

THE NEXT GENERATION OF GREEN PEST CONTROL



**SUPERIOR PRODUCT EFFICACY and
the BROADEST ASSORTMENT of Green Alternatives
in the Pest Control Industry**



WELCOME TO MAGGIE'S FARM

Maggie's Farm is an independently-owned business that knows a thing or two about controlling insect pests. And while our brand is relatively new to retail stores, our parent company has been around for nearly twenty years providing unique, environmentally friendly pest control solutions to professional exterminators. Our heritage in the Professional Pest Control industry has allowed us to produce a unique line of custom formulated retail products that are guaranteed to get the job done fast and effectively. All of our products are extensively tested and quality-checked before they leave our production facility to ensure the very highest performance levels. **Now your customers can control insects like the Pros do.**



A COMPLETELY NEW LOOK FOR A UNIQUELY NEW PRODUCT LINE

Maggie's Farm offers a new and innovative approach to pest control that reflects the changing lifestyles of American consumers. And its retail packaging captures that uniqueness with the kind of lifestyle branding approach that is driving retail sales in nearly all categories of consumer goods.



Maggie's Farm's new lifestyle packaging is unique to the pesticide category, helping this innovative new brand stand out in a crowded field. Market research suggests that pesticide brands that scream "organic" scare many people away. They simply don't believe that the products will work. Maggie's Farm's unique lifestyle branding and packaging approach focuses on product efficacy, while clearly conveying that its products are safe, natural and environmentally friendly. Lifestyle brands convey a sense of wholesomeness, freshness and simplicity that resonates with today's homeowners. And they have tremendous appeal to key demographics that are driving sales in America's retail stores: women, moms, millennials and young aspiring homeowners. **There are currently no other products that fit that position in the consumer pesticide market. Maggie's Farm fills the void.**

NEXT GENERATION GREEN TECHNOLOGY

Maggie's Farm is pioneering a completely new approach to green pest control in the retail market. Existing green brands have failed to fulfill the promise of safer, natural pesticide alternatives, generating just a tiny share of the overall market. A lot of people believe – and a lot of scientific evidence suggests – that existing natural products simply don't work well enough to generate consistent repurchase activity. However, Maggie's Farm has completely flipped the model, with an efficacy first line of products that are both highly effective and environmentally conscious.

Maggie's Farm develops and utilizes the best available technology from traditional EPA registered products to minimum risk EPA-exempt botanicals, and combines them with an environmentally informed approach used by professional exterminators known as integrated pest management (IPM). IPM programs use current, comprehensive information on the life cycles of pests and their interaction with the environment. This information, in combination with available pest control methods, is used to manage pest damage by the most economical means, and with the least possible hazard to people, property and the environment.

FINALLY, A GREEN PEST CONTROL LINE THAT REALLY WORKS!



EFFECTIVE GREEN SOLUTIONS FOR ALL YOUR PEST CONTROL NEEDS

Maggie's Farm offers the broadest assortment of green pest control solutions in the industry. Our skilled product formulators utilize a full spectrum of available ingredients and technology to bring your customers a complete line of highly effective pest control products for their homes, yards and gardens.



NO SPILL ANT KILL

MNSK625 - UPC 00811249020274
6 x 0.25 oz bait stations

Patent-pending rigid gel formula offers the advantages of liquid bait, without the mess.



ROACH KILLER GEL

MRKG001 - UPC 00811249020229
1 oz tube

Fast, powerful results against roaches, ants and silverfish. Derived from soil microbes.



ANT KILLER SYRUP

MAKS001 - UPC 00811249020007
1 fl oz tube

Kills all common household ants. Attractive opening price point.



ANT & ROACH KILLER

MARK014
UPC 00811249020212
14 oz aerosol

Outperforms the leading synthetic brand on hard-to-kill german cockroaches.



FLYING INSECT KILLER

MFIK014
UPC 00811249020236
14 oz aerosol

Kills and repels flies, gnats and mosquitoes. Fast acting formula with no harmful residues.



WASP & HORNET KILLER

MWHK014
UPC 00811249020458
14 oz aerosol

Kills stinging insects fast. Foaming jet spray reaches up to 18 feet. Also kills spiders. No oily residue.



MOSQUITO FOGGER

MMFA014
UPC 00811249020328
14 oz aerosol

Kills and repels mosquitoes and flies for up to seven days.



NATURAL INSECT REPELLENT

MIR006
UPC 00811249020403
6 oz aerosol

Moisturizing, DEET-FREE formula. Safe to use on the entire family including small children and infants.



HOME BUG SPRAY

MHBS024
UPC 00811249020243
24 fl oz RTU

Kills and repels over 100 home invading pests. Safe to use around children and pets.



3-IN-1 GARDEN SPRAY

MGSK024
UPC 00811249020335
24 fl oz RTU

Protects ornamental plants, vegetables and houseplants from insects, mites and disease. For organic gardening.



YARD BUG SPRAY

MYBS032
UPC 00811249020502
32 oz hose end RTU

Kills and repels the most common outdoor lawn, landscape and perimeter pests. Treats up to 5000 square feet.



MOSQUITO & TICK KILLER

MMTK032
UPC 00811249020472
32 oz hose end RTU

Specially formulated to kill and repel mosquitoes and ticks. Treats up to 5000 square feet.



BED BUG KILLER

MBBK003
UPC 00811249020205
3 oz puffer bottle

The most effective bed bug killer on the market today. Fast-acting and long-lasting.



SPIDER & INSECT DUST

MSID007
UPC 00811249020076
7 oz puffer bottle

Dusts cling to spiders and insects far better than liquids. The preferred method of professionals.



FRUIT FLY TRAP

MFFT002
UPC 00811249020212
Blister pack with 2 traps

Patent-pending design works fast to attract and capture fruit flies. Non-toxic, dual lure. Glue surface inside prevents escapes.

MAGGIE'S FARM RETAIL MERCHANDISING VEHICLES

Maggie's Farm offers a broad assortment of attractive, high-impact retail merchandising vehicles designed to generate impulse purchases among consumers looking for highly effective, green pest control solutions.

MCFD004 - ANT KILLER FLOOR DISPLAY - 96 Count

UPC 3081124902008
-96 Ant Killer Syrup 1 fl oz tubes

MCFD005 - ANT & ROACH KILLER MIXED FLOOR DISPLAY - 72 Count

UPC 00811249020250
-24 No Spill Ant Kill Bait Stations
-24 Ant Killer Syrup 1 fl oz tubes
-24 Roach Killer Gel 1 oz tubes

MCFD010 - ANT & BUG MIXED FLOOR DISPLAY - 35 Count

UPC 00811249020281
-20 No Spill Ant Kill Bait Stations
-15 Home Bug Spray 24 fl oz RTU

MCFD011 - MIXED HOUSEHOLD FLOOR DISPLAY - 38 Count

UPC 00811249020298
-20 No Spill Ant Kill Bait Stations
-10 Ant & Roach Killer 14 oz aerosols
-8 Flying Insect Killer 14 oz aerosols

MCFD012 - ANT, ROACH & BUG MIXED HOUSEHOLD FLOOR DISPLAY - 36 Count

UPC 00811249020304
-20 No Spill Ant Kill Bait Stations
-10 Ant & Roach Killer 14 oz aerosols
-6 Home Bug Spray 24 fl oz RTU

MCFD016 - NO SPILL ANT KILL FLOOR DISPLAY - 48 count

UPC 20811249020278
-48 No Spill Ant Kill Bait Stations

MCFD017 - MIXED ANT KILL FLOOR DISPLAY - 72 Count

UPC 00811249020397
-48 Ant Killer Syrup 1 fl oz tubes
-24 No Spill Ant Kill Bait Stations

MCFD018 - NATURAL INSECT REPELLENT FLOOR DISPLAY - 45 Count

UPC 00811249020407
-45 Natural Insect Repellent 6 oz aerosols

MCFD019 - HOME MOSQUITO MIXED FLOOR DISPLAY - 40 Count

UPC 00811249020410
-30 Natural Insect Repellent 6 oz aerosols
-10 Mosquito Fogger 14 oz aerosols

MCFD020 - MIXED OUTDOOR & GARDEN FLOOR DISPLAY - 25 Count

UPC 00811249020489
-8 Spider & Insect Dust 7 oz bottles
-9 3-in-1 Garden Insect Spray 24 fl oz RTU
-8 Mosquito Fogger 14 oz aerosols

MCFD022 - ANT & WASP/HORNET MIXED FLOOR DISPLAY - 38 Count

UPC 00811249020519
-20 No Spill Ant Kill Bait Stations
-18 Wasp & Hornet Killer 14 oz aerosols

MCFD023 - MIXED HOUSEHOLD & WASP/HORNET FLOOR DISPLAY - 36 Count

UPC 00811249020529
-20 No Spill Ant Kill Bait Stations
-10 Wasp & Hornet Killer 14 oz aerosols
-6 Home Bug Spray 24 fl oz RTU

MCFD024 - ANT & FRUIT FLY DISPLAY - 36 Count

UPC 00811249020601
-20 No Spill Ant Kill Bait Stations
-16 Fruit Fly Trap two-packs



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For more information on Maggie's Farm products, visit www.maggiesfarmproducts.com. To order, contact your distributor, call (816) 283-3167 or email info@maggiesfarmproducts.com.

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