



# A Better Way to Feed Your Birds

Outdoor Bird Food • Indoor Bird Food



[www.betterbirdfood.com](http://www.betterbirdfood.com)



# Better Bird<sup>®</sup> sets a standard for a great way to feed your birds

Superior product formulations keep birds & consumers coming back for more.

## Why Better Bird<sup>®</sup> products help increase your market share:

- **Premium ingredients** will have consumers loving these mixes as much as their birds do.
- **Free of added chemical preservatives** to draw in the ever-growing consumer base who prefer more natural products.
- **Premium products are fortified with vitamins and minerals** – just the boost birds need.
- **Locked formulas** mean retail customers are guaranteed the same quality satisfaction with every bag purchased.
- **Uniquely cleaned** to be virtually dust free so consumers have fewer clogged feeders.

*Transform your pet aisle into a bird lover's paradise with Better Bird<sup>®</sup> products. The user-friendly packaging enhances store efficiency through attractive, easy-to-read designs.*

## Eye-Catching Packaging for Our Outdoor Bird Product Lines

- Brand and packaging design bring clarity to the retail aisle, making customer decisions easier.
- Packaging features a wide variety of desired birds, showing shoppers the beauty of nature that they can attract to their own backyards.
- Carefully chosen blends attract only the most desired outdoor birds.

## Streamline Shelf Displays with Our Indoor Pet Bird Jar Packaging

- Foil seal feature ensures freshness for consumers.
- Jars are easy to shelve and display, creating a billboard effect that will draw shoppers' attention.
- Recyclable PETE material means you appeal to environmentally conscious consumers.

# Better Blends

# Premium Blends

# Indoor Bird Premium Blends



**Beautiful Bird®**  
Sizes: 5 lbs, 17 lbs



**Songbird**  
Sizes: 5 lbs, 17 lbs



**Zero-Waste®**  
Sizes: 5 lbs



**Squirrel Away®**  
Sizes: 5 lbs



**Finch**  
Sizes: 4 lbs



**Nut & Fruit**  
Sizes: 4 lbs



**Cardinal Blend**  
Sizes: 4 lbs



**Nut N' Berry®**  
Sizes: 5 lbs, 14 lbs



**Sizzle N' Heat®**  
Sizes: 5 lbs



**Deck, Porch N' Patio®**  
Sizes: 5 lbs



**Finch Lovers Blend**  
Sizes: 5 lbs



**All Songbirds Blend**  
Sizes: 7 lbs, 14 lbs



**Fruit N' Berry™**  
Sizes: 5 lbs



**Cardinal**  
Sizes: 7 lbs



**Woodpecker, Nuthatch N' Chickadee®**  
Sizes: 5 lbs



**Parakeet Food**  
Sizes: 5 lbs



**Cockatiel Food**  
Sizes: 4.5 lbs



**Parrot Food**  
Sizes: 4 lbs



800-543-3308

www.betterbirdfood.com

# The Complete Line for Every Consumer



PO Box 359 • Stephen, MN 56757 | 800-543-3308

[www.betterbirdfood.com](http://www.betterbirdfood.com)

Better Bird, Beautiful Bird, Fruit N' Berry, Nut N' Berry, Sizzle N' Heat, Deck Porch N' Patio, Squirrel Away, Woodpecker Nuthatch N' Chickadee, and Zero-Waste are trademarks of D & D Commodities Limited.

© 2024 D & D Commodities Limited PBBBR1000