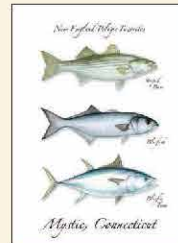
Billfish GC-51



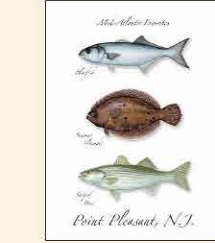
Atlantic Fav. GC-81



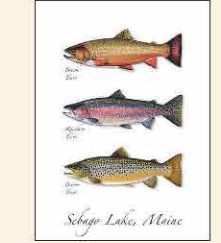
Striped Bass GC-84



N.E. Favorites GC-121



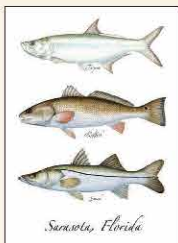
Mid-Atl. Fav. GC-151



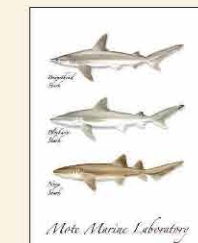
Trout Three GC-161



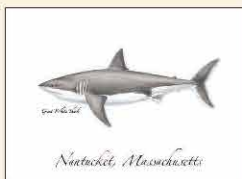
Rainbow Trout GC-163



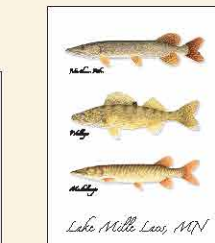
Fla. Trifecta GC-260



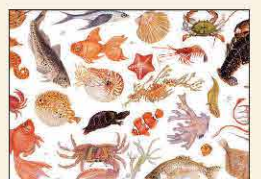
Shark Trio GC-309



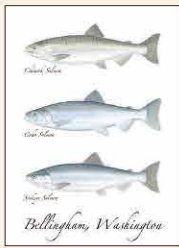
Great White Shark GC-375



Midw. Gamefish GC-381



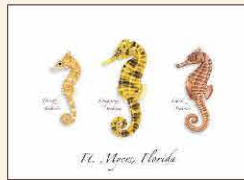
Sea Life GC-437 ●



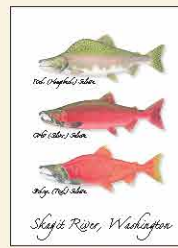
Salmon Trio GC-514



Lined Seahorse GC-289



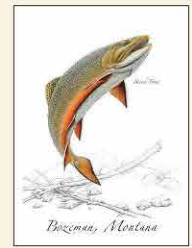
Three Seahorses GC-323



Salmon Trio GC-573



West Trout GC-589



Brook Trout GC-698 **NEW**



# Mammals



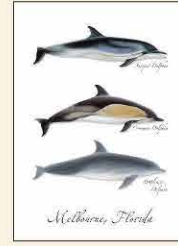
Humpback Breach GC-123



Harbor Seal I GC-136



N. Atl. Whales GC-138



Three Dolphins GC-140



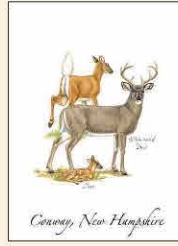
Bottlenose Dolphin GC-141



Narwhal Whale GC-142



Moose I GC-264



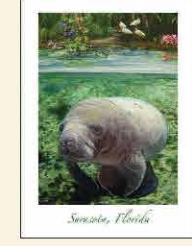
Wht.-tailed Deer I GC-265



Black Bear GC-311



Humpback Whale II GC-313



Manatee Underwater GC-329



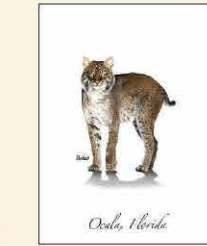
Moose II GC-346



Black Bear GC-347



Manatees II GC-357



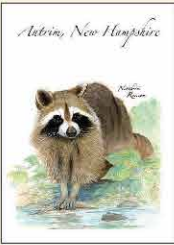
Bobcat GC-368



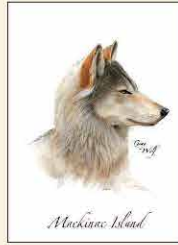
River Otter GC-369



Holstein Cow GC-388



Raccoon GC-401



Wolf GC-402



Bison GC-476



Pronghorn GC-478



Bighorn Sheep GC-479



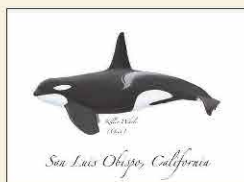
Elk GC-480



Cougar GC-481



Gray Whale GC-486



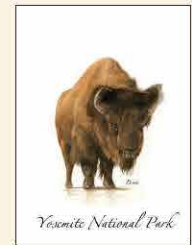
Orca (Killer Whale) GC-490



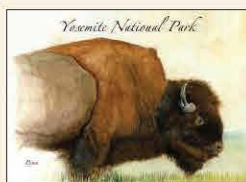
California Sea Lion GC-492



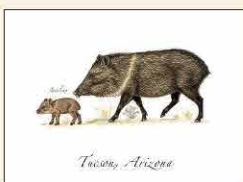
N. Elephant Seal GC-493



Bison II GC-509



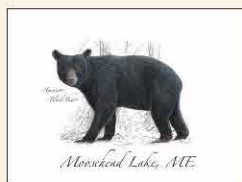
Bison in Profile GC-510



Javelina GC-519



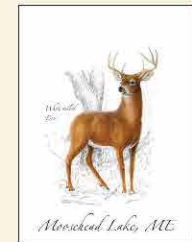
Red Fox GC-521



American Black Bear GC-530



American Beaver GC-532



White-tailed Deer II GC-533



Monterey, California

Harbor Seal II GC-541



Temple, New Hampshire

Red Fox GC-560



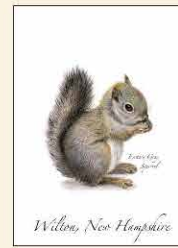
Whitefish, Montana

Gray Wolf GC-567



Elon Prairie, Minnesota

Chipmunk GC-593

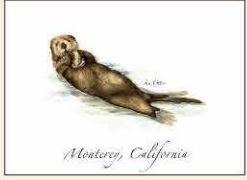


Wilson, New Hampshire

Gray Squirrel GC-594

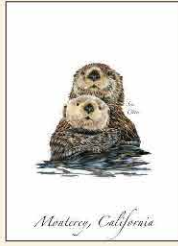


Squirrel Asst. GC-606 ●



Monterey, California

Sea Otter GC-607



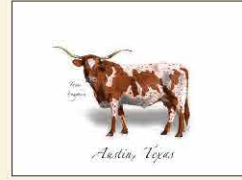
Monterey, California

Sea Otter II GC-613



Laredo, Texas

9-Bnd Armadillo GC-620



Austin, Texas

TX Longhorn GC-627

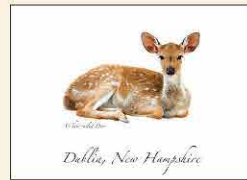


Butte, Montana

Coyote GC-641



Harvest Mouse GC-669 ●



Dallas, New Hampshire

White-tailed Deer GC-678



Cottontail Rabbit GC-680 ●



Grand Teton National Park

Grizzly Bear GC-684 NEW



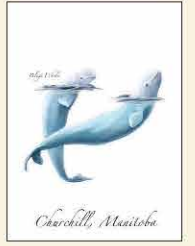
Glacier National Park

Elk GC-685 NEW



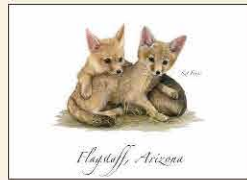
Yellowstone National Park

Mountain Goat GC-686 NEW



Churchill, Manitoba

Beluga Whale GC-688 NEW



Flagstaff, Arizona

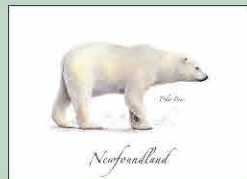
Kit Foxes GC-696 NEW

### ILLUSTRATOR SPOTLIGHT

**Mesa Schumacher** has a background in biology and a master's in biological and medical illustration. She is a frequent contributor of infographics to many books and magazines. She calls Seattle and Washington DC home, but she currently lives in Fiji.



## Holiday



Norfolkland

Polar Bear GC-531



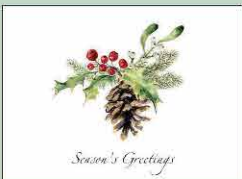
Season's Greetings

Snowy Pine GC-643



Season's Greetings

Poinsettia GC-644



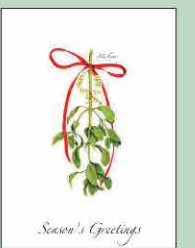
Season's Greetings

Christmas Pine Cone GC-645



Merry Christmas

Sleigh Bell GC-646



Season's Greetings

Mistletoe GC-647



Sibley House Finches GC-905 ●



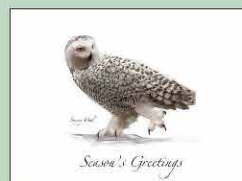
Season's Greetings

Fraser Fir GC-695 NEW



Season's Greetings

Arctic Fox GC-683 NEW



Season's Greetings

Snowy Owl GC-690 NEW



Season's Greetings

Poinsettia GC-694 ● NEW






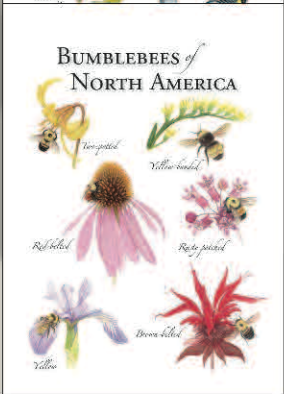
Happy Holidays

Sibley's Kinglets GC-924 NEW



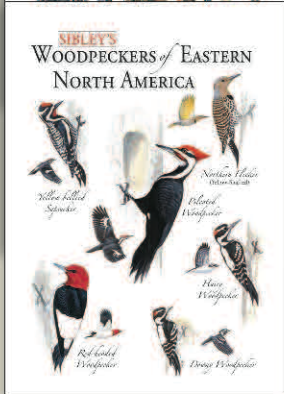
# Regional Cards

- 5" X 7", blank inside, with envelope & plastic sleeve
- NO retail prices printed and NEW ISBN and UPC codes on all greeting cards effective 2023.
- Ordering minimum: 6 per title

## North America

	GC-806
	GC-851
	GC-850
	GC-855


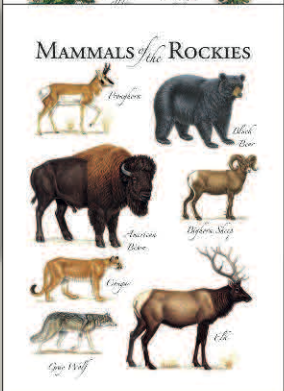
## Eastern North America

	GC-831
	GC-832
	GC-847



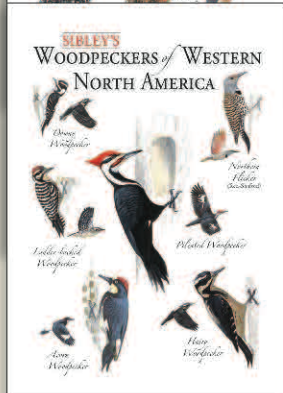
## Southwest

	GC-802
	GC-803
	GC-804



## Rockies

	GC-800
	GC-801


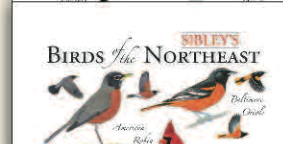
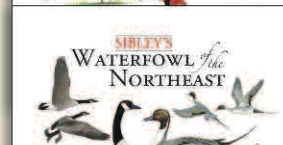
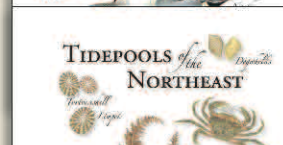
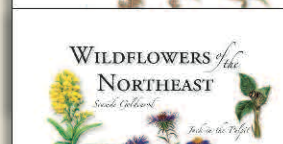
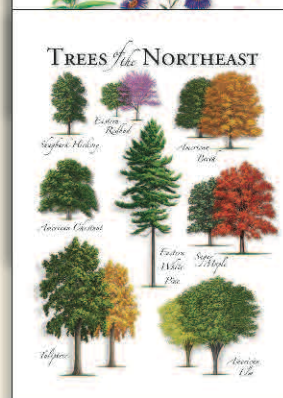
## Western North America

	GC-807
	GC-805
	GC-848

## Pacific Coast

	GC-845
	GC-849

## Northeast

	GC-817
	GC-818
	GC-820
	GC-811
	GC-852
	GC-819

## Midwest

	GC-826
	GC-827
	GC-828
	GC-843
	GC-857 NEW

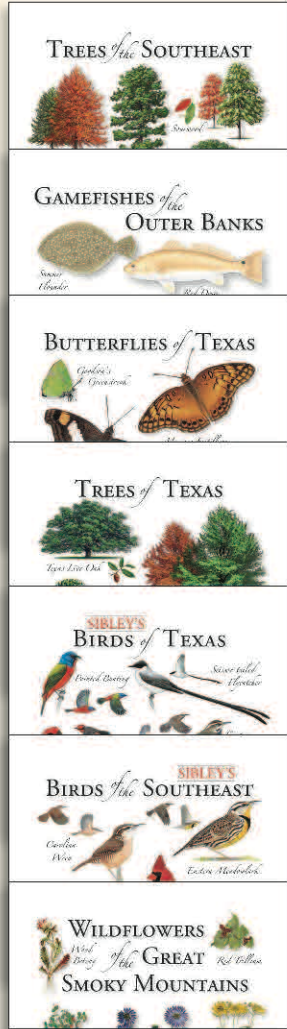


**Pacific Northwest**



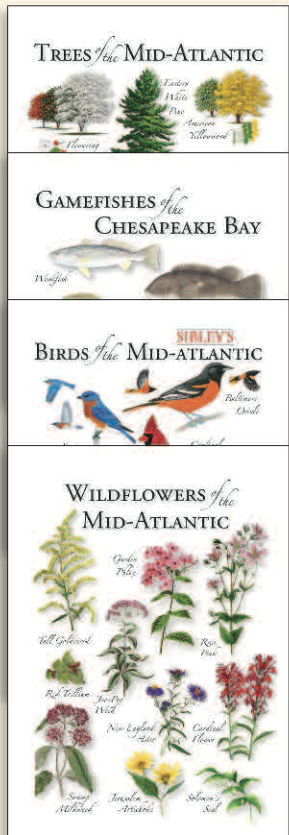
GC-811  
GC-812  
GC-813  
GC-841  
GC-858  
**NEW**

**Southeast & Texas**



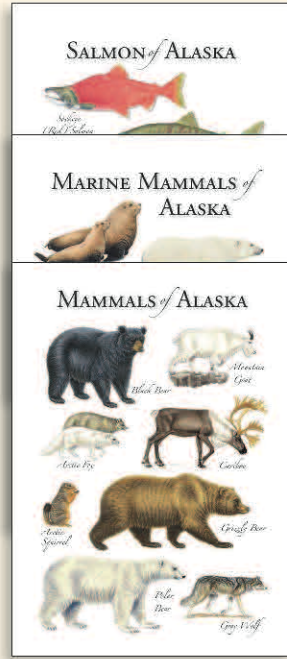
GC-823  
GC-824  
GC-838  
GC-839  
GC-840  
GC-842  
GC-853  
GC-825

**Mid-Atlantic**



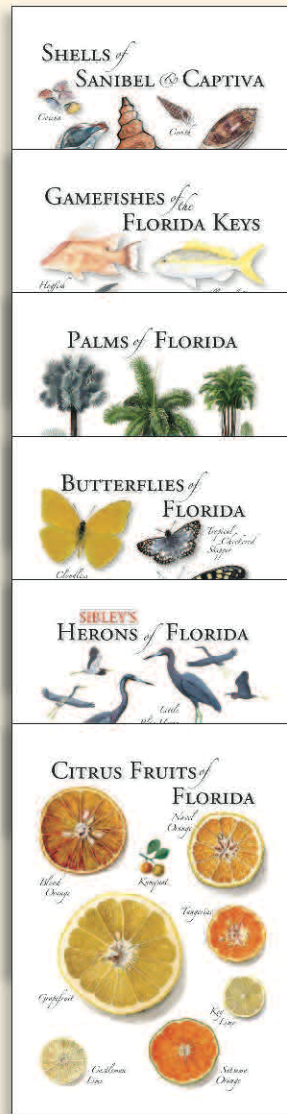
GC-821  
GC-822  
GC-844  
GC-859  
**NEW**

**Alaska**



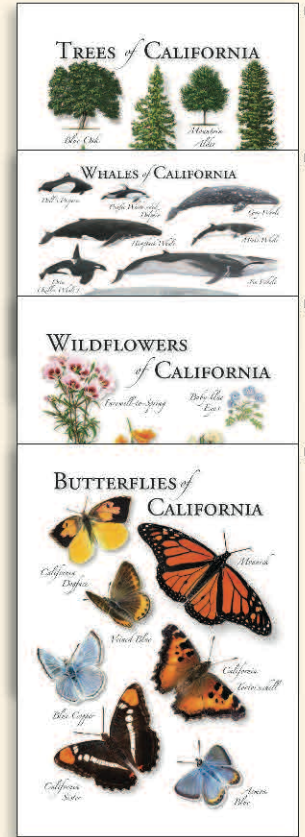
GC-808  
GC-810  
GC-809

**Florida**



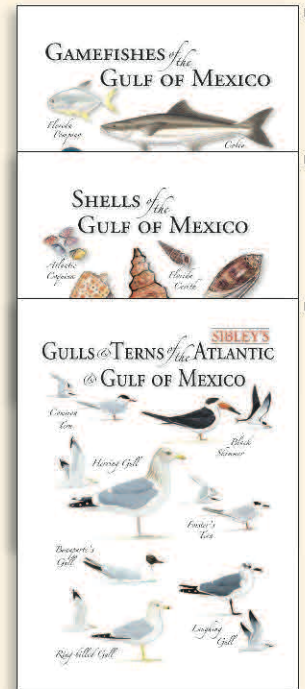
GC-833  
GC-834  
GC-835  
GC-836  
GC-837  
GC-854

**California**



GC-814  
GC-815  
GC-856  
GC-816

**Atlantic & Gulf Coast**



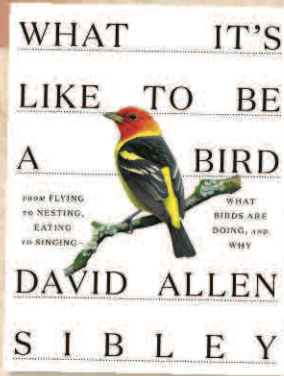
GC-829  
GC-830  
GC-846

GREETING CARDS

# Sibley Greeting cards



Sibley's Great Blue Heron GC-900 ●



Greeting Cards with art and text from David Sibley's bestseller

## What It's Like To Be A Bird

- 5" X 7" card, blank inside, with plastic sleeve
- NO retail prices printed and NEW ISBN and UPC codes on all greeting cards effective 2023
- Cards marked with ● cannot be ordered w/namedrop



David Allen Sibley

PHOTO: RICHARD PASLEY



Dabbling Duck GC-901 ●



Loon GC-902 ●



Pelican GC-903 ●



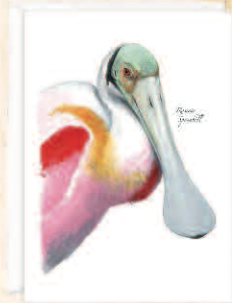
GH Owl GC-904 ●



House Finches GC-905 ●



Sandhill Cranes GC-906 ●



R. Spoonbill GC-907 ●



Wood Duck GC-908 ●



Robins GC-909 ●



Cedar Waxwings GC-910 ●



Barn Swallow GC-912 ●



Nuthatches GC-913 ●



Woodpeckers GC-914 ●



Goldfinches GC-915 ●



Wren GC-916 ●



Blue Jay GC-917 ●



Buntings GC-918 ●



Chickadees GC-919 ●



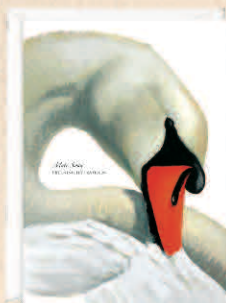
Pileated Wpkr. GC-920 ●



Eastern Bluebird GC-921 ●



Balt. Orioles GC-922 ●



Mute Swan GC-923 ●



Kinglets GC-924 **NEW**



R-wing Bkbrd GC-925 **NEW**

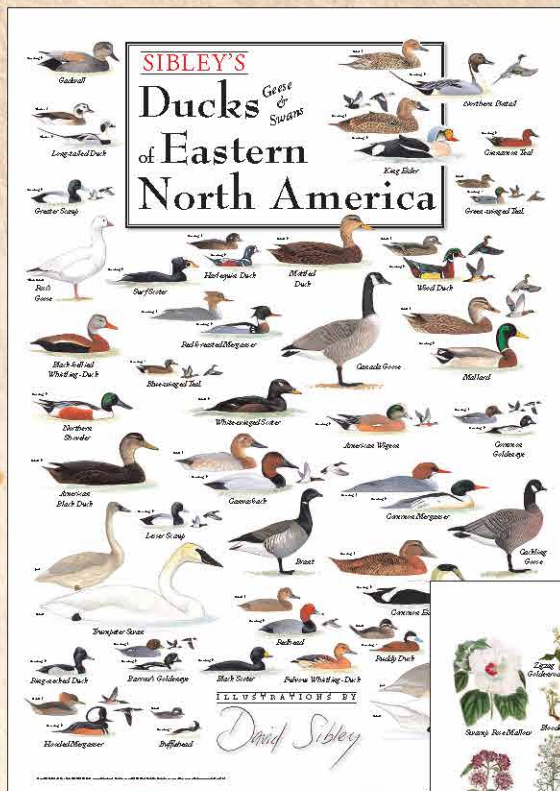
# Posters & Poster Greeting Cards

## 19" X 27" Posters

- Printed on 80# coated stock with fade-resistant inks
- Available in 2" mailing tubes or double-matted and framed (Finished dimension 26.5" X 34")
- Minimum tubed order: 12 assorted units

## Poster Greeting Cards

- 5" X 7", blank inside, each with envelope and plastic sleeve
- NO retail prices printed and NEW ISBN and UPC codes on all greeting cards effective 2023.
- Ordering minimum: 6 per greeting card

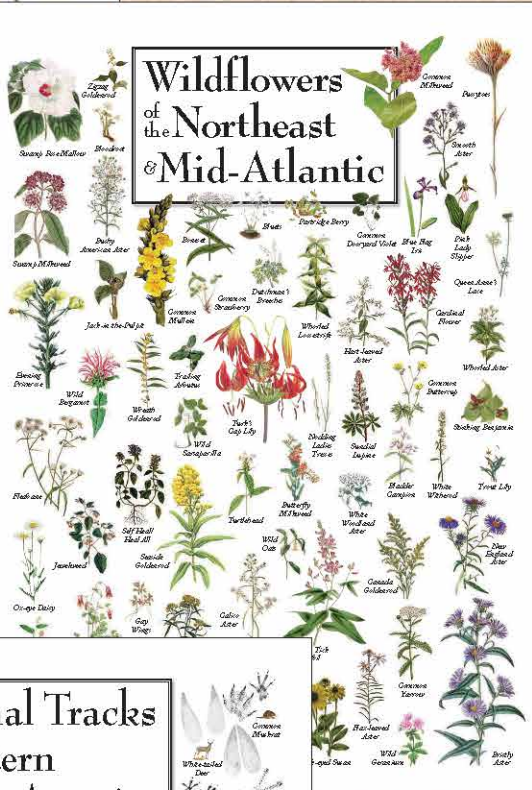


**DEPT-078**  
(Tubed Poster)  
Sibley's Ducks, Geese & Swans of E. N.A.

**GC-702**  
(Greeting Card)  
Sibley's Ducks, Geese & Swans of E. N.A.

**DWPT-079**  
(Tubed Poster)  
Sibley's Ducks, Geese & Swans of W. N.A.

**GC-703**  
(Greeting Card)  
Sibley's Ducks, Geese & Swans of W. N.A.



**WMPT-083**  
(Tubed Poster)  
Wildflowers of the Northeast & Mid-Atlantic

**WSPT-084**  
(Tubed Poster)  
Wildflowers of the Southeast

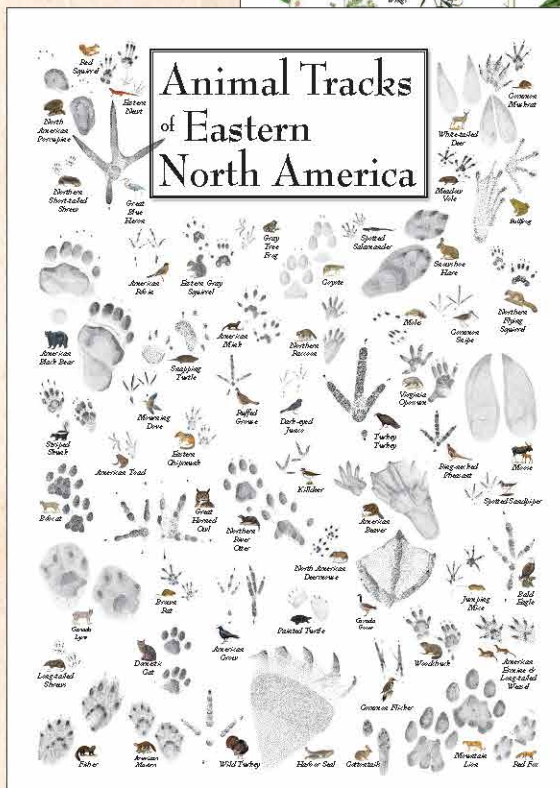
**WUPT-085**  
(Tubed Poster)  
Wildflowers of the Midwest

**WTPT-086**  
(Tubed Poster)  
Wildflowers of Texas

**WCPT-087**  
(Tubed Poster)  
Wildflowers of California

**WPPT-088**  
(Tubed Poster)  
Wildflowers of the Pacific Northwest

**WRPT-089**  
(Tubed Poster)  
Wildflowers of the Rockies & Southwest



**ATPT-080**  
(Tubed Poster)  
Animal Tracks of Eastern North America

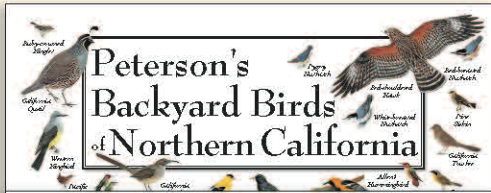
**ASPT-081**  
(Tubed Poster)  
Animal Tracks of the Southwest

**APPT-082**  
(Tubed Poster)  
Animal Tracks of the Northwest



Our FoldingGuide author, illustrator and tracking expert Mark Elbroch has divided the Animal Tracks range maps into Northwest, Southwest and Eastern regions as shown.

# California



**BNCPT-130**  
(Tubed Poster)



**GC-445**  
(Greeting Card)



**BSCPT-131**  
(Tubed Poster)

**GC-446**  
(Greeting Card)



**MMCPT-189**  
(Tubed Poster)

**GC-504**  
(Greeting Card)



**MSWPT-191**  
(Tubed Poster)

**GC-507**  
(Greeting Card)



**FCPT-186**  
(Tubed Poster)

**GC-501**  
(Greeting Card)

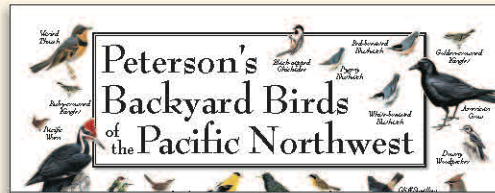


**Coming 2023**  
**WCPT-087**  
(Tubed Poster)

**BUCPT-241**  
(Tubed Poster)

**GC-548**  
(Greeting Card)

# Pacific Northwest



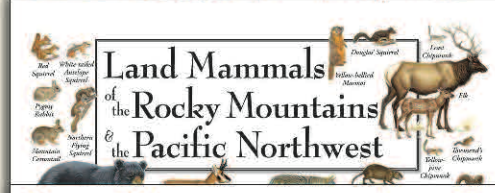
**BBPPT-129**  
(Tubed Poster)

**GC-444**  
(Greeting Card)



**FPNPT-187**  
(Tubed Poster)

**GC-502**  
(Greeting Card)



**MRMPT-192**  
(Tubed Poster)

**GC-508**  
(Greeting Card)

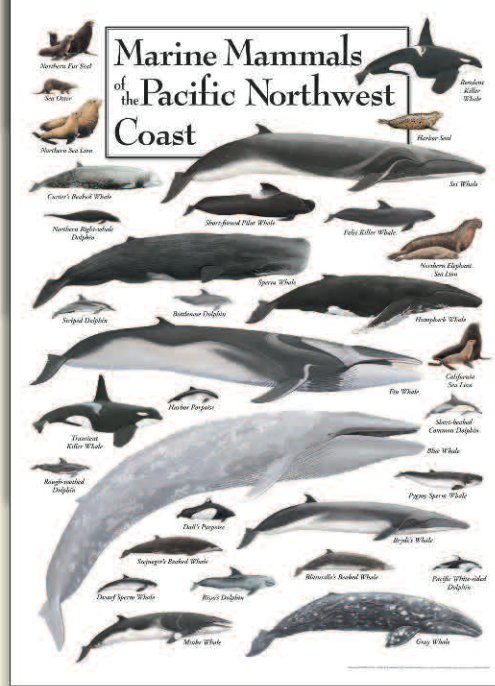


**BUCPT-241**  
(Tubed Poster)

**GC-548**  
(Greeting Card)



**Coming 2023**  
**WPPT-088**  
(Tubed Poster)

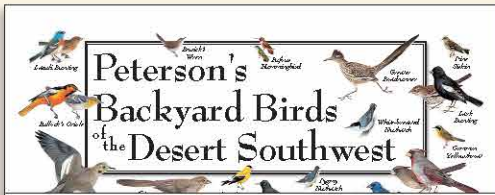


**MMPPT-190**  
(Tubed Poster)

**GC-505**  
(Greeting Card)

# Rockies & Southwest

# Midwest & Great Lakes



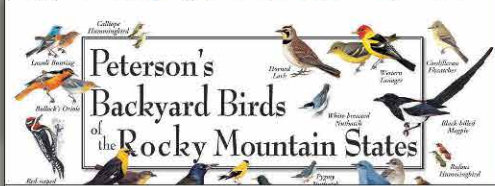
**BBDPT-132**  
(Tubed Poster)  
**GC-447**  
(Greeting Card)



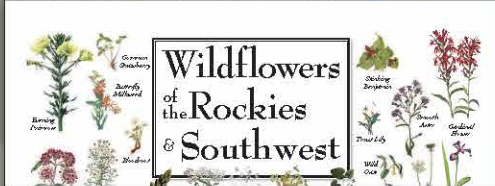
**MSWPT-191**  
(Tubed Poster)  
**GC-507**  
(Greeting Card)



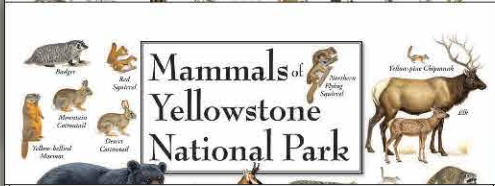
**BURPT-242**  
(Tubed Poster)  
**GC-549**  
(Greeting Card)



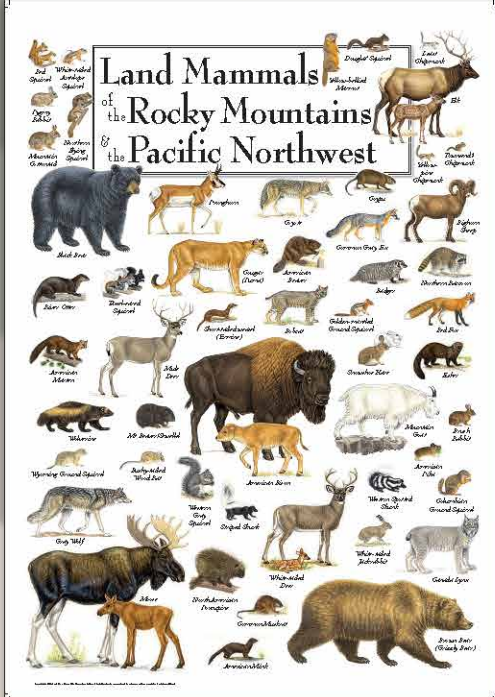
**BBRPT-133**  
(Tubed Poster)  
**GC-448**  
(Greeting Card)



**Coming 2023**  
**WRPT-089**  
(Tubed Poster)



**MYPT-121**  
(Tubed Poster)  
**GC-588**  
(Greeting Card)



**MRMPT-192**  
(Tubed Poster)  
**GC-508**  
(Greeting Card)



**FGPT-129**  
(Tubed Poster)  
**GC-249**  
(Greeting Card)



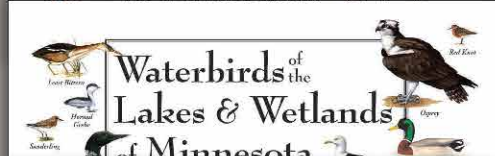
**BGPT-130**  
(Tubed Poster)  
**GC-248**  
(Greeting Card)



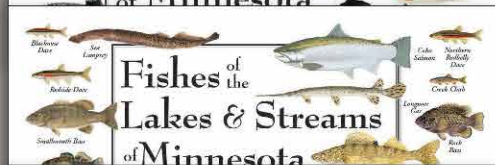
**BBUPT-006**  
(Tubed Poster)  
**GC-339**  
(Greeting Card)



**GC-340**  
(Greeting Card only)



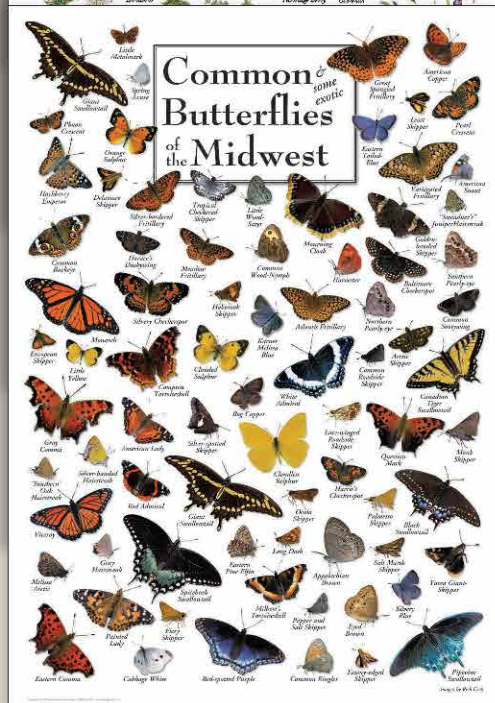
**WMPT-196**  
(Tubed Poster)  
**GC-335**  
(Greeting Card)



**FMPT-195**  
(Tubed Poster)  
**GC-334**  
(Greeting Card)



**Coming 2023**  
**WUPT-085**  
(Tubed Poster)



**BUUPT-162**  
(Tubed Poster)  
**GC-394**  
(Greeting Card)

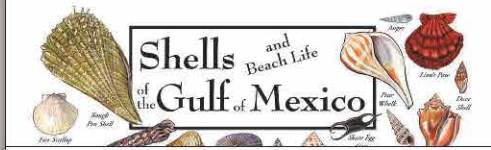
POSTERS/POSTER GR. CARDS

# Posters & Poster Greeting Cards (Cont.)

## N & W Gulf + Texas



**FFPT-132**  
(Tubed Poster)



**GC-247**  
(Greeting Card)



**SGMPT-184**  
(Tubed Poster)



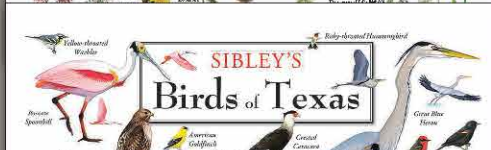
**GC-02**  
(Greeting Card)



**FGPT-134**  
(Tubed Poster)



**GC-10**  
(Greeting Card)



**WFFPT-173**  
(Tubed Poster)



**GC-328**  
(Greeting Card)

**CGPT-183**  
(Tubed Poster)

**GC-175**  
(Greeting Card)

**Coming 2023**  
**WTPT-086**  
(Tubed Poster)

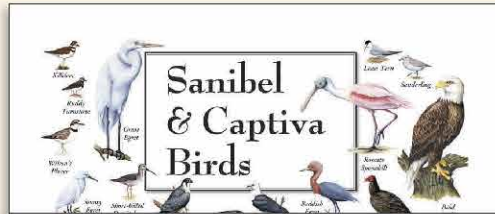
**BTPT-065**  
(Tubed Poster)

**GC-637**  
(Greeting Card)

**BUTPT-067**  
(Tubed Poster)

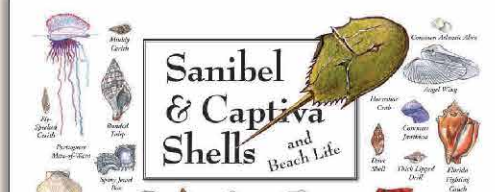
**GC-638**  
(Greeting Card)

## Florida



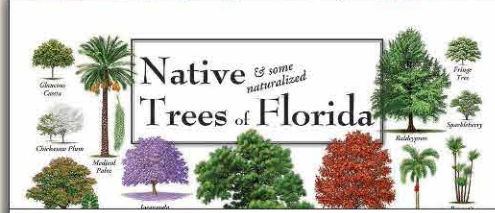
**SBPT-122**  
(Tubed Poster)

**GC-04**  
(Greeting Card)



**SSPT-123**  
(Tubed Poster)

**GC-05**  
(Greeting Card)



**NTFT-101**  
(Tubed Poster)

**GC-649**  
(Greeting Card)



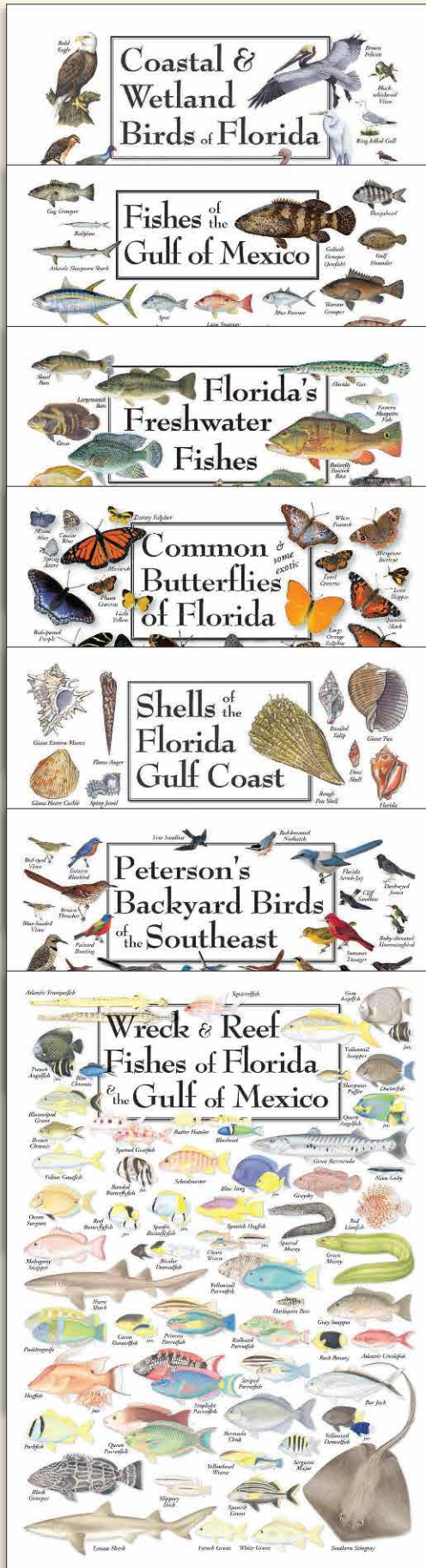
**Coming 2023**  
**WSPT-085**  
(Tubed Poster)



**BFPT-105**  
(Tubed Poster)

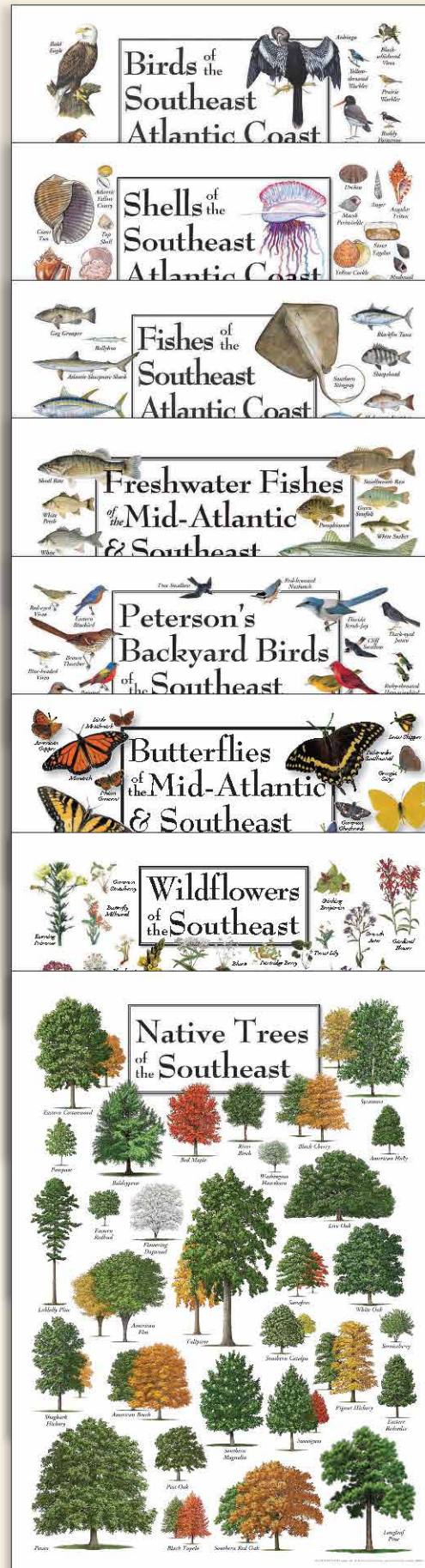
**GC-651**  
(Greeting Card)

# Florida (Cont.)



- CBPT-124 (Tubed Poster)
- GC-03 (Greeting Card)
- FGPT-134 (Tubed Poster)
- GC-10 (Greeting Card)
- FFFPT-194 (Tubed Poster)
- GC-227 (Greeting Card)
- BUTFPT-104 (Tubed Poster)
- GC-252 (Greeting Card)
- GSPT-125 (Tubed Poster)
- GC-01 (Greeting Card)
- BBSPT-005 (Tubed Poster)
- GC-336 (Greeting Card)
- WFFPT-173 (Tubed Poster)
- GC-328 (Greeting Card)

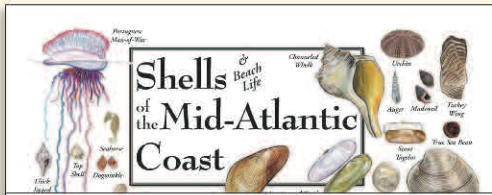
# Southeast



- BSPT-138 (Tubed Poster)
- GC-06 (Greeting Card)
- SSPT-136 (Tubed Poster)
- GC-07 (Greeting Card)
- FSPT-135 (Tubed Poster)
- GC-08 (Greeting Card)
- FFMPT-193 (Tubed Poster)
- GC-226 (Greeting Card)
- BBSPT-005 (Tubed Poster)
- GC-336 (Greeting Card)
- BUMPT-105 (Tubed Poster)
- GC-251 (Greeting Card)
- Coming 2023
- WSPT-084 (Tubed Poster)
- NTSET-100 (Tubed Poster)
- GC-648 (Greeting Card)
- Titles not shown:
- Fishes of the Outer Banks
- FOBPT-139 (Tubed Poster)
- GC-09 (Greeting Card)
- Wreck & Reef Fishes of the Southeast Atlantic
- WFSPT-172 (Tubed Poster)
- GC-327 (Greeting Card)

POSTERS/POSTER GR. CARDS

Mid-Atlantic



SMPT-144  
(Tubed Poster)  
GC-78  
(Greeting Card)



FMPT-145  
(Tubed Poster)  
GC-80  
(Greeting Card)



FFMPT-193  
(Tubed Poster)  
GC-226  
(Greeting Card)



BUMPT-105  
(Tubed Poster)  
GC-251  
(Greeting Card)



BMPT-146  
(Tubed Poster)  
GC-79  
(Greeting Card)



Coming 2023  
WMPT-083  
(Tubed Poster)



BBMPT-004  
(Tubed Poster)  
GC-337  
(Greeting Card)

Northeast & New England



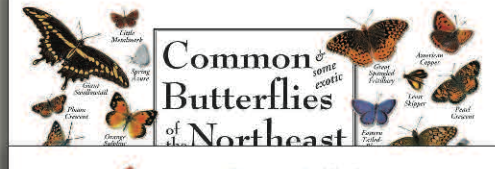
BNPT-153  
(Tubed Poster)  
GC-125  
(Greeting Card)



FNPT-151  
(Tubed Poster)  
GC-126  
(Greeting Card)



FFNPT-192  
(Tubed Poster)  
GC-225  
(Greeting Card)



BUNPT-106  
(Tubed Poster)  
GC-250  
(Greeting Card)



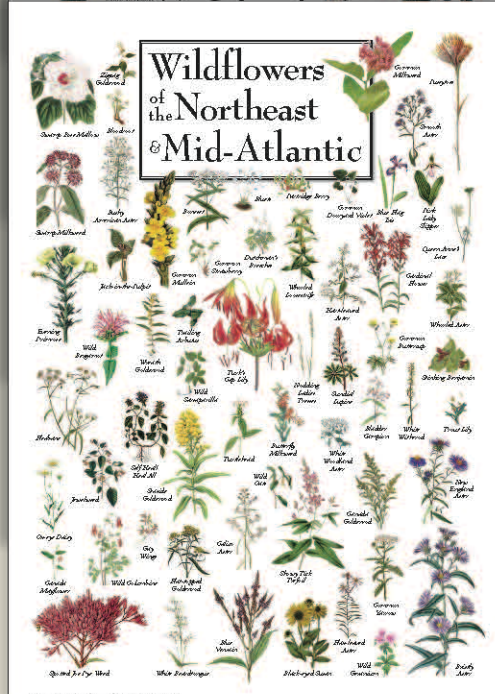
BBNPT-003  
(Tubed Poster)  
GC-338  
(Greeting Card)



SNPT-152  
(Tubed Poster)  
GC-127  
(Greeting Card)



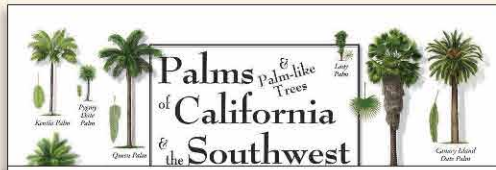
BCPT-106  
(Tubed Poster)  
GC-650  
(Greeting Card)



Coming 2023  
WMPT-083  
(Tubed Poster)



# Western Multi-Region & National Titles



**PWPT-185**  
(Tubed Poster)  
**GC-506**  
(Greeting Card)



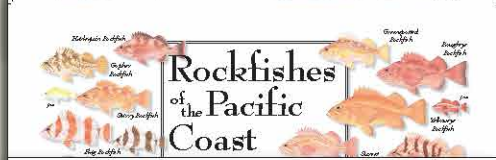
**Coming 2023**  
**ASPT-081**  
(Tubed Poster)



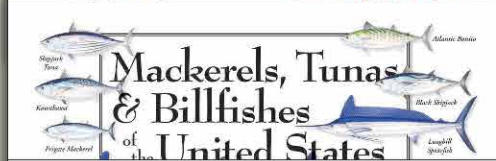
**SPPT-188**  
(Tubed Poster)  
**GC-503**  
(Greeting Card)



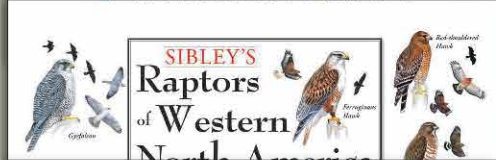
**GPPT-103**  
(Tubed Poster)  
**GC-652**  
(Greeting Card)



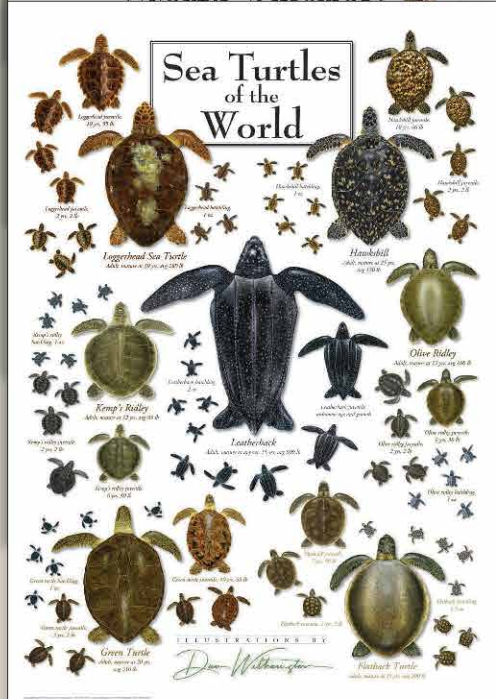
**RPT-104**  
(Tubed Poster)



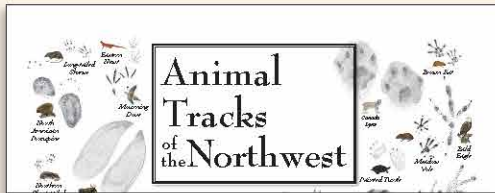
**MBPT-179**  
(Tubed Poster)  
**GC-405**  
(Greeting Card)



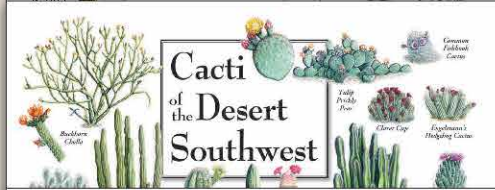
**BPWPT-285**  
(Tubed Poster)  
**GC-582**  
(Greeting Card)



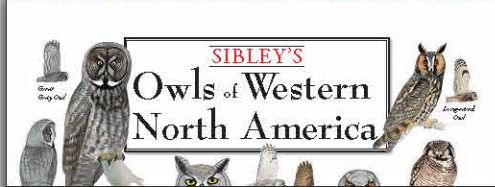
**STPT-180**  
(Tubed Poster)  
**GC-439**  
(Greeting Card)



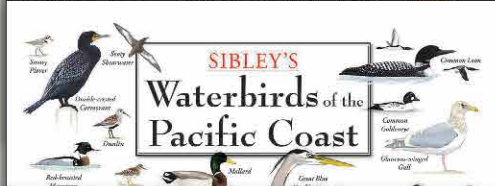
**Coming 2023**  
**APPT-082**  
(Tubed Poster)



**CDSPT-283**  
(Tubed Poster)  
**GC-583**  
(Greeting Card)



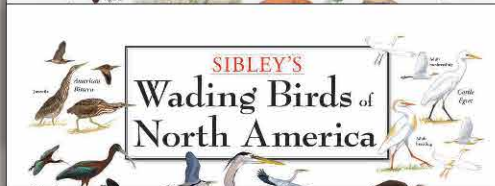
**OWPT-118**  
(Tubed Poster)  
**GC-585**  
(Greeting Card)



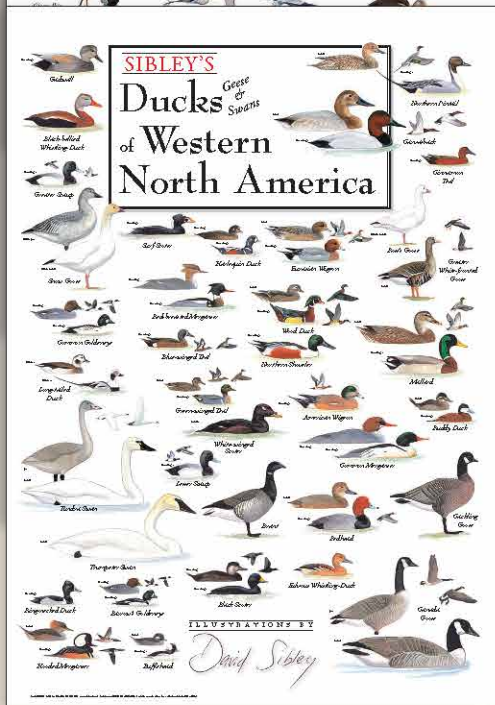
**BPNT-066**  
(Tubed Poster)  
**GC-639**  
(Greeting Card)



**MUWPT-111**  
(Tubed Poster)  
**GC-656**  
(Greeting Card)



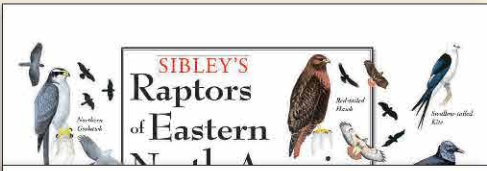
**WBPT-119**  
(Tubed Poster)  
**GC-586**  
(Greeting Card)



**Coming 2023**  
**DWPT-079**  
(Tubed Poster)  
**GC-702**  
(Greeting Card)

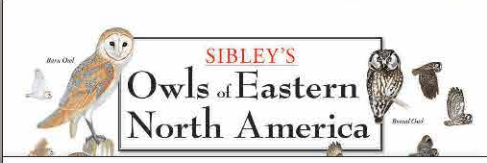
POSTERS/POSTER GR. CARDS

# Eastern Multi-Region & National Titles



**BOPPT-284**  
(Tubed Poster)

**GC-581**  
(Greeting Card)



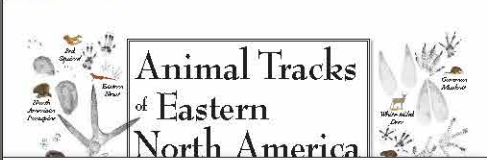
**DEPT-117**  
(Tubed Poster)

**GC-584**  
(Greeting Card)

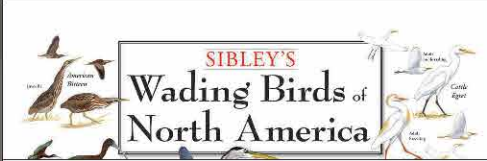


**MEPT-120**  
(Tubed Poster)

**GC-587**  
(Greeting Card)



**Coming 2023**  
**ATPT-080**  
(Tubed Poster)



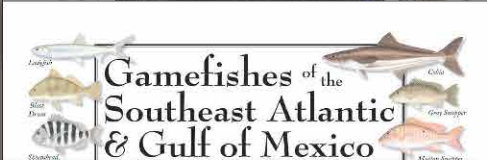
**WBPT-119**  
(Tubed Poster)

**GC-586**  
(Greeting Card)



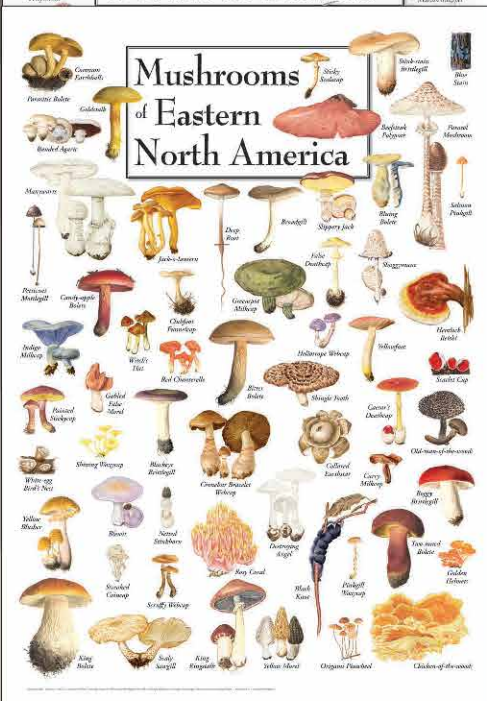
**GNPT-101**  
(Tubed Poster)

**GC-653**  
(Greeting Card)



**GSEPT-102**  
(Tubed Poster)

**GC-654**  
(Greeting Card)



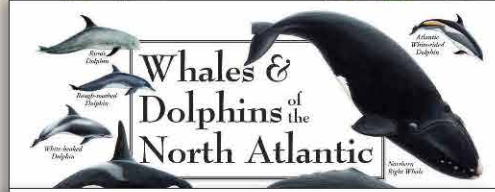
**MUEPT-110**  
(Tubed Poster)

**GC-655**  
(Greeting Card)



**SPST-180**  
(Tubed Poster)

**GC-153**  
(Greeting Card)



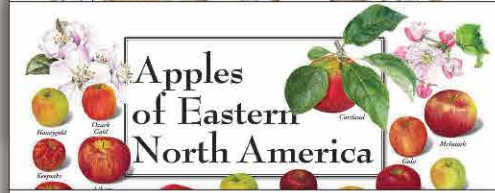
**WNPT-179**  
(Tubed Poster)

**GC-152**  
(Greeting Card)



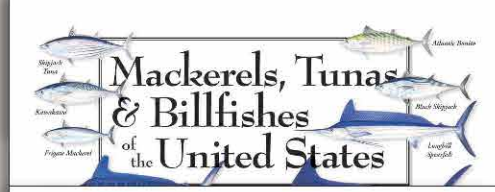
**SRPT-174**  
(Tubed Poster)

**GC-326**  
(Greeting Card)



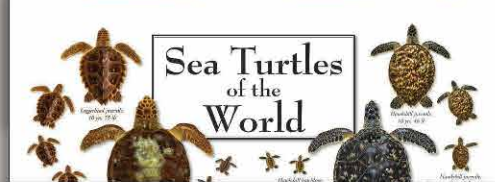
**AEPT-118**  
(Tubed Poster)

**GC-380**  
(Greeting Card)



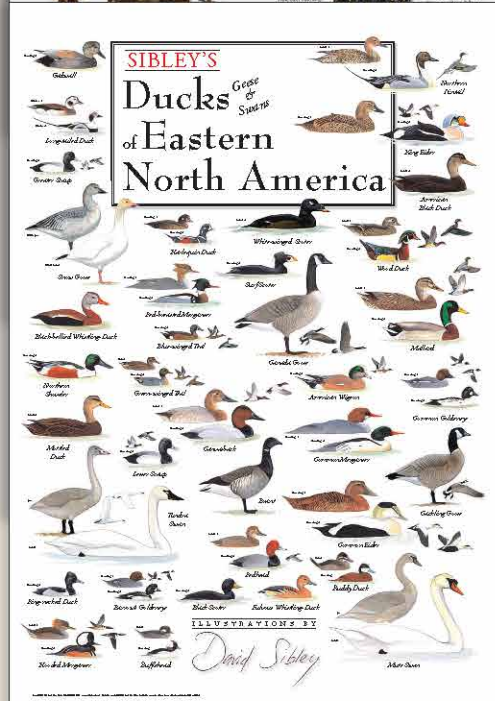
**MBPT-179**  
(Tubed Poster)

**GC-405**  
(Greeting Card)



**STPT-180**  
(Tubed Poster)

**GC-439**  
(Greeting Card)



**Coming 2023**  
**DEPT-078**  
(Tubed Poster)

**GC-701**  
(Greeting Card)

# Poster Displays

# Boxed Note & Greeting Card Displays



Custom Framed Posters Available  
Finished dimensions of a framed piece are 26.5" x 34"



**#PD-16**  
16-Copy Poster Bin  
(9" X 9" X 28") Holds: 16 Tubed Posters

The cost of our custom displays is offset with free product.  
*See page 47 for details*



**#PPD-00**  
36-Poster Wire Rack with  
**#POP Custom Signage (optional)**  
(30" X 9" X 36") Holds: 36 Tubed Posters



**#8326-4**  
4-Pkt. Card Display  
(6" X 9" X 14")  
Holds: 100 Greeting Card



**#4323**  
3-Pkt. Horiz. Card Display  
(8 7/8" X 14" X 9 1/4")  
Holds: 72 Cards



**#4903**  
2-Tier Display  
(13.5" X 7" X 9")  
Holds: 25-30 Boxed Notes



**#4904-WH**  
Boxed Notes Display w/Nature Header  
(23" X 17.5" X 11")  
Holds: 60-70 Boxed Notes



**#4904-W**  
Boxed Notes Display  
(23" X 13.5" X 11")  
Holds: 60-70 Boxed Notes



**#4902**  
3-Tier Small Boxed Notes Display  
(13.5" X 13.5" X 11")  
Holds: 35-45 Boxed Notes



**#4915**  
9-Pocket Wooden Display  
(20" X 9.5" X 14")  
Holds: 108 Greeting Cards

DISPLAYS

# FoldingGuide™ Displays



All displays are designed, manufactured, and assembled in the USA.



**#CS8PFG**  
**8-Pocket Display**  
 (18" X 5" X 11")  
 Holds: 8 titles,  
 80 FoldingGuides™



**#CS6PFG** 6-Pocket Display  
 (13.5" X 5" X 11")  
 Holds: 6 titles, 60 FoldingGuides™



**#CS4PFG** 4-Pocket Display  
 (17.5" X 3" X 7") Holds: 4 titles, 40 FoldingGuides™

**#CS2X2** 2-Pocket Wooden Display  
 (12" X 13" X 5.5") Holds: 20 FoldingGuides™, 24 Greeting Cards



**#4320** Single-Pkt. Wood Display  
 (9" X 6" X 5") Holds: 20 FoldingGuides™



**#CS4PV**  
**4-Pocket Display**  
 (5" X 9" X 15")  
 Holds: 4 titles,  
 40 FoldingGuides™

**#CS3PV**  
**3-Pocket Display**  
 (5" X 7" X 12")  
 Holds: 3 titles,  
 30 FoldingGuides™



**#8818** Angled 8-Pocket Display  
 (24" X 6" X 7") Holds: 8 titles, 80 FoldingGuides™

# Combo Displays



## #4928 4-tier Display

(18.5" wide x 12.5" deep x 15.5" tall)  
Capacity: 40 FoldingGuides™, 36 Greeting Cards,  
and 21 Boxes of Notecards



## Slatwall Spinner

#9800 Maple, #9801 Mahogany  
(18.25" X 18.25" X 55.25") Customizable to hold  
Boxed Notes, Greeting Cards, and FoldingGuides™



## #424D

24-Pkt.

## Counter Spinner

(16" base X 28" tall)  
Holds: 288 Greeting Cards

## Option

#416D

16-Pkt.

## Counter Spinner

(16" base X 19" tall)  
Holds: 192 Greeting Cards



## Floor Spinner

#920-70 Maple Wood/Acrylic

(17" X 70" X 17") Customizable to hold Greeting Cards,  
Boxed Notes and/or FoldingGuides.  
Available with optional casters.



## #448D 48-Pkt. Wood Core Fl. Spinner

(18" base X 62" tall)  
Holds: 576 Greeting Cards



# 2023 WHOLESALE PRICE LIST

Minimum overall order: \$150 invoice

<b>FoldingGuides™</b>	<i>Net Price</i>	<i>Sug. Retail Price</i>
All Titles .....	5.00	9.95

Each title must be ordered in multiples of 10

<b>Posters</b>	<i>Net Price</i>	<i>Sug. Retail Price</i>
19" x 27" Identification Posters (in 2" mailing tubes) .....	11.00	21.95
19" x 27" Identification Posters (double-matted & framed) .....	110.00	219.95

Minimum tubed order: 4 assorted

<b>Boxed Notes</b>	<i>Net Price</i>	<i>Sug. Retail Price</i>
3.5" x 5" Boxed Assortments <i>each with 8 cards + envelopes</i> .....	6.00	11.95

<b>Greeting Cards</b>	<i>Net Price</i>	<i>Sug. Retail Price</i>
5" x 7" Stock Greeting Cards <i>w/ env. + plastic sleeve</i> .....	2.50	4.95
5" x 7" Customized Greeting Cards <i>w/ env. + plastic sleeve</i> .....	2.50	4.95

**Ordering minimums: 6 per style on all card orders. As of 2023, greeting cards will no longer have a retail price printed. There is a NEW UPC and new ISBN code for unpriced cards.**

Order Forms & New Customer Forms available on request & located on website under Reseller Information

Complete list of titles, with UPC and ISBN codes available on request

All orders FOB Wilton, NH • Shipping: FedEx Ground unless specified otherwise

# DISPLAYS

ITEM #	DESCRIPTION	PRICE	MINIMUM**	OFFSET**
<b>FOLDINGGUIDES™</b>				
4320	1 Pkt. Wooden Display	\$11.00	10	1 FG
CS3PV	3-Pkt. Vertical Plexi Display	\$22.00	30	3 FG
CS4PV	4-Pkt. Vertical Plexi Display	\$28.00	40	3 FG
CS4PFG	4-Pkt. Horizontal Plexi Display (1-tier)	\$34.00	40	4 FG
CS6PFG	6-Pkt. Plexi Display (2-tier)	\$36.00	60	4 FG
CS8PFG	8-Pkt. Plexi Display (2-tier)	\$46.00	80	5 FG
8818*	Angled 8-Pkt. Plexi Display (1-tier)	\$70.00	80	7 FG

## REETING CARDS

4323	3-Pkt. Wood Card Display	\$23.00	36	5 GC
8326	3-Pkt. Plexi Card Display	\$19.00	36	4 GC
8326-4	4-Pkt. Plexi Card Display	\$34.00	48	7 GC
4915	9-Pkt. Wood Card Display	\$43.00	81	9 GC
416D*	16-Pkt. Wood Core Counter Spinner	\$95.00	96	19 GC
424D*	24-Pkt Wood Core Counter Spinner	\$125.00	144	25 GC
448D*	48-Pkt. Wood Core Floor Spinner	\$220.00	288	44 GC
8490*	End Pockets for Greeting Card Spinner	\$6.00	Call for details	Call

## BOXED NOTES

4903	2-Tier Small Wood Display	\$19.00	25	2 NC
4902	3-Tier Small Wood Display	\$30.00	40	3 NC
4904	3-Tier Large Wood Display	\$31.00	50	3 NC
4904-W	3-Tier Wide Wood Display	\$34.00	60	3 NC
4904-WH	3-Tier Wide Wood Display w/Header	\$41.00	60	4 NC

## COMBO DISPLAYS

CS2X2	Small Wood Combo Display (FG & GC)	\$18.00	20 FG & 18 GC	1 FG & 2 GC
4928	4-Tier Wood Combo Display (FG, GC &/or NC)	\$43.00	Call for details	Call
920-70M/B/W*	Wood/Acrylic Spinner Maple/Black/White (FG, GC &/or NC)	\$500.00	Call for details	Call
920-70MC/BC/WC*	Wood/Acrylic Spinner w/Casters Maple/Black/White (FG, GC &/or NC)	\$570.00	Call for details	Call
9800/9801*	Slatwall Floor Spinner - Black/Mahogany (FG, GC &/or NC)	\$460.00	Call for details	Call

## POSTERS

PD16	16-Poster Cardboard Display	FREE	16 Posters	n/a
PPD-00	36-Poster Wire Rack	\$70.00	32 Posters	4 Posters
POP-Sign	Framed Poster Rack Sign	\$30.00	n/a	n/a

\*These items are drop shipped from the manufacturer and their prices include shipping charges: 8818, 416D, 424D, 448 D, 8490 and all spinners.

\*\*Minimums represent paid merchandise to which offset quantities will be added, i.e purchase a 24 -pkt Counter spinner & 144 GC and get 25 GCs free (169 total GCs)

12/05/22





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