

**TIRED OF  
SEEING BUGS  
IN YOUR  
BIRDSEED?**

# COLE'S<sup>®</sup>

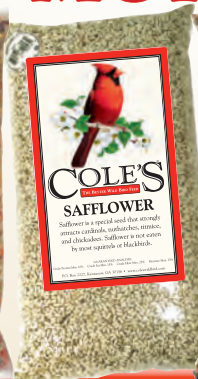
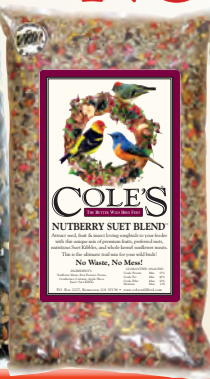
THE BETTER WILD BIRD FEED

How many times do you throw away product or spend endless hours cleaning your store shelves due to a bad insect infestation? Now fighting the bug war is a thing of the past.

## HARVEST FRESH LOCK™ TO THE RESCUE!

This unique packing system - usually reserved for human food - allows us to prevent insect infestations without adding pesticides or chemicals. Our seeds don't lose nutritional content or dry out and spoil like other brands. Without this special technology, seeds are exposed to oxygen causing immediate degradation, but Cole's products stay as fresh as the day they were packed. Guaranteed! Though it costs more to do it this way, Cole's believes it is the best, safest, and most natural way to provide for our feathered friends.

**NO ADDED CHEMICALS  
NO ADDED PESTICIDES  
NO MORE BUGS!**



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# COLE'S<sup>®</sup>

THE BETTER WILD BIRD FEED

## Seed Products

**BLUE RIBBON BLEND™**  
*The Original That Started It All.*  
 A special blend of seeds formulated to attract the greatest variety and number of wild birds. Try it and see the difference at your feeder!

**FINCH FRIENDS™**  
 Now there is a finch mix for regular tubular feeders - no special thistle feeder needed! Full of seeds that wild finches like best, this special blend will surely delight all your finch friends.

**SPECIAL FEEDER™**  
 This unique blend is a high energy treat for many birds including woodpeckers, cardinals, titmice, finches, and chickadees. With special ingredients like pecans and safflower, it works well in all feeders.

**NIGER SEED**  
 Niger Seed, often mistakenly called Thistle Seed, is a favorite of beautiful wild finches like the American Goldfinch. It is best used in a special "Thistle" feeder where it can be economically dispensed.

**SAFFLOWER**  
 Cardinals, finches, nuthatches, and chickadees love this special white seed. Even better, safflower is not eaten by most squirrels or blackbirds.

**WHITE MILLET**  
 Not only is White Millet the number one choice of most ground feeding birds like towhees, juncos, song sparrows and doves, it's also a favorite of the beautiful Indigo Bunting.

**NUTBERRY SUET BLEND™**  
 Get birds you've never seen before with this cornucopia of fruits, nuts, sunflower meats, and nutritious Suet Kibbles™. Nutberry Suet™ combines all of nature's best in one delicious blend.

**CRACKED CORN**  
 This inexpensive feed appeals to a wide range of ground feeding birds such as cardinals, white-throated sparrows, towhees, ducks, and doves.

**OIL SUNFLOWER**  
 The soft, thin shell and high oil content make this the birds' favorite type of sunflower. It's rich in high-energy oil and easily opened, even by smaller birds. Great for year round feeding.

**CRITTER MUNCHIES™**  
 The ideal mix for people who like to feed nature's little "critters." Squirrels, chipmunks, and rabbits go crazy for Critter Munchies™ when it is presented in a platform feeder or scattered on the ground.

**SUNFLOWER MEATS**  
*No waste, No mess.*  
 This is pure sunflower. With almost no shell, you get more feed per pound and no messy hulls to clean up. Perfect for people who want to feed from balconies and decks without the mess of leftover shells.

**WHOLE PEANUTS**  
 This fun and nutritious treat attracts titmice, woodpeckers, jays, wrens and a lot of cute critters.

**RAW PEANUTS**  
 Higher in essential fat and protein than peanut hearts, Raw Peanuts are a great attraction for titmice, nuthatches, wrens, and woodpeckers.

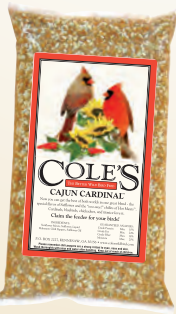
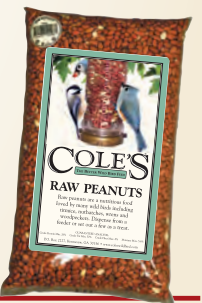
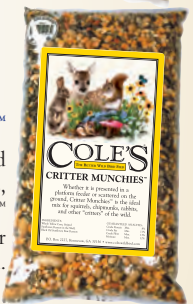
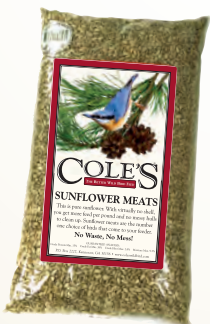
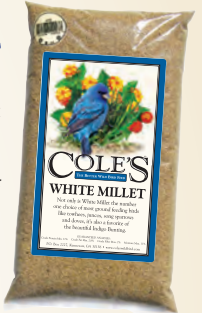
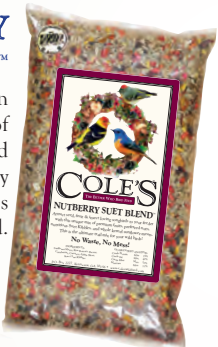
## HOT! HOT! HOT!

**HOT MEATS™**  
 Nutritious sunflower meats infused with fiery hot chilies. Birds can't get enough of the hot Cajun flavor.  
*No Mess, No Waste and Exclusively for the Birds!*

**CAJUN CARDINAL™**  
 The special flavor of Safflower mixed with the chilies of Hot Meats™. Reclaim the feeder for your birds!

**BLAZING HOT BLEND™**  
 A traditional blend of highly desired seeds protected by hot habanero chilies. Beautiful songbirds can't get enough!

**FLAMING SQUIRREL SEED SAUCE™**  
 A nutritional birdseed supplement that is all natural and super hot. Birds love the taste of this liquid chili pepper formula exploding with tons of hot Cajun flavor.



# COLE'S<sup>®</sup>

THE BETTER WILD BIRD FEED

## Suet & Specialty Products

### HOT MEATS™ SUET

Our famous best seller presented in a no-melt, no-mess suet cake. Made with nutritious sunflower meats and fiery hot chilies, your favorite birds can't get enough of the hot Cajun flavor!

### NATURAL PEANUT SUET

Two steps above your average peanut suet, this special no-melt formula wins taste tests hands down!

### SPECIAL FEEDER™ SUET

Chock full of pecans and peanuts, it's a shoe-in to be your woodpeckers' favorite.

### BLUE RIBBON BLEND™ SUET

A "Better" all purpose suet that attracts the largest variety of songbirds. You can't go wrong with this one.



## NATURE'S GARDEN™

HUMMINGBIRD NECTAR

*Naturally sweet, just the way nature intended!*



With the same plant based sugars found naturally in wildflower nectar, Nature's Garden™ is a high energy nutrient-rich nectar with no preservatives or artificial colors.

**NO MIXING OR BOILING NEEDED, JUST SHAKE AND POUR.**



## SUET KIBBLES™

These high potency kibbles are bursting with berry flavor and loaded with energy for increased stamina and vitality in the wild. Warblers, woodpeckers, bluebirds, and nuthatches can't get enough!



## DRIED MEALWORMS

Dried Mealworms are just as nutritious as live worms without the "ick factor."

These energy packed morsels are Mother Nature's perfect treat for all your insect loving friends.



# COLE'S®

THE BETTER WILD BIRD FEED

## DISPLAY PLAN-O-GRAM



One Display - 3 ft.

**Top Shelf - 5 lbs.**

<b>SA05</b>	<b>BR05</b>	<b>HM05</b>	<b>SF05</b>	<b>NB05</b>
Safflower	Blue	Hot	Special	Nutberry
Seed	Ribbon	Meats	Feeder	Suet Blend

**Middle Shelf - 10 lbs.**

<b>BR10</b>	<b>HM10</b>	<b>SF10</b>	<b>NB10</b>
Blue	Hot	Special	Nutberry
Ribbon	Meats	Feeder	Suet Blend

**Bottom Shelf - 20 lbs.**

<b>BR20</b>	<b>SA20</b>	<b>SF20</b>
Blue	Safflower	Special
Ribbon	Seed	Feeder

2-BR05	2-HM10	2-SA20
2-BR10	2-NB05	2-SF05
2-BR20	2-NB10	2-SF10
2-HM05	2-SA05	2-SF20

**= 24 TOTAL CASES**

### Two Displays - 6 ft.

**#1 - Top Shelf - 5 lbs.**

<b>CM05</b>	<b>BR05</b>	<b>HM05</b>	<b>SF05</b>	<b>SA05</b>
Critter	Blue	Hot	Special	Safflower
Munchies	Ribbon	Meats	Feeder	Seed

**#1 - Middle Shelf - 10 lbs.**

<b>BR10</b>	<b>HM10</b>	<b>SF10</b>	<b>SA10</b>
Blue	Hot	Special	Safflower
Ribbon	Meats	Feeder	Seed

**#1 - Bottom Shelf - 20 lbs.**

<b>BR20</b>	<b>HM20</b>	<b>SF20</b>
Blue	Hot	Special
Ribbon	Meats	Feeder

2-BR05	2-HM05	2-SA05
2-BR10	2-HM10	2-SA10
2-BR20	2-HM20	2-SA20
2-BH05	2-NB05	4-SF05
2-BH10	2-NB10	4-SF10
2-CB05	2-NB20	2-SF20
2-CM05	2-NI05	
2-CM20	2-OS08	

**= 48 TOTAL CASES**

**#2 - Top Shelf - 5 lbs.**

<b>NB05</b>	<b>SF05</b>	<b>BH05</b>	<b>NI05</b>	<b>CB05</b>
Nutberry	Special	Blazing	Niger	Cajun
Suet Blend	Feeder	Hot Blend	Seed	Cardinal

**#2 - Middle Shelf - 10 lbs.**

<b>NB10</b>	<b>SF10</b>	<b>BH10</b>	<b>OS08</b>
Nutberry	Special	Blazing	Oil
Suet Blend	Feeder	Hot Blend	Sunflower

**#2 - Bottom Shelf - 20 lbs.**

<b>NB20</b>	<b>SA20</b>	<b>CM20</b>
Nutberry	Safflower	Critter
Suet Blend	Seed	Munchies

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# COLE'S®

THE BETTER WILD BIRD FEED

## DISPLAY PLAN-O-GRAM

#1 Small Display - 2 ft.



← #1 Small Display

### Top Shelf

<b>DRMW</b> Dried Mealworms	<b>NPSU</b> Natural Peanut Suet	<b>HMSU</b> Hot Meats Suet	<b>SKSU</b> Suet Kibbles
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### Middle Shelf

<b>FS08</b> Flaming Squirrel Seed Sauce 8oz.	<b>BRSU</b> Blue Ribbon Suet	<b>SFSU</b> Special Feeder Suet	<b>FS16</b> Flaming Squirrel Seed Sauce 16oz.
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### Bottom Shelf

<b>MM06</b> Mighty Mesh Feeder	<b>TT06</b> Terrific Tube-6 Feeder	<b>NN08</b> Nifty Niger Feeder	<b>TT04</b> Terrific Tube-4 Feeder
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1-DRMW	1-SKSU	1-SPSU	1-TT06
1-NPSU	1-FS08	1-FS16	1-NN08
1-HMSU	1-BRSU	1-MM06	1-TT04

= 10 TOTAL CASES

#2 Small Display - 2 ft.



#2 Small Display →

### Top Shelf

<b>TT06</b> Terrific Tube-6 Feeder	<b>MM06</b> Mighty Mesh Feeder	<b>TT04</b> Terrific Tube-4 Feeder	<b>NN08</b> Nifty Niger Feeder	<b>TT06</b> Terrific Tube-6 Feeder
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### Middle Shelf

<b>NG48</b> Nature's Garden	<b>HH03</b> Hummer High Rise	<b>NG48</b> Nature's Garden
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### Bottom Shelf

<b>BB00</b> Bountiful Bowl Feeder	<b>DRMW</b> Dried Mealworms	<b>SKSU</b> Suet Kibbles
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1-TT06	1-NN08	1-BB00
1-MM06	2-NG48	1-DRMW
1-TT04	1-HH03	1-SKSU

= 10 TOTAL CASES

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# COLE'S®

THE BETTER BIRD FEEDER

*The Better Bird Feeder!*

★ PROUDLY MADE IN THE USA! ★

*Saving American jobs one feeder at a time.*



## TUBE-ZILLA™ TUBE FEEDER

4" diameter with 3 1/2 quart capacity and a built-in seed deflector at the base. Quick Clean® removable base for quick & easy clean-up. 6 seed ports feature generous perching areas and a wider feeder opening for a variety of birds to feed with ease.

**TT06 Tube-ZILLA 6 Ports**



*tube feeders have the amazing Quick-Clean® Base*

## TERRIFIC TUBE™ FEEDER

A great all purpose, versatile feeder for sunflower, blended seeds, and Suet Kibbles™. The Terrific Tube Feeder™ comes with natural grip perch covers that mimic the feel of a real branch and encourage longer feeding times. It is the perfect feeder for beginners and experts alike. You can't go wrong with this one!

**TT04 Terrific Tube 4 Ports • TT06 Terrific Tube 6 Ports**

## MIGHTY MESH™ FEEDER

This powerhouse of a feeder does it all! Specifically designed for fun-loving clinging birds like chickadees, woodpeckers, bluebirds and warblers, the Mighty Mesh™ prevents larger birds from hogging the feeder. Works well with most suets, nuts, or sunflower based seed making it a must-have feeder for every level of back yard bird watcher.

**MM06 Mighty Mesh**

## NIFTY NIGER™ FEEDER

The Nifty Niger™ Feeder dispenses Niger seed, also known as Guizotia abyssinica, through special tiny holes designed to limit waste and save money. It provides colorful Goldfinches and Pine Siskins an exclusive place to eat without competition from larger, more aggressive birds looking for sunflower.

**NN08 Nifty Niger**



## BOUNTIFUL BOWL™

Feed birds without worrying about what seed goes in what feeder! Its compact adjustable size lets you offer a wide variety of tasty meals to your feathered friends without a lot of work. A great starter feeder that holds virtually any seed or suet product - get a lot of birds without a lot of thought!

**BB00 Bountiful Bowl**



## TITAN TRAY™

Large 12" tray allows more perching area. Eliminates waste by capturing falling seed. Helps keep squirrels and other critters from jumping up to your feeder. Attaches easily to all Cole's Tube Feeders.

**TRAY Titan Tray**



## HUMMER HIGH RISE™

Give your hummers a coveted penthouse view with elevated perches for stress free feeding. Not only are the birds more relaxed when they eat, but you get a better view of them around the feeder. Super easy to fill and clean and it also comes with a built-in ant moat!

**HH03 Hummer High Rise**

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**New Products**

# COLE'S<sup>®</sup>

THE BETTER WILD BIRD FEED



## NATURE'S GARDEN<sup>™</sup> HUMMINGBIRD NECTAR

*Naturally sweet, just the way nature intended!*  
**No Preservatives • No Dyes**

With the same plant based sugars found naturally in wildflower nectar, Nature's Garden<sup>™</sup> is a high energy nutrient-rich nectar with no preservatives or artificial colors.

**NO MIXING OR BOILING NEEDED, JUST SHAKE AND POUR.**



## TUBE-ZILLA<sup>™</sup> TUBE FEEDER

4" diameter with 3 1/2 quart capacity and a built-in seed deflector at the base. Quick Clean<sup>®</sup> removable base for quick & easy clean-up. 6 seed ports feature generous perching areas and a wider feeder opening for a variety of birds to feed with ease.

*tube feeders have the amazing*  
**Quick-Clean<sup>®</sup> Base**



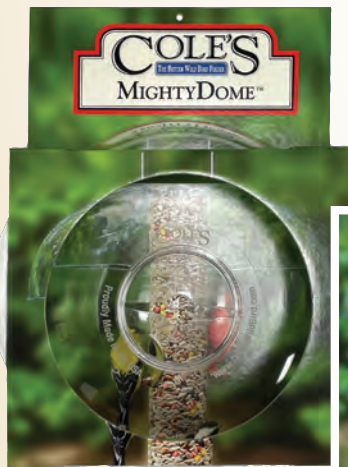
## HUMMER HIGH RISE<sup>™</sup>

Give your hummers a coveted penthouse view with elevated perches for stress-free feeding. Not only are the birds more relaxed when they eat, but you get a better view of them around the feeder while they enjoy a meal. Super easy to fill and clean. It also comes with a built-in ant moat!



## COLE'S FEEDER DOMES

*Made with state-of-the-art materials to prevent warping and discoloration. Simple and easy to use. Slides easily over the hanging wire and down to the top of the feeder - no additional hardware needed!*



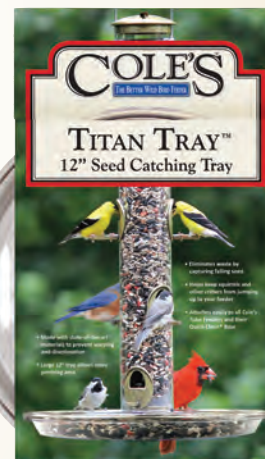
### MIGHTYDOME<sup>™</sup>

- A full 12" diameter helps discourage squirrels and protects seed from rain or snow.
- Fits most standard size 3 3/8" or less diameter tubular feeders including the Cole's Terrific Tube<sup>™</sup> and Mighty Mesh<sup>™</sup> Feeders.



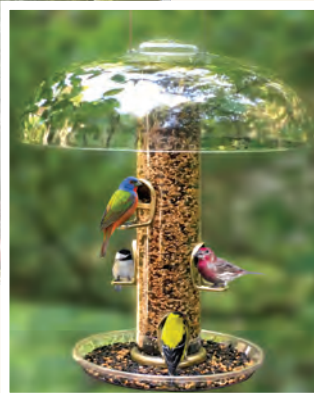
### DOMEZILLA<sup>™</sup>

- A full 18" diameter helps discourage squirrels and protects seed from rain or snow.
- Two different size slots to fit multiple size feeders.



## TITAN TRAY<sup>™</sup>

Large 12" tray allows more perching area. Eliminates waste by capturing falling seed. Helps keep squirrels and other critters from jumping up to your feeder. Attaches easily to all Cole's Tube Feeders.



DomeZilla<sup>™</sup> shown on Cole's TubeZILLA<sup>™</sup> with Cole's TITAN TRAY<sup>™</sup>.

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# COLE'S®

THE BETTER WILD BIRD FEED

IN PRINT

## The American GARDENER

The Magazine of the American Horticultural Society November / December 2015

Techniques for Planting Under Trees  
John Greenlee: Ornamental Grass Evangelist  
Tropical Hibiscus for All Gardens

With the Terrific Tube Feeder and Mighty Mesh Feeder from Cole's, you'll attract more birds than you can count with less than a minute's effort. The Tube Feeder is made of clear plastic and is filled with birdseed. The Mesh Feeder is made of metal mesh and is also filled with birdseed. Both feeders are easy to hang and are perfect for use in any garden.

**design tips for Evening Gardens**

## Birds & Blooms

Beauty in Your Own Backyard

ATTRACT FALL BIRDS  
(like this downy woodpecker) with our suet secrets

FREE SEED  
Plant sunflowers to attract goldfinches, doves, cardinals and more

THAT'S NOT A DUCK!  
Don't let these birds fool you

9 PLANTS TO BOOST SUMMER CONTAINERS

TOP 10 FAST-GROWING TREES

STUFF WE LOVE

GO SUNSET BIRDING  
Discover new species at dusk

FOOLPROOF PLANT PICKS  
anyone can grow

LEARN MORE about our products at [birdsandblooms.com](http://birdsandblooms.com)

## Birds & Blooms

love butterflies? HOW TO FIND, ID AND ENJOY THEM

FREE SEED  
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LEARN MORE about our products at [birdsandblooms.com](http://birdsandblooms.com)

## Southern Living

The Sweet Taste of Fall

47 Easy Homemade Cakes, Pies, Suppers & Sides

CLASSIC KITCHEN MAKEOVER IDEAS

TOP FLOWERS FOR COLOR ALL SEASON

THE SOUTH'S BEST NEW RESTAURANTS

FOR THE BIRDS  
Feed the birds, not the squirrels, with Cole's Hot Meats, \$27.95; [birdsandblooms.com](http://birdsandblooms.com)

## Birdfeeder basics:

Bring on backyard birds

with the right feeders

What you do to attract birds to your backyard is just as important as the feeders you use. The birds you attract will depend on the type of feeder you use. For example, a tube feeder will attract birds that like to eat from a tube, such as nuthatches and chickadees. A mesh feeder will attract birds that like to eat from a mesh, such as goldfinches and doves. A platform feeder will attract birds that like to eat from a flat surface, such as cardinals and juncos. A hopper feeder will attract birds that like to eat from a hopper, such as juncos and house finches.

## Southern Living

Our Smokin' Hot BBQ Guide

Summer's Best Recipes

50 New ideas for steak, corn, and more

Secrets to Happy Roses

4 Ways to Perk Up Your Porch

Easy Icebox Pies

Perfect Beach Towns  
THE SOUTH'S MOST CHARMING GETAWAYS

Feed the Birds  
Provide birds with good-quality food. If squirrels are eating your birdseed, try using Cole's Cajun Cardinal birdseed. Find it at your local nursery or online at [birdsandblooms.com](http://birdsandblooms.com). Add plants such as large shrubs and small trees that can double as areas for shelter and nesting. Offer fresh water for drinking and bathing. To keep birdhouses mosquito-free, use Mosquito Dunks ([flicnet.com](http://flicnet.com)).

## Southern Living

OUR BEST & EASIEST APPLE DESSERT

56 TOP-RATED FALL RECIPES  
LIGHTENED SOUTHERN CLASSICS, TAILGATE MENUS & MORE

101 LOOKS YOU'LL LOVE FROM OUR TEXAS SHOW HOUSE

OUR AUTUMN GETAWAY GUIDE  
THE SOUTH'S MOST CHARMING COLLEGE TOWNS

THE SECRET TO EVERY GREAT GARDEN

Feed the Birds  
If the squirrels are eating more of your birdseed than the birds are, try Cole's Hot Meats. The sunflower meats are infused with a formulation of chile pepper and safflower oil. While the chile pepper doesn't affect the birds at all, it bothers the squirrels, so they avoid the seed. Look for it at your local nursery, or buy online at [birdsandblooms.com](http://birdsandblooms.com) for \$16.99.

## Better Homes and Gardens

Color Made Easy

No-Fall Color Schemes, Quick Touches, and 30 Perfect Paint Picks

Fork-Tender, Family-Pleasing Roasts

Early Rooms for Builders

Valentines to Make & Share

3 Smart Ways to Budget Better

COME AND GET IT  
The Key-Chain Suet Bird Feeder from Wild Birds Unlimited is made of clear plastic and is filled with birdseed. It's perfect for use in any garden.

## Better Homes and Gardens

a feast to remember

Chef Tyler Florence's Bountiful Thanksgiving Dinner

Bird Buffet

25 Ways to Simplify the Festive & Foolproof Holiday