

A Better Way to Feed Your Birds

Outdoor Bird Food • Indoor Bird Food



www.betterbirdfood.com



Better Bird[®] sets a standard for a great way to feed your birds

Superior product formulations keep birds & consumers coming back for more.

Why Better Bird[®] products help increase your market share:

- **Premium ingredients** will have consumers loving these mixes as much as their birds do.
- **Free of added chemical preservatives** to draw in the ever-growing consumer base who prefer more natural products.
- **Premium products are fortified with vitamins and minerals –** just the boost birds need.
- **Locked formulas** mean retail customers are guaranteed the same quality satisfaction with every bag purchased.
- **Uniquely cleaned** to be virtually dust free so consumers have fewer clogged feeders.

Transform your pet aisle into a bird lover's paradise with Better Bird® products. The user-friendly packaging enhances store efficiency through attractive, easy-to-read designs.

Eye-Catching Packaging for Our Outdoor Bird Product Lines

- Brand and packaging design bring clarity to the retail aisle, making customer decisions easier.
- Packaging features a wide variety of desired birds, showing shoppers the beauty of nature that they can attract to their own backyards.
- Carefully chosen blends attract only the most desired outdoor birds.

Streamline Shelf Displays with Our Indoor Pet Bird Jar Packaging

- Foil seal feature ensures freshness for consumers.
- Jars are easy to shelve and display, creating a billboard effect that will draw shoppers' attention.
- Recyclable PETE material means you appeal to environmentally conscious consumers.

The Cornell Lab of Ornithology BirdSleuth K-12

We have partnered with Cornell Lab of Ornithology to offer a free educational program for teachers to participate in that helps students learn about birds.

Better Blends



Beautiful Bird° Sizes: 5 lbs, 17 lbs



Zero-Waste[®] Sizes: 5 lbs



Finch Sizes: 4 lbs



Cardinal Blend Sizes:4 lbs



Songbird Sizes: 5 lbs, 17 lbs



Squirrel Away® Sizes: 5 lbs



Sizes: 4 lbs



Nut & Fruit





Nut N' Berry° Sizes: 5 lbs, 14 lbs



Deck, Porch N' Patio[®] Sizes: 5 lbs



All Songbirds Blend Sizes: 7 lbs, 14 lbs



Cardinal Sizes: 7 lbs



Sizzle N' Heat[®] Sizes: 5 lbs



Finch Lovers Blend Sizes: 5 lbs



Fruit N' Berry Sizes: 5 lbs



Woodpecker, Nuthatch N' Chickadee° Sizes: 5 lbs

Indoor Bird Premium Blends



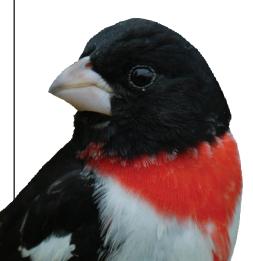
Parakeet Food Sizes: 5 lbs



Cockatiel Food Sizes: 4.5 lbs



Parrot Food Sizes: 4 lbs



800-543-3308

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The Complete Line for Every Consumer



PO Box 359 • Stephen, MN 56757 | 800-543-3308 **www.betterbirdfood.com**

Better Bird, Beautiful Bird, Fruit N' Berry, Nut N' Berry, Sizzle N' Heat, Deck Porch N' Patio, Squirrel Away, Woodpecker Nuthatch N' Chickadee, and Zero-Waste are trademarks of D & D Commodities Limited.

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