



STOCK No. 005

# DUKE CANNON

SUPPLY CO.®

FALL-WINTER  
CATALOG 2024





# IN A WORLD OF WEAK HANDSHAKES, HERE'S A FINGER-CRUSHING INTRODUCTION.

Duke Cannon hails from a simpler time. A time when the term handyman was redundant. When chivalry and patriotism weren't considered old fashioned. When you never put the word salad next to bar.

But something happened along the way. Men put down their lug wrenches and picked up their phones to hashtag for help. Substance was replaced by the flash of guys taking selfies. And instead of getting up before dawn to build railroads, men started going to the gym at 9 a.m. to ride pretend bicycles.

As any historian worth his salt will tell you, this country was built by folks with a sense of purpose. And our purpose is simple: to make superior-quality grooming goods right here in the USA that meet the high standards of hard-working men.

We value things like hard work, family, community, and bacon; we champion builders, creators, holders of doors, and fixers of toilets. We have the utmost respect for teachers and farmers and soldiers and first responders—so it's no wonder good folks feel right at home in Duke Cannon Country.





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### FEATURED IN:

Forbes *Esquire* MAXIM

MEN'S FITNESS REALSIMPLE GEAR PATROL



# OUR PROMISE: FUN, FUNCTIONALITY, AND PURPOSE

**YOUR RESULT:**  
**OUR TOP TEN INDEPENDENT  
RETAILERS AVERAGE  
OVER \$25,000 IN SALES  
FROM DUKE CANNON.**



## BEST SELLING PRODUCTS

1. BUFFALO TRACE BOURBON SOAP
2. OFFENSIVELY LARGE LIP BALM
3. MIDNIGHT SWIM SOAP
4. BLOODY KNUCKLES
5. LEGACY SOAPS
6. BEARD BALM

## The Average Duke Cannon Retailer.

**1400  
STORES**

Sells over 3K of  
product per year

**3.5x**

Reorders 3.5  
times a year

**+38%**

Will see a 38%  
sales increase  
with a display

**<3  
MONTHS**

Reorders more  
product within  
3 months

## Who's making money with Duke Cannon?



**GIFT SHOPS**



**HARDWARE  
STORES**



**SALONS**



**PHARMACIES**



**RESORTS**







## THE VICTORY BUNDLE

The Victory Bundle is the flagship Duke Cannon bundle. Along with an assortment of the Duke Cannon line, you get a wood merchandising unit styled after WWII military crates. Hand-made in the USA, it's the perfect home for Duke Cannon.

- Cannon Balm Tactical Lip Protectant (15x)
- Cannon Balm 140° Tactical Lip Protectant (15x)
- Cold Shower Tower - 60ct (1x)
- Big Ass Brick Of Soap - High Country (6x)
- Big Ass Brick Of Soap - Midnight Swim (6x)
- Big Ass Brick Of Soap - Sawtooth (6x)
- Big Ass Brick Of Soap - Superior (12x)
- Big Ass Brick Of Soap - Wayfinder (6x)
- Bloody Knuckles Hand Repair Balm - Jar (12x)
- Energizing Daily Face Wash (6x)
- Dry Defense Face Lotion (6x)
- Proper Cologne - Huron (4x)
- Proper Cologne - Midway (4x)
- Proper Cologne - Sawtooth (4x)
- News Anchor 2-in-1 Hair Wash - Midnight Swim (6x)
- News Anchor 2-in-1 Hair Wash - Sawtooth (6x)
- News Anchor Clay (6x)
- THICK Body Wash - Midnight Swim (6x)
- THICK Body Wash - Sawtooth (6x)
- Victory Display (1x)

Dimensions: 26" x 21" x 10"

Cost: \$1,100



# BUNDLE PROGRAMS

Because we can't ever seem to take a day off, Duke Cannon has a huge array of products (this catalog you're holding is proof). So it's perfectly natural to ask yourself "Where the heck do I begin?" Well, wonder no longer because we've done the hard part for you and put together some "starter" bundles made up of our best-selling items. Just unpack, stack, and watch the products fly out of the door.



## THE TOWER OF POWER

The Tower of Power Bundle is the mother of all Duke Cannon bundles. Stocking you with Duke Cannon's greatest hits and then some, it's the proven winner for any store in need of some masculinity. Ideal for 4th quarter sales, 1st quarter sales, 2nd quarter sales, and 3rd quarter sales. It works year-round, even on holidays, just as long as you keep it loaded with the best sellers.

Cannon Balm Tactical Lip Protectant (15x)  
 Cannon Balm 140° Tactical Lip Protectant (15x)  
 Cold Shower Tower - 60ct (1x)  
 Solid Cologne - Midnight Swim (6x)  
 Solid Cologne - Bourbon (6x)  
 Solid Cologne - Bay Rum (6x)  
 Big Ass Brick Of Soap - Buck Moon (6x)  
 Big Ass Brick Of Soap - Leaf & Leather (6x)  
 Big Ass Brick Of Soap - Fresh Cut Pine (6x)  
 Big Ass Brick Of Soap - Campfire (6x)  
 Big Ass Brick Of Soap - Midnight Swim (6x)  
 Big Ass Brick Of Soap - Sawtooth (6x)  
 Big Ass Brick Of Soap - High Country (6x)  
 Big Ass Brick Of Soap - Superior (6x)  
 Big Ass Brick Of Soap - Wayfinder (6x)  
 THICK - Buck Moon (6x)  
 THICK - High Country (6x)  
 THICK - Superior (6x)  
 THICK - Wayfinder (6x)  
 THICK - Buffalo Trace (6x)  
 Proper Cologne - Buck Moon (4x)  
 Proper Cologne - Huron (4x)  
 Proper Cologne - Midway (4x)  
 Proper Cologne - Sawtooth (4x)  
 Best Damn Beard and Face Lotion (6x)  
 Energizing Daily Face Wash (6x)  
 Daily Defense Face Lotion SPF 32 (6x)  
 Hydrating Face Wash (6x)  
 Dry Defense Face Lotion (6x)  
 Cooling After-Shave Balm (6x)  
 Bloody Knuckles Hand Repair Balm - Tube (12x)

Aluminum Free Deodorant Midnight Swim (6x)  
 Aluminum Free Deodorant Superior (6x)  
 Antiperspirant Deodorant Midnight Swim (6x)  
 Antiperspirant Deodorant Superior (6x)  
 Big Bourbon Beard Wash (6x)  
 Big Bourbon Beard Oil (6x)  
 Big Bourbon Beard Balm (6x)  
 Big American Bourbon Soap (12x)  
 Big Ass Brick Of Soap - Bay Rum (6x)  
 Busch Beer Soap (6x)  
 WWII Big Ass Brick Of Soap - Naval Diplomacy (6x)  
 WWII Big Ass Brick Of Soap - Productivity (6x)  
 News Anchor 2-in-1 Hair Wash - Tea Tree (6x)  
 News Anchor 2-in-1 Hair Wash - Midnight Swim (6x)  
 Cold Shower Cooling Field Towels 15ct (6x)  
 Shampoo Puck - Gold Rush (6x)  
 Shampoo Puck - Field Mint (6x)  
 Shampoo Puck - Barrel Char (6x)  
 Bourbon Tactical Clipper + Soap Bundle (8x)  
 Bloody Knuckles Clip Strip 16ct (1x)  
 Tower Display (1x)

**Dimensions: 5'8" Tall**  
**Sits on 2' x 2' Pallet**  
**Ships Freight Only**

**Cost: \$2,500**



## THE TACKLE BOX BUNDLE

The Tackle Box Bundle offers an ideal environment for Duke Cannon products. It comes with a cool vintage-inspired tackle box merchandiser and Duke Cannon's best selling products. Honestly, it's the ultimate bundle for men's gifts.

Cannon Balm Tactical Lip Protectant (15x)  
 Cannon Balm 140° Tactical Lip Protectant (15x)  
 WWII Big Ass Brick Of Soap - Productivity (6x)  
 WWII Big Ass Brick Of Soap - Naval Diplomacy (6x)  
 Big Ass Brick Of Soap - High Country (6x)  
 Big Ass Brick Of Soap - Sawtooth (6x)  
 Big Ass Brick Of Soap - Leaf & Leather (6x)  
 Big Ass Brick Of Soap - Fresh Cut Pine (6x)  
 Big Ass Brick Of Soap - Campfire (6x)  
 Big Ass Brick Of Soap - Midnight Swim (6x)  
 Big Ass Brick Of Soap - Gunsmoke (6x)  
 Bloody Knuckles Hand Repair Balm - Jar (6x)  
 Big American Bourbon Soap (12x)  
 Big Bourbon Beard Oil (6x)  
 Big Bourbon Beard Balm (6x)  
 Big Bourbon Beard Wash (6x)  
 Tackle Box Display (1x)

**Dimensions: 23" x 17" x 20"**

**Cost: \$800**





# It's Almost SNIFFSMAS IN DUKE CANNON COUNTRY



*New!*

## HIGHLY-REGIFTABLE PEPPERMINT BARK

Duke Cannon is always making spirits bright. This regiftable soap is packed with yuletide lather and adorned with the festive scent of peppermint.

Scent: Peppermint  
(6 unit/pack)  
Cost: \$5

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01PEPPERMINTBARK



# New Soaps!

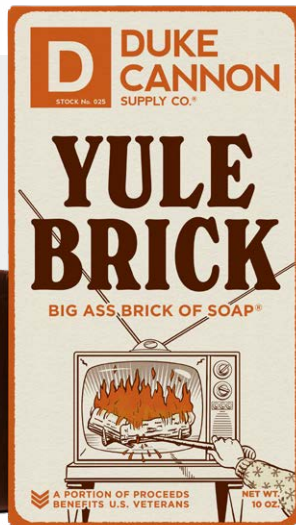


## “OH, FUDGE!”

Helping dad change a flat tire is a challenging task and when things went sideways, young Duke Cannon let some colorful language fly. With delicious notes of cocoa and spice, this holiday soap made the punishment worth it.

Scent: Cocoa + Spice  
(6 unit/pack)

Cost: \$5



## YULE BRICK

Nothing gets Duke Cannon's holiday spirits up like a cozy fire. And if the yule log in question is burning 24/7 on a local television network, all the better. This holiday soap offers festive scents of charred wood and leather.

Scent: Charred Wood + Leather  
(6 unit/pack)

Cost: \$5

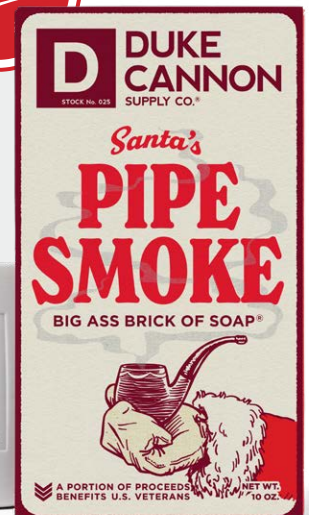


## SANTA'S PIPE SMOKE

With its smoky vanilla and amber scent, this holiday soap will make you feel like you're up at the North Pole blowing smoke rings with the man himself.

Scent: Smoky Vanilla + Amber  
(6 unit/pack)

Cost: \$5





Best Seller!

**BIG ASS LUMP OF COAL®**

St. Nick used to reward misbehaving children with bundles of twigs and strings of garlic. Considering these alternatives, a lump of fossil fuel doesn't sound half bad.

Scent: Bergamot & Black Pepper  
(6 unit/pack)

Cost: \$5



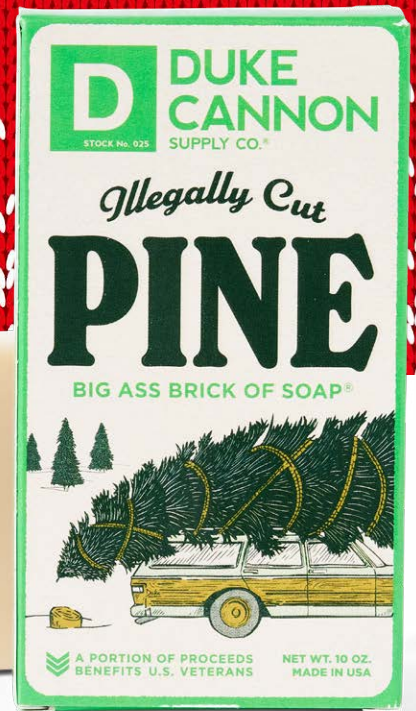


## ILLEGALLY CUT PINE

Avoid the sad stench of artificial flame retardant and indulge in the freshest scent of the season with Duke Cannon's Illegally Cut Pine Soap.

Scent: Pine  
(6 unit/pack)

Cost: \$5



## ILLEGALLY CUT PINE TIN

Avoid the disappointing odor of a plastic "tree" and indulge in the freshest scent of the season with our Illegally Cut Pine Soap. This one comes in a festive tin that will admirably house loose nails for years to come.

Scent: Pine  
(6 unit/pack)

Cost: \$6





*New!*



## WHISKER WONDERLAND GIFT SET

This treasured keepsake contains provisions for fellows intent on cultivating the beard of a holiday hero. Our beard goods meet the standards of hard-working men who want to look good without making a big deal about it.

Dimensions: 2" W x 7" D x 9.5" H  
(6 unit/pack)

Cost: \$12.50



03BEARBOOK



*New!*



**INCLUDES 1 FULL  
SIZE SOAP AND  
3 JUNIOR SOAPS.**



### NAUGHTY & NICE GIFT SET

Packed with one full size brick and 3 ju, this holiday gift set is a yuletide classic that feels at home on mahogany bookshelves and in medicine cabinets. It's a fantastic gift for scholars, families, and chimney sweeps of all ages.

Dimensions: 2" W x 7" D x 9.5" H  
(6 unit/pack)

Cost: \$12.50





# HOLIDAY: GIFT SETS + DISPLAYS



## WINTER SURVIVAL TUBE

The greatest tube in history. Contains Mini Bloody Knuckles, Cold Shower Wipes, Mini Standard Issue Face Lotion, and Cannon Balm.

Dimensions: 3.4" D x 3.4" W x 7" H  
(6 unit/pack)

Cost: \$12.50



WINTERTUBE



## Merry Sniffmas

Smells like the Holidays



## BIG ASS LUMP OF COAL® 24CT DISPLAY

Dimensions: 12" D x 18" W x 9.75" H

Cost: \$120



02COAL24PDQ





**ASSORTED HOLIDAY  
24CT DISPLAY**

12" D x 18" W x 9.75" H

Cost: \$120



24CTVARBABOSPDQ



**COAL, PINE, & PEPPERMINT  
24CT DISPLAY**

12" D x 18" W x 9.75" H

Cost: \$120



24LOCPINPEPPDQ



**BIG ASS LUMP OF COAL®  
FLOOR STAND**

Available in 48 and 72 count.

Dimensions: 13" D x 12" W x 39" H

48ct  
Cost: \$240

72ct  
Cost: \$360



48CTCOALSTANDV2



72CTCOALSTANDV2



# NEW SCENT RISING.



## **BUCK MOON**

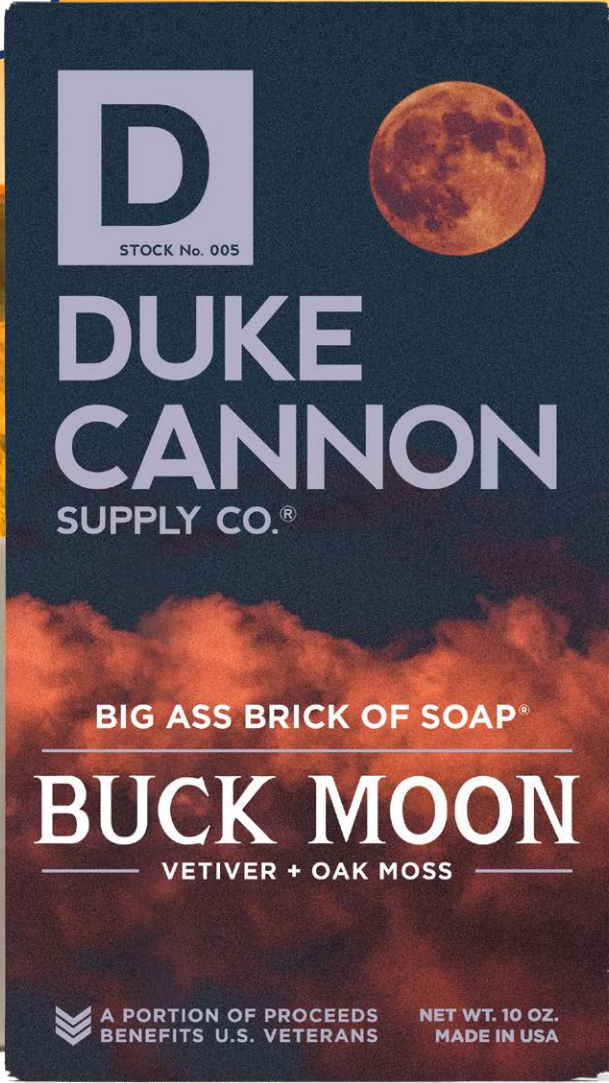
During the warm summer months, most folks huddle indoors and subsist on a steady diet of artificially cooled air. But Duke Cannon knows that his time is better spent in the open fields at dusk, gazing at the full moon and thinking of heroic men named Buzz. Smells like a balmy night in July, not a musty studio apartment.





New!

New!



**BIG ASS BRICK OF SOAP®  
BUCK MOON**

Scent: Vetiver + Oak Moss  
(6 unit/pack)

Cost: \$5



**THICK®  
BUCK MOON**

Scent: Vetiver + Oak Moss  
(6 unit/pack)

Cost: \$6





**SHAMROCK**



**BIG ARSE BRICK OF SOAP®  
SHAMROCK**

Scent: Wicked Mint  
(6 unit/pack)

Cost: \$5



Packed with rich, Gaelic lather and a wicked, minty scent, the “Pride of Dublin” is ready to work its magic in showers and lochs across the land. Selling out within days last year, our Shamrock Big Arse Brick of Soap® is available to be whisked off shelves for a limited time.



*New!*

ARISES  
MID-AUGUST



**BIG ASS BRICK OF SOAP®  
CANDY CORN**

Scent: Smoky + Vanilla  
(6 unit/pack)

Cost: \$5



Every fall when trick-or-treaters combed neighborhoods hoping for full-size candy bars, young Duke Cannon would instead hoard piles of a triangular yellow, orange, and white candy no one else wanted. This spooky soap, with its sweet and smoky vanilla scent, will remind you of those memorable Halloweens spent encased in store-bought costumes and lugging around pillowcases full of tooth-rotting treats.



# BIG BANDIT

New!



## BIG ASS BRICK OF SOAP® BIG BANDIT

Scent: Rich + Smoky  
(6 unit/pack)

Cost: \$5



With a rich, smoky scent, our new Big Bandit Big Ass Brick of Soap® calls to mind those 4th of July holidays spent blowing off backyard fireworks until the dawn's early light. But don't delay—even though it's safe for fingers, Big Bandit soap is available for a limited time only.



# PINE TAR



## BIG ASS BRICK OF SOAP® PINE TAR

Scent: Pine Tar  
(6 unit/pack)

Cost: \$5



With little refrigeration and poor sewage infrastructure, America in the late 1800s simply did not smell very good. That's why hardworking folks would flock to their local baseball diamond, where the distinctly rugged aromas of tobacco, whiskey, and pine tar filled the air. Duke Cannon's Pine Tar Big Ass Brick of Soap® captures the scent of a magical, bygone era when pitchers threw for 9 innings and batsmen went 6-for-6 after four pulls of whiskey in the dugout.

# TROPHY GAME



## BIG ASS BRICK OF SOAP® TROPHY GAME

Scent: Smoked Leather + Amber  
(6 unit/pack)

Cost: \$5



Even when his team is down by a score, the clock is ticking, and there's no timeouts left, Duke Cannon has faith that the boys in the huddle will dig deep and pull out the big win against their gridiron rivals. This All-American soap, with notes of smoked leather and amber, celebrates those fall Saturdays of hard-fought victory and bringing the trophy home to its rightful place.



# BIG ASS BRICK OF SOAP®



## BIG ASS BRICK OF SOAP® SUPERIOR

Scent: Fresh Water + Neroli  
(6 unit/pack)

Cost: \$5



## BIG ASS BRICK OF SOAP® WAYFINDER

Scent: Eucalyptus + Desert Sage  
(6 unit/pack)

Cost: \$5



## BIG ASS BRICK OF SOAP® HIGH COUNTRY

Scent: Birchwood + Tonka  
(6 unit/pack)

Cost: \$5



## BIG ASS BRICK OF SOAP® BUCK MOON

Scent: Vetiver + Oak Moss  
(6 unit/pack)

Cost: \$5







**BIG ASS BRICK® OF BAY RUM SOAP**

Scent: Citrus Musk  
(6 unit/pack)

Cost: \$5



**BIG AMERICAN BOURBON SOAP**

Scent: Oak Barrel  
(6 unit/pack)

Cost: \$5



**BIG ASS BRICK OF SOAP® SAWTOOTH**

Smells like exploring the open skies above densely forested terrain. Not hiking up the steps of a parking garage in El Paso.

Scent: Alpine Air + Cedarwood  
(6 unit/pack)

Cost: \$5





# WWII BIG ASS BRICK OF SOAP®

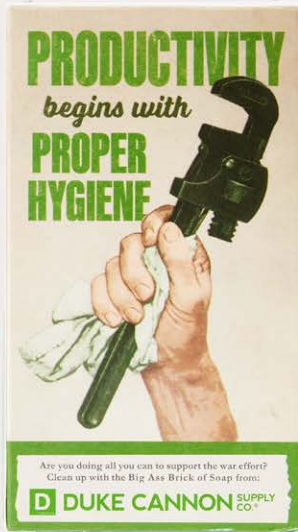
## THE BABOS 400

Naval Diplomacy Soap (24x)  
 Victory Soap (24x)  
 Accomplishment Soap (24x)  
 Productivity Soap (24x)

Cost: \$400



BABOS400



### NAVAL DIPLOMACY

Scent:  
 Fresh Water  
 (6 unit/pack)

Cost: \$5



03BLUE1

### PRODUCTIVITY

Scent:  
 Energizing Mint  
 (6 unit/pack)

Cost: \$5



03WHITE1

### VICTORY

Scent:  
 Seagrass  
 (6 unit/pack)

Cost: \$5



03GREEN1

### ACCOMPLISHMENT

Scent:  
 Bergamot + Black Pepper  
 (6 unit/pack)

Cost: \$5



03BLACK1

Duke Cannon's bricks of soap are inspired by the soap used by Korean War G.I.'s. In fact, they're manufactured in the same Memphis, Tennessee factory the U.S. government contracted to produce them originally. In 2011, we reintroduced it to fill the void of relevant, affordable gifts for everyday men. In 2018, our best selling Big Ass Brick Of Soap® received a makeover. Featuring Limited Edition packaging inspired by WWII-era posters, these soaps are more fun and gift-able than ever. It's virtually un-American to not buy these!



# THE FRONTIER COLLECTION

*Best Seller!*

## FRONTIER 400 BUNDLE

Leaf & Leather Soap (24x)  
Campfire Soap (24x)  
Fresh Cut Pine Soap (24x)  
Midnight Swim Soap (24x)

Cost: \$400



FRONTIER400



### MIDNIGHT SWIM

Scent:  
Neroli + Dark Water  
(6 unit/pack)

Cost: \$5



03MIDNIGHT1

### LEAF & LEATHER

Scent:  
Amber + Woodsy Leather  
(6 unit/pack)

Cost: \$5



03LEAFLEATHER1

### FRESH CUT PINE

Scent:  
Eucalyptus + Sequoia Redwood  
(6 unit/pack)

Cost: \$5



03PINE1

### CAMPFIRE

Scent:  
Warm Musk + Woodfire  
(6 unit/pack)

Cost: \$5



03CAMPFIRE1

Legend tells us of a place, somewhere outside the range of extended WiFi signals, where outlet malls and vegan juice bars cease to exist. It's a place where stories are told without emojis and memories are made without selfies. We're talking about the Great Outdoors, and this place smells downright fantastic. The Frontier Collection: Big Ass Bricks of Soap® with unique, masculine scents inspired by the best that nature has to offer.



*Best Seller!*



## BUSCH BEER SOAP

Duke Cannon's idea of charcuterie is a plate of beef sticks with a bowl of flavored tortilla chips. And then washing it down with a cold, crisp Busch Beer. And then washing that Busch Beer down with a refreshing shower that includes Busch Beer. We added a hint of Busch Beer to this sandalwood soap so you can smell as clear and bright as mountain air.

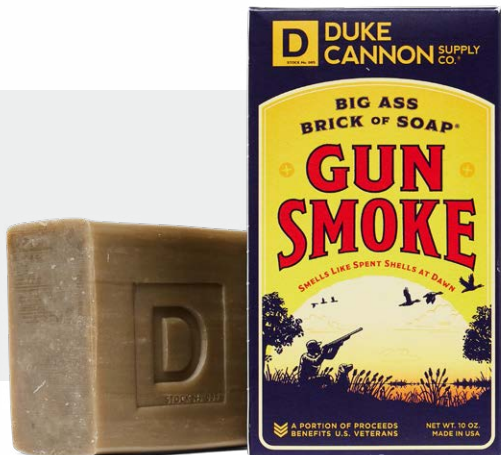
Scent: Sandalwood  
(6 unit/pack)  
Cost: \$5



## BIG TEXAS BEER SOAP

In Duke Cannon's day, a man didn't need an orange slice to make his beer palatable. You didn't swirl your beer, and you didn't have to read another fellow's "blog" in order to make your beer choice. A "tasting flight" consisted of a six-pack of quality American lager purchased at your local liquor store. Duke Cannon drinks and showers with Lone Star Beer. The National Beer of Texas.\*

Scent: Woody + Sandalwood  
(6 unit/pack)  
Cost: \$5



## BIG ASS BRICK OF SOAP® GUN SMOKE

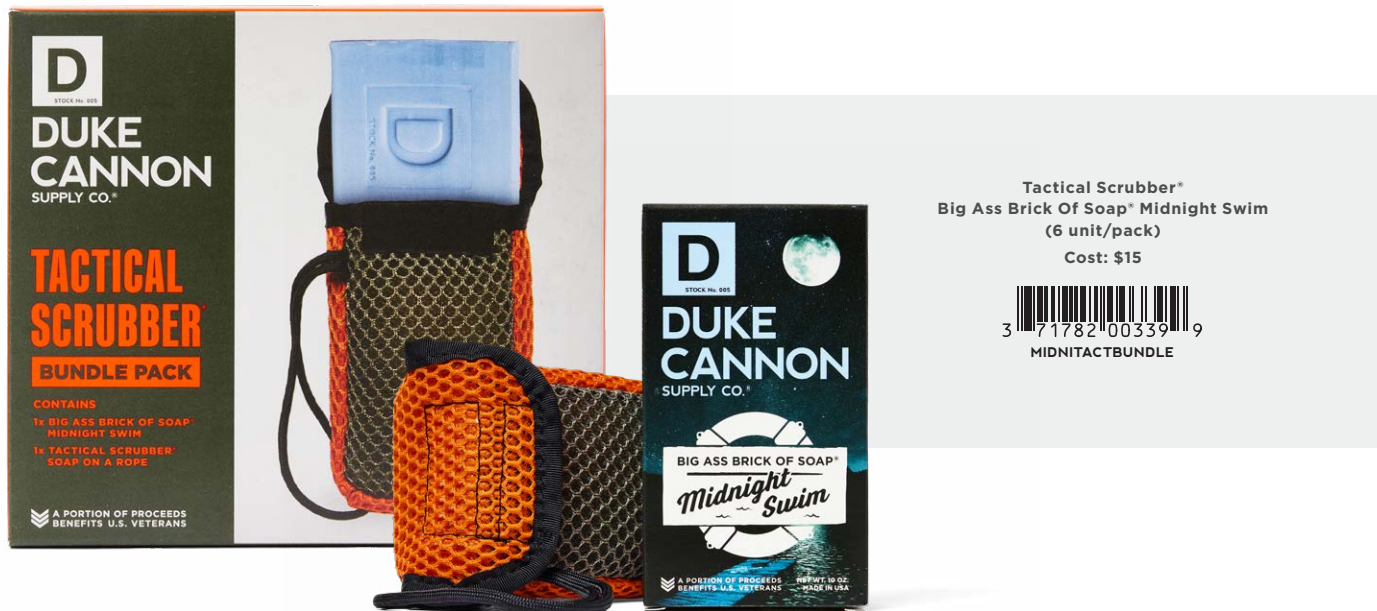
The whiff you'll get isn't exactly metallic Cordite; rather, notes of smoked wood, bourbon vanilla, and charred leather combine to form a rich, slightly smoky scent that reminds you of a successful morning spent alongside your favorite fellow sportsmen.

Scent: Charred Leather  
(6 unit/pack)  
Cost: \$5





# SOAP ON A ROPE TACTICAL SCRUBBER®



Tactical Scrubber®  
Big Ass Brick Of Soap® Midnight Swim  
(6 unit/pack)  
Cost: \$15

3 71782 00339 9  
MIDNITACTBUNDLE

## SOAP ON A ROPE BUNDLE PACK

This U.S. military-grade tactical soap pouch should be standard-issue for every shower. To maximize hygiene in tactical situations, this equipment is engineered with a coarse mesh to scrub your hands and feet, and a softer mesh for less rough areas. The 550 mil-spec paracord keeps your large soap off the ground, making it perfect for home, outdoor, or field.



Tactical Scrubber®  
Big American Bourbon Soap  
(4 unit/pack)  
Cost: \$15

8 50020 74021 5  
BOURBONTACTBUNDLE

# THICK® HIGH-VISCOSITY BODY WASH

*New!*



## THICK® BUCK MOON

Scent: Vetiver + Oak Moss  
(6 unit/pack)  
Cost: \$6



*New!*



## THICK® HIGH COUNTRY

Scent: Birchwood + Tonka  
(6 unit/pack)  
Cost: \$6



*New!*



## THICK® WAYFINDER

Scent: Eucalyptus + Desert Sage  
(6 unit/pack)  
Cost: \$6



## THICK® NAVAL DIPLOMACY

Scent: Bergamot + Aquatic Musk  
(6 unit/pack)  
Cost: \$6



## THICK® BAY RUM

Scent: Island Spice + Citrus Musk  
(6 unit/pack)  
Cost: \$6



## THICK® MIDNIGHT SWIM

Scent: Sea Grass + Sandalwood  
(6 unit/pack)  
Cost: \$6





*New!*



**THICK®  
SUPERIOR**

Scent: Fresh Water + Neroli  
(6 unit/pack)  
Cost: \$6



02THICKSUPERIOR

*New!*



**THICK®  
TROPHY GAME**

Scent: Smoked Leather + Amber  
(6 unit/pack)  
Cost: \$6



02THICKTROPHY



**THICK®  
SAWTOOTH**

Scent: Alpine Air + Cedarwood  
(6 unit/pack)  
Cost: \$6



02THICKSAWTOOTH



**THICK®  
PRODUCTIVITY**

Scent: Eucalyptus + Peppermint  
(6 unit/pack)  
Cost: \$6



17.5OZTHICKPRODUCTIVITY



**THICK®  
OLD GLORY**

Scent: Tobacco Leaf + Leather  
(6 unit/pack)  
Cost: \$6



17.5OZTHICKOLDGLORY



**THICK®  
BOURBON**

Scent: Oak Barrel + Amber  
(6 unit/pack)  
Cost: \$6



17OZTHICKBOURBON



**NEWS ANCHOR®  
2-IN-1 HAIR WASH 14oz  
TEA TREE**

Scent: Eucalyptus + Peppermint  
(6 unit/pack)

Cost: \$7.50



**NEWS ANCHOR®  
2-IN-1 HAIR WASH 14oz  
CEDARWOOD**

Scent: Timber + Aromatic Spice  
(6 unit/pack)

Cost: \$7.50



**NEWS ANCHOR®  
2-IN-1 HAIR WASH 14oz  
NAVAL DIPLOMACY**

Scent: Bergamot + Aquatic Musk  
(6 unit/pack)

Cost: \$7.50







**NEWS ANCHOR®  
2-IN-1 HAIR WASH 14oz  
SAWTOOTH**

Scent: Alpine Air + Cedarwood  
(6 unit/pack)

Cost: \$7.50



**NEWS ANCHOR®  
2-IN-1 HAIR WASH 14oz  
MIDNIGHT SWIM**

Scent: Sea Grass + Sandalwood  
(6 unit/pack)

Cost: \$7.50



**NEWS ANCHOR®  
2-IN-1 HAIR WASH 14oz  
BAY RUM**

Scent: Island Spice + Citrus Musk  
(6 unit/pack)

Cost: \$7.50



## SHAMPOO PUCKS®



### SHAMPOO PUCK® FIELD MINT

Scent: Eucalyptus + Peppermint  
(6 unit/pack)

Cost: \$6



8 50008 67501 0  
SHAMPOOPUCKFIELDMINT



### SHAMPOO PUCK® GOLD RUSH

Scent: Fresh Citrus + Neroli + Oakmoss  
(6 unit/pack)

Cost: \$6



8 50008 67502 7  
SHAMPOOPUCKGOLDRUSH



### SHAMPOO PUCK® BARREL CHAR

Scent: Bourbon + Sandalwood  
(6 unit/pack)

Cost: \$6



8 50008 67503 4  
SHAMPOOPUCKBARRELCHAR



## NEWS ANCHOR® HURRICANE HOLD® POMADE

Scent: Tonka  
(6 unit/pack)

Cost: \$9



8 50003 53988 1  
4.6OZHURRICANEHOLDPOMADE





**NEWS ANCHOR®  
FIBER POMADE**

Scent: Birchwood + Tonka  
(6 unit/pack)  
Cost: \$9



**NEWS ANCHOR®  
POMADE**

Scent: Orange Blossom + Sandalwood  
(6 unit/pack)  
Cost: \$9



**NEWS ANCHOR®  
CLAY 4OZ**

Scent: Bourbon + Vanilla  
(6 unit/pack)  
Cost: \$9





**ENERGIZING DAILY FACE WASH 6oz**

Scent: Refreshing Citrus (6 unit/pack)

Cost: \$7.50



**OIL CONTROL FACE WASH 6oz**

Scent: Birchwood (6 unit/pack)

Cost: \$7.50



**HYDRATING FACE WASH 6oz**

Scent: Light Citrus (6 unit/pack)

Cost: \$7.50



SHAVE



**SUPERIOR GRADE® SHAVING CREAM**

Scent: Bergamot & Pepper (6 unit/pack)

Cost: \$7.50



**COOLING AFTER-SHAVE BALM**

Scent: Bergamot & Sandalwood (6 unit/pack)

Cost: \$7.50





*New!*



*New!*



*New!*



**DAILY DEFENSE  
SPF FACE LOTION 3oz**

Scent: Refreshing Citrus  
(6 unit/pack)

Cost: \$8.50



**OIL CONTROL  
FACE LOTION 3oz**

Scent: Birchwood  
(6 unit/pack)

Cost: \$7.50



**DRY DEFENSE  
FACE LOTION 3oz**

Scent: Citrus Hefeweizen  
(6 unit/pack)

Cost: \$7.50





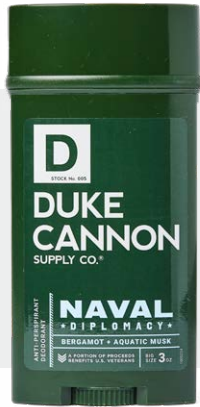
# **NEW IMPROVED FORMULA.**

## **ANTIPERSPIRANT + ALUMINUM FREE DEODORANT**

No one needs to smell how hard you work. Duke Cannon's new Natural Charcoal & Aluminum Free Deodorants ensure that never happens. Duke Cannon's Natural Charcoal Deodorant harnesses the power of charcoal to keep your underarms odor-free during 12-hour workdays, not 30-minute kickball games. Simply put, it's the naturally better alternative to whatever you're using right now.



# ANTIPERSPIRANT



**ANTIPERSPIRANT DEODORANT: NAVAL DIPLOMACY**  
 Scent: Bergamot + Aquatic Musk  
 (6 unit/pack)  
 Cost: \$6



**ANTIPERSPIRANT DEODORANT: SUPERIOR**  
 Scent: Fresh Water + Neroli  
 (6 unit/pack)  
 Cost: \$6



**ANTIPERSPIRANT DEODORANT: MIDNIGHT SWIM**  
 Scent: Sea Grass + Sandalwood  
 (6 unit/pack)  
 Cost: \$6



**ANTIPERSPIRANT DEODORANT: SAWTOOTH**  
 Scent: Alpine Air + Cedarwood  
 (6 unit/pack)  
 Cost: \$6



# ALUMINUM FREE DEODORANT



**ALUMINUM FREE DEODORANT: NAVAL DIPLOMACY**  
 Scent: Bergamot + Aquatic Musk  
 (6 unit/pack)  
 Cost: \$6



**ALUMINUM FREE DEODORANT: SUPERIOR**  
 Scent: Fresh Water + Neroli  
 (6 unit/pack)  
 Cost: \$6



**ALUMINUM FREE DEODORANT: MIDNIGHT SWIM**  
 Scent: Sea Grass + Sandalwood  
 (6 unit/pack)  
 Cost: \$6



**ALUMINUM FREE DEODORANT: SAWTOOTH**  
 Scent: Alpine Air + Cedarwood  
 (6 unit/pack)  
 Cost: \$6



# BEST DAMN BEARD CARE



While a well manicured beard is a symbol of power and prestige, an unruly and disheveled beard has the potential to lead society into complete anarchy. Do your duty and maintain your beard with Duke Cannon's Best Damn Beard Balm & Oil. Made with superior grade ingredients like apricot kernel, argan, and jojoba oils.

Our Balms & Oils help moisturize and protect a man's beard and the face underneath it. Start with the Wash, apply Oil in the morning, and refresh with the Balm on the go to keep your beard operating at full power all day long.



## BEST DAMN BEARD & FACE LOTION

This lightweight lotion is formulated to soften and condition short-length facial hair while providing critical hydration to the skin underneath.

Scent: Citrus Hefeweizen  
(6 unit/pack)  
Cost: \$7.50



## BEST DAMN BEARD OIL\*

At 3x the size of the competition, it features the scent of freshly split cedar, making you feel like you're on a walk through the Redwoods.

Scent: Redwood  
(6 unit/pack)  
Cost: \$15







**BEST DAMN BEARD WASH\***

Made with plant-based ingredients to tame your mane and moisturize the skin underneath it without stripping your beard of its natural oils and power.

Scent: Citrus Hefeweizen  
(6 unit/pack)  
Cost: \$7.50



**BEST DAMN BEARD BALM\***

With a pleasant, woody fragrance, and packaged in a premium travel tin, it's like a portable Redwood forest in your pocket.

Scent: Redwood  
(6 unit/pack)  
Cost: \$7.50



**BEST DAMN BEARD OIL\* 0.5oz**

An introductory portion of our Best Damn Beard Oil on a blister pack backer card.

Scent: Redwood  
(12 unit/pack)  
Cost: \$5



**THE BEARD CARE WEDGE**

Best Damn Beard Balm (6x)  
Mini Beard Oil (6x)  
Beard Wedge Display

Dimensions:  
13" D x 8" W x 9" H  
Cost: \$75





## BIG BOURBON BEARD WASH™

Made with plant-based ingredients to tame your mane and moisturize the skin underneath it without stripping your beard of its natural oils and power.

Scent: Oak Barrel (6 unit/pack)

Cost: \$7.50



## BIG BOURBON BEARD OIL

We threw in a hint of Buffalo Trace® Bourbon, because bourbon makes everything better. It doesn't smell like you've had one too many; it has a woody, oak barrel scent that most folks find very appealing.

Scent: Oak Barrel (6 unit/pack)

Cost: \$15



## BIG BOURBON BEARD BALM

Made with premium ingredients, including a hint of actual Buffalo Trace® Bourbon, it has a woody, oak barrel scent that smells like a beard should.

Scent: Oak Barrel (6 unit/pack)

Cost: \$7.50







# BIG BOURBON BEARD WASH™

**BUFFALO TRACE**  
KENTUCKY STRAIGHT  
BOURBON WHISKEY



SCENT: *Oak Barrel*

MADE IN THE USA



**DUKE  
CANNON**  
SUPPLY CO.®

A PORTION OF PROCEEDS  
BENEFITS U.S. VETERANS

HEFTY  
PORTION



6 FL OZ  
(177ml)

# BIG BOURBON BEARD OIL

BIG SIZE: 3oz SCENT: *Oak Barrel*



**DUKE  
CANNON**  
SUPPLY CO.®

A PORTION OF PROCEEDS  
BENEFITS U.S. VETERANS

MADE IN  
THE USA

MADE WITH **BUFFALO TRACE**

90 PROOF KENTUCKY STRAIGHT  
BOURBON WHISKEY

# BIG BOURBON BEARD BALM

MADE IN USA SCENT: *Oak Barrel*



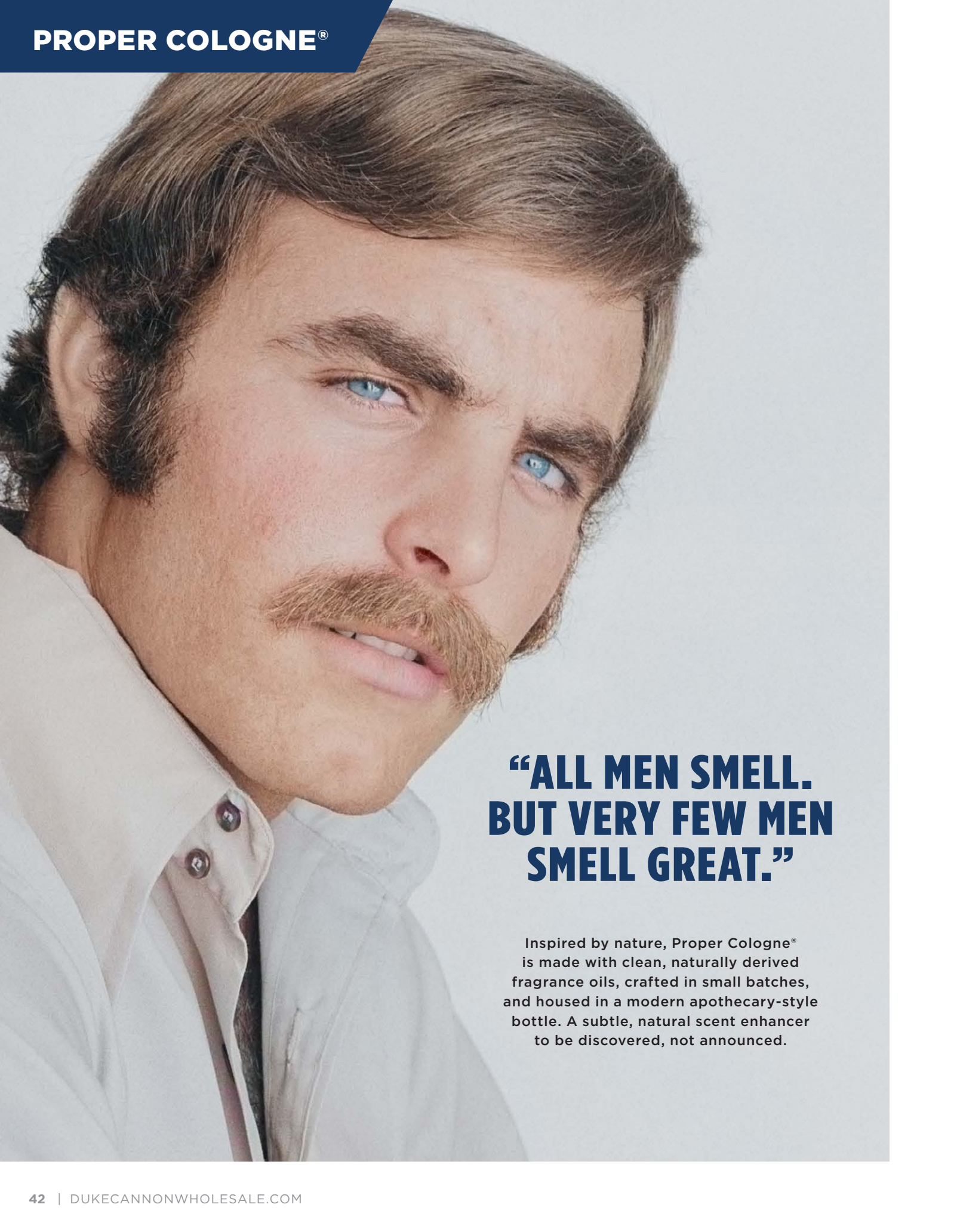
**DUKE  
CANNON**  
SUPPLY CO.®

A PORTION OF PROCEEDS  
BENEFITS U.S. VETERANS

MADE WITH  
**BUFFALO TRACE**  
KENTUCKY STRAIGHT  
BOURBON WHISKEY

NET WT. 1.6 OZ (48g)





**“ALL MEN SMELL.  
BUT VERY FEW MEN  
SMELL GREAT.”**

Inspired by nature, Proper Cologne® is made with clean, naturally derived fragrance oils, crafted in small batches, and housed in a modern apothecary-style bottle. A subtle, natural scent enhancer to be discovered, not announced.



*New!*



### PROPER COLOGNE<sup>®</sup> MIDWAY

Smells like a cool breeze blowing through palm trees in the pacific.

Scent: Citrus + Sandalwood  
(4 unit/pack)

Cost: \$15



*New!*



### PROPER COLOGNE<sup>®</sup> BUCK MOON

Smells like a remote field in the summer as the sun begins to set.

Scent: Vetiver + Oakmoss  
(4 unit/pack)

Cost: \$15



*New!*



### PROPER COLOGNE<sup>®</sup> SENECA

Smells like drifting down a scenic river after a light rainfall.

Scent: Bergamot + Neroli  
(4 unit/pack)

Cost: \$15



*New!*



### PROPER COLOGNE<sup>®</sup> HURON

Smells like navigating the open waters of a freshwater lake without a cloud in sight.

Scent: Fresh Water + Neroli  
(4 unit/pack)

Cost: \$15



*New!*



### PROPER COLOGNE<sup>®</sup> SAWTOOTH

Smells like exploring the open skies above densely forested terrain.

Scent: Alpine Air + Cedarwood  
(4 unit/pack)

Cost: \$15



*New!*



### PROPER COLOGNE<sup>®</sup> PRESCOTT

Smells like catching the sunrise before an early morning scenic hike.

Scent: Birchwood + Tonka  
(4 unit/pack)

Cost: \$15



# SOLID COLOGNE



Our Solid Colognes have ranked among our best-selling products in the gift channel. These concentrated cologne balms allow a man to apply fragrance without smelling like he was attacked by the perfume lady at the mall. A TSA-friendly option, they are perfect for a man's carry-on, gym bag, or desk drawer. And, at a \$25 MSRP, they represent a nice value compared to liquid options. Made with natural and organic ingredients. Offer one of the biggest trends in men's grooming, and pick some up today.

## SOLID COLOGNE AMMO CAN SET

- Solid Cologne - Bourbon Oak Barrel (6x)
- Solid Cologne - Bay Rum (6x)
- Solid Cologne - Midnight Swim (6x)
- Solid Cologne - Ammo Can Display (1x)

Cost: Bundle \$250

Display Only: \$75







### SOLID COLOGNE BOURBON

The Bourbon Solid Cologne offers a woody, oak barrel scent inspired by the rack houses at our favorite place in the world, the Buffalo Trace® Distillery.

**Scent:** Oak Barrel  
(6 unit/pack)

**Cost:** \$12.50



### SOLID COLOGNE BAY RUM

An invigorating blend that gives you the sense that you're somewhere slightly more relaxing than a cube or a shop floor.

**Scent:** Citrus Musk  
(6 unit/pack)

**Cost:** \$12.50



### SOLID COLOGNE MIDNIGHT SWIM

A sophisticated blend of cold water, fresh air, and crisp green notes for a modern, slightly alluring scent. Perfect for a night not soon forgotten.

**Scent:** Neroli + Dark Water  
(6 unit/pack)

**Cost:** \$12.50



### SOLID COLOGNE OLD GLORY

Inspired by our top smelling Leaf and Leather Soap, Old Glory offers a classic essence of fresh rolled tobacco leaves, amber, and rich leather.

**Scent:** Tobacco Leaf + Leather  
(6 unit/pack)

**Cost:** \$12.50



### SOLID COLOGNE VETIVER + OAKMOSS

This scent starts with bright, modern notes of fresh air that give way to base notes of sandalwood, vetiver, and oakmoss.

**Scent:** Vetiver + Oakmoss  
(6 unit/pack)

**Cost:** \$12.50



# OFFENSIVELY LARGE® LIP BALM

Anybody who ventures into the great outdoors is at war with the elements, and that fight cannot be won with a dainty little tube of bubble gum flavored lip balm.

At .56 oz, Cannon Balm® is nearly 4x the size of the stuff they sell in grocery store check-out lanes. It's made of premium, natural and organic ingredients and formulated with SPF to protect against UV rays. Tested by active duty military personnel, the unique formulation holds up in the harshest conditions, even withstanding temperatures up to 100 degrees. It has a fresh mint taste that appeals to men, not teenage girls.

*Best Seller!*



## CANNON BALM® 140°

Go into battle with Cannon Balm® 140°. At .56 oz, CB 140° feels like a screwdriver in your hand and is nearly 4x the size of the stuff they sell in grocery store check-out lanes. SPF 30.

Scent: Blood Orange Mint  
(15 unit/pack)

Cost: \$4.50







**CANNON BALM®  
TOWER COMES WITH  
EVERY ORDER**



**BLISTERED CANNON BALM®**

Scent: Fresh Mint  
(6 unit/pack)

Cost: \$4.50



**CANNON BALM®**

Contains 100% natural and organic ingredients such as beeswax, shea butter, and tamanu oil to repair, moisturize, and defend against the elements. SPF 15.

Scent: Fresh Mint  
(15 unit/pack)

Cost: \$4.50



# BLOODY KNUCKLES® HAND BALM



Hard-working hands require hard-working stuff. Formulated to repair the hands of workers, fighters, and world champions.



New!



### BLOODY KNUCKLES® HAND REPAIR BALM 3oz

Scent: Fragrance Free  
(12 unit/pack)  
Cost: \$4.50



### BLOODY KNUCKLES® HAND REPAIR BALM 5oz

This is a hearty 5 oz. serving that will last a good long time. Formulated to repair the hands of workers, fighters, and world champions.

Scent: Fragrance Free  
(6 unit/pack)  
Cost: \$7.50



### BLOODY KNUCKLES® HAND REPAIR BALM 1.4oz

Scent: Fragrance Free  
(12 unit/pack)  
Cost: \$4.50



### BLOODY KNUCKLES® CLIP STRIP

Scent: Fragrance Free  
Dimensions: 10" W x 43" H  
(16 unit/pack)  
Cost: \$120





**COLD SHOWER®  
ICE COLD BODY SCRUB**

Scent: Cool Mint  
(6 unit/pack)  
Cost: \$7.50



**COLD SHOWER® COOLING  
FIELD TOWELS 15 PACK**

Scent: Cool Mint  
(6 unit/pack)  
Cost: \$7.50



**COLD SHOWER®  
FIELD TOWEL TOWER**

Scent: Cool Mint  
(1 unit/60ct pack)  
Dimensions: 6" W x 12" H x 7" D  
Cost: \$30





# LIQUID HAND SOAP



This Liquid Hand Soap is for those hard-working hands that aren't afraid to get dirty, but would much rather prefer to be clean. Very clean. Especially now.

Formulated with premium ingredients like aloe vera and coconut oil, Duke Cannon's Liquid Hand Soap comes in a WWII-era themed bottle that reminds you and your fellow troops to Wash Your Hands to keep the Nation Fighting Fit!

## LIQUID HAND SOAP VICTORY

Scent: Seagrass  
(6 unit/pack)

Cost: \$7



## LIQUID HAND SOAP NAVAL DIPLOMACY

Scent: Fresh Water  
(6 unit/pack)

Cost: \$7



## LIQUID HAND SOAP PRODUCTIVITY

Scent: Energizing Mint  
(6 unit/pack)

Cost: \$7



Top smelling gifts for yourself or someone you like. So much better than a gift card to Radio Shack.

## AMMO CAN GIFT SET

- Big Ass Brick of Soap - Victory
- Big Ass Brick of Soap - Naval Diplomacy
- Big Ass Brick of Soap - Productivity
- Big Ass Brick of Soap - BUSCH
- Big Ass Brick of Soap - Bourbon
- Ammo Can Display

(4 unit/pack)

Cost: \$35



## CAPTAIN'S QUARTERS GIFT SET

- Big Ass Brick of Soap - Naval Diplomacy
- News Anchor Pomade - Hurricane Hold
- Bloody Knuckles Hand Repair Balm - Tube
- Cold Shower Cooling Field Towel - Individual (3x)
- Cannon Balm 140°
- Travel Bag

(6 unit/pack)

Cost: \$25







### SKINNY DIPPER TRAVEL KIT

Big Ass Brick of Soap - Midnight Swim  
Aluminum Free Deodorant - Midnight Swim  
Solid Cologne - Midnight Swim  
Travel Bag

(6 unit/pack)  
Cost: \$25



### SUMMIT SACK TRAVEL KIT

Big Ass Brick of Soap - Sawtooth  
Proper Cologne - Sawtooth  
Antiperspirant Deodorant - Sawtooth  
Travel Bag

(6 unit/pack)  
Cost: \$25



### FIELD PROVISIONS TRAVEL KIT

Big Ass Brick of Soap - Gun Smoke  
Proper Cologne - Buck Moon  
Cold Shower Cooling Field Towel - Individual (3x)  
Bloody Knuckles Hand Repair Balm - Tube  
Travel Bag

(6 unit/pack)  
Cost: \$25

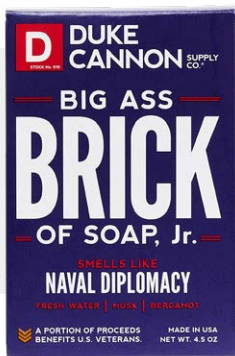


### BIG BOURBON BEARD KIT

Big Bourbon Brick of Soap  
Big Bourbon Beard Balm  
Big Bourbon Beard Oil  
Travel Bag

(6 unit/pack)  
Cost: \$25





**NAVAL DIPLOMACY, JR.**

Scent: Fresh Water  
(12 unit/pack)

Cost: \$3.50



**COOLING AFTER-SHAVE BALM**

Scent: Bergamot + Sandalwood  
(12 unit/pack)

Cost: \$4.50



**STANDARD ISSUE® FACE LOTION**

Scent: Fragrance Free  
(12 unit/pack)

Cost: \$4.50



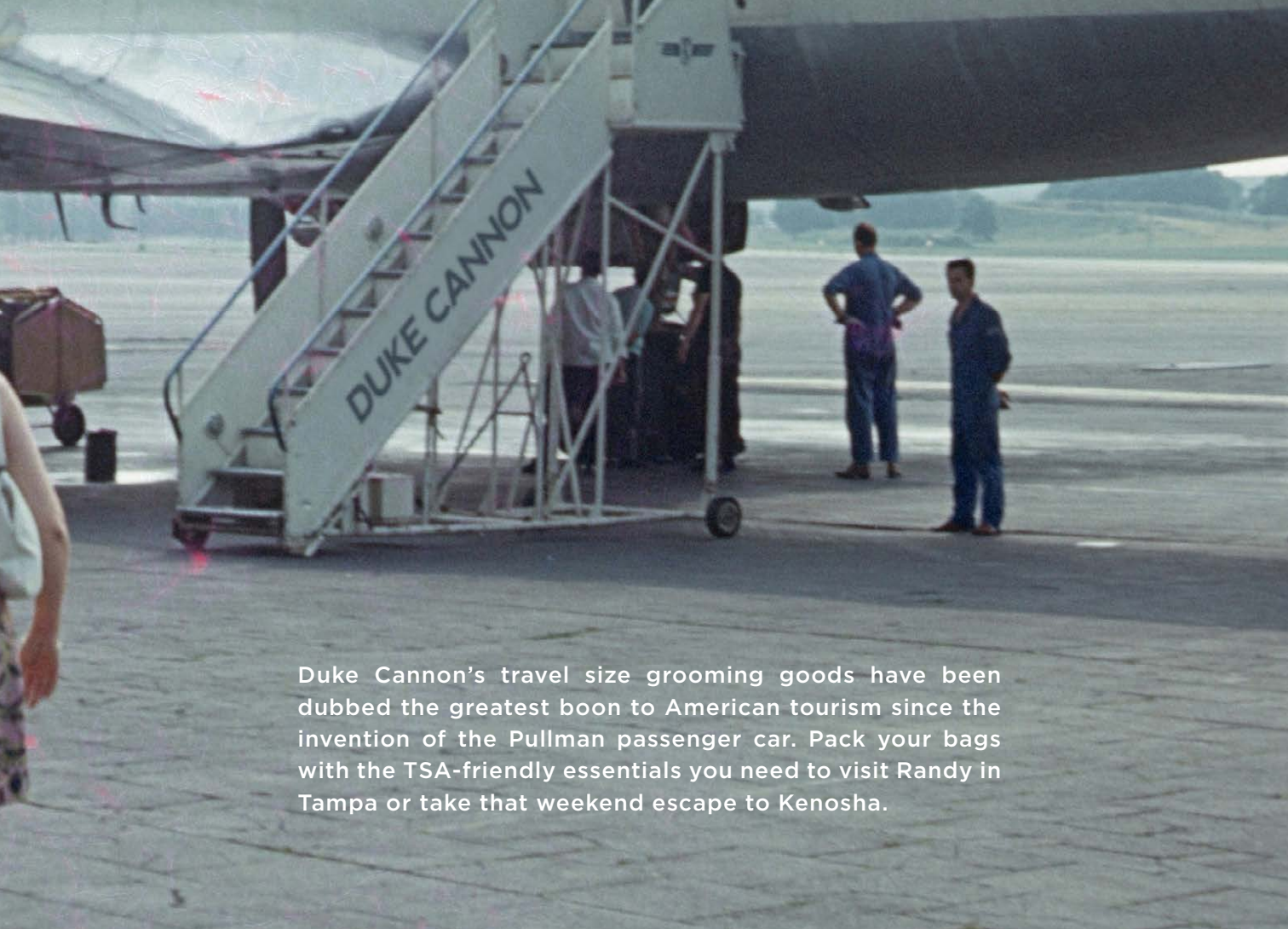
**NEWS ANCHOR® FORMING CREAM**

Scent: Orange Blossom + Sandalwood  
(12 unit/pack)

Cost: \$7







Duke Cannon's travel size grooming goods have been dubbed the greatest boon to American tourism since the invention of the Pullman passenger car. Pack your bags with the TSA-friendly essentials you need to visit Randy in Tampa or take that weekend escape to Kenosha.



**NEWS ANCHOR®  
HURRICANE HOLD**

Scent: Tonka  
(12 unit/pack)

Cost: \$7



**NEWS ANCHOR®  
POMADE**

Scent: Orange Blossom  
+ Sandalwood  
(12 unit/pack)

Cost: \$7



**NEWS ANCHOR®  
FIBER POMADE**

Scent: Fresh Cedar  
+ Sandalwood  
(12 unit/pack)

Cost: \$7



**BLOODY KNUCKLES®  
HAND REPAIR BALM**

Scent: Fragrance Free  
(12 unit/pack)

Cost: \$4.50



# BUNDLE PROGRAMS



## SPECIAL FORCES BUNDLE

- Big Ass Brick Of Soap - Sawtooth (6x)
- Big Ass Brick Of Soap - Illegally Cut Pine Tin (12x)
- Big Ass Brick Of Soap - Lump of Coal (12x)
- Midnight Swim Tactical Scrubber + Soap Bundle (6x)
- Big Bourbon Beard Kit (6x)
- 3oz Bloody Knuckles (12x)
- Proper Cologne - Midway (4x)
- Proper Cologne - Buck Moon (4x)
- Wood Crate (1x)

Dimensions: 20.25" x 6.375" x 12.25"  
Cost: \$550



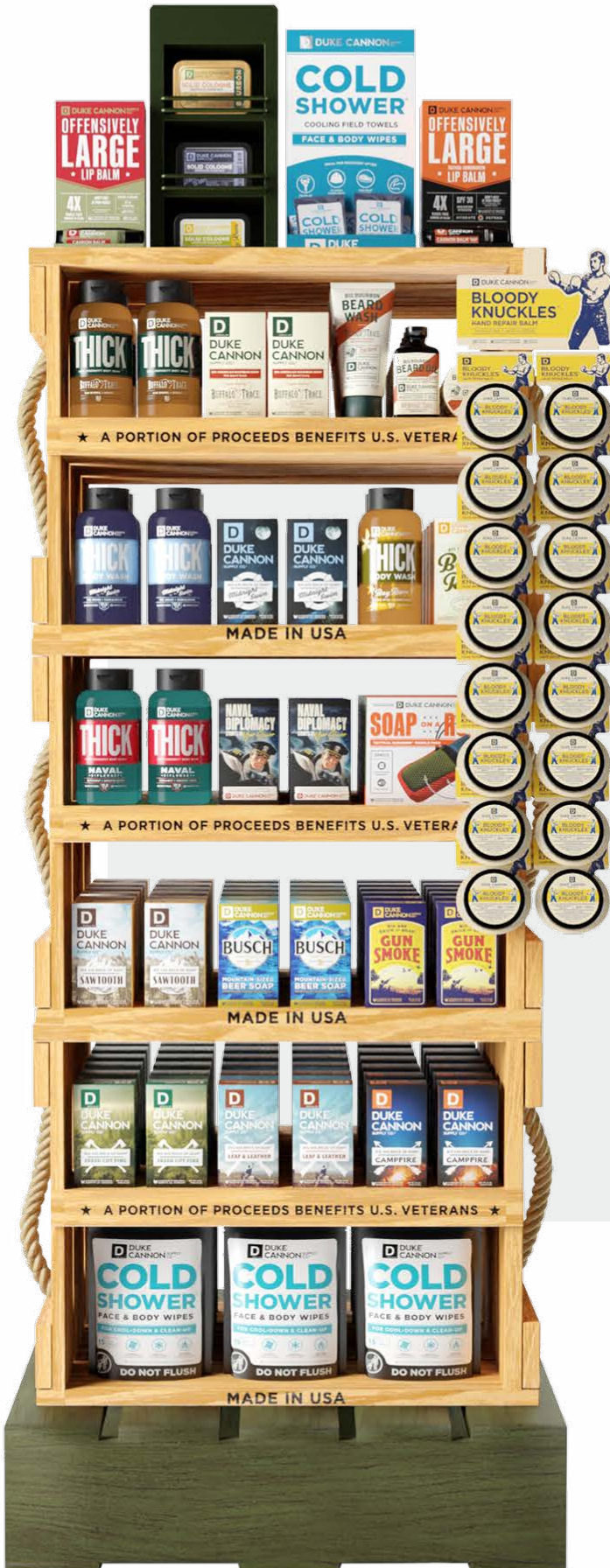
## PROPER COLOGNE BUNDLE

- Solid Cologne - Sawtooth (4x)
- Solid Cologne - Midway (4x)
- Solid Cologne - Buck Moon (4x)
- Solid Cologne - Seneca (4x)
- Solid Cologne - Huron (4x)
- Solid Cologne - Prescott (4x)
- Cologne Tester Set (1x)
- Display (1x)

Dimensions: 19.25" x 18" x 15.875"  
Cost: \$360







## THE STRONGHOLD OF SCENT

- Cannon Balm Tactical Lip Protectant (30x)
- Solid Cologne - Midnight Swim (6x)
- Solid Cologne - Bourbon (6x)
- Solid Cologne - Bay Rum (6x)
- Solid Cologne - Display Ammo Can
- Cold Shower Tower - 60ct (1x)
- Cannon Balm 140° Tactical Lip Protectant (30x)
- THICK - Bourbon (12x)
- Big American Bourbon Soap (24x)
- Big Bourbon Beard Wash (6x)
- Big Bourbon Beard Oil (6x)
- Big Bourbon Beard Balm (6x)
- THICK - Midnight Swim (12x)
- Big Ass Brick of Soap - Midnight Swim (24x)
- THICK - Bay Rum (6x)
- Big Ass Brick of Soap - Bay Rum (12x)
- THICK - Naval Diplomacy (12x)
- WWII Big Ass Brick Of Soap - Naval Diplomacy (24x)
- Midnight Swim Tactical Scrubber + Soap Bundle (12x)
- Big Ass Brick of Soap - Sawtooth (18x)
- Busch Beer Soap (18x)
- Big Ass Brick of Soap - Gun Smoke (18x)
- Big Ass Brick of Soap - Fresh Cut Pine (18x)
- Big Ass Brick of Soap - Leaf & Leather (18x)
- Big Ass Brick of Soap - Campfire (18x)
- Bloody Knuckles Clip Strip 16ct (1x)
- Cold Shower Field Towels 15ct (12x)
- Tower Display (1x)

Dimensions: 22" x 22" x 68"

Cost: \$2,500



# INSPIRED BY SOLDIERS, BENEFITING VETERANS

We launched Duke Cannon in 2011 because we were embarrassed by the grooming options available to hard-working men. We knew it was time to bring some masculinity back to the category. With that in mind, we launched Duke Cannon Supply Company as not just a company, but as a brand—a brand with a soul, that creates authentic conversations with men and women through our products. But beyond that, we knew we also needed to be a brand with a purpose.

## **WHICH IS WHY DUKE CANNON PROUDLY DONATES A PORTION OF ALL PROCEEDS TO VETERAN CAUSES.**

The military is the backbone of the Duke Cannon brand. We're humbled every moment by those who serve and protect our country. Which is why since Day 1, every purchase of a Duke Cannon product has helped us give back to Veteran causes.

All of our men's giftable grooming products are made in the USA. Our products are field-tested by active duty soldiers to ensure that they are up to standards. While big corporations pay MBA's to conduct months of focus groups, we simply work with our liaisons in the Armed Forces to inspire new ideas and review all new products before they launch. Simply put, if it doesn't meet the high standards of the men in uniform, it doesn't happen.

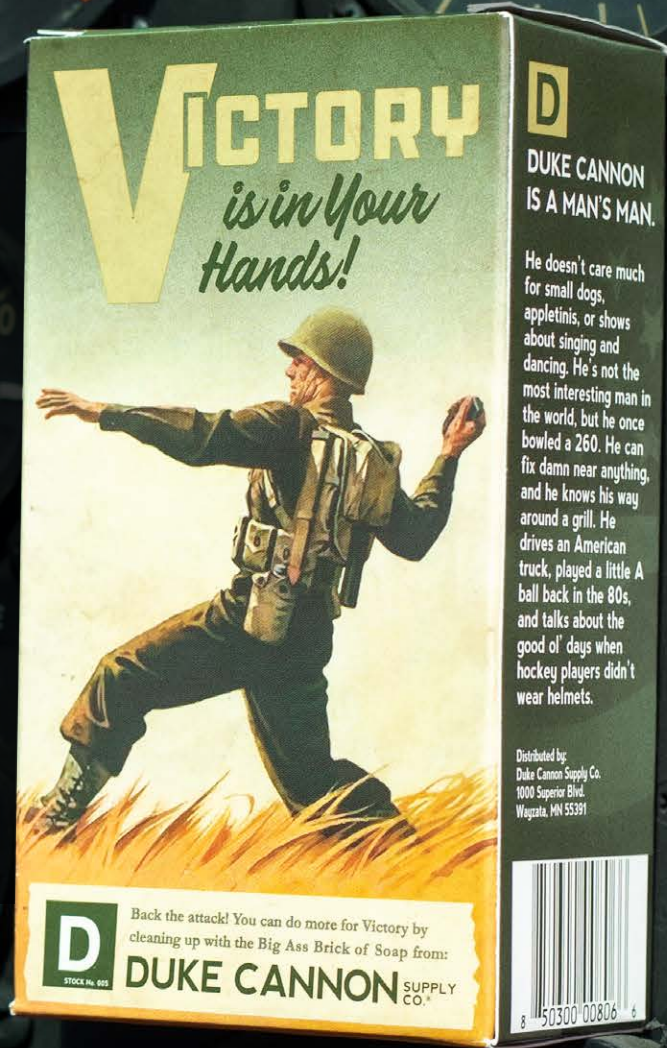
 A PORTION OF PROCEEDS  
BENEFITS U.S. VETERANS.

 MADE IN  
THE USA



# ROOTED IN MILITARY HISTORY

The rectangular “brick” shape and large size of Duke Cannon’s Big Ass Soap was inspired by the product issued to G.I.’s during the Korean War. (Our modern version retains similar dimensions, but smells a little better than its predecessor.) In fact, it’s produced today in the same U.S. based, family-owned plant that was the primary supplier to the military during that era.



# HOW TO MERCHANDISE DUKE CANNON GOODS

**Shoppers are visual creatures. Make sure your displays are fully stocked and presentable.**

It's important to us at Duke Cannon that we continue to manufacture our products in the good old U.S. of A. We also know the importance of supporting the fine men and women who have served this country. Make sure your customers know who we are and what we do.

Find us on social media @dukecannon.



## GENERAL INFORMATION

### HOW TO ORDER

Online: [dukecannonwholesale.com](http://dukecannonwholesale.com)  
Phone: 855-354-4438  
Fax: 312-277-7574

### MINIMUM ORDER

Opening orders: \$400  
Reorders: \$100

### MAP POLICY:

Duke Cannon reserves the right to refuse shipments to retailers who have sold, or sell, our product below suggested MAP.

### AMAZON RESELLERS

Per our policy, we prohibit third-party amazon resale. Duke Cannon reserves the right to hold / cancel any order suspected of violation.

### SHIPPING

All orders are FOB Grand Rapids, MI. Duke Cannon offers shipping for open stock items at a flat rate of 10% on any order over \$500, and 15% for any order under \$500. Pre-packed bundles will be capped at 15% shipping cost. Customized bundles and empty merchandisers will be subject to additional charges.

### PAYMENT TERMS

We accept checks, Visa, MasterCard, American Express, Discover, and ACH deposits (only from Swiss bank accounts). Select and well-qualified customers may be eligible for credit payment terms. No COD orders.

### RETURNS AND CLAIMS

Returns that are not defective will be charged a 20% restocking fee and freight charges will be borne by the purchaser. Merchandise must be returned new. Returns are accepted within 5 days of receipt of goods and must be pre-authorized by a Duke Cannon representative.

### DAMAGED/DEFECTIVE PRODUCT

Must be reported within 5 days of receipt.

### REPRESENTED BY:

  
IVYSTONE

Las Vegas World Market Center  
BLDG C, Ste #696

Dallas World Trade Center  
Showroom #236

LINK2SALES

AmericasMart Atlanta  
Bldg 2 #1600  
[link2sales.com](http://link2sales.com) | 866-303-5465

 International Centre  
6900 Airport Road, Suite E  
Mississauga, ON L4V 1E8

 SALES GROUP

[jmisales.com](http://jmisales.com)

 SCHOOLER  
OUTDOOR MARKETING

Schooler Outdoor Marketing  
PO Box 2336  
Albany, TX 76430  
325-762-3686



ITEM DESCRIPTION	STYLE	UPC	UNIT COST	CASE QTY	MSRP
<b>BRICKS OF SOAP</b>					
WWII Big Ass Brick Of Soap* - Smells Like Accomplishment	03BLACK1	850300008080	\$5	6	\$8-\$10
WWII Big Ass Brick Of Soap* - Smells Like Naval Diplomacy	03BLUE1	850300008059	\$5	6	\$8-\$10
WWII Big Ass Brick Of Soap* - Smells Like Productivity	03WHITE1	850300008073	\$5	6	\$8-\$10
WWII Big Ass Brick Of Soap* - Smells Like Victory	03GREEN1	850300008066	\$5	6	\$8-\$10
Big Ass Brick Of Soap* - Bay Rum	01BAYRUM	850020740406	\$5	6	\$8-\$10
Big Ass Brick Of Soap* - Big Bandit	01FIREWORK	371782002361	\$5	6	\$8-\$10
Big Ass Brick Of Soap* - Buck Moon	01BUCKMOON	371782003665	\$5	6	\$8-\$10
Big Ass Brick Of Soap* - Campfire	03CAMPFIRE1	850300008103	\$5	6	\$8-\$10
Big Ass Brick Of Soap* - Candy Corn	01HALLOWEEN	371782003092	\$5	6	\$8-\$10
Big Ass Brick Of Soap* - Fresh Cut Pine	03PINE1	850300008271	\$5	6	\$8-\$10
Big Ass Brick Of Soap* - Gun Smoke	03GUNSMOKE1	850020740604	\$5	6	\$8-\$10
Big Ass Brick Of Soap* - High Country	01COUNTRY	371782002576	\$5	6	\$8-\$10
Big Ass Brick Of Soap* - Leaf & Leather	03LEAFLEATHER1	850300008288	\$5	6	\$8-\$10
Big Ass Brick Of Soap* - Midnight Swim	03MIDNIGHT1	850008675867	\$5	6	\$8-\$10
Big Ass Brick Of Soap* - Midway	01MIDWAY	371782003672	\$5	6	\$8-\$10
Big Ass Brick Of Soap* - Pine Tar	03PINETAR1	371782000114	\$5	6	\$8-\$10
Big Ass Brick Of Soap* - Sawtooth	1000165	371782001210	\$5	6	\$8-\$10
Big Ass Brick Of Soap* - Shamrock	01SHAMROCK	850020740734	\$5	6	\$8-\$10
Big Ass Brick Of Soap* - Superior	01SUPERIOR	371782002583	\$5	6	\$8-\$10
Big Ass Brick Of Soap* - Trophy Game	01TROPHYGAME	371782002392	\$5	6	\$8-\$10
Big Ass Brick Of Soap* - Wayfinder	01WAYFINDER	371782002590	\$5	6	\$8-\$10
Big American Bourbon Soap	02BOURBON1	854410004963	\$5	6	\$8-\$10
Big Texas Beer Soap	02BTBEER1	850300008806	\$5	6	\$8-\$10
Busch Beer Mountain Sized Soap	01BUSCHI	850020740147	\$5	6	\$8-\$10
<b>FACE</b>					
Blistered Cannon Balm*	BLISTEREDCBALM	850020740475	\$4.50	6	\$7-\$9
Cannon Balm* Lip Balm	CBALM1	854410004406	\$4.50	15	\$7-\$9
Cannon Balm* 140° Lip Balm	CBALM1401	854410004598	\$4.50	15	\$7-\$9
Daily Defense Face Lotion SPF	FCSPFLOTION	371782002699	\$8.50	6	\$13-\$17
Dry Defense Face Lotion	FCDEFENSELOTION	371782002736	\$7.50	6	\$10-\$15
Oil Control Face Lotion	FCOILLOTION	371782002712	\$7.50	6	\$10-\$15
Energizing Daily Face Wash	FCWASHENERGIZE	371782002675	\$7.50	6	\$10-\$15
Hydrating Face Wash	FCHYDRATEWASH	371782002729	\$7.50	6	\$10-\$15
Oil Control Face Wash	FCOILWASH	371782002705	\$7.50	6	\$10-\$15
<b>BEARD / SHAVE</b>					
Best Damn Beard and Face Lotion	BDLOTION	371782002606	\$7.50	6	\$10-\$15
Best Damn Beard Balm*	BDBALM1	854410004666	\$7.50	6	\$10-\$15
Best Damn Beard Oil*	BDOIL1	854410004659	\$15	6	\$20-\$30
Best Damn Beard Wash*	02BDWASH	371782002293	\$7.50	6	\$10-\$15
Big Bourbon Beard Balm	03BDBALM1	850300008929	\$7.50	6	\$10-\$15
Big Bourbon Beard Oil	03BDOIL1	850300008936	\$15	6	\$20-\$30
Big Bourbon Beard Wash	02BOURBONBDWASH	371782002323	\$7.50	6	\$10-\$15
Ice Cold After-Shave Balm	ASBALM1	854410004673	\$7.50	6	\$10-\$15
Superior Grade* Shave Cream	SHAVE1	854410004178	\$7.50	6	\$10-\$15
<b>HAND</b>					
Bloody Knuckles* Hand Repair Balm - 3oz Tube	1000249	371782001647	\$4.50	12	\$7-\$9
Bloody Knuckles* Hand Repair Balm - 5oz Jar	HAND1	854410004390	\$7.50	6	\$10-\$15
Liquid Hand Soap - Naval Diplomacy	HANDSOAP-NAVAL	850020740123	\$7	6	\$12

ITEM DESCRIPTION	STYLE	UPC	UNIT COST	CASE QTY	MSRP
Liquid Hand Soap - Productivity	HANDSOAP-PRODUCTIVITY	850020740116	\$7	6	\$12
Liquid Hand Soap - Victory	HANDSOAP-VICTORY	850020740109	\$7	6	\$12
<b>HAIR</b>					
News Anchor* 2-in-1 Hair Wash 14oz - Bay Rum	02BAYRUMHAIR	371782002514	\$7.50	6	\$10-\$15
News Anchor* 2-in-1 Hair Wash 14oz - Cedarwood	02CEDARHAIR	371782002491	\$7.50	6	\$10-\$15
News Anchor* 2-in-1 Hair Wash 14oz - Midnight Swim	02MIDNIGHTHAIR	371782002521	\$7.50	6	\$10-\$15
News Anchor* 2-in-1 Hair Wash 14oz - Naval Diplomacy	02NAVALHAIR	371782002507	\$7.50	6	\$10-\$15
News Anchor* 2-in-1 Hair Wash 14oz - Sawtooth	02SAWTOOTHHAIR	371782002538	\$7.50	6	\$10-\$15
News Anchor* 2-in-1 Hair Wash 14oz - Tea Tree	02HAIR1	371782002484	\$7.50	6	\$10-\$15
News Anchor* Clay	NEWSCLAY	371782002446	\$9	6	\$15-\$18
News Anchor* Hurricane Hold* Pomade	4.6OZHURRICANEHOLDPOMADE	850003539881	\$9	6	\$15-\$18
News Anchor* Pomade	POMADE1	854410004864	\$9	6	\$15-\$18
Shampoo Puck* - Barrel Char	SHAMPOOPUCKBARRELCHAR	850008675034	\$6	6	\$10-\$12
Shampoo Puck* - Field Mint	SHAMPOOPUCKFIELDMINT	850008675010	\$6	6	\$10-\$12
Shampoo Puck* - Gold Rush	SHAMPOOPUCKGOLDRUSH	850008675027	\$6	6	\$10-\$12
<b>BODY</b>					
Cold Shower* Cooling Field Towels Single Pack - 15ct	TOWELSPOUCH1	850300008028	\$7.50	6	\$10-\$15
Cold Shower* Ice-Cold Body Scrub	8OZCOLDSHOWERSCRUB	850003539683	\$7.50	6	\$10-\$15
THICK* Liquid Shower Soap - Bay Rum	17OZTHICKBAYRUM	850020740413	\$6	6	\$8-\$12
THICK* Liquid Shower Soap - Bourbon	17OZTHICKBOURBON	850008675812	\$6	6	\$8-\$12
THICK* Liquid Shower Soap - Buck Moon	02THICKBUCKMOON	371782003641	\$6	6	\$8-\$12
THICK* Liquid Shower Soap - High Country	02THICKCOUNTRY	371782002859	\$6	6	\$8-\$12
THICK* Liquid Shower Soap - Midnight Swim	1000118	371782001142	\$6	6	\$8-\$12
THICK* Liquid Shower Soap - Naval Diplomacy	17.5OZTHICKSUPREMACY	850003539973	\$6	6	\$8-\$12
THICK* Liquid Shower Soap - Old Glory	17.5OZTHICKOLDGLORY	850003539980	\$6	6	\$8-\$12
THICK* Liquid Shower Soap - Productivity	17.5OZTHICKPRODUCTIVITY	850003539966	\$6	6	\$8-\$12
THICK* Liquid Shower Soap - Sawtooth	02THICKSAWTOOTH	371782002828	\$6	6	\$8-\$12
THICK* Liquid Shower Soap - Superior	02THICKSUPERIOR	371782002866	\$6	6	\$8-\$12
THICK* Liquid Shower Soap - Trophy Game	02THICKTROPHY	371782003030	\$6	6	\$8-\$12
THICK* Liquid Shower Soap - Wayfinder	02THICKWAYFIND	371782002873	\$6	6	\$8-\$12
Liquid Proper Cologne* - Buck Moon	02LCKBUCKMOON	371782002668	\$15	4	\$23-\$30
Liquid Proper Cologne* - Huron	02LCHURON	371782003542	\$15	4	\$23-\$30
Liquid Proper Cologne* - Midway	02LCMIDWAY	371782002651	\$15	4	\$23-\$30
Liquid Proper Cologne* - Prescott	02LCPRESCOTT	371782002637	\$15	4	\$23-\$30
Liquid Proper Cologne* - Sawtooth	02LCSAWTOOTH	371782002613	\$15	4	\$23-\$30
Liquid Proper Cologne* - Seneca	02LCSENECA	371782002644	\$15	4	\$23-\$30
Solid Cologne - Bay Rum	SCBAYRUM	850020740437	\$12.50	6	\$20-\$25
Solid Cologne - Birchwood	SCBIRCHWOOD	850300008943	\$12.50	6	\$20-\$25
Solid Cologne - Bourbon	SCBOURBON1	850300008042	\$12.50	6	\$20-\$25
Solid Cologne - Midnight Swim	SCMIDNIGHT1	850008675706	\$12.50	6	\$20-\$25
Solid Cologne - Old Glory	SCOLDGLORY1	850008675690	\$12.50	6	\$20-\$25
Solid Cologne - Vetiver + Oak Moss	SCVETIVER	850300008967	\$12.50	6	\$20-\$25
<b>DEODORANT</b>					
Aluminum Free Deodorant - Midnight Swim	1000088	371782001142	\$6	6	\$8-\$12
Aluminum Free Deodorant - Naval Diplomacy	1000086	371782000916	\$6	6	\$8-\$12
Aluminum Free Deodorant - Sawtooth	AFDEOSAWTOOTH	371782002767	\$6	6	\$8-\$12
Aluminum Free Deodorant - Superior	1000085	371782000909	\$6	6	\$8-\$12
Antiperspirant Deodorant - Midnight Swim	1000073	371782000879	\$6	6	\$8-\$12
Antiperspirant Deodorant - Naval Diplomacy	1000071	371782000855	\$6	6	\$8-\$12
Antiperspirant Deodorant - Sawtooth	1000072	371782001340	\$6	6	\$8-\$12
Antiperspirant Deodorant - Superior	1000070	371782000848	\$6	6	\$8-\$12



ITEM DESCRIPTION	STYLE	UPC	UNIT COST	CASE QTY	MSRP
<b>TRAVEL</b>					
Big Ass Brick of Soap* Jr. - Naval Diplomacy	01BLUEJR1	850300008356	\$3.50	12	\$4-\$7
Bloody Knuckles* Hand Repair Balm - Travel Size	1.5OZHAND1	850300008141	\$4.50	12	\$6-\$9
Ice Cold After-Shave Balm - Travel Size	2OZASBALM1	850300008158	\$4.50	12	\$6-\$9
Mini Best Damn Beard Oil*	BLISTEREDMINIBDOIL	850003539652	\$5	12	\$7-\$10
News Anchor* Fiber Pomade - Travel Size	2OZFIBER1	850003539102	\$7	12	\$9-\$14
News Anchor* Forming Cream - Travel Size	1000192	371782001364	\$7	12	\$9-\$14
News Anchor* Hurricane Hold* Pomade - Travel Size	2OZHURRICANEHOLDPOMADE	850008675003	\$7	12	\$9-\$14
News Anchor* Pomade - Travel Size	2OZPOMADE1	850300008035	\$7	12	\$9-\$14
Standard Issue* Face Lotion - Travel Size	2OZFACELOTION1	850300008172	\$4.50	12	\$5-\$9
<b>KITS &amp; GIFTS</b>					
Ammo Can Gift Set	03LEAMMOSET	854410004185	\$35	4	\$60-\$70
Big Bourbon Beard Kit	BOURBONBEARDSET1	850003539300	\$25	6	\$40-\$50
Big Bourbon Tactical Bundle Pack	BOURBONTACTBUNDLE	850020740215	\$15	4	\$20-30
Captain's Quarters Gift Set	CPTNSQUARTERS	371782002927	\$25	6	\$40-\$50
Field Provisions Travel Kit	TRVLSETBUCK	371782002040	\$25	6	\$40-\$50
Midnight Swim Tactical Bundle	MIDNITACTBUNDLE	371782003399	\$15	6	\$20-\$30
Skinny Dipper Travel Kit	TRVLSETMIDN	850003539300	\$25	6	\$40-\$50
Summit Sack Travel Kit	TRVLSETSAWT	371782002026	\$25	6	\$40-\$50
<b>BUNDLE PROGRAMS</b>					
Beard Care Wedge	BEARDCAREWEDGE	850008675447	\$75	1	
Bloody Knuckles* Clip Strip - 16ct	BKCLIPSTRIP16	850008675072	\$120	1	
Cold Shower* Tower - 60 Towels	COLDSHOWERTOWER	850008675416	\$30	1	\$0.99-\$1.50/ UNIT
Proper Cologne Bundle	02LCBUNDLE	371782005560	\$360	1	
Special Forces Bundle	SOFCRATE	371782004105	\$550	1	
Solid Cologne Ammo Can Set - Bundle	SCAMMOMIX18	850003539331	\$250	1	
Solid Cologne Ammo Can Set- Display Only	SCDISPLAYAMMO2	371782004150	\$75	1	
Stronghold of Scent	03STRONGHOLDBUNDLE	371782002996	\$2,500	1	
Tackle Box Bundle	03TACKLEBUNDLE	854410004819	\$800	1	
Tower of Power	03TOWERBUNDLE	854410004925	\$2,500	1	
Victory Bundle	03VICTORYBUNDLE	854410004567	\$1,100	1	
<b>HOLIDAY</b>					
Big Ass Brick Of Soap* - Illegally Cut Pine	01HOLIDAYILLEGALPINE	850008675638	\$5	6	\$8-\$10
Big Ass Brick Of Soap* - Lump of Coal	01HOLIDAYCOAL1	850300008615	\$5	6	\$8-\$10
Big Ass Brick Of Soap* - "Oh, Fudge!"	01HOLIDAYFUDGE	371782004402	\$5	6	\$8-\$10
Big Ass Brick Of Soap*- Peppermint Bark	01PEPPERMINTBARK	371782002439	\$5	6	\$8-\$10
Big Ass Brick Of Soap* - Santa's Pipe Smoke	01HOLIDAYSANTA	371782004396	\$5	6	\$8-\$10
Big Ass Brick Of Soap* - Yule Brick	01HOLIDAYYULE	371782004419	\$5	6	\$8-\$10
Big Ass Brick Of Soap* - Illegally Cut Pine Tin	HOLIDAYPINETIN	371782004952	\$6	6	\$9-\$11
Whisker Wonderland	03BEARDBOOK	371782004440	\$12.50	6	\$15-\$25
Naughty or Nice	01BABOSBOOK	371782004457	\$12.50	6	\$15-\$25
Winter Survival Tube	WINTERTUBE	850008675669	\$12.50	6	\$15-\$25
<b>HOLIDAY DISPLAYS</b>					
Big Ass Lump of Coal 24ct PDQ	02COAL24PDQ	371782004464	\$120	1	
Coal/Pine/Peppermint 24ct PDQ	24LOCPINPEPPDQ	371782004631	\$120	1	
Assorted Holiday 24ct PDQ	24CTVARBABOSPDQ	371782004495	\$120	1	
Big Ass Lump of Coal 48ct Floor Stand	48CTCOALSTANDV2	371782004471	\$240	1	
Big Ass Lump of Coal 72ct Floor Stand	72CTCOALSTANDV2	371782004488	\$360	1	





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THE ARMY-NAVY GAME  
PRESENTED BY USAA  
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3:00 PM ET / CBS