



Premium Firestarters for:





# Premium All Purpose Firestarters x16s

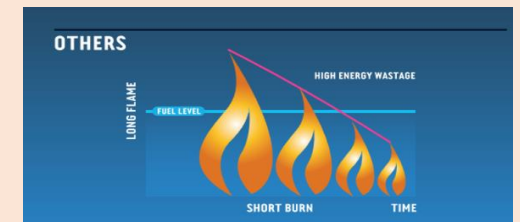
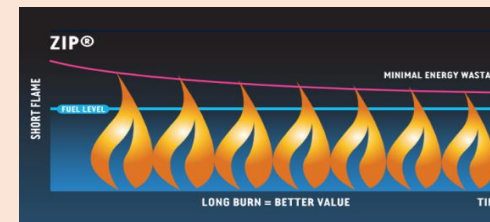


Premium Ignitor for instant fires!



- ✓ Lights instantly all fires
- ✓ Long burning; up to 18 minutes
- ✓ Odorless wrapper for user friendly experience
- ✓ Ideal for indoor fires also for hiking, camping, tailgating
- ✓ Efficiency guaranteed even with damp fuel

Patented 'Energy' formulation -> added lignite pellets for enhanced lighting and efficient burning  
Zip PAP will light even the most difficult fuels





# 100% Natural Wood Firestarter

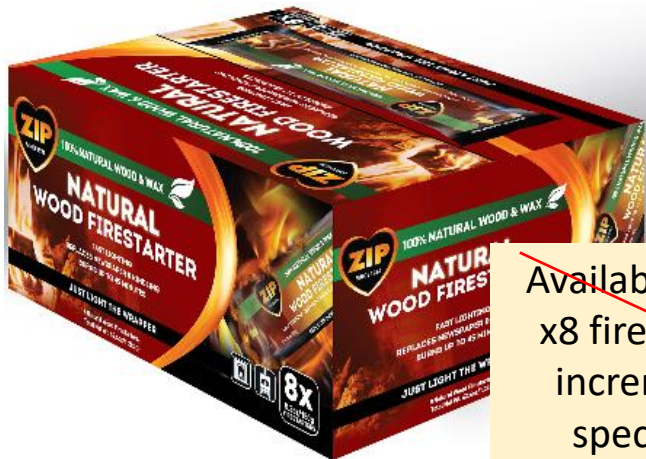


Replaced the need for kindling & paper!

Consumer-friendly format in US stores



- ✓ Convenient, clean & hassle free: “Just light the wrapper”
- ✓ Extra long burning of up to 45 minutes
- ✓ Sustainably sourced and 100% natural
- ✓ For use indoors and outdoors
- ✓ Ideal for larger wood fire appliances



Available in Multi-packs  
x8 firestarters to drive  
incremental sales in  
specific customers

Only in 12 pack



Ideal for environmental conscious shoppers: sustainably and ethically produced from Irish coppiced willow. No trees are felled for the production!