



**Wild  
Delight**  
Premium Nutrition For Outdoor Birds

# Retail Sales Guide



[www.wilddelight.com](http://www.wilddelight.com)

# Wild Delight®

The Brand that Pioneered Premium

## ADVANCED FORMULA®



Sizzle N' Heat®



Deck, Porch N' Patio®



Special Finch® Food



Cardinal Food



Woodpecker, Nuthatch N' Chickadee®



Zero-Waste® Fruit Blend



Bugs N' Berries®



Bugs For Birds



Mealworms



Golden® Finch Food



Fruit N' Berry™



Nut N' Berry®



Songbird Food



Gourmet Outdoor Bird Food



Squirrel Away® Zero-Waste®

# NATURAL FORMULA



Buffet® For Outdoor Birds



Outdoor Finch Food



Feast® For Outdoor Birds



Nyjer® Seed



Safflower Seed



Fine Sunflower Chips



Black Oil Sunflower Seed



Striped Sunflower Seed



Finch Sock Feeder and Display

## WILDLIFE FORMULA



Corn On The Cob



Crunch N' Nut® Squirrel Food



Dove & Quail Food



Inshell Peanuts



Shelled Peanuts

## SPECIALTY ITEMS



Hummingbird Hydrate Concentrate  
and Ready to Use



# Arbor Display System

May not be combined with other programs, promotions or discounts. No substitutions.  
One (1) per retail store location. This form must be completed in full and signed.



## Step 1 — Complete Company Information:

Retailer Name: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 City, State, ZIP: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Distributor: \_\_\_\_\_  
 Distributor Salesperson: \_\_\_\_\_  
 D & D Salesperson: \_\_\_\_\_

## Step 2 — Select One Display System:



**Small Arbor Display**  
Actual size 41.25" W x 19" D x 75" H

**Large Arbor Display**  
Actual size 48" W x 31.5" D x 83" H

**Value of Arbor: \$300**

## Step 3 — Point Of Sale:

Yes, this retailer will install all required and available POS materials. Please have D & D Customer Service send the Wild Delight Point-of-Sale Starter Kit (PWDKT600) to the contact name and address above.

**Approved by Distributor Sales Manager**

\_\_\_\_\_  
Date

Distributor Order/Invoice Number \_\_\_\_\_

## Step 5 — Signature Required:

By signature below, retailer named agrees to accept, install and display the fixture ordered and further agrees that no other product (other than Wild Delight® products) will be stacked or displayed on this fixture for a period of one (1) year from the date of this order shown below. Retailer agrees to reimburse D & D Commodities Ltd. for the value of the fixture as shown, should the terms of this agreement be violated. Delivery of product subject to verification. Failure to provide copy of invoice upon request showing delivery of required products voids the program, and retailer will be billed for the total cost of fixtures and free products.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

## Step 4 — Order Packaged Product:

Order must be for 30 cases. A minimum of 10 different items (SKUs) must be selected, and a minimum of 10 of those items must be from items marked (\*).

ITEM#	ITEM	UNITS/ ORDERED	UNIT SIZE	CASES
367816	Mealworms	6	16oz	_____
367866	Bugs for Birds	6	16oz	_____
367845	Bugs N' Berries®*	6	4.5lb	_____
367914	Bugs N' Berries®	3	14lb	_____
372050	Sizzle N' Heat®*	6	5lb	_____
372140	Sizzle N' Heat®	3	14lb	_____
373050	Golden® Finch Food*	6	5lb	_____
374050	Deck, Porch N' Patio®*	6	5lb	_____
374200	Deck, Porch N' Patio®	1	20lb	_____
364050	Woodpecker, Nuthatch N' Chickadee® Food*	6	5lb	_____
364200	Woodpecker, Nuthatch N' Chickadee® Food	1	20lb	_____
376070	Cardinal Food*	4	7lb	_____
376150	Cardinal Food	1	15lb	_____
376300	Cardinal Food	1	30lb	_____
377080	Songbird Food*	4	8lb	_____
377200	Songbird Food	1	20lb	_____
368080	Gourmet Outdoor Bird Food*	4	8lb	_____
368200	Gourmet Outdoor Bird Food	1	20lb	_____
365050	Fruit N' Berry™*	6	5lb	_____
365200	Fruit N' Berry™	1	20lb	_____
360050	Zero-Waste® Fruit Blend*	6	5lb	_____
360200	Zero-Waste® Fruit Blend	1	20lb	_____
366050	Nut N' Berry®*	6	5lb	_____
366100	Nut N' Berry®	4	10lb	_____
366200	Nut N' Berry®	1	20lb	_____
381050	Special Finch® Food*	6	5lb	_____
381200	Special Finch® Food	1	20lb	_____
372175	Sizzle N' Heat® Suet	12	11.8oz	_____
388310	Bugs N' Berries® Block	10	13oz	_____
388490	Woodpecker, Nuthatch N' Chickadee® Block	10	13oz	_____
388380	Deck, Porch N' Patio® Block	10	16oz	_____
388350	Nut N' Berry® Block	10	11oz	_____
362080	Crunch N' Nut®	4	8lb	_____
362200	Crunch N' Nut®	1	20lb	_____
388410	Dove & Quail Food	4	10lb	_____
388420	Dove & Quail Food	1	20lb	_____
388070	Corn On The Cob	4	7lb	_____
388200	Corn On The Cob	1	20lb	_____
379050	Inshell Peanuts	4	5lb	_____
379130	Inshell Peanuts	1	13lb	_____
380050	Shelled Peanuts	4	10lb	_____
380250	Shelled Peanuts	1	20lb	_____
388470	Block Feeder	4	1	_____
383040	Finch Sock w/Nyjer® Feeder	12	13oz	_____
100551297	Squirrel Away® Zero-Waste®	6	5lb	_____

**TOTAL CASES THIS ORDER**

# Big Bag Booster

May not be combined with other programs, promotions or discounts. No substitutions.  
One (1) per retail store location. This form must be completed in full and signed.



## Step 1 — Information:

Retailer Name: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 City, State, ZIP: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Distributor: \_\_\_\_\_  
 Distributor Salesperson: \_\_\_\_\_  
 D & D Salesperson: \_\_\_\_\_

## Step 3 — Order Packaged Product:

Order must be for a minimum of 15 large Wild Delight® bags (10 lbs. or more).  
 Sizzle N' Heat® and Bugs N' Berries® cases include 3 bags and must be for  
 a minimum of 5 cases. Nut N' Berry® 10lb cases include 4 bags and must be for  
 a minimum of 7 cases. All other products listed below include 1 bag per case.

ITEM#	ITEM	UNITS/ ORDERED	UNIT SIZE	CASES
372140	Sizzle N' Heat®	3	14lb	_____
367914	Bugs N' Berries®	3	14lb	_____
376150	Cardinal Food	1	15lb	_____
377200	Songbird Food	1	20lb	_____
368200	Gourmet Outdoor Bird Food	1	20lb	_____
365200	Fruit N' Berry™	1	20lb	_____
360200	Zero-Waste® Fruit Blend	1	20lb	_____
366100	Nut N' Berry®	4	10lb	_____
366200	Nut N' Berry®	1	20lb	_____
362200	Crunch N' Nut®	1	20lb	_____
381200	Special Finch® Food	1	20lb	_____
364200	Woodpecker, Nuthatch N' Chickadee® Food	1	20lb	_____
374200	Deck, Porch N' Patio®	1	20lb	_____

TOTAL CASES THIS ORDER

## Step 2 — Display System:



Value of Display: \$225

### Approved by Distributor Sales Manager

\_\_\_\_\_ Date

Distributor Order/Invoice Number \_\_\_\_\_

## Step 4 — Signature Required:

By signature below, retailer named agrees to accept, install and display the fixture ordered and further agrees that no other product (other than Wild Delight® products) will be stacked or displayed on this fixture for a period of one (1) year from the date of this order shown below. Retailer agrees to reimburse D & D Commodities Ltd. for the value of the fixture as shown, should the terms of this agreement be violated. Delivery of product subject to verification. Failure to provide copy of invoice upon request showing delivery of required products voids the program, and retailer will be billed for the total cost of fixtures and free products.

Signature \_\_\_\_\_ Date \_\_\_\_\_

# Introductory Stocking Program





# Introductory Stocking Program

May not be combined with other programs, promotions or discounts. No substitutions.  
One (1) per retail store location. NEW RETAILERS ONLY.



## Step 1 — Complete Company Information:

Retailer Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Distributor: \_\_\_\_\_

Distributor Salesperson: \_\_\_\_\_

## Step 2 — Point Of Sale - FREE:

Yes, this retailer will install all required and available POS materials. Please have D & D Customer Service send the Wild Delight Point-of-Sale Starter Kit (PWDKT600) to the contact name and address above.

## Step 4 — Signature Required:

By signature below, retailer named agrees to place Wild Delight® products ordered in a prominent high-traffic store location and maintain this retail product display for a period of six months. Shelf inventory must be maintained at all times. Point-of-sale materials ordered in Step 2 must be installed immediately upon receipt. Delivery of product subject to verification. Failure to provide copy of invoice upon request showing delivery of required products voids the program, and distributor will be billed for the total cost of fixtures and free products.

Signature \_\_\_\_\_

Date \_\_\_\_\_

## Step 3 — Order Product:

Order from products listed below. No substitutions allowed. Limit one (1) FREE case per item ordered. Order must include at least six (6) of the items marked with an asterisk (\*). 20 lb. bags: Must buy 2 eaches to get 2 eaches (†).

ITEM#	ITEM	ITEM SIZE	CASES ORDERED	FREE UNIT	TOTAL CASES
360050	Zero-Waste® Fruit Blend*	6/5 lb.	_____	+ 1 = _____	
360200	Zero-Waste® Fruit Blend	1/20 lb.†	_____	+ 2 = _____	
364050	Woodpecker, Nuthatch N' Chickadee®*	6/5 lb.	_____	+ 1 = _____	
364200	Woodpecker, Nuthatch N' Chickadee®	1/20 lb.†	_____	+ 2 = _____	
365050	Fruit N' Berry™*	6/5 lb.	_____	+ 1 = _____	
365200	Fruit N' Berry™	1/20 lb.†	_____	+ 2 = _____	
366050	Nut N' Berry®*	6/5 lb.	_____	+ 1 = _____	
366100	Nut N' Berry®*	4/10 lb.	_____	+ 1 = _____	
366200	Nut N' Berry®	1/20 lb.†	_____	+ 2 = _____	
367845	Bugs N' Berries®*	6/4.5 lb.	_____	+ 1 = _____	
367914	Bugs N' Berries®*	3/14 lb.	_____	+ 1 = _____	
368080	Gourmet Outdoor Bird*	4/8 lb.	_____	+ 1 = _____	
368200	Gourmet Outdoor Bird*	1/20 lb.	_____	+ 2 = _____	
372050	Sizzle N' Heat®*	6/5 lb.	_____	+ 1 = _____	
372140	Sizzle N' Heat®	3/14 lb.	_____	+ 1 = _____	
372175	Sizzle N' Heat® Suet	12/11.75 oz.	_____	+ 1 = _____	
373050	Golden® Finch Food*	6/5 lb.	_____	+ 1 = _____	
374050	Deck, Porch N' Patio®*	6/5 lb.	_____	+ 1 = _____	
374200	Deck, Porch N' Patio®	1/20 lb.†	_____	+ 2 = _____	
376070	Cardinal Food*	4/7 lb.	_____	+ 1 = _____	
376150	Cardinal Food	1/15 lb.	_____	+ 1 = _____	
377080	Songbird Food*	4/8 lb.	_____	+ 1 = _____	
377200	Songbird Food	1/20 lb.†	_____	+ 2 = _____	
381050	Special Finch® Food*	6/5 lb.	_____	+ 1 = _____	
381200	Special Finch® Food	1/20 lb.†	_____	+ 2 = _____	
362080	Crunch N Nut®	4/8 lb.†	_____	+ 1 = _____	
362200	Crunch N Nut®	1/20 lb.†	_____	+ 2 = _____	
367816	Mealworms	6/16 oz.	_____	+ 1 = _____	
367866	Bugs For Birds	6/16 oz.	_____	+ 1 = _____	
383040	Finch Sock w/Nyjer® Feeder	12/13 oz.	_____	+ 1 = _____	
388310	Bugs N' Berries® Block	10/13 oz.	_____	+ 1 = _____	
388350	Nut N' Berry® Block	10/11 oz.	_____	+ 1 = _____	
388380	Deck, Porch N' Patio® Block	10/16 oz.	_____	+ 1 = _____	
388490	Woodpecker, Nuthatch N' Chickadee® Block	10/13 oz.	_____	+ 1 = _____	
388470	Block Feeder	4x1 ea.	_____	+ 1 = _____	
100551297	Squirrel Away® Zero-Waste®	6/5lb	_____	+ 1 = _____	

TOTAL CASES ORDERED

Approved by Distributor Sales Manager \_\_\_\_\_

Date \_\_\_\_\_

Distributor Order/Invoice Number \_\_\_\_\_

# Frequent Buyer Program

Loyal customers get a free Wild Delight® product for every 10 of those products (same item, same size) they buy! It's simple, and it keeps your customers coming back to you! Best of all, it's free, and there is no obligation to retailers!



This program is available to full-line Wild Delight retailers that wish to participate. When completed forms are received and approved by D & D Commodities Ltd., the Wild Delight Frequent Buyer Program Kits will be sent directly to the participating retailer.

## Index Cards

Retailers receive a free supply of Wild Delight Frequent Buyer Club cards for their customers. Retailers then complete these cards as customers purchase Wild Delight® products. Customers are entitled to one (1) free product after the purchase of ten (10) of the same product (same item, same size). The retailer then turns the completed card into their Wild Delight supplier and receives replacement merchandise or credit. This program applies to all Wild Delight purchases – any product, any size! As consumers purchase products, store employees complete the information on the card (including date and time of purchase). Please use one card for each SKU purchased. When the card is complete (10 purchases made), retailers simply give the customer the free merchandise and indicate so on the card itself (in the space provided). Finally, retailers turn the completed card into their Wild Delight distributor, who will replace the free product at no cost to the retailer. Additional cards are available at any time, so customers can always be earning (and buying) more great Wild Delight® products!



## Envelope

With this method, retailers simply order a Wild Delight Frequent Buyer Program envelope to their customers. As in the method above, customers are entitled to one (1) free product after the purchase of ten (10) of the same product (same item, same size). After the customer has collected 10 Wild Delight UPC codes, he or she simply seals them into the envelope and mails it directly to D & D Commodities Ltd. In turn, we will mail him or her a voucher to use in your store. This program applies to all Wild Delight purchases – any product, any size!



## Website

For added convenience, retailers can direct customers to wilddelight.com, where consumers can download a Wild Delight Frequent Buyer Club form (very similar to the envelope method). Customers just need to purchase 10 Wild Delight® products (of the same size and recipe) and save the UPC codes from the packages. Next, they download and complete a short form from wilddelight.com and mail it, along with the 10 UPC codes, to D & D Commodities Ltd. (address is included on the form). Finally, we'll send them a voucher to bring them back to your store for a free product.



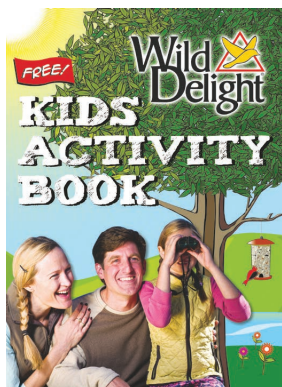
# Point of Sale Kit Instructions

To re-order materials in this kit, please use the POS Supply Order Form.

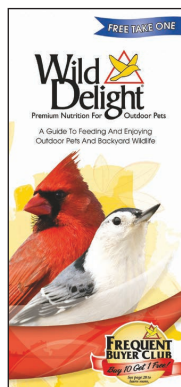


## 3-Tier Literature Kit Holder:

Please display holder with kids activity books, consumer guides, and Frequent Buyer Club envelopes on shelf in prominent area of Wild Delight section. Please see image for illustration. Holders are securely fastened together with connectors (included).



**PWDPA0400**  
Kids Activity Book



**PWDMC0500**  
Consumer Guide



**PWD6000**  
Frequent Buyer Club Envelope



**P350000**  
3-Tier Literature Holder

## Laminated Feeding Chart:

Hang with provided chain to shelf in prominent area of Wild Delight section.



**PWDBR0380**  
Laminated Feeding Chart

## Shelf Talkers:

Place individual shelf talker in sleeve (P111000) provided and affix to shelf directly below corresponding product in prominent area of Wild Delight section. For placement on gondola shelving, please use included shelf darts to affix sleeve to shelf.



**PWDF0710**  
Shelf Talkers

## 4.5' x 2.5' Flexible Vinyl Banner:

This large, flexible banner can be hung indoors or outdoors. Use ropes or nails to hang banner indoors or use ropes or fasteners to hang banner outdoors.



**P661100**  
4.5' x 2.5' Flexible Vinyl Banner

Turn page to order point-of-sale items.

# POS Supply Order Form

D & D Commodities Ltd. • P.O. Box 359 • Stephen, MN 56757  
 Phone: 1-800-543-3308 • Fax: 1-218-478-3533  
 Toll Free Fax: 1-800-897-1331



Requested By:	ITEM#      DESCRIPTION      NUMBER ORDERED	
Requested By: _____ Date Requested: _____ Ship By: _____ Cust. Needs by: _____ cc: Sales Agent (name): _____ cc: _____	<b>ORDER FORMS</b> PWDFM3650    POS Supply Order Form      _____ PWDFM0750    Product Order Form      _____ PWDFM0600    General Product Information Form      _____  <b>POINT-OF-SALE MATERIAL</b> <b>Fasteners &amp; Sign Holders</b> P111500      Shelf Darts To Hold Shelf Talker To Gondola Shelving (Bag Of 40 Darts To Hold Set Of 20 Talkers)      _____ P111000      Shelf Talker Holders Flush Mount (Arbors) (set of 20 holders)      _____  <b>Store Signs</b> P661100      4.5'x2.5' Flexible Vinyl Banner      _____  <b>Shelf Talkers</b> PWD0710      Advanced Formula® / Freq. Buyer Set      _____  <b>Guides, Holders &amp; Charts</b> PWDMC0500    Consumer Guide      _____ 955000      Retail Sales Guide      _____ PWDP0400      Kids Activity Book      _____ P360000      3-Tier Holder      _____  <b>Kits</b> PWDKT6000    POS Starter Kit      _____  <b>Refills</b> PWD6000      Frequent Buyer Envelopes      _____ PWDFM2020    Frequent Buyer Cards      _____ PWDBR0380    PROJECT WILDBIRD® Chart - Laminated      _____	
Shipping To:		
Attention: _____ Company: _____ Address 1: _____ Address 2: _____ City: _____ State: _____ ZIP+4: _____ Phone: _____ Fax: _____		
How to Ship:		
<input type="checkbox"/> Mail <input type="checkbox"/> UPS - 1 Day <input type="checkbox"/> With Load <input type="checkbox"/> Priority Mail <input type="checkbox"/> UPS - 2 Day <input type="checkbox"/> _____ <input type="checkbox"/> UPS Ground <input type="checkbox"/> UPS - 3 Day <input type="checkbox"/> _____		
Current:	Potential:	
<input type="checkbox"/> D & D Salesperson <input type="checkbox"/> Distributor <input type="checkbox"/> Chain <input type="checkbox"/> Retailer <input type="checkbox"/> Vendor <input type="checkbox"/> Other - Explain	<input type="checkbox"/> Distributor <input type="checkbox"/> Chain <input type="checkbox"/> Retailer <input type="checkbox"/> Broker/Rep <input type="checkbox"/> Vendor <input type="checkbox"/> Other - Explain	
<b># Shipped</b> _____ <b>Packages</b> _____ <b>Shipped By</b> _____ <b>Date</b> ___/___/___		



Fax Your Order Toll-Free: (800) 897-1331

Email Your Order: orders@ddcommodities.com

Questions: (800) 543-3308

Page: \_\_\_ of \_\_\_

Date: \_\_\_\_\_

PO #: \_\_\_\_\_

Req. Del by date: \_\_\_\_\_

Customer: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**\*PLEASE ORDER BELOW IN EACHES\***

**ADVANCED FORMULA® OUTDOOR BIRD FOODS**

Item No.	Description	Eaches Ordered	Cases/Pallet
367866	Bugs for Birds Stand 6 x 16 oz	_____	56
367816	Mealworms Stand 6 x 16 oz	_____	56
367845	Bugs N' Berries® Barrier 6 x 4.5 lb	_____	56
367914	Bugs N' Berries® Barrier 3 x 14 lb	_____	42
376070	Cardinal Food Barrier 4 x 7 lb	_____	56
376150	Cardinal Food Barrier 1 x 15 lb	_____	50
376300	Cardinal Food Poly W 1 x 30 lb	_____	60
374050	Deck, Porch N' Patio® Barrier 6 x 5 lb	_____	56
374200	Deck, Porch N' Patio® Barrier 1 x 20 lb	_____	50
365050	Fruit N' Berry™ Barrier 6 x 5 lb	_____	56
365200	Fruit N' Berry™ Barrier 1 x 20 lb	_____	50
373050	Golden® Finch Food Barrier 6 x 5 lb	_____	56
368080	Gourmet Outdoor Bird Food Barrier 4 x 8 lb	_____	56
368200	Gourmet Outdoor Bird Food Barrier 1 x 20 lb	_____	50
366050	Nut N' Berry® Barrier 6 x 5 lb	_____	56
366100	Nut N' Berry® Barrier 4 x 10 lb	_____	49
366200	Nut N' Berry® Barrier 1 x 20 lb	_____	50
372050	Sizzle N' Heat® Barrier 6 x 5 lb	_____	56
372140	Sizzle N' Heat® Poly 3 x 14 lb	_____	42
377080	Songbird Food Barrier 4 x 8 lb	_____	56
377200	Songbird Food Barrier 1 x 20 lb	_____	50
381050	Special Finch® Food Barrier 6 x 5 lb	_____	56
381200	Special Finch® Food Barrier 1 x 20 lb	_____	50
100551297	Squirrel Away® Zero-Waste® Barrier 6 x 5 lb	_____	56
364050	Woodpecker, Nuthatch N' Chickadee® Food Barrier 6 x 5 lb	_____	56
364200	Woodpecker, Nuthatch N' Chickadee® Food Barrier 1 X 20 lb	_____	50
360050	Zero-Waste® Fruit Blend Barrier 6 X 5 lb	_____	56
360200	Zero-Waste® Fruit Blend Barrier 1 X20 lb	_____	50

**ADVANCED FORMULA® OUTDOOR BIRD FOODS - SPECIALTY ITEMS**

Item No.	Description	Eaches Ordered	Cases/Pallet
100551293	Hummingbird Hydrate Concentrate Bottle 12 x 16 oz	_____	126
100551294	Hummingbird Hydrate Ready to Use Bottle 6 x 64 oz	_____	48

**ADVANCED FORMULA® SIZZLE N' HEAT® SUET CAKES**

Item No.	Description	Eaches Ordered	Cases/Pallet
372175	Sizzle N' Heat® Suet Tray 12 x 12 oz	_____	200

**OUTDOOR BIRD FOOD BLOCKS**

Item No.	Description	Eaches Ordered	Cases/Pallet
388470	Block Feeder Shrink 4 x 1 ea	_____	162
388310	Bugs N' Berries® Block Block 10 x 13 oz	_____	100
388380	Deck, Porch N' Patio® Block Block 10 x 16 oz	_____	100
388350	Nut N' Berry® Block Block 10 x 11 oz	_____	100
388490	Woodpecker, Nuthatch N' Chickadee® Block Block 10 x 13 oz	_____	100

**WILDLIFE FORMULA OUTDOOR BIRD FOODS**

Item No.	Description	Eaches Ordered	Cases/Pallet
388070	Corn On The Cob Poly 4 x 7 lb	_____	56
388200	Corn On The Cob Barrier 1 x 20 lb	_____	80
362080	Crunch N' Nut® Barrier 4 x 8 lb	_____	56
362200	Crunch N' Nut® Barrier 1 x 20 lb	_____	50
388410	Dove & Quail Food Poly 4 x 10 lb	_____	56
388420	Dove & Quail Food Barrier 1 x 20 lb	_____	50
379050	Inshell Peanuts Poly 4 x 5 lb	_____	49
379130	Inshell Peanuts Barrier 1 x 13 lb	_____	50
380050	Shelled Peanuts Poly 4 x 10 lb	_____	56
380250	Shelled Peanuts Barrier 1 x 20 lb	_____	50





**Fax Your Order Toll-Free: (800) 897-1331**  
**Email Your Order: orders@ddcommodities.com**  
**Questions: (800) 543-3308**

Page: \_\_\_ of \_\_\_

Date: \_\_\_\_\_

PO #: \_\_\_\_\_

Req. Del by date: \_\_\_\_\_

Customer: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**\*PLEASE ORDER BELOW IN EACHES\***

**NATURAL FORMULA OUTDOOR BIRD FOODS**

Item No.	Description		Eaches Ordered	Cases/Pallet
361050	Black Oil Sunflower Seeds	Poly 6 x 5 lb	_____	56
361200	Black Oil Sunflower Seeds	Barrier 1 x 20 lb	_____	50
391100	Buffet® for Outdoor Birds	Poly 4 x 10 lb	_____	56
391200	Buffet® for Outdoor Birds	Barrier 1 x 20 lb	_____	50
382950	Finch Sock Floor Display 36x13oz	Display 1 x 1 cs	_____	42
383040	Finch Sock with Nyjer® Seed	Box 12 x 13 oz	_____	126
385080	Fine Sunflower Chips	Barrier 6 x 5 lb	_____	56
385200	Fine Sunflower Chips	Barrier 1 x 20 lb	_____	50
371050	Feast® for Outdoor Birds	Poly 8 x 5 lb	_____	56
371200	Feast® for Outdoor Birds	Barrier 1 x 20 lb	_____	50
375050	Outdoor Finch Food	Poly 6 x 5 lb	_____	56
375200	Outdoor Finch Food	Barrier 1 x 20 lb	_____	50
383050	Nyjer® Seed	Barrier 6 x 5 lb	_____	56
383200	Nyjer® Seed	Barrier 1 x 20 lb	_____	50
386080	Safflower Seed	Barrier 4 x 8 lb	_____	56
386200	Safflower Seed	Barrier 1 x 20 lb	_____	50
363150	Striped Sunflower Seeds	Barrier 1 x 15 lb	_____	50

**ADDITIONAL SHIPPING NOTES**

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# Outdoor Bird Feeding Guide

Brought to you by the folks who make Wild Delight®  
with data from PROJECT WILDBIRD®



## Blue Jays



**MOST DESIRED SEED:**  
Peanuts

**LEAST DESIRED SEED:**  
Nyjer®\* Seed

**PREFERRED FEEDER:**  
Platform Feeder



**RECOMMENDED WILD DELIGHT® PRODUCTS:**  
Nut N' Berry®, Zero-Waste® Fruit Blend,  
Shelled Peanuts, Sizzle N' Heat®



## Juncos



**MOST DESIRED SEED:**  
White Proso Millet

**LEAST DESIRED SEED:**  
Peanuts

**PREFERRED FEEDER:**  
Hopper Feeder



**RECOMMENDED WILD DELIGHT® PRODUCTS:**  
Golden® Finch Food, Outdoor Finch Food



## Pine Siskins



**MOST DESIRED SEED:**  
Nyjer®\* Seed

**LEAST DESIRED SEED:**  
Red Milo

**PREFERRED FEEDER:**  
Tube Feeder



**RECOMMENDED WILD DELIGHT® PRODUCTS:**  
Golden® Finch Food, Special Finch® Food, Nyjer®\* Seed



## Northern Cardinals



**MOST DESIRED SEED:**  
Black Oil Sunflower Seed

**LEAST DESIRED SEED:**  
Nyjer®\* Seed

**PREFERRED FEEDER:**  
Hopper Feeder



**RECOMMENDED WILD DELIGHT® PRODUCTS:**  
Cardinal Food, Squirrel Away® Zero-Waste®,  
Songbird Food



## Mourning Doves



**MOST DESIRED SEED:**  
White Proso Millet

**LEAST DESIRED SEED:**  
Peanuts

**PREFERRED FEEDER:**  
Platform Feeder



**RECOMMENDED WILD DELIGHT® PRODUCTS:**  
Dove & Quail Food, Buffet® For Outdoor Birds,  
Feast® For Outdoor Birds



## Tufted Titmice



**MOST DESIRED SEED:**  
Peanuts

**LEAST DESIRED SEED:**  
Red Milo

**PREFERRED FEEDER:**  
Platform Feeder



**RECOMMENDED WILD DELIGHT® PRODUCTS:**  
Nut N' Berry®, Deck, Porch N' Patio®, Shelled Peanuts  
Sizzle N' Heat®, Bugs N' Berries®



## Indigo Buntings



**MOST DESIRED SEED:**  
White Proso Millet

**LEAST DESIRED SEED:**  
Cracked Corn

**PREFERRED FEEDER:**  
Hopper Feeder



**RECOMMENDED WILD DELIGHT® PRODUCTS:**  
Outdoor Finch Food, Gourmet Outdoor Bird Food,  
Golden® Finch Food



## Evening Grosbeaks



**MOST DESIRED SEED:**  
Black Oil Sunflower Seed

**LEAST DESIRED SEED:**  
Red Milo

**PREFERRED FEEDER:**  
Hopper Feeder



**RECOMMENDED WILD DELIGHT® PRODUCTS:**  
Deck, Porch N' Patio®, Songbird Food, Bugs N' Berries®,  
Squirrel Away® Zero-Waste®



## Chickadees



**MOST DESIRED SEED:**  
Black Oil Sunflower Seed

**LEAST DESIRED SEED:**  
Cracked Corn

**PREFERRED FEEDER:**  
Hopper Feeder



**RECOMMENDED WILD DELIGHT® PRODUCTS:**  
Woodpecker, Nuthatch N' Chickadee®, Deck, Porch N' Patio®,  
Sizzle N' Heat®, Squirrel Away® Zero-Waste®



# Woodpeckers



**MOST DESIRED SEED:**  
Sunflower Kernels

**LEAST DESIRED SEED:**  
Nyjer®\* Seed

**PREFERRED FEEDER:**  
Hopper Feeder 

**RECOMMENDED WILD DELIGHT® PRODUCTS:**  
Woodpecker, Nuthatch N' Chickadee®,  
Fine Sunflower Chips



# White-breasted Nuthatches



**MOST DESIRED SEED:**  
Peanuts

**LEAST DESIRED SEED:**  
Red Milo

**PREFERRED FEEDER:**  
Hopper Feeder 

**RECOMMENDED WILD DELIGHT® PRODUCTS:**  
Nut N' Berry®, Deck, Porch N' Patio®, Shelled Peanuts,  
Woodpecker, Nuthatch N' Chickadee®



# Red-breasted Nuthatches



**MOST DESIRED SEED:**  
Black Oil Sunflower Seed

**LEAST DESIRED SEED:**  
White Proso Millet

**PREFERRED FEEDER:**  
Platform Feeder 

**RECOMMENDED WILD DELIGHT® PRODUCTS:**  
Songbird Food, Nut N' Berry® Block, Sizzle N' Heat®,  
Squirrel Away® Zero-Waste®



# American Goldfinches



**MOST DESIRED SEED:**  
Nyjer®\* Seed

**LEAST DESIRED SEED:**  
Peanuts

**PREFERRED FEEDER:**  
Tube Feeder 

**RECOMMENDED WILD DELIGHT® PRODUCTS:**  
Golden® Finch Food, Special Finch® Food,  
Finch Sock Feeder, Nyjer®\* Seed



# House Finches



**MOST DESIRED SEED:**  
Black Oil Sunflower Seed

**LEAST DESIRED SEED:**  
Peanuts

**PREFERRED FEEDER:**  
Tube Feeder 

**RECOMMENDED WILD DELIGHT® PRODUCTS:**  
Golden® Finch Food, Special Finch® Food, Bugs N' Berries®,  
Squirrel Away® Zero-Waste®



# Rose-breasted Grosbeaks



**MOST DESIRED SEED:**  
Black Oil Sunflower Seed

**LEAST DESIRED SEED:**  
Cracked Corn

**PREFERRED FEEDER:**  
Hopper Feeder 

**RECOMMENDED WILD DELIGHT® PRODUCTS:**  
Songbird Food, Sizzle N' Heat®, Bugs N' Berries®,  
Squirrel Away® Zero-Waste®



## Black Oil Sunflower Seed



ACTUAL SIZE

## Safflower Seed



ACTUAL SIZE

## Peanuts



ACTUAL SIZE

## Medium Sunflower Chips



ACTUAL SIZE

## Striped Sunflower Seed



ACTUAL SIZE

## Cracked Corn



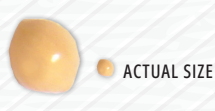
ACTUAL SIZE

## Nyjer® Seed



ACTUAL SIZE

## White Proso Millet



ACTUAL SIZE

## Red Milo



ACTUAL SIZE

## Fine Sunflower Chips



ACTUAL SIZE

## Wild Delight® Products are Packed With The Ingredients Birds Prefer!

PROJECT WILDBIRD® data supports what we've known all along here at Wild Delight: Better ingredients attract better birds! That's why more and more birds flock to Wild Delight® bird food!

## What was PROJECT WILDBIRD®?

PROJECT WILDBIRD® was the inaugural study of the WBFI (Wild Bird Feeding Institute) Research Foundation. This three-year, \$1 million project studied seed and feeder preferences of wild birds in the United States and Canada.

PROJECT WILDBIRD® data are the sole property of the WBFI Research Foundation and the WBFI Research Foundation Canada.



## How To Avoid Nuisance Birds

Thanks to PROJECT WILDBIRD®, we now know what seeds and feeders to use to attract the desirable birds we love, but how do you avoid attracting those pesky, undesirable birds? Here are a few tips on keeping starlings, grackles, crows and other nuisance birds away:

1. Remove foods with milo or corn. These types of foods attract nuisance birds (plus, desirable birds don't prefer them).
2. Avoid feeding on the ground. Keep in mind this might deter some of the bigger desirable birds that prefer to feed this way. You can offer them hanging platform feeders instead.
3. Use a zero-waste product. This will help ensure that there is less leftover seed spilled on the ground for nuisance birds to feast on.

For more information, visit [www.wilddelight.com](http://www.wilddelight.com)!

**Wild Delight®**  
Premium Nutrition For Outdoor Birds  
[www.wilddelight.com](http://www.wilddelight.com)  
1.800.543.3308

\*Nyjer® has been sterilized to help prevent germination. Nyjer and Project Wild Bird are registered trademarks of the Wild Bird Feeding Institute. All other trademarks are property of D & D Commodities, Limited. PWDBR0380



# Notes



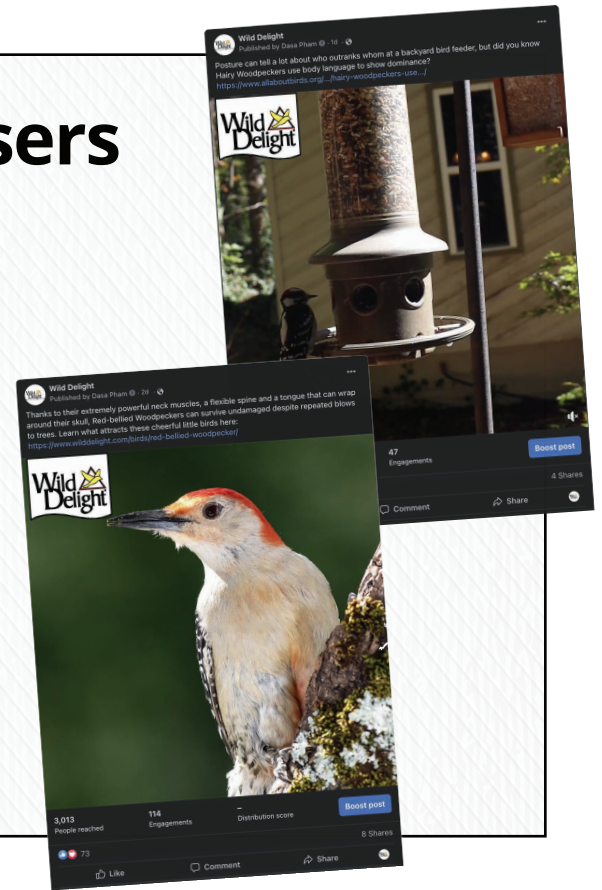
# Notes



# Turning Social Media Users Into Wild Delight Fans

D & D Commodities is utilizing social media to build a strong platform with which to engage outdoor bird lovers. Not only do we provide interesting information about outdoor birds, their behavior and the products they prefer, we give customers the ability to share tips and stories, interacting with one another in a way that benefits us all.

We support retailers through social media, and in turn, wild bird enthusiasts support them as well. Engaged consumers are more educated and more loyal, and that's good news for all of our partners.



The **Cornell** Lab of Ornithology



The Cornell Lab of Ornithology and D & D Commodities Ltd. are working to motivate kids to feed birds and appreciate them. As a world leader in the study and conservation of birds, the Cornell Lab is a trusted source for educational resources and citizen-science programs.

## Inspire kids to feed birds!

### INSPIRING YOUNG PEOPLE

With D&D's support, 11,000 educators have received Cornell Lab educational materials, reaching more than 660,000 students.

### FEEDING BIRDS AT SCHOOL

Thousands of educators have received free bags of bird seed to help them set up school bird feeders.

### BENEFITS FOR YOUR BUSINESS

Encouraging people to engage in citizen science can be good for business. Research shows that the 400,000 people who participate in the Cornell Lab's citizen-science programs purchase more bird seed and bird feeders than the general population.

### FREE RESOURCES FOR YOU AND YOUR CUSTOMERS

The Cornell Lab provides a wealth of free resources including bird-feeding tips, identification guides, and information on bird-friendly gardens. These resources help store owners engage customers more deeply in bird feeding and understanding birds.

For more information, visit [birds.cornell.edu](https://birds.cornell.edu) or [birdsleuth.org](https://birdsleuth.org)





# Wild Delight

Premium Nutrition For Outdoor Birds

## ***D & D Pioneered The Premium Category In Wild Bird Food Manufacturing.***

By removing industry standards such as milo and cracked corn and replacing these low-cost ingredients with bird-attracting sunflower kernels, pistachios and fruits, among other favorites, we offered products never before seen. Along with our Premium quality mixes, retailers loved the cleanliness of our blends as well as our packaging and merchandising displays. To this day, our products are regarded as the upscale option in our customers' wild bird food departments.

## ***Industry Milestones***

Here are just a few of the industry "firsts" that D & D has achieved:

1. Studying the new nutritional needs of wild birds and wildlife and adding needed nutrients including vitamins, minerals, essential amino acids and electrolytes to Wild Delight® Advanced Formulas® products.
2. Guaranteeing "locked formulas" so that consumers receive the same product with every purchase.
3. Adding real fruit (cherries, cranberries, raisins, papaya, etc.) to its wild bird and wildlife formulations such as its Wild Delight® Nut N' Berry® blend, a product that pioneered the wild bird food industry more than 25 years ago.
4. Introducing and providing support for consumer frequent buyer programs.



### **Wild Delight Outdoor Bird Products**

P.O. Box 359, Stephen, MN 56757-0359 USA

(800) 543-3308 • [www.wilddelight.com](http://www.wilddelight.com)

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Advanced Formula; Bird in Flight in a Triangle design; Buffet; Bugs N' Berries; Crunch N' Nut; Deck, Porch N' Patio; Feast; Fruit N' Berry; Golden; Squirrel Away; Nut N' Berry; Sizzle N' Heat; Special Finch; Wild Delight; Woodpecker, Nuthatch N' Chickadee; and Zero-Waste are trademarks of D & D Commodities, Ltd. Nyjer and Project Wildbird are registered trademarks of Wild Bird Feeding Institute. Central Garden & Pet and Central Garden & Pet with design are trademarks of Central Garden & Pet Company, which owns and reserves all right, title, interest and intellectual property rights, in Project Wildbird, its trademarks, trade names, trade dress, copyrights, service marks, names, data, research, and logos.



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