

ARBER

BFG Product Catalog | 2024



Concentrate *Indoor*

ARBER

Plant Food
2-3-1

Supports a more vigorous plant with greener leaves and bigger blooms.

Made from recycled food.

Sustainable Analysis:

Total Nitrogen (%)	26
2.5% Water Soluble Nitrogen	
0.2% Water Soluble Phosphorus	
Soluble Potash (%)	26

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*Please do not use on plants with known fungal diseases.
**Use as directed on the label.
***For more information, visit www.arber.com.

Biological Concentrate *Outdoor*

ARBER

Bio Protectant
2-2-1

Boosts plants' defenses, strengthens plants' immunity, and improves plant health.

For Organic Gardening:

Active Ingredient	5%
Concentration of Active Ingredient	95%
Total	100.0%

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Biological Concentrate *Indoor & Outdoor*

ARBER

Bio Insecticide
2-2-1

Prevents insects and mites from building up.

For Organic Gardening:

Active Ingredient	2%
Concentration of Active Ingredient	98%
Total	100.0%

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Biological Concentrate *Indoor & Outdoor*

ARBER

Bio Fungicide
2-2-1

For control or suppression of fungal and bacterial plant diseases.

For Organic Gardening:

Active Ingredient	98.4%
Concentration of Active Ingredient	98.4%
Other Ingredients	1.6%
Total	100.0%

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Who Is Arber?

A **Plant Wellness Company** - Helping our plants, people and planet thrive. Our patented line of **organic biological pesticides** safely and efficaciously support all gardeners and all green spaces

 **Rooted in 30+ years of Research and Development**

 **Women-owned and investor backed**

 **Patented IP Made in the USA**

Major Customers

Walmart   **TARGET** *Fred Meyer*  **meijer**

 *terrain* **Grove** **NORDSTROM**  **DEG**
COLLABORATIVE SUPPLY CO.



Arber Bio Insecticide 16oz Concentrate

SKU DETAILS

Mfg Item # : 1-34712-1

Description:

Bio Insecticide 16oz Concentrate (6/pack)

PRODUCT FEATURES + HOW IT WORKS

- Works on adults and nymphs through exoskeleton degradation
- Interferes with molting of existing insects and mites and cannot grow or reproduce
- Kills mites and insects through ingestion, as well to control populations
- Kills insects and mites regardless of life cycle to protect plants
- Keeps insects from getting larger and consuming more of a plant
- Provides multiple modes of control for feeding and new insects



COMPETITIVE GAP VALUE

- When compared to Neem and Captain Jack's, Arber products are Pollinator Safe/Protects Beneficial Insects, while attacking a broader spectrum of insects
- When compared to soaps and oils like Earth's Ally and Sunday, Arber doesn't have to be applied as often and works all year round/can endure hot summer weather

Arber Bio Insecticide 8oz Concentrate

SKU DETAILS

Mfg Item # : 1-341762-1

Description:

Bio Insecticide 8oz Concentrate (6/pack)

PRODUCT FEATURES + HOW IT WORKS

- Works on adults and nymphs through exoskeleton degradation
- Interferes with molting of existing insects and mites and cannot grow or reproduce
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Arber Bio Fungicide 16oz Concentrate

SKU DETAILS

Mfg Item # : 1-331712-1

Description:

Bio Fungicide 16oz Concentrate (6/pack)

PRODUCT FEATURES + HOW IT WORKS

- Prevents fungal growth, using peptides to disallow fungus fermentation
- Strengthens plants' immunity by boosting the plants' inherent defense mechanisms
- Living plant spores create a shield blocking pathogen access to the plant on both root and aerial parts
- Even in high humidity environments fungus cannot spread if it survives
- Systemic controls keep the plants healthier longer and improve growing conditions
- Allows plants to naturally fight disease and create better growing conditions whether in the home or in the garden



COMPETITIVE GAP VALUE

- When compared to Copper Fungicide, Arber is more eco-friendly and safe on beneficial insects. Copper does not break down in the environment and leads to a toxic accumulation in plants and animals
- Best in class against Downy Mildew and a broader spectrum of disease

Arber Bio Fungicide 8oz Concentrate

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Arber Plant Food 16oz Concentrate

SKU DETAILS

SKU # / Model # : 2-411712-1

Description:

Plant Food 16oz Concentrate (6/pack)

PRODUCT FEATURES + HOW IT WORKS

- Protein infused plant food, that improves plant health naturally
- Improves soil fertility, through nutrient recycling
- Infused with Rosemary to aid in antioxidants for overall health
- Enhanced growth profile than other natural plant foods
- Greater plant health and improved immunity to naturally defend itself
- Creates hardier plants with improved photosynthesis in all conditions



COMPETITIVE GAP VALUE

- When compared to Miracle Gro Houseplant Food, Arber is not synthetic and contains micronutrients not found in Miracle Gro
- Made from recycled grocery waste

Arber Plant Food 8oz Concentrate

SKU DETAILS

Mfg Item # : 2-411762-1

Description:

Plant Food 8oz Concentrate (6/pack)

PRODUCT FEATURES + HOW IT WORKS

- Protein infused plant food, that improves plant health naturally
- Improves soil fertility, through nutrient recycling
- Infused with Rosemary to aid in antioxidants for overall health
- Enhanced growth profile than other natural plant foods
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COMPETITIVE GAP VALUE

- When compared to Miracle Gro Houseplant Food, Arber is not synthetic and contains micronutrients not found in Miracle Gro
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Arber Bio Protectant 16oz Concentrate

SKU DETAILS

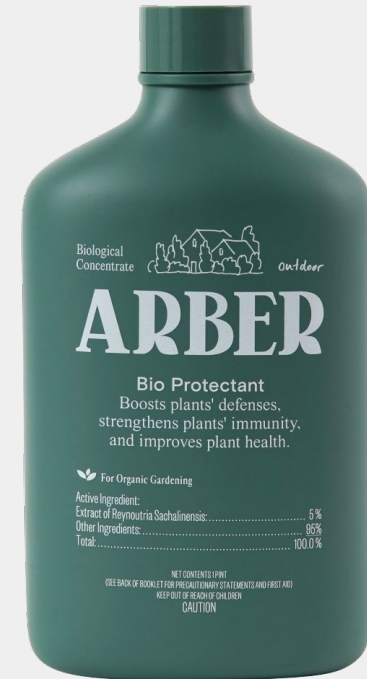
Mfg Item #: 1-521712-1

Description:

Bio Protectant 16oz Concentrate (6/pack)

PRODUCT FEATURES + HOW IT WORKS

- Boosts plants' defenses, by restraining pathogen growth
- Strengthens plants' immunity, by thickening and strengthening plant cell walls
- Improves plant health, with increased phytohormones and chlorophyll production
- Creates holistically healthy plants that require less care
- Doesn't require as much trouble shooting and improves gardeners success
- Better yields, fuller plants, and increased satisfaction in gardening



COMPETITIVE GAP VALUE

- When compared to neem oil, Arber Bio Protectant can be sprayed on blooming plants and will not harm beneficial insects.
- Best in class on powdery mildew and a broader range of diseases

Arber Bio Protectant 8oz Concentrate

SKU DETAILS

Mfg Item #: 1-521762-1

Description:

Bio Protectant 8oz Concentrate (6/pack)

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Quarter Pallet Display Unit - 16oz

SKU DETAILS

Mfg Item #: 5-975958-2

Product Description	UPC #	Qty in Shipper (total selling units)
Plant Food 16oz	850025915021	9
Bio Protectant 16oz	850025915038	9
Bio Fungicide 16oz	850025915007	9
Bio Insecticide 16oz	850025915014	9
Spray Bottle	850025915229	24

PRODUCT FEATURES

- Garden feel and focused one stop solution for key bug and disease problems
- Educate and captivate with educational and digital prompts



Organic All Purpose Fertilizer, 3lbs

UPC:

850025915304

Dimensions:

11.5”H x 10”W x 3.5”D

Merchandised in a tray/PDQ?

No

Case Pack Qty:

4

Product Description:

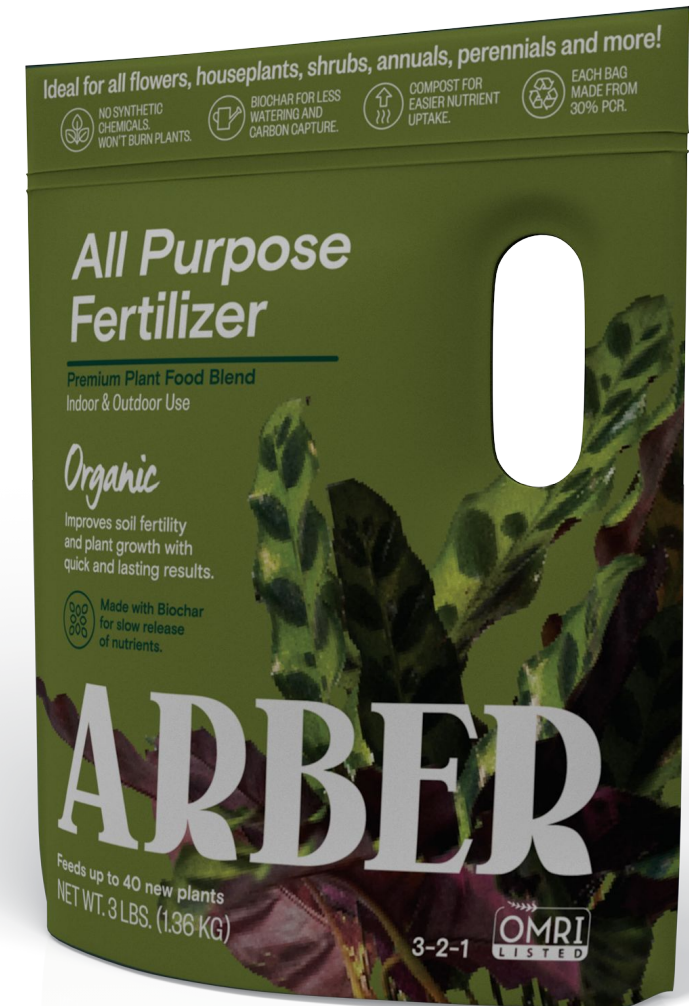
- **Premium plant food** blend that improves soil fertility and plant growth with quick and lasting results.

Key Features:

- **Biochar** for slow release of nutrients, less watering and reduction of carbon emissions
- **Compost** for easier nutrient uptake, improved soil structure and attracts more beneficial organisms
- **Chicken Manure** for a quick release and fast results.
- **Dolomite** to help regulate ph
- **OMRI**, No synthetic chemicals, Won't burn plants
- **Ideal for** flowers, hoesplants, shrubs, annuals perennials and more!

Compared to Others:

- Arber is first to market with Biochar in a fertilizer.
- A unique balance of quick (chicken manure) and slow (biochar) release ingredients.



Organic Fruit & Veggie Fertilizer, 3lbs

UPC:

850025915311

Dimensions:

11.5”H x 10”W x 3.5”D

Merchandised in a tray/PDQ?

No

Case Pack Qty:

4

Product Description:

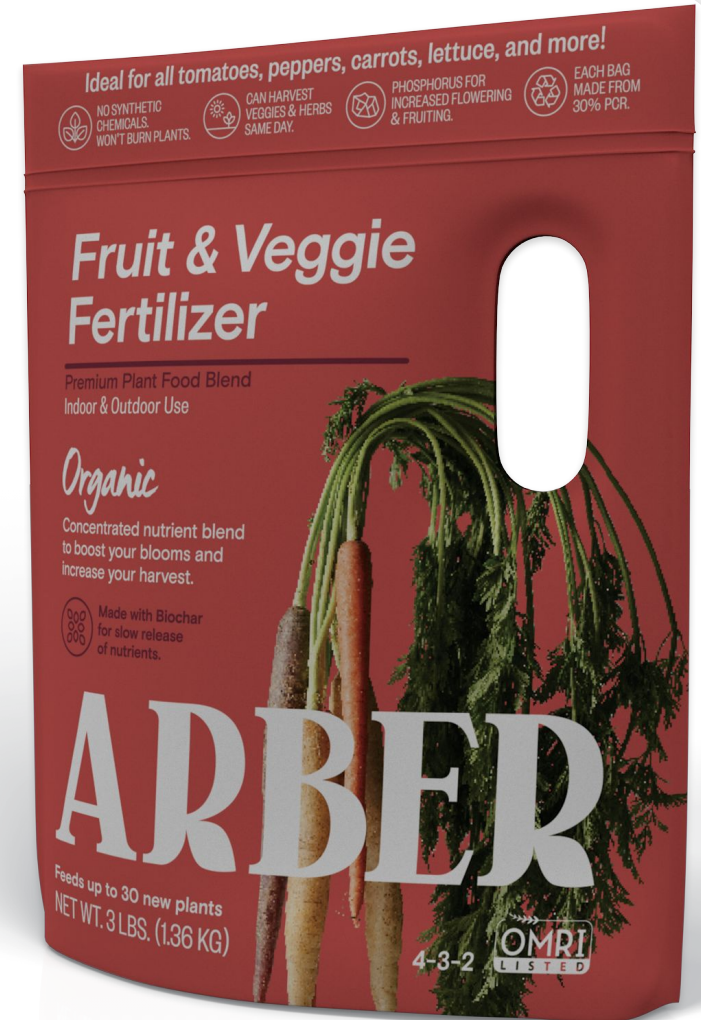
- **Concentrated nutrient plant food** blend to boost blooms and increase harvests.

Key Features:

- **Biochar** for slow release of nutrients, less watering and reduction of carbon emissions
- **Compost** for easier nutrient uptake, improved soil structure and attracts more beneficial organisms
- **Chicken Manure** for a quick release and fast results.
- **Rock Phosphate** for increased flowering and fruiting
- Harvest veggies and herbs in same day.
- **OMRI**, No synthetic chemicals, Won't burn plants
- **Ideal for** tomatoes, peppers, carrots, lettuce and more!

Compared to Others:

- Arber is first to market with Biochar in a fertilizer.
- A unique balance of quick (chicken manure) and slow (biochar) release ingredients.



Organic Soil & Root Food, 4oz

UPC:

850025915328

Dimensions:

3.6"H x 2.9"W x 1.9"D

Merchandised in a tray/PDQ?

yes

Case Pack Qty:

6

Inner Case Pack Qty:

2

Product Description:

- **Concentrated mycorrhizae and beneficial microbe** blend for healthier soil and vibrant plants.

Key Features:

- Increases root surface area by up to 1,000%
- Enhanced water absorption and root nutrient uptake.
- Easy to use and apply shaker.
- **Ideal for** transplanting, repotting and existing gardens or potted plants!

Compared to Others:

- Made with a higher concentration of mycorrhizae ingredients and bacillus species - 154 to 386x more concentrated on each input and CFUs (colony forming units)



Fresh Cut Flower Food, 4oz

UPC:

850025915335

Dimensions:

6.5”H x 1.8”W x 1.8”D

Merchandised in a tray/PDQ?

yes

Case Pack Qty:

6

Inner Case Pack Qty:

2

Product Description:

- **Concentrated liquid formula** for more vibrant bouquets.

Key Features:

- 2x Longer Lasting Blooms
- Apply directly to water in vase
- One application of 4x capfuls per bouquet
- **Ideal for** fresh cut flowers!

Compared to Others:

- Apply once only



Repotting Mat

UPC:

850025915342

Dimensions:

8”H x 10”W x 2.5”D

Merchandised in a tray/PDQ?

no

Case Pack Qty:

6

Product Description:

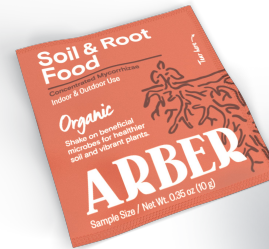
- **No mess, no stress**, durable and weatherproof mat with versatile plant care use cases.

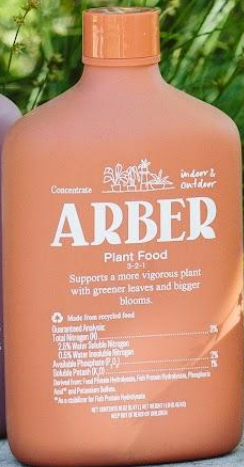
Key Features:

- **FREE** Arber Soil & Root Food inside
- **Easy** to assemble and store
- **Large** working surface area
- **Easy** to clean
- **Ideal for** repotting, transplanting, soil blending and pruning

Compared to Others:

- Premium quality tarp at an everyday low price
- Free sample to help users learn about and nurture more healthy soil and vibrant plants





Let's grow
together!

