

2023-2025 Bird & Nature New Products

PANACEA®

NOVELTY



INNOVATIVE



PROMOTIONAL



ON-TREND

NORDIC
HABITAT®



RUGGED FEEDERS

NEW AGE
HEAVY-DUTY & UNIQUE BIRD FEEDERS



NEW AGE

HEAVY-DUTY & UNIQUE BIRD FEEDERS

Stainless steel ports and ball top.

Includes built-in ant moat.

NEW AGE Wild Bird Collection

Stainless steel accents and rugged, heavy-duty features are included on this NEW AGE bird feeder collection are designed to attract more birds.

Shiny feeders attract 69% more bird species ... according to a recent study by Bruce A Robertson of Bard College and Bryan Lenz of the *American Bird Conservancy*.

NEW AGE
Extra large 32 oz. Hummingbird Feeder
 Nectar Capacity: 32 oz.
 10"Dia x 12"H

Less frequent filling!

Our
LARGEST
32 oz.
SIZE!

24977 - 2 per case

UNIQUE MESH FEEDERS

New retractable feeder!



NEW AGE
Large Retractable 2-Tier Hopper Seed Feeder
 Seed Capacity: 6 lbs. Extended
 8.3"D x 8.3"W x 14"H
 Retracted
 8.3"D x 8.3"W x 8"H

25488 - 1 per case



New hanging & tabletop feeder!



NEW AGE
Mesh & Tube Seed Feeder
 Seed Capacity: 4 lbs.
 8"D x 8"W x 10.5"H

25489 - 4 per case

New wall feeder!



NEW AGE
Wall & Post Seed Feeder
 Seed Capacity: 3 lbs.
 4.5"D x 9.25"W x 10.5"H

25490 - 2 per case



Sturdy keyhole hanger on back, secures feeder in place.



Nectar Cooler™ Insulated Hummingbird Feeder

Keeps nectar from overheating in the direct sun, and more appealing for hummingbirds!

Shiny surface & red color attracts more hummingbirds

NECTAR COOLER™ 30 oz. Insulated Hummingbird Feeder

Nectar Capacity: 30 oz.
4"Dia. x 7.75"H

24978 - 4 per case

PATENT PENDING

Screw on stainless steel top with ant moat & hanger

Insulated double wall construction with interior glass liner keeps nectar cooler

Small thin window to see nectar level

Powder coated stainless steel ports prevent rust.



EXCLUSIVE PANACEA® DESIGN!



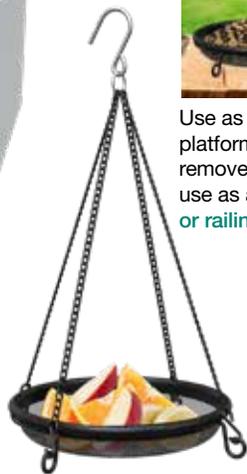
Fill with whole peanuts or suet balls



Compact shelf display holds four feeders



Use as a hanging platform feeder or remove chain and use as a ground or railing feeder.



NEW AGE Whole Peanut & Suet Ball Wreath Seed Feeder with weather shield

Peanut Capacity: 2.25 lbs.
Suet Ball Capacity: 9 suet balls
5.15"D x 8.75"W x 8.35"H

25491 - 4 per case

NEW AGE Hanging & Ground Tubular Mesh Platform Seed & Fruit Feeder

Seed Capacity: 2 lbs.
9.25"Dia x 21"H (with hanger)

25492 - 4 per case



NEW AGE Heavy-Duty Double Suet Cage with weather shield & perches

Capacity: 2 standard suet cakes
3.9"D x 6.5"W x 9"H

25493 - 4 per case

NEW AGE
HEAVY-DUTY 6 UNIQUE BIRD FEEDERS

Add more impact with a full NEW AGE Bird Feeder Display!

NEW AGE Loaded, 34-PC Birding Display 70-00091

1 Case of Each
25489, 25491, & 25493

2 Cases of Each
24977, 25490, & 25492

6 Cases of 25488

Or Create Your Own Assortment
NEW AGE Birding Display with our empty modular display (includes sign).

70-00091EM – Empty NEW AGE Birding Display





Wild Bird Nordic Collection



Nordic Habitat
Deluxe Ranch Feeder with 4 suet
cake holders & slatwood teakwood
finish trim

Seed Capacity: 9 lbs. + 4 suet cakes
9.25"D x 13.5"W x 14.5"H

25461 - 1 per case



Why Is Eucalyptus Sustainable?

Eucalyptus is an extremely sustainable and renewable resource. Eucalyptus is a plantation-grown hardwood that is sustainably harvested and in plentiful supply. Some plantations can produce up to 30 times more volume per year than your average carpentry wood bearing trees.

This high-quality, kiln-dried timber is incredibly solid with great durability and strength and has beautiful grain and a smooth finish that requires minimal maintenance. Eucalyptus is extremely dense, rot- and decay-resistant with a high oil content that repels water and moisture making it ideal for outdoor furniture and planters. It also weathers to a soft gray if left untreated, however, it can be stained to maintain its rich tones.



Nordic Habitat
Tall Hopper Feeder with slatwood
teakwood finish trim

Seed Capacity: 1 lb.
7.5"D x 7.5"W x 11.5"H

25462 - 4 per case



Nordic Habitat
White Fly Thru Platform Feeder
with teakwood finish trim

Seed Capacity: 2 lbs.
9"D x 13"W x 10"H

25460 - 2 per case

OUR POPULAR SNACK SHACK ABSOLUTE FEEDER

Now available in the Nordic Habitat styling. Bohemian print on both sides and a matte white powder coated finish.

Still packed with all of the functional Absolute® features!



Adjustable weight perch



No waste seed saver baffle



Locking top

Nordic Habitat
Snack Shack Squirrel-Resistant Seed Feeder with Bohemian Print

Seed Capacity: 7 lbs.
 11"D x 6.5"W x 15.5"H

24614 - 2 per case



HOUSES



Nordic Habitat
Modern Bluebird House with teakwood finish
 7.5"D x 7.5"W x 11"H

25464 - 2 per case



Nordic Habitat
Wren & Chickadee House with teakwood finish
 6.75"D x 7"W x 6"H

25463 - 4 per case



NOVELTY!

Nordic Habitat
Novelty Alpine Mountain-Shaped Wren & Chickadee House
 6"D x 7.5"W x 8.75"H

25465 - 2 per case



NORDIC BIRD HOUSE & FEEDER DISPLAY

Nordic Habitat
Loaded, 22-PC Birding Display 70-00088

1 Case of Each
 25462, 25463, 25465, & 25464

2 Cases of Each
 24614, 25460, & 25461

Or, *Create Your Own Assortment*

Nordic Habitat Birding Display with our empty modular display (includes sign).

70-00088EM – Empty Nordic Birding Display





Combination Seed Feeders

Combination feeders allow you to mix multiple kinds of seed in one feeder. These feeders attract the most birds.

Modern Farmhouse
TRIPLE Tube Mixed Seed Combination Feeder

9.75"D x 9.75"W x 16"H
Seed Capacity: 4.5 lbs.

24579 - 2 per case

Holds Nyjer® Thistle seed, Shelled peanuts, Suet balls & Mixed seed



Nyjer® Thistle



Peanuts



Suet balls



Mixed seed



Holds Sunflower seed, Nyjer® thistle seed, & mixed seed



Modern Farmhouse
CopperTop® Narrow Oval Mesh TRIPLE Seed Combination Feeder

Seed Capacity: 4 lbs.
9.75" D x 5.5" W x 10.25" H

24581 - Assortment matte black & matte white | 4 per case



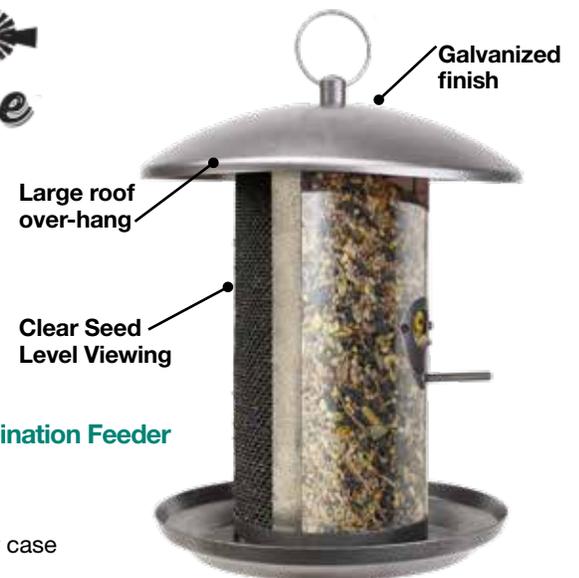
Rustic Farmhouse

Holds Sunflower seed, Nyjer® thistle seed, & mixed seed

Rustic Farmhouse
DUAL Mixed Seed Combination Feeder

Seed Capacity: 3 lbs.
9" D x 9" W x 11" H

24580 - Galvanized | 2 per case



Purple Martin Houses

ALUMINUM GOURD POLE

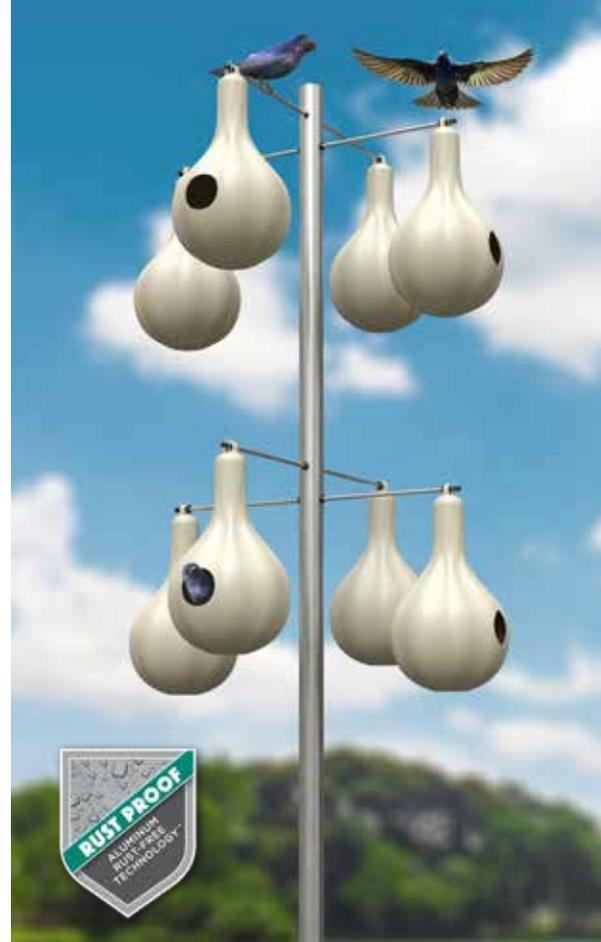
FOR 8 GOURDS, 4 OVER 4

Package content: 4 aluminum, no-rust pole sections, 4 hanging rods, 1 ground socket and hardware
 Dimensions: 20"L x 20"W x 14'H

The robust, **aluminum construction** provides a sturdy yet lightweight pole system that will last for many nesting seasons.

Purple Martin House Gourd Pole Kit for 8 gourds

25459 - 1 per case



GOURD HOUSES



Gourd
Purple Martin House
 7" dia. x 12.125"H

25456 - 6 per case

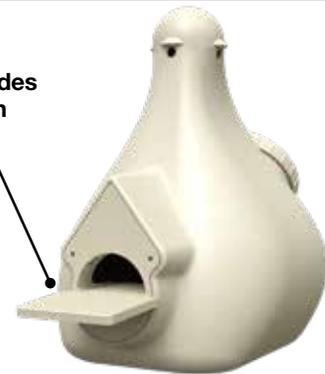
Pop-out
 circular or
 crescent
 shaped hole



2-pc Plastic Gourd
Purple Martin House
 8" dia. x 12.375"H

25453 - 4 per case

Includes
 perch



Deluxe Gourd with Perch
Purple Martin House
 13"D x 9.625"W x 14"H

25455 - 4 per case

MORE PURPLE MARTIN ITEMS



Deluxe Purple Martin House
 Size: 13"D x 21.8"W x 22.9"H
24255 / 7540 - 1 per case
 • Quad pod with 4 nesting units



INCLUDES:

- Anti-Reverse Winch with cable kit
- Internal Cable and Pulley System
- Ground Socket for Mounting



Deluxe Purple Martin Pole System with Winch
 Size: 8.8"D x 9.1"W x 75"H
24256 / 7548 - 1 per case
 • Heavy Duty 15 ft. high,
 2.5 in. dia. galvanized steel pole



Top Perch Pole Unit for Purple Martin House
 Size: 25.5"D x 5"W x 1"H
24257 / 7549 - 1 per case
 • Offers over 10 ft. of perching area

Novelty Birding Products



AN EXCLUSIVE PANACEA® DESIGN!

Wild Bird Lover's Mini Kettle Grill Bird Feeders

Seed Capacity: 2 lbs.
9"D x10"W x11.5"H

26238 - 6 per case, assorted colors (red, green & blue - 2 each)

Fill with 2 lbs of mixed seed.

Kettle Grills & Smoker Bird Feeder

Heavy duty hanger (unscrew to fill reservoir)

Top seed reservoir locks into place to protect seed

Seed outlet

360° perch area and perforated bottom for drainage



PATENT PENDING

Wild Bird Lover's Mini Kettle Grill Bird Feeders

Seed Capacity: 2 lbs.
9"D x10"W x11.5"H

26237 - 4 per case, Black



AN EXCLUSIVE PANACEA® DESIGN!

Specialty feeders allow you to use a variety of food types to **attract many bird species!**

Wild Bird Lover's Smoker Grill Bird Feeder

6.875"D x 15.75"W x11.66"H
26232 - 1 per case

Fruit spike

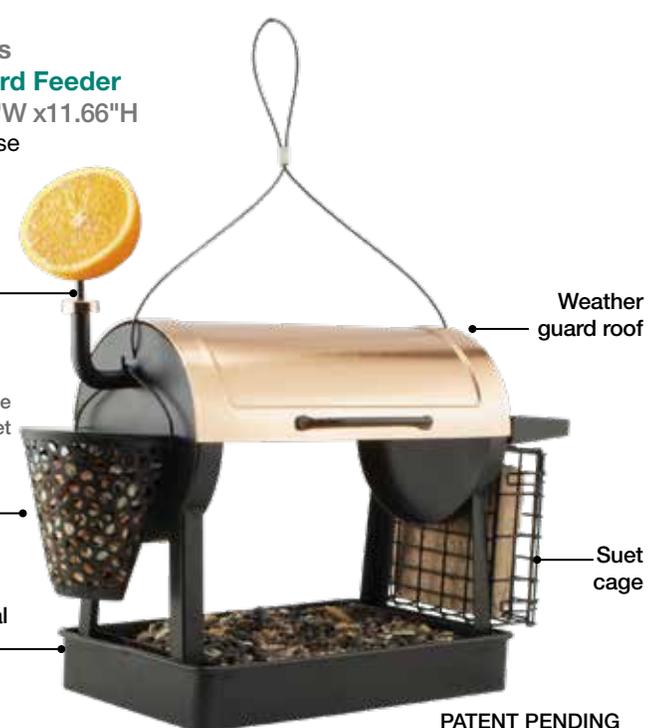
Weather guard roof

Removable half-bucket

Half-bucket peanut holder

Suet cage

Platform with metal screen bottom



PATENT PENDING



Platform: 1 lb. mixed seed



Suet cage: 1 suet cake



Half bucket: ½ lb. shelled peanuts



Fruit spike: half orange or apple

Adirondack Chair Platform Feeders



Lake & Cabin
**Promotional Platform
 Adirondack Chairs Feeders**
 Seed Capacity: 1.5 lbs.
 7.5"D x 9"W x 9.25"H
25385 - 12 per case, assorted colors

This 12-piece, prepack display includes 3 each of the four colors shown here.



Lake & Cabin collection.
 Inspired by the great outdoors.
 Made of clear-coated cedar with hints of forest green, red, and buffalo plaid.



LAKE & CABIN
 items include a distinctive jute-tie hang tag



More Lake & Cabin Collection™ Items



Lake & Cabin
**1.5 lbs. Picnic Table
 Platform Feeder**
 Size: 11"D x 13"W x 8"H
25425 - Case 2



Lake & Cabin
**3 lbs. Ranch & Suet Feeder
 with Green Metal Roof**
 Size: 9.4"D x 13.4"W x 9.4"H
25429 - Case 1



Lake & Cabin
**Wren House
 with Green Metal Roof**
 Size: 6"D x 6.5"W x 7.5"H
25428 - Case 4



Lake & Cabin
**Adirondack Chair
 Squirrel Feeder**
 Size: 7.5"D x 9"W x 9.25"H
24717 - Case 4

AN EXCLUSIVE PANACEA® DESIGN!



Novelty Birding Products

Novelty Peanut Butter & Jelly Bird Feeder

with caged glass jar and jelly dishes.
10 oz. peanut jar & Two 2 oz. jelly dishes

25475 - 4 per case

A fun, die cut bread slice-shaped hangtag reinforces the PB&J theme and includes educational and feeding instructions.



OUTSIDE



INSIDE

SAVE \$ ON BIRD FOOD

– Make your own blend of peanut butter & jelly bird food and attract a wide variety of birds!



CAGED GLASS PEANUT BUTTER JAR

2 JELLY DISHES



AN EXCLUSIVE PANACEA® DESIGN!



Spiral Pagoda Multi-tier Oriole Feeder

with 8 jelly dishes
Eight 2 oz. jelly Dishes

25021 - 2 per case

- 12.75" Dia x 17.625"H
- Jelly dish orange slats are made from long-lasting recycled plastic, poly lumber
- Powder coated steel weather shield and wire frame



Compact, attractive color box

Quick & Easy, No Tools Assembly



Parts made from recycled plastic



Ritual
BIRD FEEDER

THE RITUAL & BENEFITS OF FEEDING BIRDS

Bird feeding helps you experience nature, promotes healthy birds, provides relaxation, and reduces stress!

Ritual Bird Feeders
Multi-Color Ritual Fly-thru feeders
Seed Capacity: 1 lbs.
6"D x 9.75"W x 6.5"H

24582 - 4 per case



CHICKADEE
Be passionate about what you do
Attracting Chickadees -
Fill Feeder with sunflower seed, shelled peanuts, and suet.



CARDINAL
Loved ones bringing you Peace
Attracting Cardinals -
Fill Feeder with sunflower, safflower, and milo seed.



BLUEBIRD
Do things that make you Happy
Attracting Bluebirds -
Fill Feeder with mealworms and fruit.



GOLDFINCH
Find joy in the present moment
Attracting Goldfinch -
Fill Feeder with Nyjer® thistle and sunflower seed.



Every hangtag tells an inspirational story! A perfect garden gift for any occasion; birthday, get well, memorial, housewarming, and anniversary.



GOLDFINCH
Feeder with hang tag



 **GOLDFINCH**—Find joy in the present moment
Attracting Goldfinches
Fill Feeder with Nyjer® thistle and sunflower seed.



Cranberry Red

Eye-catching, compact shelf display carton holds 8 feeders



Colorful Promotional Wild Bird Feeders

Promotional Squirrel-Resistant Bird Feeders

Seed Capacity: 2.5 lbs.
7"Dia x10"H

24642 - 8 per case

Firm locking lid opens easy for humans but difficult for predators.

Surrounding cage keeps out squirrels and larger birds.

Bottom tray with drain holes provide perching space for multiple birds.



Sold in four assorted attractive colors:



Leaf Green



Royal Blue



Terra Cotta



This 16-piece, prepack display includes 4 each of the four colors shown here.



Colorful Mini Lamp Mesh Seed Feeders Promo Pack

Seed Capacity: 1 lbs.
5"D x 5"W x 5"H (without hanger)

25474 - 16 per case

This colorful, prepack display with it's impulsive, promotional price will encourage customers to buy one of each color!



Perforated bottom for drainage



Top closure for easy refilling

New Assorted, On-Trend Nordic Colors

Wild Bird Lover's
Promotional Multi-Color
Round Mesh Seed Feeders

Seed Capacity: 2.5 lbs.
2.85"D x 8.5"W x 9.45"H
24583 - 8 per case, assorted colors



Shipped in colorful display carton



Ivory



Goldenrod

Burnt Umber

Forest Green



Perforated bottom for drainage



Top closure for easy refilling

Wild Bird Lover's
Promotional Colorful Mesh Tube

Seed Capacity: 1 lbs.
5.25"D x 5.25"W x 12.4"H
24584 - 8 per case, assorted colors



Shipped in colorful display carton



Ivory

Burnt Umber

Goldenrod

Holds Sunflower seed, Hulled peanuts & Mixed seed



Forest Green



MONARCH BUTTERFLIES ARE ENDANGERED!



MONARCH BUTTERFLY CONSERVATION PRODUCTS

Known for its bright orange colors and its incredible annual migration, the migratory monarch butterfly is now classified as "Endangered"

by the International Union for Conservation of Nature. (IUCN) It's troubling news for an insect that represents nature at its most powerful — a tiny, delicate creature that can travel nearly 3000 miles from the northern US and southern Canada to its overwintering destination in Mexico.

- World Wildlife Federation

Monarch Butterfly Shelter + Wood Planter
Includes soil liner and mounting holes.

28566 - 4 per case



Butterflies & plants co-exist for mutual benefit!



Check out our new 2025 Monarch Butterfly Garden Décor products in our Panacea 2025 New Garden Products Addendum.

(trellises, hanging baskets, shepherd hooks, etc.) Ask your Panacea representative for a copy.



Monarch Butterfly 80" Trellis #83706 5/cs



SAVE OUR MONARCH BUTTERFLIES - PLANT MILKWEED
Small Garden Stakes
6.5"W x 12"H

28570 - 12 per case

12 pc garden stake display carton



24"H Monarch Butterfly Pop-up Mesh Incubator
with educational instruction booklet.

28569 - 4 per case

Watch caterpillar larva turn into beautiful Monarch butterflies!

Simply clip a milkweed branch with larva and place in vase inside incubator.



Packaged in colorful box.



Includes fun & educational booklet!

Monarch Butterfly "Fruit Station" Glass Platform Feeder

28568 - 4 per case



Packaged in colorful box.



Eco-friendly birding products

Recycled Aqua Glass 3-Port Hummingbird Feeder with wire hanger

Nectar Capacity: 8 oz.

24973 - 6 per case

Available in 2 styles – recycled
glass & vintage mason jar



Rustic Farmhouse

Vintage Mini Mason Jar Hummingbird Feeder

Nectar Capacity: 12 oz.

24974 - 6 per case

* Mason Jar feeder not made
from recycled glass.



Artisan Recycled Glass 3-port Hummingbird Feeders assorted styles

24975 - 4 per case

Product Details

- 8 oz. nectar capacity
- Recycled, handblown glass
with metal "S" hooks
- 4" L x 4" W x 4 1/2" H

Eco-friendly
recycled
chipboard
packaging.

Convenient,
Easy-Fill Funnel
Included.



Cobalt blue &
white swirl



Blue, green &
white swirl



Red & clear
swirl



Blue & clear
swirl

Sold 4 per case in assorted styles



Birdbaths & Accessories

Keep birdbaths fresh & useable year-round!
An important essential for healthy and happy backyard birds.

20" Heated Birdbath with metal stand
25480 - 1 per case



Available with stand or as railing mount option

- Rimmed profile promotes comfortable landings.
- Gentle slope aides in bathing.
- Stylish gray color and surface texture helps to camouflage algae stains.



20" HEATED BIRDBATH WITH STAND



20" Heated Birdbath with deck rail mounting brackets
25476 - 1 per case



Solar Water Circulator
25478 - 4 per case
Circulating water prevents mosquito larva!



70 Watt Birdbath & Pet Watering Dish De-icer with 3' long cord
25477 - 4 per case
Deicer can also be used to keep barnyard animal watering dishes from freezing.



Solar Powered Birdbath Fountain & Small Pond Fountain
25479 - 4 per case
Includes 4 different nozzles which produce different spray patterns.



20" HEATED BIRDBATH

DE-ICER

WATER CIRCULATOR

FOUNTAIN



Looking for More New Products?

Ask your Panacea Products Representative for our 2025 Patio & Garden New Products Addendum

It's full of many innovative items to increase sales of garden items including on-trend patio and garden products.

PANACEA®

Bird & Nature

P (800) 635-3831 • F (847) 395-3305
www.PanaceaProducts.com

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