



Presented by

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Brand Portfolio













- #1 Brand for Mosquito Coils available in every major US retailer
- #1 US brand for solarbased bug zappers and torches
- Since 2019, innovative and value solutions have grown 32.7%*

- #1 Pest Control brand in trips, loyalty and repeat purchases (et al. BrandSpark®)
- #1 in Brand Recognition within the pest control segment
- Represents 7/10 most product SKUs in Food/Drug/Mass

Raid[®] is a registered trademark of S.C. Johnson & Son. Inc. used

- #1 Outdoor brand in units sold in Grocery / Food / Mass based on IRI 2022.
- Family-friendly approach to citronellabased products and essential oil insect repellents
- Metal Bait Stations rated Amazon's Choice for "indoor ant traps | pet-safe, kidssafe"
- Over 6k reviews and 4+ star rating for ant products
- Ortho Home Defense has 71% brand awareness among consumers within indoor insect, second only to Raid.
- Consumers also have high consideration of next purchase (60%) second only to Raid.

is a registered trademark

New for 2025

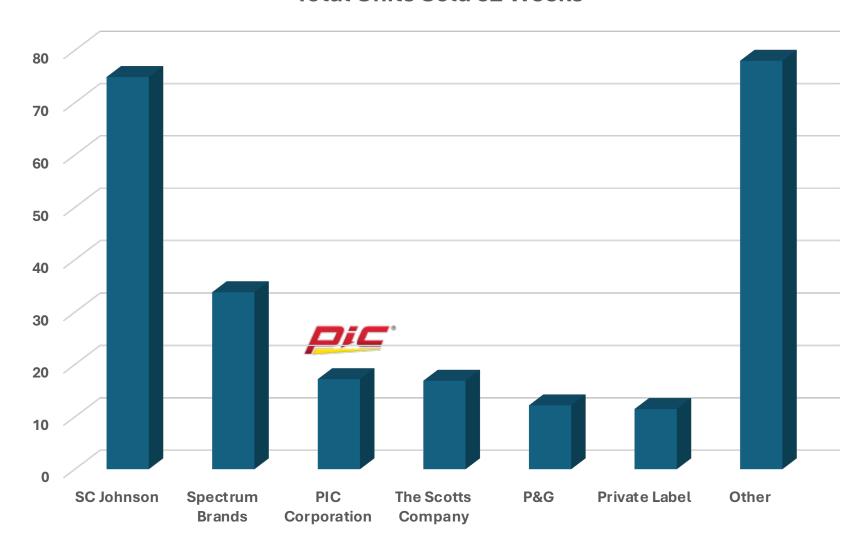
Tomcat is the number indoor brand for rodent solutions. Our license is an extension withing the indoor space.





PIC and Licensed Units Sold 2023-24 52 Weeks Food, Drug, Mass - BYZZER/NIELSEN

Total Units Sold 52 Weeks







VAPOR RELEASE SYSTEM

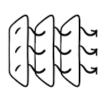




EVERY YEAR, millions of people around the globe get mosquito-borne illnesses. They're dangerous public health threats that disproportionately affect families in the most underserved communities. We're working with public health partners to prove the effectiveness of low-cost spatial repellents for reducing disease transmission, through public health to protect people. This is where that's where our new **BiteBarrier**® product comes in.









EASY TO USE

WORKS 24/7 FOR 21 DAYS

USES PASSIVE AIRFLOW

REAL PROTECTION

CONTROLS AN 8' x 11' x 12' AREA WITH CONTINUOUS REPELLENCY!

The Spatial Repellents research program, sponsored by the Bill & Melinda Gates Foundation and lead by researchers, Nicole L. Achee and Neil F. Lobo, focuses on the prevention of vector-borne diseases, transmitted through the bites of infected mosquitos. Spatial repellents are designed to release volatile chemicals into the air to reduce mosquito-human contact.

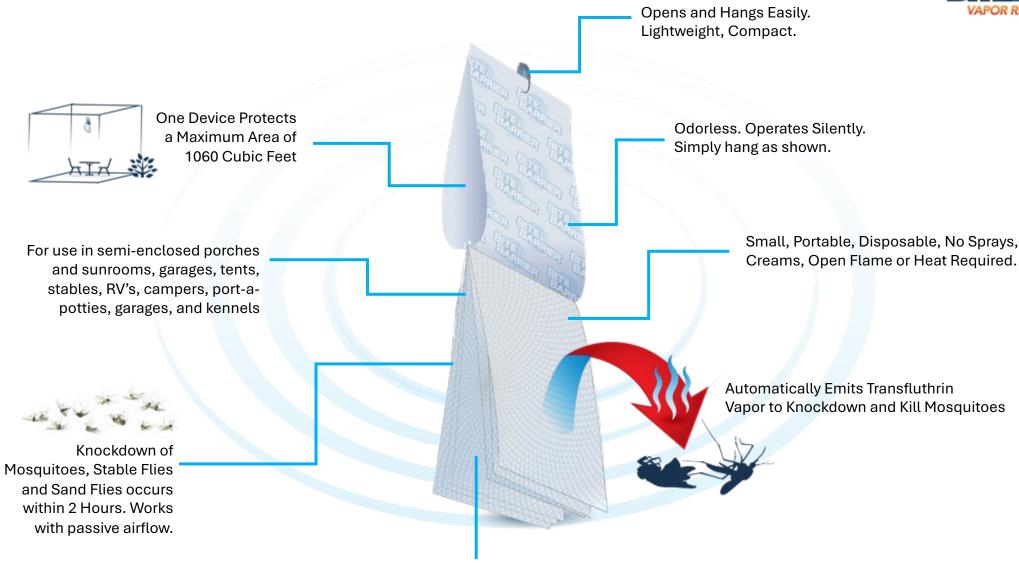




Kills Mosquitoes and Biting Flies

Innovative New Technology Knocks down and Kills for up to 21 Days







Patent No. US 1050925003 B2, 10,856,540 B2 EPA Reg# 91879-1-3095



BiteBarrier_® Vs No-Pest[®] Strip

- **✓ SUPERIOR PROTECTION**
- **✓ MORE VERSATILE**
- **✓** BETTER LIFESTYLE



Kills mosquitoes and flies



Protects against diseases they may carry such as Dengue Fever, West Nile Virus, Zika Virus, and Chikungunya



Can be used indoors and in semi enclosed areas like porches, patios, garages, sunrooms, tents, and RV's.



Suitable for use 24/7 to provide a healthier and more enjoyable pest free living experience















No-Pest® Strip





Cannot claim to kill mosquitoes



Cannot claim to protect against disease mosquitoes carry



Indoor usage only



Exposure limited to 4 hours



Flying Insect Solutions

The Raid® Brand represents the highest quality and trust in the pest category. It has the #1 brand awareness as well as the #1 ranking in customer loyalty.



60 Day Fruit Fly Trap Stock# FFTA-RAID UPC# 072477986491 Case: 6pcs



120 Day Fruit Fly Trap Stock# 2PK-FFTA-RAID UPC# 072477984268 Case: 6pcs



Disposable Fly Trap Stock# FLYBAG-RAID UPC# 072477980635 Case: 6pcs



Disposable Fly Trap XL Stock# XL-FB-RAID UPC# 072477985630 Case: 6pcs



Reusable Fly Trap Stock# RAID-FLYJAR UPC# 072477985982 Case: 4pcs



Fly Trap Lure Refill Stock# RAID-FLY-LURE UPC# 072477990092 Case: 6pcs



Disposable YJ, Wasp & Hornet Trap Stock# WASPBAG-RAID UPC# 072477980888 Case: 6pcs



Reusable Wasp Trap Stock# RAID-WASPJAR UPC# 072477994052 Case: 4pcs



Wasp Trap Lure Refill Stock# RAID-WASP-LURE UPC# 072477990115 Case: 6pcs



4pk Fly Ribbon Stock# FR3B-RAID UPC# 072477986019 Case: 12pcs



10pk Fly Ribbon Stock# FR10B-RAID UPC# 072477986019 Case: 12pcs



Fly Stick Stock# FSTIK-RAID UPC# 072477986006 Case: 6pcs



2pk Fly Stick Stock#2PKFSTIK-RAID UPC# 072477986378 Case: 6pcs



4pk Window Fly Trap Stock# FTRP-RAID UPC# 072477986033 Case: 12pcs



8pk Window Fly Trap Stock# 8PK-FTRP-RAID UPC# 072477984473 Case: 12pcs



Discreet Window Fly Trap Stock#FLYHIDE-RAID UPC# 072477986897 Case: 12pcs



2pk Pantry Moth Traps Stock# PMOTH-RAID UPC# 072477986101 Case: 12pcs



2pk Clothing Moth Traps Stock#CMOTH-RAID UPC# 072477986125 Case: 12pcs

Raid® is a registered trademark of S.C. Johnson & Son, Inc. used under license.



CRAWLING INSECT SOLUTIONS

Ortho® Home Defense® is a registered trademark of The Scott's Company, Inc. used under license.



Ortho® Home Defense® 8PK Ant Bait Stations

Stock# OHD-PAT8 UPC# 072477989157 Case: 6 pcs

- √ INDOOR USE
- ✓ KILLS THE QUEEN –
 KILLS THE COLONY
- ✓ USES 5 FOOD SOURCES
- ✓ STARTS KILLING WORKER ANTS IN 24 HOURS
- √ FAMILY FRIENDLY*



Ortho® Home Defense®10PK Metal Ant Bait Stations Stock# OHD-MAT10

Stock# OHD-MAT10 UPC#072477989188 Case: 12pcs

- ✓ OUTDOOR/INDOOR
- ✓ KILLS THE QUEEN –
 KILLS THE COLONY
- ✓ USES 5 FOOD SOURCES
- ✓ STARTS KILLING WORKER ANTS IN 24 HOURS
- √ FAMILY FRIENDLY*



Ortho® Home Defense® 4PK Metal Ant Bait Stations

Stock# OHD-MAT4 UPC# 072477989164 Case: 6pcs

- ✓ OUTDOOR/INDOOR
- ✓ KILLS THE QUEEN KILLS THE COLONY
- ✓ USES 5 FOOD SOURCES
- ✓ STARTS KILLING WORKER ANTS IN 24 HOURS
- √ FAMILY FRIENDLY*



Ortho® Home Defense® 4PK Metal

Ant Baits W/ Stakes

Stock# OHD-UPC# 072477

Case: xxpcs

- ✓ OUTDOOR/INDOOR
- ✓ KILLS THE QUEEN –
 KILLS THE COLONY
- ✓ USES 5 FOOD SOURCES
- ✓ STARTS KILLING WORKER ANTS IN 24 HOURS
- ✓ INCLUDES STAKES
- √ FAMILY FRIENDLY*



Ortho® Home Defense® 5PK Roach Traps with Bait Tablets Stock# OHD-5PK-RGT UPC# 072477990252

Case: 12pcs

- ✓ ATTRACTS & TRAPS ROACHES
- ✓ 5 FOOD BASED BAIT TABLETS INCLUDED
- ✓ NO INSECTICIDES
- ✓ EASY TO USE
- √ FAMILY FRIENDLY*



FLYING INSECT SOLUTIONS

Ortho® Home Defense® is a registered trademark of The Scott's Company, Inc. used under license.



Ortho® Home Defense® Flying Insect Trap Stock# OHD-FIT UPC# 072477 Case: xxpcs



Ortho® Home Defense® Flying Insect Trap Refills Stock# OHD-FIT-REF UPC# 072477 Case: xxpcs



Ortho® Home Defense® Houseplant Sticky Traps Stock# OHD-UPC# 072477 Case: xxpcs

- ✓ TRAPS FLIES, GNATS, AND FRUIT FLIES
- ✓ USE PORTABLE OR PLUGED-IN
- ✓ 2 MONTH SUPPLY OF REFILLS
- ✓ ATTRACTS W/ LIGHT
- **✓ NO INSECTICIDES**
- √ FAMILY FRIENDLY*

- ✓ TRAPS FLIES, GNATS, AND FRUIT FLIES
- ✓ 3 MONTH SUPPLY OF REFILLS
- √ NO INSECTICIDES
- **✓ FAMILY FRIENDLY***

- ✓ TRAPS FLIES, GNATS, AND FRUIT FLIES
- ✓ 3 MONTH SUPPLY OF REFILLS
- √ NO INSECTICIDES
- **✓ FAMILY FRIENDLY***

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PIC

MOSQUITO REPELLENT

HOUR









REPEL MOSQUITOES NATURALLY



Safe, effective, portable and eco-friendly way to keep mosquitoes away.

USA



Device and Repellent patents pending in the US and abroad.

Natural repellent disperses to create a 15FT zone of protection within 10 minutes

Carabiner clips to bags, Branches and more.



Patent Pending Formulation of Ingredients proven to repel mosquitoes up to 89%

60 Hour Repellent Cartridge Included

REPEL MOSQUITOES NATURALLY

Safe, effective, eco-friendly, and stylish way to keep mosquitoes away.



Lasts up to 4 Hours on a full charge while using LED and repellent









Flickering Flame Zappers and Traps

We see consumers creating their own **outdoor oasis** so they can focus on the things and people that matter while enjoying the comforts of their space. To create this setting, they want a beautifully decorated space that compliments their style and the decor of the house. They want to be able to enjoy precious time uninterrupted by pesky Insects. People also dislike the look of traditional, noisy, bulky bug zappers and call attention to pest problems.



PIC® Patio Lantern Stock# PIC-99188 UPC# 072477991884 Case: 2 pcs

- ZAPPER
- √ ½ ACRE COVERAGE
- ✓ PORTABLE
- ✓ SOLAR
- ✓ 2 LIGHT MODES
- ✓ DUSK-TIL-DAWN
- ✓ WEATHERPROOF



PIC® Insect Killer Lantern Stock# RLPT UPC# 072477991877 Case: 2 pcs

- ✓ ZAPPER
- √ 1/2 ACRE COVERAGE
- ✓ PORTABLE
- ✓ SOLAR
- ✓ 2 LIGHT MODES
- ✓ WEATHERPROOF



PIC®Insect Killer Lantern Stock# FLPT UPC# 072477982905 Case:2 pcs

- ✓ ZAPPER
- √ ½ ACRE COVERAGE
- ✓ PORTABLE
- ✓ SOLAR
- ✓ DUSK-TIL-DAWN
- ✓ WEATHERPROOF



PIC® Insect Killer Torch Stock# DFST UPC# 072477982660 Case:2 pcs

- ✓ ZAPPER
- √ ½ ACRE COVERAGE
- ✓ CONVERTABLE
- ✓ SOLAR
- ✓ DUSK-TIL-DAWN
- ✓ WEATHERPROOF



PIC® Flying Insect Trap Stock# PFVT UPC# 072477989058 Case: 1 pcs

- ✓ TRAP
- √ 1 ACRE COVERAGE
- √ 120VAC
- ✓ DUSK-TIL-DAWN
- ✓ WEATHERPROOF



PIC® Flame Effect Bug Zapper Stock# DECO-LAN UPC# 072477992362 Case: 1 pcs

- ✓ ZAPPER
- ✓ 1 ACRE COVERAGE
- √ 120VAC
- ✓ DUSK-TIL-DAWN
- ✓ WEATHERPROOF

O POWERED PEST

Electronic Pest Devices are consistently redefining how consumers are choosing to solve indoor and outdoor household pest problems. PIC Powered Pest focuses on innovations powered by solar as well as modern interpretations of traditional bug zappers.



PIC® 15W Bug Zapper Stock# 15W-ZAPPER UPC# 072477982646 Case: 1 pcs



PIC® 40W Bug Zapper Stock# 40W-ZAPPER UPC# 072477982820 Case: 1 pcs

SOLAR POWERED ZAPPERS



PIC® Bug Zapper & Motion LED Light Stock# SOLAR-SL UPC# 072477980147 Case: 3 pcs



PIC® Insect Killer Lantern 2x Stock# SOLAR-PLZ UPC# 072477982776 Case:3 pcs

BUG ZAPPER & LED

NEW!



PIC® Insect Killer Bulb Stock# IKB-M2 UPC# 072477987566 Case: XXpcs



PIC® Insect Killer Bulb Stock# IKC UPC# 072477982905 Case: 3pcs

MOSQUITO LURE

PORTABLE ZAPPERS



PIC® Mosquito Octenol Lure Stock# OCT UPC# 072477987078 Case: 12pcs



PIC® Mosquito Zapper and Accent Light w/ Octenol Stock# PBZ UPC# 072477985012 Case: 3pcs



PIC® Insect Killer Lantern Stock# PIC-PLZ UPC# 072477981259 Case:3 pcs



PIC® Mosquito & Flying Insect Bug Zapper Racket Stock# ZAP-RAK UPC# 072477984718 Case: 12 pcs



PIC® Mega Bug Zapper with Built-in-Bottle Opener Stock# BOT-RAK UPC# 072477982424 Case:12 pcs

POWERED PEST CONTROL



Portable! No Plugs, No Cords.

Full traps are quick to replace, just remove from the base!

USB-CRechargeable

Safe for Family and Pets*



Lights Attract Flies, Gnats and More

Works up to 1 week on a single charge



Flying Insect Solutions

NEW



PIC® Fly Ribbon Reel Kitll Stock# FLY-REEL UPC#072477991990 Case: Xpc

NEW



PIC® Fly Ribbon Reel Refill Stock# REFILL-FLY-REEL UPC#072477992003 Case: Xpc

NEW



PIC® Spotted Lantern Fly Trap Stock# SLF UPC#07247792355 Case: xxpcs

NEW



PIC® Houseplant Pest Traps Stock# 4PK-PTRP UPC#072477992836 Case: xxpcs



Stock# WIRE-2PK UPC#072477981571 Case: 24pcs Also Available in singles: WIRE and PLASTIC



PIC®2pk Metal Handle Swatters PIC®2pk Wire Fly Swatter Display Stock# WIRE-2PK DISP UPC#30072477999942 Case: 72pcs Also Available in: WIRE and PLASTIC



Stock# WTRP UPC#072477980727 Case: 6pcs



PIC® 2pk Fly Traps Stock# FSTIK-2 UPC#072477981254 Case: 6pcs



PIC®4pk Fly Traps Stock# 4PK-FLY-TRAP UPC# 072477984480 Case: 6pcs



PIC® Fly Stick Stock# FSTIK-W UPC#072477982059 Case: 6pcs



PIC® 4pk Window Fly Traps Stock# FTRP UPC#072477981205 Case: 12pcs



PIC® 10pk Fly Ribbon Stock# FR10B UPC# 072477980161 Case: 12pcs



PIC® 4pk Fly Ribbon Stock# FR3B UPC#072477980109 Case: 24pcs



PIC® XL Fly Ribbon Stock# GFR UPC#07247798907 Case: 6pcs



PIC® Disposable Fruit Fly Trap Stock# PIC-98285 UPC#072477982851 Case: 24pcs



PIC® Yellow Jacket & Wasp Trap



PIC® Screen Repair Stock# SCREEN UPC#072477981380 Case: 12pcs





DIE Rodent Solutions



PIC® Wood Mouse Traps 2 Pack

Stock# MTW-2 UPC# 072477980185 Case: 24pcs



PIC® 2pk Rat & Mouse Glue Boards

Stock# GRT-2F UPC# 072477980345 Case: 24pcs



PIC®Wood Mouse Traps 4 Pack

Stock# MTW-4 UPC# 072477981137 Case: 12pcs

PIC

MOUSE

GLUE BOARDS



Stock# RTW-1

UPC# 072477980192 Case: 12pcs



PIC® 2pk Mouse Glue Boards Stock# GMT-2F UPC# 072477980338

Case: 24pcs Also Available in 4pk



PIC®4pk Glue Pest Traps Stock# GPT-4 UPC# 072477981519 Case: 24pcs



PIC® Rodent Repeller LED Stock# LED-RR

UPC# 072477988877 Case: 3pcs



PIC® 4pk Mouse Glue Trays Stock# GT-4 UPC# 072477980406 Case: 12pcs



PIC® 2pk Rat & Mouse Glue Trays Stock# GT-2 UPC# 072477980413

Case: 12pcs



PIC® 2pk Simple Set Plastic Mouse Traps Stock# PMT-2 UPC# 072477981298

Case: 6pcs





PIC® Indoor/Outdoor Mouse Trap Kit

Stock# MTK UPC# 072477981809 Case: 6pcs



PIC® 2pk Catch & Release Mouse Traps

Stock# POMT UPC# 072477980390 Case: 12pcs



2 Humane Traps Inside





Flying Insect Trap Un-Plug to Un-Bug™







FEATURES & BENEFITS

- Portable or Plug-in Use
- Rechargeable in outlet. Equipped with UV Light
- Disposable Refills Trap and Hold Flying Insects

INSIGHTS

• Our portable Flying Insect Trap can be used anywhere.

No Chemical Insecticides

- Portable or Plug-in Use
- Starter Kit 1 Trap, 2 Refills



PORTABLE FLYING INSECT TRAP

Stock #: PIC-FIT

UPC# 0 72477 99988

Case Count: 4pcs

Cost: \$

SRP: \$

Margin:

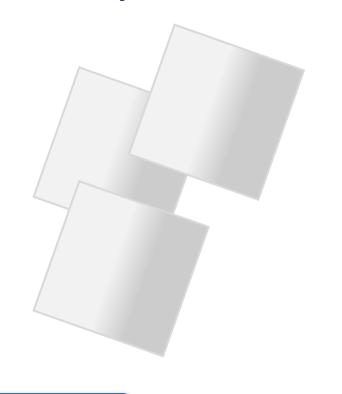
Contribution: \$





Flying Insect Trap Refills – 3PK





FEATURES & BENEFITS

- Plug-in Use
- Equipped with UV Light
- Disposable Refills Trap and Hold Flying Insects

INSIGHTS

• Our portable Flying Insect Trap can be used anywhere there is an outlet.

No Chemical Insecticides

- Portable or Plug-in Use
- Starter Kit 1 Trap, 2 Refills



FLYING INSECT TRAP

Stock #: PIC-FIT-2-REF

UPC# 0 72477 99987

Case Count: 4pcs

Cost: \$

SRP: \$

Margin:

Contribution: \$





Houseplant Sticky Traps





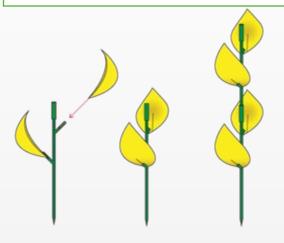
Artwork may be Subject to Change

FEATURES & BENEFITS

- Attracts and traps Aphids, Fungus Grants, White Flies, Leaf Miners, Midges, Thrips, Fruit Flies, Robber Flies and Black Flies
- Stackable Petal Design
- Designed to blend in and complement plants

No Chemical Insecticides

- Patent Pending Design
- Plant Safe
- No Chemical Insecticides
- Family Friendly



HOUSEPLANT STICKY TRAPS

Stock #: PIC-HPT

UPC# 072477992980

Case Count: 6pcs

Cost: \$

SRP: \$

Margin:

Contribution: \$



PIC MOSQUITO SOLUTIONS



PIC® 4pk Mosquito Repelling Coils Stock# C-4-36 UPC# 072477980086 Case: 12pcs



PIC® 10pk Mosquito Repelling Coils Stock# C-10-12 UPC# 072477980277 Case: 12pcs



PIC® 4pk Mosquito Metal Combo Burner Stock# MTL-COMBO UPC#072477989809 Case: 6 pcs



PIC®4pk Citronella Mosquito Coils Stock# CIT-COIL-10 UPC#072477981113 Case: xxpcs



PIC® 4pk Citronella Mosquito Coils Stock# CIT-COIL-4 UPC#072477984077 Case: 12pcs



PIC® 5pk Citronella Sticks Stock# CIT-STK UPC# 072477981069 Case: 12pcs



PIC® 5pk Mosquito Repelling Sticks Stock# MOS-STK UPC# 072477980666 Case: 12pcs



PIC® Terra Cotta Burner & 4 Mosquito Coils Stock# COMBO UPC# 072477981106 Case: 6pcs



Ant and Roach Solutions







PIC® Roach Killer Gel Stock# GEL1 UPC#072477981076 Case: 12pcs



PIC® Roach Prisons Stock# RP UPC#072477980123 Case: 12pcs



PIC® 3pk Metal Ant Killing Systems Stock# AT-3 UPC# 072477980154 Case: 24pcs



PIC®4pk Plastic Ant Killer Bait Stations Stock# AT-4 UPC#072477980734 Case: 24pcs



PIC® 2pk Plastic Ant Killer Bait Stations Stock# AT-2 UPC# 072477981267 Case: 24pcs



New Look for Ant and Roach Solutions



20 Year Anniversary Refresh

Over the past 20 years, **Homeplus™ by PIC®** offered indoor and outdoor ant control products that focused on efficacy and a proven formula for eliminating ant colonies in and around the home. It was time for the packaging to echo what the **Homeplus™** brand is all about. 5 SKU's and counting, **Homeplus™** now reflects the cleaner, pest free home our brand encourages, plus, solutions for your outdoor spaces without sacrificing an ounce of efficacy.

Metal Baits



HOMEPLUS™ 6pk Metal Bait Stations
Stock# 6PK-METALAB
UPC#072477981182
Case: 12pcs
Artwork Subject to Change



HOMEPLUS™ 4pk Metal Bait Stations
Stock# 4PK-METALAB
UPC# 072477988501
Case: 12pcs
Artwork Subject to Change

Plastic Baits



HOMEPLUS[™] 4pk Plastic Bait Stations Stock# AT4-AB UPC#072477988266 Case: 12pcs



HOMEPLUS[™] 12pk Ant Bait Stations Stock# HP-PLAS12 U/PC#072477 Case: 12pcs



HOMEPLUS[™] 12pk Roach Bait Stations Stock# HP-RK U/PC#072477980604 Case: 12pcs





Bugables® 6pk Wristbands Stock#8CT-BCBTS-6PK UPC#072477980994 Case: 8pcs Also Available in 10 Pack



Bugables® Citronella Wristband Stock#BUG-COILBANDTS24 UPC# 072477980318 Case: 24pcs



Bugables® Citronella Incense Coils Stock# 4PKCC-BUG UPC# 072477989638 Case: 24pcs



Bugables® Citronella Wristband Stock# BUG-COILBANDTS UPC# 072477983759 Case: 50pcs



Bugables® Wristband w/ 3 Inserts Stock# ACT-BND UPC# 072477985746 Case: 12pcs



Bugables® Citronella Wristbands Stock# BCBTS-200 UPC#072477985112 Case: 200pcs





Bugables® Mosquito Repellent Wipes Stock# TM-WIPE UPC# 072477984275 Case: 36pcs

