

LyrriC[®]

Wild Bird Food

Product Catalog 2023



LEBANON SEABOARD CORPORATION



Hand-crafted, all-natural nutrition **beloved by birds, birders and bird food retailers everywhere.**

Birds—and the birders who love them—know that nothing satisfies, sustains and attracts a greater variety of feathered friends to the backyard feeder than Lyric® Wild Bird Food.

Our hand-crafted approach to nutrition, custom songbird mixes and premium, all-natural ingredients are key to the high degree of customer confidence we've earned among America's 60 million bird watchers.

Care, dedication and pride infuse the day-to-day work of our devoted staff—many of whom have been hand-selecting ingredients, personally testing and painstakingly manufacturing our products in small batches for decades. They've adopted a philosophy of continuous improvement—measuring results through direct observation, listening to customers, and always looking for ways to fine tune.

No other bird food instills the same degree of loyalty in its customers. Whether it's a desire to feed their backyard birds the very best or provide them a treat from time to time – birders everywhere will attest that Lyric Wild Bird Food in their feeders attracts the widest variety of birds.

If you carry bird food, featuring Lyric Wild Bird Food is a must.





Hand-crafted **all-natural** nutrition.

Premium Variety Mixes



Looking for a crowd pleaser? Our variety mixes are scientifically formulated to attract the widest variety of birds. Using premium ingredients like seeds, nuts, and dried fruit, Lyric has perfected the recipe for all-natural wild bird mixes that are sure to please!

Formulation subject to change.

Lyric Supreme Wild Bird Mix

- Contains over 50% sunflower seeds & nuts
- Guaranteed to attract the widest variety of wild birds



INGREDIENTS: Black oil sunflower seed, white proso millet, cracked corn, shelled peanuts, safflower seed, black striped sunflower seed, pecans, pistachios, small golden millet seed, canary seed, Nyjer seed, and sunflower kernels.

Formulation subject to change.

Item No	2619066	2647290	2647293
Net Wt	4.5 lbs	20 lbs	40 lbs
Count	8 Bags/Bale 35 Bales	100 Bags	45 Bags

Lyric Fruit & Nut High Energy Mix

- Packed with premium, all natural dried fruits, seeds, and shell-free nuts
- Attracts chickadees, robins, orioles, jays, titmice, buntings, cardinals, grosbeaks, towhees, woodpeckers and nuthatches



INGREDIENTS: Shelled Peanuts, Almonds, Cashews, Pecans, Corn, Black Oil Sunflower, Sunflower Kernels, Pistachios, Dried Cranberries, Shelled Pumpkin Seeds and Raisins.

Formulation subject to change.

Item No	2647343	2647344
Net Wt	5 lbs	20 lbs
Count	8 Bags/Bale 30 Bales	72 Bags

Lyric Delite No Waste Mix

- Shell-free for no weeds, no mess
- Attracts a wide variety of birds such as buntings, chickadees, woodpeckers, and finches



INGREDIENTS: Shelled peanuts, sunflower kernels, pecans, pistachios, and shelled pumpkin seeds.

Formulation subject to change.

Item No	2647403	2647407
Net Wt	5 lbs	20 lbs
Count	8 Bags/Bale 35 Bales	100 Bags

Lyric Fine Tunes No Waste Mix

- Finely cut blend for smaller beaks—especially younger birds
- 100% edible nut and kernel blend provides a natural source of Vitamin E for bird health
- Alternative to mealworms to attract bluebirds



INGREDIENTS: Peanut pieces, sunflower kernels, almond pieces, pistachio pieces, hulled white proso millet, shelled pumpkin seed pieces, and pecan pieces.

Formulation subject to change.

Item No	2647409	2647410
Net Wt	5 lbs	15 lbs
Count	8 Bags/Bale 30 Bales	72 Bags

Packaging that delivers product freshness & reduces infestation.

At Lyric, our premium branding extends to our commitment to product freshness. This is exemplified by our efforts to mitigate infestation throughout supply chain distribution with the use of special packaging & packaging elements. Each bag features either a micro-perf packaging design (18 lb. bags and larger) or oxygen absorber packet inserts (3.75 lb. to 15 lb., look for STAYFRESH TECHNOLOGY INSIDE logo).

Both are proven to help keep seed fresh and bugs out.



Premium Selective Mixes



Birds, like people, have food preferences, and Lyric knows just what will get your favorite feathered friends to your feeders. Our selective mixes are carefully crafted to attract the birds you want to feed with the high-quality ingredients they prefer.

Formulation subject to change.

Lyric Cardinal Premium Sunflower & Safflower Mix

- Contains larger seeds which Northern Cardinals and other big billed birds prefer
- Contains over 70% sunflower seeds



INGREDIENTS: Black oil sunflower seed, safflower seed, black striped sunflower seed, buckwheat, and sunflower kernels.

Formulation subject to change.

Item No	2619065	2647386
Net Wt	3.75 lbs	18 lbs
Count	8 Bags/Bale 35 Bales	72 Bags

Lyric Chickadee Premium Sunflower & Nut Mix

- Blended with 100% sunflower seeds and nuts to attract chickadees, nuthatches and titmice
- A tree dwellers favorite



INGREDIENTS: Shelled peanuts, black oil sunflower seed, sunflower kernels, black striped sunflower seed, pecans, and pistachios.

Formulation subject to change.

Item No	2619063	2647393
Net Wt	4 lbs	20 lbs
Count	8 Bags/Bale 35 Bales	72 Bags

Lyric Finch Small Songbird Mix

- More economical than straight Nyjer seed
- Five nutritional ingredients that House Finches, Purple Finches, American Goldfinches, and other small songbirds love



INGREDIENTS: Canary seed, canola seed, Nyjer seed, small golden millet seed, and sunflower kernels.

Formulation subject to change.

Item No	2647404	2647408
Net Wt	5 lbs	20 lbs
Count	8 Bags/Bale 35 Bales	100 Bags

Lyric Woodpecker No Waste Mix

- Special mix of nuts, fruit, and sunflower kernels that woodpeckers love
- Excellent source of protein & fat for wild birds



INGREDIENTS: Shelled peanuts, cracked corn, sunflower kernels, pecans, pistachios, shelled pumpkin seed, dried cranberries, and raisins.

Formulation subject to change.

Item No	2647405	2647406
Net Wt	5 lbs	20 lbs
Count	8 Bags/Bale 35 Bales	100 Bags

Brand Loyal Customers that Buy Again & Again.

All you have to do is get them started, and customers “flock” back to buy more. The Lyric customer, is a brand loyal customer – because the difference in the quality of our seed and mixes is visible both in the bag and at the feeder. Your birding customers will appreciate the benefit of a *family-owned & operated manufacturing commitment to use only the finest ingredients.*



Premium Single Seed



Our single seed bird food contains only the highest quality ingredients, so you don't have the dust or mess of other brands' straight seed. Straight seed can stand alone at the feeder or be combined with one of our hand-crafted blends.

Formulation subject to change.

Lyric Black Oil Sunflower

- The perfect food to attract a variety of seed eating birds
- Feed alone or add to another mix



INGREDIENTS: Black oil sunflower seed.

Formulation subject to change.

Item No	2647419	2647421	2647281
Net Wt	5 lbs	10 lbs	25 lbs
Count	8 Bags/Bale 30 Bales	4 Bags/Bale 30 Bales	50 Bags

Lyric Cracked Corn

- Favorite of Mourning Doves, woodpeckers, and cardinals



INGREDIENTS: Cracked corn.

Formulation subject to change.

Item No	2647423	2647437
Net Wt	5 lbs	15 lbs
Count	8 Bags/Bale 30 Bales	54 Bags

Lyric Nyjer® Seed

- A finch favorite that attracts American Goldfinches, Purple Finches, House Finches, Pine Siskins, and more
- Carefully selected and cleaned



INGREDIENTS: Nyjer seed.

Formulation subject to change.

Item No	2647426	2647427
Net Wt	3 lbs	10 lbs
Count	12 Bags/Bale 30 Bales	4 Bags/Bale 30 Bales

Nyjer is a registered trademark of the Wild Bird Feeding Institute.

Lyric Golden Safflower

- More nutrition and less waste than white safflower
- Easy for birds to eat and digest



INGREDIENTS: Golden safflower.

Formulation subject to change.

Item No	2647430	2647436
Net Wt	5 lbs	12 lbs
Count	8 Bags/Bale 30 Bales	54 Bags

Lyric Peanut Pieces

- Shelled peanuts mean no waste or mess at the feeder
- A perfect treat for titmice, nuthatches, chickadees, and woodpeckers



INGREDIENTS: Shelled peanuts.

Formulation subject to change.

Item No	2647429	2647438
Net Wt	5 lbs	15 lbs
Count	8 Bags/Bale 30 Bales	54 Bags

Lyric Sunflower Kernels

- Attracts a wide variety of wild birds
- 100% edible with no shells or fillers



INGREDIENTS: Sunflower kernels.

Formulation subject to change.

Item No	2647431	2647284
Net Wt	5 lbs	25 lbs
Count	8 Bags/Bale 30 Bales	60 Bags

Value Mix



A filler free mix for those new to bird feeding that will attract a wide variety of species.

Formulation subject to change.

Lyric Wild Bird Mix

- Attracts a wide variety of birds
- No filler mix contains over 20% sunflower seeds



INGREDIENTS: Cracked corn, white proso millet seed, black oil sunflower seed, black striped sunflower seed, shelled peanuts, and safflower seed.

Formulation subject to change.

Item No	2647432	2646824	2646825
Net Wt	5 lbs	20 lbs	40 lbs
Count	8 Bags/Bale 30 Bales	100 Bags	50 Bags

Lyric Wildlife Food

- Attracts squirrels, rabbits, and chipmunks as well as cardinals, chickadees, jays, and titmice
- All natural mix high in nutrients



INGREDIENTS: Steamed crimped corn, whole corn kernels, black oil sunflower seed, red milo, fried green peas, peanut pieces, whole oats, and peanuts in shells.

Formulation subject to change.

Item No	2647434
Net Wt	10 lbs
Count	54 Bags

Song 'n Beauty Economy Wild Bird Food

- A great low-cost starter mix
- Can be used in bird feeders & for ground feeding



INGREDIENTS: Cracked corn, milo, millet, and black oil sunflower seed.

Formulation subject to change.

Item No	2619098	2619094
Net Wt	5 lbs	20 lbs
Count	8 Bags/Bale 30 Bales	100 Bags

Lyric POP Options

Lyric's point of purchase (POP) kit features a number of components that are bright, eye-catching, easy to install - and adaptable to a variety of unique installation requirements. They are intended to enhance the shop-ability of any Lyric display by highlighting key product features & benefits and bringing them to the forefront where they are easy to read and compare. Contact your regional sales manager to get these delivered to a warehouse facility or to have them directly shipped to a dealer location.

Lyric POP Kit Item No B-059



Lyric Header

Item No	Part of POP Kit
HxW	22x30



Lyric Shelf Talkers

Item No	Part of POP Kit
HxW	3.75x6.25 with 3/4 fold-over at top
Quantity	Set of 9

Lyric Backyard Bird Feeding Guide

(Note: Not part of POP Kit)

Lyric provides these eye-catching Backyard Bird Feeding Guides to help support your business and share our birding expertise and tips with your

customers. They are available in bundles of 25. Brochure holders are also available, provide your regional sales manager with number needed when ordering.

The easy to read bird chart outlines which Lyric product is the right choice to attract a specific bird.



Item No	B-085
HxW	3.5x8.5 folded
Quantity	Pack of 25



www.lyricbirdfood.com



LEBANON SEABOARD CORPORATION

1600 E. Cumberland Street, Lebanon, PA 17042, 1-800-532-0090

Lyric is a registered trademark of Lebanon Seaboard Corporation.

A-010 © July 2023