



Help customers *grow*  
*thriving* houseplants  
without the *guesswork!*



Certified  
organic



Made by  
earthworms



Easy  
to use



# Grow

## Concentrate

Every drop is packed with beneficial microbes, enzymes and nutrients for faster growth all year round.

### Key benefits

- ✓ Promotes fast growth, strong stems and kick-starts dormant plants.
- ✓ Restores sparse, dull, undersized or shedding foliage.
- ✓ Long term improvement of mineral deficiencies.
- ✓ Increases plants' ability to absorb and convert nutrients.
- ✓ Concentrated formula.

### The science

- 20 groups of beneficial microbes.
- 4 million microorganisms per tsp.
- Improves microbiome.

### Product info

Unit size	8 fl oz/236mL (makes up to 62 gallons)
RRP	\$12.99
Units PC	12
UPC	860009072817



2 weeks of "Grow".



**Detoxify soil, build strong roots and resilient plants with this slow release soil conditioner.**

### Key benefits

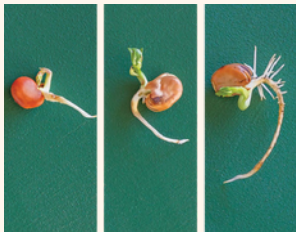
- ✓ Builds healthier and stronger root systems.
- ✓ Great for potting bundles and pot+plant add ons.
- ✓ Reduces toxins & salts in soils.
- ✓ Allows plants to self regulate nutrient uptake.
- ✓ Enhances plants' tolerance to over & under-watering.
- ✓ Use in place of rooting hormone for germination & propagation.

### The science

- 10 groups of beneficial fungi.
- 3 billion microorganisms per tsp.
- Improves symbiosis with plant roots.
- Enriched with mycorrhizal fungi.

### Product info

Unit size	14 oz/400g (best for 12-20 plants)
RRP	\$12.99
Units PC	12
UPC	860009072824





# Protect

Wit

*Neem Oil*

**A spray that combines the power of Australian inspired botanicals with Neem Oil to keep leaves looking their best.**

## Key benefits

- ✓ Intensifies the power of Neem, while still being gentle on plants.
- ✓ Easily remove and protects dust and toxin build up.
- ✓ Perfect for organic gardening.
- ✓ Helps protect from aircon/ heater air & draughts.
- ✓ Non-lingering lemony scent that customers love.

## Product info

Unit size	17 fl oz/400mL (best for 12-20 plants)
RRP	\$13.99
Units PC	12
UPC	860009072800

## The science

- Highly effective Neem Oil protects from abiotic stress.
- Blended with a microbial solution for a leaf-lifting kick.
- Botanical oils are added to create a Neem Oil blend like no other.
- Australian formulation designed with harsh environments in mind.



Before and after using "Protect".

# Plant Care

## Essentials Kit



# Plant Care

## Taster Kit



Our three essentials presented in a beautifully designed box, perfect for gifting and introducing your customers to the range. Available as a full size Essential Kit or half-sized Taster Kit.

### Why sell?

- Differentiate with unique gifting.
- Simple and attractive merchandising opportunity.
  - Upsell plant purchases.
- Introduce new customers to your range.

### Product info

Unit size	Net wt 52.91oz
RRP	\$37.99
Units PC	6
UPC	9358752000146

### Product info

Unit size	Net wt 38.10oz
RRP	\$24.99
Units PC	8
UPC	860009072855

# Leaf Care Duo

For *Lush Leaves*



Clean and protect your leaves through all seasons! Our popular Leaf Cleaning Gloves are combined with the best-selling Protect Spray (with Neem) to make leaves shiny, clean, and protected all year round.

## Product info

Unit size	Net wt 38.10 oz
RRP	\$34.99
Units PC	8
UPC	860009072879

# Revive + Thrive Duo

For *Houseplant Vitality*



Here's everything you need to feed & strengthen your plants, whatever the season! Slow-release Enrich Powder helps build strong, resilient roots, while our fast-acting Grow Concentrate brings you lush new leaves!

## Product info

Unit size	Net wt 35.38 oz
RRP	\$24.99
Units PC	8
UPC	860009072862

# Orchid Care Duo Essential Kit



Introducing our Orchid Care Essentials Kit! This kit has everything you need to grow a thriving, healthy Orchid and makes for the perfect add-on to Orchid sales.

## Product info

Unit size	Net wt 19.93 oz
RRP	\$18.99
Units PC	8
UPC	860010131565

# Proud Plant Mum Leaf Kit



All your leafy essentials for Mother's Day! Add this limited edition kit to plants, books, tools or pots to create a meaningful Mother's Day gift. Includes one pink glove and 250ml Protect.

## Product info

Unit size	Net wt 27.23 oz
RRP	\$19.99
Units PC	8
UPC	860009072886

## Leaf Cleaning Gloves

Unit size	Net wt 2.2 oz
RRP	\$24.99
Units PC	12
UPC	9358752000290

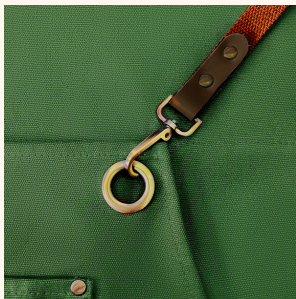


## Compostable Gardening Mat

Unit size	Net wt 6.1 oz
RRP	\$14.99
Units PC	12
UPC	860009072893

## Potting Apron

Unit size	Net wt 18.2 oz
RRP	\$39.99
Units PC	5
UPC	850056366168





# Repotting Mat

*Reusable*

Unit size	Net wt 15.5 oz
RRP	\$22.99
Units PC	12
UPC	850056366151



# Compostable

*Gnat Traps*

Unit size	Net wt 3.5 oz
RRP	\$9.99
Units PC	8
UPC	850056366106

New  
*+upcoming*



## Instant Sun *Grow Lamp*

Unit size	8.54 oz
RRP	\$19.99
Units PC	6
UPC	850056366120

## Instant Sun *Grow Bulb*

Unit size	5.64 oz
RRP	\$19.99
Units PC	6
UPC	850056366113



# Coco Climber

*Bendable Pole*

Unit size	3.53 oz
RRP	\$7.99
Units PC	6
UPC	850056366137



# Houseplant Grow Pole

*for climbing plants*

Unit size	8.00 oz
RRP	\$8.99
Units PC	6
UPC	850056366182

# Moisture Meter

Unit size	1.16 oz
RRP	\$9.99
Units PC	8
UPC	850056366205



# Tabletop Repotting Mat

*for mess-free gardening*

Unit size	Net wt 8.64 oz
RRP	\$13.99
Units PC	6
UPC	850056366144



# Why we're better than the rest.



## Other brands:

- ✓ Made for gardens.
- ✓ Smelly and difficult to use. Limited to growing seasons.
- ✓ Unsustainable nutrients and chemicals.
- ✓ Dangerous to use in the home.
- ✓ Can burn and overdose.

## We the Wild:

- ✓ Formulated for all potted plants.
- ✓ Simple, easy and pleasant to use.
- ✓ Sell and use all year round.
- ✓ Full of microbes, fungi, hormones, enzymes & nutrients.
- ✓ Safer for people, plants and the planet.
- ✓ Can't burn or overdose.



Made in  
USA



Made by  
worms



Every product  
plants a tree



Easy  
to use



For all  
seasons



Scientifically  
formulated



Can use on  
succulents



Eco  
friendly



Total plant care  
in 3 easy products



## Grow Concentrate

Shake and dilute the liquid concentrate for vigorous growth.

- Low odor
- Batch brewed
- Bioactive



## Enrich Powder

Sprinkle the soil builder for longer lasting, resilient and stress resistant plants.

- Odor free
- Made by earthworms
- Great for propagation



## Protect With Neem Oil

Spray for shine, leaf stress protection and the benefits of Neem.

- Lemon scented
- Benefits of Neem
- Australian inspired

# Ready to become a WtW stockist?

## Ways to order

1. Apply and order on our wholesale store  
**wethewildwholesale.us**
2. Faire Direct  
**faire.com/direct/wethewild**
3. Connect with a partnership manager  
**hello@wethewild.us**

## Support

Extensive product information and virtual training opportunities,  
POS Materials.  
Marketing resources for use on website and socials.

For all inquiries, please contact  
**hello@wethewild.us**