



# The 2024 BASF Fall Grower Event – California

October 1 - December 6, 2024

Growers will enjoy instant savings with the 2024 BASF Fall Grower Event. Purchase innovative solutions with special pricing and extended payment terms until June 10, 2025.

Qualifying Products	Benefits	Package	List Price	California Pricing*	
				Promo Agency Price	Discount
<b>Avelyo®</b> fungicide	Long-lasting disease control and exceptional plant safety at any stage in production	4 x 60 fl oz bottle	\$295.20	<b>\$265.80</b>	\$29.40
<b>FreeHand® CA 1.75G</b> herbicide	Granular preemergent herbicide – unsurpassed control of the toughest summer weeds	1 x 50-lb bag	\$116.50	<b>\$107.00</b>	\$9.50
<b>Orkestra® Intrinsic®</b> brand fungicide	Broad-spectrum disease control and superior plant health benefits for soilborne and foliar diseases	4 x 16 fl oz	\$175.52	<b>\$157.92</b>	\$17.60
		4 x 80 fl oz	\$787.20	<b>\$708.80</b>	\$78.40
<b>Pageant® Intrinsic</b> brand fungicide	Broad-spectrum disease control and advanced plant health benefits from propagation to finish	4 x 1 lb	\$115.85	<b>\$104.27</b>	\$11.58
		4 x 12 lb	\$1,276.44	<b>\$1,148.88</b>	\$127.56
<b>Pylon®</b> miticide-insecticide	The greenhouse grower's most effective solution for Western flower thrips, chili thrips and mites	4 x 32 fl oz	\$882.24	<b>\$750.08</b>	\$132.16
<b>Sultan®</b> miticide	Fast, lasting control of all life stages of two-spotted spider mites, with 28-day residual control	4 x 16 fl oz	\$185.83	<b>\$165.00</b>	\$20.83
<b>Ventigra®</b> insecticide	Effective control of piercing-sucking insect pests in production and landscape ornamentals and vegetable transplants	4 x 20 fl oz	\$340.40	<b>\$323.40</b>	\$17.00

All qualifying purchases during the 2024 Fall Grower Event will receive extended payment terms until June 10, 2025. Qualifying products must be purchased, invoiced and delivered October 1 - December 6, 2024.

Always read and follow label directions.

\* Prices reflect 2.525% California Mill tax. BASF reserves the right to cancel or modify this program at any time. Avelyo, FreeHand, Intrinsic, Orkestra, Pageant, Pylon, Sultan and Ventigra are registered trademarks of BASF. All products may not be registered for sale or use in all states. Please check with your state or local Extension Services. ©2024 BASF Corporation. All rights reserved. 24-30-808-CA

**Hurry, offer ends December 6, 2024.**

Available at participating BASF authorized distributors.

For complete program information, visit: [betterplants.basf.us/GrowerEvent](https://betterplants.basf.us/GrowerEvent)