

EARTHEDGE

Proudly Made in America



Earth Edge
2349 13th Ave SW
Hickory, NC 28602



About Earth Edge

Foam Fabrication / Retail Product Design / Product Development

Earth Edge is a family-owned foam fabrication company based in Hickory, NC. We specialize in high volume production of foam and rubber products for retail, industrial supply, product design/development, and inclusion in other products. Today, we have proven products in over 38,000 stores nationally in retail and our materials are used in a multitude of other applications! We have the experience and understanding of what is needed for your project!

Custom cut any size • Binding Materials Together • Screen Print on Foam • Private Label Custom Programs • Different Thickness Foam 5/8", 1", & 2" Currently & Expanding to Virtually Any Thickness Needed • Color Options • Product Development

**We are currently exploring more technology and capabilities to bring in more equipment and raw materials to support our customers with quality own brand and private brand products.*

We pride ourselves on having a sense of family and we want to bring you into our family! Our team will welcome you with open arms and work with you every step of the way. We don't have to go through multiple other departments and waste valuable time on your project. We have a focus on sustainability with products/raw materials that are sustainable. Today 95% of our raw materials come from the US, giving you fast turnaround times. We use the following raw materials currently and have access to many more:

NBR Rubber • Foam EVA Foam • PE Foam • EPDM Rubber (recycled from tires) • More Coming!!!



Earth Edge Facility



50,000 Sq Ft Facility in Hickory, NC 28602

Premium Kneeling Pad - EE000261 & EE000926



The Pad 15x20"x1.2" & Super Cushy Pad 15"x20"x2" are the top 2 proven sellers as #1 in L&G & Farm & Ranch in the US! The Earth Edge Pads are great to always have on hand as a staple gardening tool! The Pads are made of Premium NBR Foam that acts similar to memory foam offering premium comfort. Industrial grade for heavy duty use in the yard when gardening, landscaping, DIY projects, working on equipment, plumbing, vehicle work, etc.

The pads not only keep you comfortable but act as an insulator between you and the ground. They also repel water, so you stay dry on wet surfaces or muddy ground. Drive traffic with proven merchandisers. Custom Options Available!

FEATURES & BENEFITS

- 15" x 20" in size (available in 1" or 2" thickness)
- Cut-out carry handle
- Available in 30 unit displays (1") or 15 unit displays (2")
- Made of NBR rubber (contains up to 20% internally recycled material)
- Negligible volatile organic compounds (VOCs)
- Washable, resists industrial chemicals, grease and oil
- Impulse buy at checkout
- Floats/Repels Water
- 100% Made in the USA

The Pad 1"
\$14.99 MSRP



Pad 2"
\$29.99 MSRP



Stadium Cushion- EE000247



Ideal for sporting events or as cushions for camp side seating, our Stadium Cushion provides the same great benefits!. Its smaller size also accommodates situations where our larger kneeling pad may not be applicable. Water resistant keeping you dry on wet surfaces. The Stadium Cushion also acts as an insulator from hot/cold between you and the hard surface. Cold wet benches are no longer a problem!



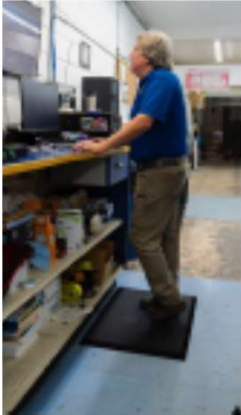
FEATURES & BENEFITS

- 1" thick for comfort (10" X 15" X 1")
- Size fits under all stadium code/regulations (can be carried in any stadium)
- Convenient carry handle
- Made of NBR rubber (contains up to 20% internally recycled material)
- Repels Water
- Washable, resists industrial chemicals, grease and oil
- Negligible volatile organic compounds (VOCs)
- Comes in 12-unit display
- Impulse Buy at checkout
- 100% Made in USA

\$11.99 MSRP



Anti-Fatigue Mat - EE000187 & EE000188



The Earth Edge Anti-Fatigue Mats are an innovative mat to prevent feet/leg fatigue and achiness. Made of Premium NBR Foam, the Anti-Fatigue Mats give instant noticeable relief reducing fatigue & improving productivity. The Anti-Fatigue Mat are great for parts cleaners, stations, cashiers, backrooms, & more. Typical life is 3-5 years with many customers receiving 5+. Proven in 7,000 facilities. Customers say their employee's production increases and work comp claims decrease due to reduced stress on employees bodies.

FEATURES & BENEFITS



 ¾" thick for comfort

 Made of NBR rubber
(contains up to 20% internally recycled material)

 Repels Water

 Comes in 2"x 3" or 3"x 5"

 Washable, resists industrial chemicals,
grease and oil

 Negligible volatile organic compounds (VOCs)

 100% Made in USA

2'x3' - \$89.99 MSRP
3'x5' - \$139.99 MSRP



The Grill Mat - EE000293



Made from 100 percent recycled EPDM rubber, the Grill Mat (36" X 48", 36"x60", or Custom) from Earth Edge is a low-odor, industrial grade phthalate-free BBQ accessory. Great for use on the lake house deck, tailgate, or when camping to protect surroundings. The Grill Mat is used on **ALL Grills**. Fire-retardant and slip resistant, the Grill Mat is 1.6 mm thick, antimicrobial, UV protected and contains Negligible VOCs. Custom Design options available. Made in the USA!

FEATURES & BENEFITS

- 1.6 mm thick
- 36"x48", 36"x60" & Custom
- 100% recycled material
- EPDM rubber (not made from tires)
- Low Smell and phthalate free
- Manufactured in The USA with North American products
- Very High slip resistance
- Not fire rated but resistance much higher than tires
- Negligible volatile organic compounds (VOCs)
- Antimicrobial
- UV Protected
- For Use On ALL Grills!!!**

3'x4' - \$29.99 MSRP
3'x5' - \$39.99 MSRP



The Body Pad - EE000125



Lying on hard surfaces to work under cars, lawn mowers, boats, sinks and other "tight" places is not only uncomfortable but can irritate muscles and joints, causing soreness for days. With the Earth Edge Body Pad, you can work anywhere you need to remain on your back for as long as necessary without feeling stiff and sore during and after your project is completed.



The Body Pad offers the same benefits as our Comfort Pads except the Body Pad has two handles for easier transportation. Protected from mold and mildew, the Body Pad is washable, resistant to chemical staining and contains Negligible VOCs. Made in the USA.



FEATURES & BENEFITS

- 3/4" thick for comfort
- Washable, resists industrial chemicals, grease and oil
- Two handles for easy transportation
- Negligible volatile organic compounds (VOCs)
- Made of NBR rubber (contains up to 20% internally recycled material)
- 100% Made in USA
- Repels Water
- Offers full body comfort



\$34.99 MSRP



GROOMER'S COMFORT PAD

Applications for use are endless! Earth Edge comfort pads act similar to memory foam giving optimal comfort on any hard surface while doing any job. For Residential OR Professional Pet Grooming. Groom in comfort while trimming, bathing, and brushing animals! Along with great comfort, they also keep you dry on wet surfaces! Made in USA!!



FEATURES & BENEFITS

- Made of NBR rubber (up to 20% recycled material)
- Negligible volatile organic compounds (VOCs)
- Washable, resists industrial chemicals, grease and oil
- Cut-out carry handle, easy to carry and to store
- Available in 30 unit (1") or 15 unit (2") displays
- Impulse buy at checkout
- Made in USA
- Floats

The Pad 15"x20"x1.2"
\$14.99 MSRP

Super Cushy Pad
15"x20"x2"
\$29.99 MSRP



Size, shape, thickness, & packaging can be customized!

Earth Edge manufactures a variety of products, specializing in foam fabrication.

Earth Edge is determined to produce environmentally friendly products. As well, we are focused on creating products with recycled content which has kept millions of pounds of scrap materials from being dumped into our landfills.

HICKORY, NC 28602 - WWW.EARTHEDGEPRODUCTS.COM



Camp Mats Junior/Adult



The Earth Edge Camp Mat is a proven premium Mat that can be laid out directly on the ground. The NBR foam offers a cushion similar to a memory foam. Water repellent to keep you dry on wet surfaces. The Camp Mats also act as an insulator between cold/hot surfaces. Light weight and easy to carry. Rolls up with 2 end straps. Use for indoor/outdoor uses. Multipurpose which can be used as a Camp Mat, Exercise Mat, or for mechanical work on equipment. Custom options available. We put comfort into camping!

FEATURES & BENEFITS

- Washable, resists industrial chemicals, grease and oil
- Negligible volatile organic compounds (VOCs)
- 100% Made in USA
- Repels Water
- Acts similar to memory foam
- Adult Size - 30"x72"x1"; 20"x72"x1"; 30"x72"x5/8"; 20"x72"x5/8"
- Junior Size - 30"x48"x1"; 20"x48"x1"; 30"x48"x5/8"; 20"x48"x5/8"
- Made of NBR rubber(contains up to 20% internally recycled material)



Tool Box Liner- EE000216; EE000309; EE000316



A heavy-duty replacement tool box liner (12" x 80"; 16" x 80 "; 18" x 80") composed of 100 percent recyclable EPDM rubber, our Tool Box Liner is designed to protect the most high-traffic tool box drawers. Combining exceptional non-slip properties and extremely high temperature stability, Earth Edge's Tool Box Liner is another great "impulse buy" product selling well in hardware and auto stores as well as a retail store's hardware department.

12"x80" - \$22.99 MSRP

16"x80" - \$24.99 MSRP

18"x80" - \$28.99 MSRP



FEATURES & BENEFITS

- 1.6 mm thick
- 12" x 80"; 16" x 80"; 18" x 80"
- 100% recycled material
- EPDM rubber (not made from tires)
- Low Smell and phthalate free
- Very High slip resistance
- Very High Temperature Stability
- Not fire rated but resistance much higher than tires
- Negligible volatile organic compounds (VOCs)
- UV Protected
- Antimicrobial
- Manufactured in the USA with North American products



Mossy Oak® Comfort Pads by Earth Edge



NEW Mossy Oak® Ultimate Outdoor Comfort Pads



Available in 1" and 2" for extra comfort

Hunting and Fishing and Everyday Use



Easy to Carry Benefits

Size More Comfort!

- 15" x 20" in size (available in 1" or 2" thickness)
- Cut-out carry handle
- Available in 30-unit displays (1") or 15-unit displays (2")
- Made of NBR rubber (contains up to 20% international recycled material)
- Negligible volatile organic compounds (VOCs)
- VOSH compliant: no industrial chemicals, grease and oil
- Impulse buy at checkout
- Floats
- Made in the USA



- MADE IN USA -



STORE READY DISPLAYS AVAILABLE!

Earth Edge Mossy



15"x20"x1" – Mossy Oak® Break Up
Country Camo - 30 PK - \$19.99 MSRP
EE000231



15"x20"x2" – Mossy Oak® Break Up
Country Camo – 15 PK - \$34.99 MSRP
EE000248



15"x20"x1" – Mossy Oak® Elements
Aqua Blue - 30 PK - \$19.99 MSRP
EE000248



15"x20"x1" – Mossy Oak® Elements
Aqua Blue - 15 PK - \$34.99 MSRP
EE000262

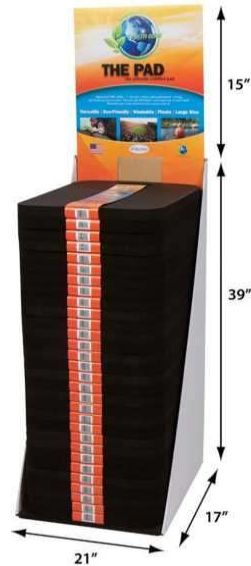


- *Bigger Size = Ultimate Comfort*
- *Made of NBR Rubber (20% Recycled Material)*
- *Made In USA (Hickory, NC)*
- *Convenient Cut-Out Carry Handle*
- *Washable, Resists Industrial Chemicals, Grease & Oil*
- *Floats in Water*
- *Repels Water*
- *Closed Cell Foam – Will Not Mold Or Mildew*
- *Used for General Work Purposes as well as Hunting & Fishing*



Point of Purchase Display Options

We offer point of purchase displays for our impulse items.
Can customize displays to fit Your Needs!



Private Label / Custom Cuts

We have the ability to make custom cuts/sizes of pad, private label printed pads, or partnering for new product development

- Can special cut custom sizes on any of our products
- Add company logo & other designs to all products
- Minimum orders of 100 units on graduated price scale
- Work with customers on implementing our materials into their product design
- Work with customers to on their own custom design
- Need a vector file of logo to mock up design look



Sales Success Examples

Exchange – In 2021, tested 2 camp mat sizes 20”x72”x5/8” & 30”x72”x5/8”. They put a full year’s worth of inventory of the current sku they had on each size. Our better quality sold out in 3 months on both sizes. Now the top selling item in the category

Walmart – Private label their Expert Gardener 10”x15”x1” Pad in L&G. Projected to have a 40% growth in 2024 with early sales up 15% already for the year. Also, we private label an 11”x17”x1” for Hyper Tough which is their Auto private brand.

Ace Hardware Stores – We private label a 13”x13” Ace Pad on planogram. Additionally, the Super Cushy Pad has been added to the Super Planogram for 2024 while The Pad 1” in own brand is a staple in all over 1,400 stores. Lastly, we private label the Grill Mat at Ace too. We have individual stores doing over 350 units a month. Products are found in over 2,700 ACE Stores.

Wegman’s Grocery – Prominent grocery chain in the NE. Before reducing GM footprint, they would bring in a self merch per location and sell through over 70% of their inventory in 2 weeks and would follow up with the same results 2 weeks later on a second order. Their stores do not typically do well with GM items but the Pad sold through

Duluth Trading – We do custom sizes and private label printing in Duluth Trading. They place our 15x20x1 pad by the register and cannot keep the items in stock. They added a smaller 10x15x1 pad private labeled for a promo/gift item

Sales Success Continued

Meijer Stores – They tested our self merchandiser of The Pad 1” in 95 stores at the beginning of lockdown in 2020. We only made it into about 30 stores that were able to stay opened. In the first 3 days we sold through over 400 pads with a few stores reordering. Now on planogram in all stores and floor merchandisers during Spring.

Tractor Supply – We continue to work with Tractor Supply being placed on their promo table at the front of the store. This is what is considered the prime real estate in their stores. We are going on our 9th year on promo table and have again seen great growth with a 25% increase.

United Super Markets – Have been buying the pads for multiple years and having success. The Stadium Cushion and The Pad have been the 2 items they continuously buy.

Lowes – We produce Lowes Project Source 11”x17”x1” Pad in L&G. We have been selling Lowes since 2017 with private label since 2019.

Home Goods - Did an initial test in 60 stores with 1" & 2" Pads in displays in Spring 2023. Sold through a display of each size per store in 3 weeks. Now rolling out across all stores for 2024

Additional List of Key Customers

Meijer

Lowe's

Walmart

Tractor Supply

Home Goods

Marshalls

Sloat Garden Centers

Starr Nursery

English Gardens

Petitti Garden Centers

Molbaks

Stein's Garden & Gifts

Calloway's Nursery

Stine Lumber

Cal Ranch

Atwoods

D&B Supply

Bomgaars

Coastal Farm & Home

Summerwinds

Family Farm & Home

ACE Corporate

Do-It-Best

United Super Markets

Dixieline Lumber North 40

Workshop Tools Princess

Auto

Home Hardware

Aubuchon Hardware

Handyman

True Value

Blackbird Ace Westlake

Ace

Gemplers

Gertens

NorCal Ace Group

Support Plus

Fratellone Ace

Crown Ace

Mahoney's

Al's Garden Centers

Armstrong/Pike Nurseries

+ Many More, Over 38,000 Roof Tops!!!!

Thank You

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